## THE 99G S'TORE.

## OMAHA'S SANTA CLAUS HEADQUARTERS.

Our Holiday Boom is on. Thousands have given substantial approval of our magnificent stock of Holiday Goods and thousands more will avail themselves of the opportunity from now till Christmas.



Smoking Sets, a fine assortment from 25c to $\$ 4,95$.

49c for Toy Folding Beds, worth \$1.00.


4OC FOR THE NEEDEH UPRICHIT evgive.


75 cents for the Light Brigade, IO Finely Lithographed Soldiers on Horseback, including Cannon and Three Balls.
WATCH for SANTA CLLUS On His Way to Our Store.


49c for Plush Collar
and Cuff Boxes, worth and Cuff Boxes, worth
$\$ 1.00$. Chilistias anowi the rociies.

## H. HARDY \& CO., The 9ge Siore, 1319 Parnam St


 CUL, 496; Others Train Filled with A в с Blocks. Up to \$4.95.


Boys' Coaster Sleds

