NUMBER 181

# Greatest Sale of Holiday Goods Ever Known.

### Toys and Holiday Goods | Christmas Gifts.

The largest stock and the best assortment in Nebraska, in fact, few states where you will find its equal. The display of toys this year excells

The new designs in oxidized toilet sets, perfume cases, jewel cases, glove and handkerchief sets, collar and cuff cases, card cases, brushes, etc., is the handsomest line ever displayed.

Entire new styles in plush, leather and celluloid photograph albums; they are beauties. Great variety in autograph albums,

25c, 50c, 75c and \$1 each. Everybody says we have the hand-somest line of Christmas tree ornaments, and "oh! how cheap!" you can hear all day long.

Ornaments, le each, or 10c dozen. Beautiful designs at 2 for 5c, better at 5c and 10c each. Our stock of dolls is immense; dolls

of every description, dressed or undressed; largest dolls made; also the little bits of dolls. We are in a position to please any one desiring dolls from le up to \$25.

Large stock of Japanese dolls at 5c, 10c and 15c each. Games are much cheaper this year than last. 25c games are selling at 10c, 50c games at 25c, \$1.00 games reduced

to 50c each. Folding beds that sold last season at 25c, 50c and \$1.00; have been reduced to 10e, 15c and 25c. We were very fortunate in securing

from the largest manufacturer of sachet bags his entire line of samples at a great discount. No two niike. have placed them on sale at about half their value. Here is a chance to buy the latest styles and designs at less than wholesale cost. Elegant line of smoking sets from 50c

up to \$10.00 each. New Designs in painted plaques, 75c \$1.50 and \$2.00 each. Anything you may ask for in rubber toys that is new and novel you will find

at Haydens. ron toys in great variety Books for the little people of every description, also a full line of books of interest for the older ones.

Our 5c and 10c toy counters are the center of attraction, crowded all day long and refilled every hour or two with bargains that you can't match anywhere at double the money.

All sizes in brass drums from 19c up.

Doll carriages from the cheapest to the best.
Tool chests, 10c, 15c, 25c, 50c and up.

All sizes of velocipedes, iron wagons, wheelbarrows, carts, etc. Wooden toys in greator variety than

Fancy work baskets of every descrip-Handsome line of children's tea sets, vases and fancy perfume bottles at

#### Colored Dress Goods.

special prices to close.

\$50,000.00 worth of wool dress goods and flannels at less than bankrupt prices. Every piece of goods in the house marked at prices that will sell them at sight. Special sales every day this week

Mail orders filled at the low prices. Goods sent out the day the order re-

Now is the time to buy your Christmas presents. 50-inch brondeloth, worth \$1.35, on

sale this week for 95c. 52-inch broadcloth, extra value, worth \$1.85, reduced to \$1.25. 54-inch heavy French twills, worth \$1.35, reduced to 95c.

40-inch all wool serge, regular price 65c, reduced to 45c.

40-inch Bedford cords, all colors; regular price \$1.25, reduced to 75c. 54-inch all wool flannel, worth 65c, reduced to 45c.

40-inch all wool flannels, worth 55c, reduced to 39c. 36-inch part wool plaids, worth 28c, reduced to 15c.

40-inch all wool suiting, worth 49c, reduced to 26 c. 50 pieces imported dress goods, crepe and alegator weaves, worth \$1.25, re-

500 pieces 46-inch all wool, satia finish German henrietta, worth \$1 to \$1.25, all Black dress goods.

We have the best assorted stock of black goods in the west. Whip cords, serges, diagonals, bengaline, Sabastopol cords and fancy weaves. You can't afford to miss the sale in this depart-

40 inch all wool imported whipcord that we have sold all the season for \$1.25, reduced to 75c.

300 perces of imported fancy weaves that we sold from \$1.15 to \$1.40 a yard, reduced to 85c.

46 inch satin finish German henrietta; our price is \$1,00; this time goes for 75c. 40 inch heavy imported bengaline, worth \$1.65, reduced to (this is a very fine and heavy goods) \$1.15.

54 inch all wool Kensington sackings flannel, worth 75c, reduced to 59c. 40 inch Reeds silk warp Henrietta,

worth \$1.45, reduced to \$1.15.
40 inch all wool storm serge, worth 85c, reduced to 50c, 86 inch English henrietta, worth 85c, seduced to 25c.

We are now showing the largest line of gents' linen and silk handkerchiefs in the country, at our usual low prices. I will pay you to look.

We have now on display an elegant line of gents' fine silk umbrellas, beautiful handles, at \$2.50, \$3.00, \$4 00 and

Our line of silk and wool mufflers cannot be equaled in the city at the price. Our entire stock of ladies' fancy lisle thread and silk hose to be closed out at less than they can be imported

Commencing tomorrow, we will show the finest line of ladies' aprons ever seen in this city. Over 100 dozen on display. Aprons from 15c to \$3.00 each. Clearing sale of fur muffs must be closed out at once. French seal mufts, fire quality, \$2.00, \$2.50 and \$3.00 each. From now until Christmas we will put on sale 500 dozen ladies' real kid gloves, worth \$1.50 per pair, sale price \$1.00 per pair. Buy your gloves early. Special sale of gents' night shirts, fancy trimmed, 50c, 65c, 75c up to \$3.00 each.

Your wife, your mother, your sister, or your best girl would be glad to have one of our black silk dress patterns.

Prices for this week only: \$9. For this amount we will give you 2 yards of a nice black gros grain silk that will make up a very nice dress.
\$10.56 will get 12 yards of an extra
good quality black faille Francaise silk
that would be considered by any judge of silks worth \$5 more, \$12 will buy of us only, a pattern of

Satin Luxor that will make a handsome, serviceable good wearing dress. \$15. At this price we give you 12 yards of Royal Aima silk that ought to wear any woman five years, and we believe it

will, too.

GREAT DISPLAY OF FANCY LINENS.

Plain white hemstitched and fancy colored fringed scarfs in great variety at 35c, 40c, 50c, 75c, \$1, \$1.25, \$1.50, \$1.75 and \$2 each.

Plain white and fancy borders in owels, immeuse assortment, 5c, 10c, 15c, 19c. 25c and 50c each. An elegant line of fine towels, 75c, \$1.

1 25 and \$1.35 each. 11-4 white Marseilles spreads, \$1. Crochet bed spreads at 65c, 75c, 88c \$1, \$1,25 and \$1,50 each.

Special bargain in imported Mar scilles spreads at \$2.98 and \$5 each. Lunch cloths, in every style, color and size, at all prices to suit. Fringed cloths, with napkins to match he set, only \$2, \$2.50, \$3 and \$3.50 a set Big line of napkins, 50c, \$1, \$1.25.

#### Blankets.

Gray wool mixed blankets, 59c, 65c 5c, \$1, \$1.25 and \$1.50 a pair. All wool gray blankets, 10-4 size, \$2.75, \$3.50 and \$4.35 a pair. 11-4 gray mixed blankets, \$1.65, \$1.95

\$2.98, \$4.35 and \$4.98 a pair, 12-4 gray mixed blankets, 6-pound weight, only \$2.35 a pair. 10-4 white blankets, 75c and \$1 a pair.

10-4 51-pound white wool mixed blankts, \$1.25 a pair. Fine white wool mixed blankets, \$, nd \$2.50 a pair.

11-4 white wool blankets, \$3.98 a pair Fine white California blankets, 11-4 ize, each pair in box, \$6.68 a pair. Pine all wool white blankets, \$4.75 \$5.75 and \$6.50 a pair. Sample line of white blankets, slightly soiled, at a big bargain.

We have just received a large stock of elegant silk and plush head rests and sofa pillows and will offer them on Mon

ay at the following prices: Fancy all silk head rest at 15c. Fancy silk head rests, all colors 23c. Elegant sofa pillows 60c.

Very fine silk and plush head rests at 58c, 59c, 68c, \$1.58, \$1.68 and \$2.08. Bargains in felt table scarfs. Square covers and plane covers Stamped lined dresser scarfs at 14c.

Stamped liner splashers at 5c and 10c Fancy chenilie cords 5c per yard. oz kuitting silk, one day only, 15c We have a large stock of fancy glove and handkerchief cases in silk and plush,

### all hand painted, at prices ranging from

We have an elegant line of these goods and will offer bargains on Mon-

Ladies' Neckwear.

All silk Windsor ties, plain colors, 14c. All silk Windsor ties, plain colors,

All silk Windsor ties, plains and We have full length reefer scarfs for Large silk mufflers, plain colors, 95c.

#### Handkerchiefs.

Here is a line of goods that will make as suitable Christmas presents as you can buy. We have a very complete line and at very low prices, viz.:

Ladies' silk handkerchiefs, embroid-

ered edge, 12½c. Ladies' very fancy embroidered silk hankerchiefs, 18c. Ladies' very fine chiffon handker-

chiefs, 124c. Ladies' heavy embroidered chiffon handkerchiefs, 25c. Ladies' very fine silk Initialed hand-

kerchiefs, 25c. Ladies' very fine linen initialed handerchiefs, per half dozen, \$1.05. Ladies' very fine linen, hand embroid-ered hankerchiefs, 18c.

Ladies' very fine embroidered handcerchiefs, Sc. Ladies' very fine hemstitched handkerchiefs, 5c.

Ladies' very fine Swiss handkerchiefs, Children's bordered handkerchiefs,

#### Purses,

Card cases and hand bags. We have put in an extra large stock of these goods specially for the Christmas trade.

Here are a few prices: Ladies' very fancy hand bags 45c, 55c, 52c, 70c and 72c. Ladies' hand bags, extra fine, from \$1.00 to \$3.75. Ladies' and gents' card cases, 50c, 68c

Ladies' and gents' purses from 5c to

We have everything in the line o oipes from a 2c cob to the finest Vienna meerschaum.

Fancy wood pipes, 3c, 5c, and 10c.

Fancy wood pipes, extra quality, 15c, 20c and 25c. Fancy Briar pipes, 30c, 35c and 50c. Imitation meerschaum pipes, 10c, 25c

and 75c. Genuine Vienna meerschaum pipes, \$1.25, \$1.50, \$1.95 and \$2.50. Very finest meerschaum eigar holders, 10c to 98c.

#### Cloaks and Jackets,

Unprecedented pargains will be the rule in this department during the coming week. Having made advantageous purchases for the above department, bargains will be offered to buyers never before equalled.

Elegant cloaks and suits, plush garments, furs, wappers, at prices that defy competition. Ladies' black cooney collar and reeres jackets for \$4 50.

Ladies' black cooney collar and reeres jackets for \$6.75. Ladies' mink collar and reveres jackts for \$7.75.

Ladies' possum collar and reveres ackets for \$10. Ladies' raccoon collar and reveres ackets for \$13.50.

Ladies' mink collar and reveres jackets for \$16.50. And the latest novelty of the season, the Paletot, all sizes. The regular price is \$30; our price is only \$21. PLAIN JACKETS.

A good warm jacket for \$3.85. A tan jacket with straps for \$5. A tan worsted jacket for \$6.75.

A tan beaver jacket for \$10. The Franklin goes at \$13.50. 2 styles, plain and Watteau pleat. A tan Kersey jacket, \$15.00. Last, but not least, a 49-inch jacket, Watteau pleated, worth \$22.00; our

#### Plush Garments.

price, \$15.00.

A \$15.00 plush coat for \$10.00. A \$17.50 plush coat for \$13.50. A \$20.00 plush coat for \$15.75. A \$25.00 plush coat for \$18.50. A \$30.00 plush coat for \$22.00.

We will close out our ladies dresses and suits for 50c on the dollar. These are novelties, and every lady should avail herself of this opportunity. Extra skirts at prices that the material cannot be bought for.

### Children's Cloaks.

100 children's cloaks at \$5.00, sizes, 8, 10, 12; worth from \$9.00 to \$15.00.

### Silk Chenmile and Lace

Curtains in all the new styles and special prices for this week. Third

Our spring stock of fine window shades have arrived. Some elegant goods at lower prices than ever. Third floor.

## Organs at All Prices.

#### Special offerings this week in musical instrument.

Upright Pianos

\$195

New full scale standard instrument, fully

Twenty other styles at all prices up to

#### Drug Department.

warranted:

the finest concert grand

Ransom's Hive Syrup, 25c bottle. Red Cross Cough Cure, large, 35c bo

Chamberlain's Cough Remedy, 20c, 40e and 75c.

Ayres' Cherry Pectoral, 75c bottle. Acker's English Remedy, 20c bottle. Ayers' Hair Vigor, 65c bottle. Seven Sisters Hair Grower, large, 75c. Seven Sisters Hair Grower, small, 40c. Gray's Vegetable Tea, 15c package. Mellin's Food, large, 65c package. Ayers' Sarsaparilla, 75c bottle.

Hood's Sarsaparilla, 75e bottle. Wright's Sarsaparilla, 60c bottle, We have a large stock of toilet soaps and perfumes at very low prices, and we sell our drugs at lower prices than any other store in the city, and our prices on prescriptions are lower than

#### Chinaware Etc.

Toilet set.

ever. Call and see us.

CHINA, GLASSWARE, CROCK-ERY, GRANITEWARE, FLINT-WARE, BLUE ENAMELWARE, TIN-WARE, COPPER AND BRASS GOODS, WOODENWARE, FIBRE-

STONEWARE, CUTLERY AND SIL-VERWARE. 14 distinct line of goods in one large mammoth department. There are hundreds of useful and appropriate articles among them that will make a splendid

Xmas present. A fine lamp. -Dinner set.

Fire sets. 5 o'clock tea sets. Carving sets. Kitchen sets in copper, brass, flint granite, blue enamel, cameo or even

inware. Fine cups and saucers. Plates. Lemonade sets. Baby berry sets, figures, etc., etc. Dinner sets \$7.95, worth \$15;00.

Ten sets \$3,20, worth \$8,75. Hanging lamps \$1,75, worth \$5,00. Stand lamps, with decorated shade nd burner to match, and fine burner, \$1.35, worth \$4. Toilet sets, \$1.95, worth \$5.00.

Fine brass fire sets \$6, worth \$15. 50 clock tea sets \$3.50, worth \$8. Carving sets 95c; worth \$2.50. Cups and saucers 10c, 15c, worth 25c and 50c. Cups and saucers 35c, worth \$1.

Fine china plates 10c, 12c, 15c, 16c 17c, 22c, worth four times as much. Fine ruby, canary and blue lemonade sets, jug and six riasses, \$1.25, worth 6-piece glass cream set 20c, worth 75c. Bissell carpet sweeper, \$1.40. Fine blown glass tumbler 40c, worth

### Sewing Machines

Syrup pitcher 10, worth 25c.

Do not pay fancy prices for a sewing machine when you can buy the best one made for \$20. also a good one for \$16. Every machine fully warraented for five years. Third floor,

### A Fine Rug

In fur or smyrala is a suitable Christ-mas present. We have a complete as-sortment of all grades. Third floor.

#### Jewelry.

Our holiday offerings in fine watches, clocks, silverware an d jewelry.
Solid gold neck chains, 98c, worth

Solid gold heart charms, 58c, worth Ladies' or gents' heavy band rings, beautifully chased, \$1.50, worth \$3.50. Solid gold band rings, 69c, worth \$2. Genuine diamond eardrops in solid rold settings, \$3.95, worth \$10.

Beautiful California diamond eardrops heavy selid gold diamond settings, \$1.95, worth \$5. Genuine Bohemian garnet eardrops in Solid gold settings, 48c, worth \$1.50. Solid gold baby rings, 19c, worth 50c.

Silver napkin rings, 5c, each, worth Solid silver thimbles, 15c, worth 50c. Beautiful lace pins in new designs, 25c, jewelers' price \$1. Child's silver mugs in cases, 50c,

worth \$1. Silverware of all kinds at has jewel-Rogers' 12 dwt. knives or forks, \$1.25 New holiday goods arriving daily. Why pay exorbitant prices to jewelers when we can furnish the same quality

Gents' gold stiffened American watch, stem wind and set, \$5.75. Gents' gold filled hunting case watch, warranted to wear 20 years, with Elgin, Springfield or Waltham move-Gents' 14 kt gold-filled watch, warrant-

nents, \$11.45. ed to wear 20 years, with a fine full-jew-eled movement, adjusted to heat, cold and position, \$18.45. Gents' solid gold watch, stem wind and

set, hunting and open face, with fine American movement, \$19.50. Ladies' solid coin silver watch, stem wild and set, full jeweled, \$3.50. Ladies' gold filled hunting case stem wind and set watches, with a fine nickel American movement, \$6.95. Ladies' fine 14 kt solid gold watch,

open face, stem wind and set, \$9.75. Ladies' 14 kt gold-filled hunting case watches with genuine diamond set in center and handsome raised gold ornamentations, Elgin, Springfield, or Waltham movement, \$18.45. Elegant pearl opera glasses, black, white and oriental, achromatic lenses,

Black morocco leather covered opera glasses with cases, 75c. Solid sterling silver souvenir spoons 98c, atorth \$2. Watch and clock repairing at half jeweler's price.

with fine morocco cases, \$3.50, worth

#### Tea and Coffee.

If you wish good goods, and, also, to save money, buy your tea and coffee here. Our tens are all new pickings We can sell you a good plain draw-

Choice cultivated uncolored Japan, Extra choice spider leg Japan .... 60 c Extra choice spider log sand heavy Young Hyson, good leaf and heavy 60 c 

No matter what others say, the trunks we sell for \$1.49 are just as good as the

Golden Rio..... 25 c Give us a call.

#### Groceries

fine chocolates.

makers at work.

Molasses taffy, old-fashioned, 15c per

pound; sold regularly, 30c. Cream taffy, 15c per pound; sold regu-

lnrly, 30c. Chocolate and vanilla cream bars, 15c

per pound; sold regularly, 40c. London mixed, 10c per pound; sold

regularly, 20c. Log cabin mixed, 10c per 'pound; sold

regularly, 20c. Clove cushions, 10c per pound; sold

regularly, 20c. Jardinal pear drops, 10c per pound;

sold regularly, 20c.

We carry a full line of imported French fruits marshmellows and super-

These are some of the goods we make.

The public is invited to see our candy

SHELVE AND BUILDERS' HARD

WARE DEPARTMENT.

all kinds of wire nails, by the keg or

pound; 100 pounds makes a keg of nails

60d nails......\$1 90

50d nails...... 2 00

40d naits..... 2 15

20d nails...... 2 25

12d nails...... 2 35

6d and 7d nails..... 2 6c

Block planes 13 e Smooth planes 38 -

Braces..... 22 ,

Oysters, Cheese, Butter

Don't forget to visit Haydens' butter

Where you can buy the finest country

We have country butter for 14c, 16c,

Creamery we have at 22c, 24c and 26c.

Remember this butter is guaranteed o be as we say or money refunded.

We also carry the finest stock of cheese in the city, and selling at the

Wisconsin full cream, 8c, 10c and 121c

per pound, New Jersey pure cream cheese, 14c

Young America full cream, 121c.

Limburger cheese, 12½c and 15c.

Fromage de brie, 40c per pound.

Rochfort imported, 50c per pound.

Swiss cream cheese, 30c per package

We have mince meat for 71c pe

Strawberry and raspberry preserves

Come here for your fresh oysters. We

have them fresh every day from Balti-

Brick cheese: 124c, 14c and 16c.

Swiss cheese, 12½c, 14c and 16c, Neufchatel, 7½c per package.

Sab sago, 8c per package.

Club house, 35c each.

more, 25c per quart.

Edam cheese, \$1.25 each.

Apple butter, 7ic per pound.

Trunks and Valises.

Pineapple cheese, 50c each.

and creamery butter; every pound of it

hardware at corresponding prices.

department.

18c and 20c.

lowest price.

made in Nebraska.

Padlocks .....

Common, fence, shingle, flooring, and

Salted almonds made to order.

	di doui ion.
Chocolate creams, hand-made, 25c per	
pound; sold regularly, 40c. Bon-bons, hand-made, 25c per pound; sold regularly, 50c.	Pure Rye Flour 856 Pure Rye Graham Flour 856
Best bon-bons, nut centers, 40c per	Pure Wheat Graham Flour 200
pound; sold regularly, 80c.	Minneapolis best superlative flour (warranted)
Buttercups, eight flavors, 30c per	A good Fiour (Snowflake) 65 c
pound; sold regularly, 40c.	Hayden Bros.' Best Superlative
Peppermint and wintergreen wafers, 30c; sold regularly, 40c. Rock candy, best quality, 25c per	Just received a car of new strictly
pound; sold regularly, 40c.	pure buckwheat flour 5 c Self-rising buckwheat flour 5 c
Boston chips, 20c per pound; sold reg-	Aunt Sally paneake flour 840
ularly, 40c.	Aunt Jemima pancake flour 316
Assorted kisses, 20c per pound; sold regularly, 40c.	Lieb's ryeninjun flapjack 320
Peppermint losengers, 20c pound; sold	No. I sugar-cured hams 124c
regularly, 40c.	N. Y. hams 8 (
Caramels, 20c per pound; sold regularly,	Dried beef
40c.	Corned beef
Wintergreen losengers, 18c per pound; sold regularly, 40c.	Polled nam, per can 5 (
Mixed fruit drops, 15e per pound; sold	Police tongue 5 (
regularly, 30c.	Deviled ham 5 c
Maple sugar cocoanut, 15c per pound;	Bologna sausage 5 c
old regularly, 30c.	Head cheese 5
Vanilla cream cocoanut, 15c per	Frankforts 740
pound; sold regularly, 30c. Cocoanut taffy, 15c per pound; sold regu	Sapolio or Securing Soap 50
larly, 30c.	Save all the wrappers that come or
Peacut taff y, 15c per pound; sold reg-	the Sapolio, and send them to the fac-
placky 20e	tories and they will send you a very fine

All kinds of washing powder, 2%c per package or 4 for 11c. Soapine, 1776, Gold Dust, Soap Dust and Pearline. Van Houton's pure cocoa........ 65 o Fry's improved homospathic cocoa 65 o Prime Russian caviar (per can).... 29 o 25 o 3 packages Doherty's New England condensed mince meat...... 25 c 3 pound can tomatous ..... California evaporated peaches .... 1710 California white necturenes...... 174c California red necturenes...... 174c California evaporated apricots .... 20 c Imported English currants ......
These are all new fruits just received, and the most delicious you ever ate. They are worth

10c per lb, more than we ask. ust imported from Seville, Spain, the finest clives you ever saw, all packed fresh for us. Per qt... 35 c Imported chow chow ...... 15 c Imported mixed pickles . . . . 15 c We sell a good baking powder . . 5 c Evaporated raspberries (new) . . . . 25 c New California raisin-cured prunes 15 c Large bottle blueing ..... 5 c Corn starch
Laundry starch
Bird seed (very fine)
2-lb can early June pens, 17½c. If
you buy a can and if you do not

say they are the finest and most delicious pea you ever did eat, we will pay you back the money. We have peas for Stc. 10tc, 12tc and 15c per can. 7 bars White Paris soap, 25c.

7 bars Progress soap, 25c. 7 bars Saxon soap, 25c. 3 bars imported eastile soap, 5c. 7 bars White Eagle soap, 25c. 7 bars Domestic soap, 25c. 7 bars Magic soap; 25c.

7 bars Water Queen soap, 25c.

#### Meats.

No. 1 sugar cured hams, 121c. Pienic hams, 9c. Boneless hams, 10 c. Breakfast bacon, 11c. Salt pork, 10c. Dried beef, 74c. Bologna sausage, 5c. Liver sausage, 7c. Head cheese, 7c. Frankfurts, 34c. Codfish, 7‡c. Whitefish, 81c.

#### Stoves and Ranges.

Mackerel, 124c.

If you will examine our \$27.50 solid steel range that other dealers ask \$45.00 for you would take it in preference to others if we ask also \$45.00 for them, but not alone giving you the best range in the world, we save you 65 per cent. We do the same thing in our cooking and heating stoves. If you will read the following prices you can con-

vince yourself:
IN HEATING STOVES: The Magnet \$2.95, worth three times

as much.
The F. W. Jr. Oak \$6.45. worth \$12.
The Emblem \$9.30, worth \$15. The Cannan \$5.95, worth \$12. The P. P. Stewart \$37.50, worth \$50. The Matchless \$16.20, worth \$35.

The Splendid \$38,25, worth \$55. The Putnam \$5.15, worth \$10. IN COOKING STOVES. The Cooking Emblem \$7, worth \$14. The Hearthside \$9.45, worth \$18,

The Matchless \$19.95, worth \$27. The Signal \$19.95, worth \$27. The P. P. Stewart, the finest cooking stove in the world, \$22.95, worth \$35.00

any man's money.

The Magnum lamp stove will heat any room you have, price \$3.50. There are other oil heaters in the market that you pay \$12.00 for that have not the heating capacity that the Magnum