

### Catalogue Coupon.

Send for our Mammoth Portfolio, 128 sheets, 12x18 inches, showing the best things in each department.

#### Two Conditions.

1. Name some one who is building, has built, or will build.
  2. Cut out and send us this Coupon.
- Goods on our partial payment plan anywhere this side the Pacific. Sample carpets sent. State kind and price. We pay 100 miles freight, except on goods advertised at special prices. One price to all. 645,232

## Floor Coverings

... OF ALL THE LATEST DESIGNS.

- MOQUETTES,
- WILTONS,
- BODY BRUSSELS,
- VELVETS,
- INGRAINS,
- TAPESTRY,
- MATTING,
- OIL CLOTH, etc., in all grades.

HOUSE-CLEANING TIME always suggests some-thing new in this special line, and to all who are considering it, this department offers lots of opportunity to show how your house may be improved in a very small cost and on very easy terms. Do you need anything in this line? If you do, and have never dealt with our house, it will give us pleasure to open an account with you. However, take the time to pay us a visit, and you will never regret it.

- INCAN CARPETS, 25c, worth 30c.
- HEATING STOVES, \$2.75, worth \$5.50.
- BRUSSELS CARPETS, 60c, worth \$1.
- COIL STOVES, \$9.50, worth \$14.50.
- LINOLEUM, 50c, worth \$1.
- RANGES, \$19.50, worth \$35.
- STAIR CARPET, 14c, worth 35c.
- LAUNDRY STOVES, \$3.50, worth \$6.50.
- PORTIERES, \$3.25, worth \$6.50.
- BASE BURNERS, \$18.50, worth \$30.
- WINDOW SHADES, 28c, worth \$1.
- PARLOR SUITS, \$22.50, worth \$40.
- PLUSH ROCKERS, \$2.75, worth \$5.
- OIL HEATERS, \$9.50, worth \$15.
- CLOCKS, \$4.50, worth \$9.
- DOOR MATS, 25c, worth 75c.
- SILVER PLATED CASTORS, \$2.50, worth \$6.
- BODY BRUSSELS, 90c, worth \$1.75.
- KITCHEN TABLES, 90c, worth \$1.50.
- FOLDING BEDS, \$9.50, worth \$15.
- EXTENSION TABLES, \$3.75, worth \$7.50.
- LOUNCES, \$4.75, worth \$7.50.
- CENTER TABLES, \$1.50, worth \$3.

- TEA SETS, \$3.75, worth \$7.50.
- BUREAUS, \$6.75, worth \$12.50.
- LADIES' DESKS, \$6.50, worth \$10.50.
- CHEFFONIERS, \$8.50, worth \$14.50.
- HANGING LAMPS, \$1.75, worth \$3.75.
- CHILDREN'S ROCKERS, 75c, worth \$1.50.
- TOILET SETS, \$2.50, worth \$5.
- CHAMBER SUITS, \$9.50, worth \$17.50.
- BANQUET LAMPS, \$3.50, worth \$7.50.
- MATTRESSES, \$1.75, worth \$3.50.
- LACE CURTAINS, 90c, worth \$1.75.
- WASH BOILERS, 75c, worth \$1.50.
- CHAIRS, 25c, worth 60c.
- MRS. POTTS' IRONS, \$1, worth \$1.75.
- COMFORTS, 75c, worth \$1.50.
- BLANKETS, \$1.25, worth \$2.50.
- PIANO LAMPS, \$7.50, worth \$15.
- MARSEILLES SPREADS, \$1.25, worth \$2.50.

# \$500

## IN GOLD

### We Will Give Away

December 31, 1892, \$500 in various sums, ranging from \$100 to \$5, to some of our customers.

TO the customer who will guess the nearest number.....  
One will be **\$100 in Gold**

TO the customer who will guess the next nearest number.....  
One will be **\$50 in Gold**

TO the ten customers who will guess the next nearest number . . . . .  
Ten will be **\$25 Each in Gold**

TO the next ten customers who will guess the next nearest number . . . . .  
Ten will be **\$10 Each in Gold**

## How to Win.

Guess the nearest number of beans contained in a large jar, now displayed in our show window.

For each and every five dollars' worth of goods purchased you are entitled to one guess. On December 31, 1892, in the presence of those holding tickets, the beans will be counted and the prizes will be awarded and distributed.

ALL THE DEPARTMENTS OF THE

## People's Mammoth Installment House

Are fully stocked with everything for home comfort and decoration.

### Easy Weekly or Monthly Payments

With a Guarantee to the Purchaser, is the Bulwark of our Success.

#### OUR MOTTO:

"If the goods are not satisfactory and as represented, come to us and we will allow all reasonable claims.

## The Peninsular Stoves

Are the best. The Peninsular Stoves are the best in the world. We control them. When you buy a "Peninsular" of us you get the best for what you would pay for the poorest elsewhere. We show too different styles.



Sole Agents for

Quick Meal Gasoline Stoves, Peninsular Stoves, Palace Folding Beds, "Featherstone" Baby Carriages

Write for

Samples of Carpets, Samples of Dinner Sets, Special Baby Carriage Catalogue, Special 128 page Illustrated catalogue, Special Stove Catalogue.

## Our Easy Terms

- \$10 worth of goods \$1 a week or \$4 a month.
- \$25 worth of goods \$1.50 a week or \$6 a month.
- \$50 worth of goods \$2 a week or \$8 a month.
- \$75 worth of goods \$2.50 a week or \$10 a month.
- \$100 worth of goods \$3 a week or \$12.50 a month.

### FREE TO ALL

Purchasers of \$5 worth of goods or over, a handsome World's Fair Souvenir, elegantly cloth bound, containing complete photographs of all the buildings and grounds. An ornament for any parlor.

### EVERYBODY

Invited to inspect our goods, terms and prices. No trouble to show goods. Polite and attentive sales people to wait on all callers. Passenger elevator to all floors. Goods sold on the easy payment plan and delivered daily to South Omaha and Council Bluffs.

## Souvenirs

### Free to All

# The People's Mammoth Installment House,

1315-1317 Farnam Street.

HOME DECORATIONS AND USEFUL ARTICLES IN

## Furniture

- PARLOR SUITS,
- CHAMBER SUITS,
- WARDROBES,
- CHIFFONIERS,
- HALL RACKS,
- CABINETS,
- COUCHES,
- FANCY ROCKERS.

EVERYTHING for the complete outfit of homes of all sizes can be had on easy terms. We are particularly desiring to interest all reliable housekeepers who need articles in this line as we are sure that we can sell you cheaper than the largest houses in the city, and display a variety of goods second to none. It will cost you nothing to look and will be the means of saving you at least 25 per cent.

## Have You

Ever dealt with us? If not, you should give us a trial in justice to yourself.

### We Guarantee

To save you at least 25 per cent. Perhaps you have been accustomed to trading with one house who charges you fabulous prices. Give us a trial. If we sell you once we are sure of you for all of the time. We carry the largest stock of any house west of Chicago, at prices far below all others.