

Continued Another Week

The Colossal Cut Price Clearing Sale, STILL ON.

The Colossal Cut Price Clearing Sale, which began at The People's Mammoth Installment House last week, has been such a pronounced success that they have decided to continue the sale one week longer. From early till late each day since the sale began, hundreds have attended and so large were the sales that extra teams had to be engaged to deliver the goods. No sale ever held in this city can compare with it either in size, or in the extremely low prices which are prevailing and the very fact that it has occurred so early in the season just when people are wanting goods, and that everything shown is bright, new Fall stock, makes the sale doubly attractive. Positively no goods sold to dealers and the right to sell only a reasonable quantity of any one article, to any one customer is reserved.

COLOSSAL CLEARING SALE PRICES.

Bedsteads.....	former price \$ 3 50.....	now \$ 1 30	Brass Beds.....	former price 60 00.....	now 35 00
Mattresses.....	former price 3 50.....	now 1 65	Bamboo Tables.....	former price 3 00.....	now 1 40
Spring.....	former price 3 00.....	now 1 25	Buffets.....	former price 14 50.....	now 6 50
Dining Tables.....	former price 4 00.....	now 1 75	Patent Folding Chairs.....	former price 2 00.....	now .85
Extension Tables.....	former price 7 50.....	now 3 40	Cheffoniers.....	former price 14 50.....	now 8 50
Sideboards.....	former price 24 50.....	now 11 50	Lounges.....	former price 9 50.....	now 4 75
Chairs.....	former price .65.....	now .20	Parlor Cabinets.....	former price 50 00.....	now 19 50
Folding Beds.....	former price 17 50.....	now 8 75	Onyx Tables.....	former price 15 00.....	now 7 50
Folding Beds.....	former price 24 50.....	now 13 50	Office Desks.....	former price 10 50.....	now 5 25
Wardrobes.....	former price 13 50.....	now 6 50	Office Chairs.....	former price 1 50.....	now .50
Bureaus.....	former price 11 50.....	now 5 75	Linoleums.....	former price 1 00.....	now .40
Chamber Suits.....	former price 25 00.....	now 12 50	Rugs.....	former price 4 50.....	now 1 90
Chamber Suits.....	former price 35 00.....	now 18 50	Rugs.....	former price 2 00.....	now .90
Parlor Suits.....	former price 40 00.....	now 17 50	Rag Carpet.....	former price .60.....	now .28
Parlor Suits.....	former price 50 00.....	now 24 50	Door Mats.....	former price .75.....	now .20
Pictures.....	former price 4 00.....	now 1 50	Hassocks.....	former price 1 50.....	now .50
Pictures.....	former price 2 50.....	now 1 00	Art Squares.....	former price 7 50.....	now 2 95
Baby Carriages.....	former price 5 00.....	now 2 50	Table Scarfs.....	former price 2 50.....	now .79
Baby Carriages.....	former price 8 00.....	now 4 00	2,000 yards Remnant Ingrain.....	former price 1 00.....	now .29
Baby Carriages.....	former price 10 50.....	now 5 50	2,000 yards Remnant Brussels.....	former price 1 00.....	now .30
Gasoline Stoves.....	former price 5 00.....	now 3 25	Brass Trimmed Beds.....	former price 15 00.....	now 7 50
Gasoline Stoves.....	former price 8 55.....	now 4 75	Screens.....	former price 3 50.....	now 1 75
Hall Racks.....	former price 15 00.....	now 6 75	Portieres.....	former price 7 50.....	now 3 50
Center Tables.....	former price 4 50.....	now 2 25	Lace Curtains.....	former price 2 50.....	now .80
Center Tables.....	former price 3 50.....	now 1 25	Irish Point Lace Curtains.....	former price 10 50.....	now 4 85
Library Tables.....	former price 10 00.....	now 4 75	Tapestry Table Covers.....	former price 3 50.....	now 1 20
Cane Rockers.....	former price 3 00.....	now 1 25	Pillows.....	former price 1 00.....	now .35
Reed Rockers.....	former price 4 00.....	now 1 50	Marseilles Spreads.....	former price 2 50.....	now .90
Push Rockers.....	former price 7 50.....	now 2 75	Comforts.....	former price 2 00.....	now .85
Essels.....	former price 2 50.....	now .75	Window Shades.....	former price 1 00.....	now .25
Bookcases.....	former price 10 50.....	now 4 75	Cook Stoves.....	former price 13 50.....	now 7 50
Bookshelves.....	former price 3 00.....	now .90	Ranges.....	former price 35 00.....	now 18 50
Secretaries.....	former price 20 00.....	now 12 50	Whatsnots.....	former price 4 00.....	now 1 90
Office Desks.....	former price 10 00.....	now 4 75	Ladies' Desks.....	former price 15 00.....	now 6 50
Children's Folding Beds.....	former price 7 50.....	now 3 75	Ladies' Desks.....	former price 20 00.....	now 10 50
Children's Rocker.....	former price 1 50.....	now .65	Ladies' Toilet Dressers.....	former price 25 00.....	now 12 50
Medicine Cabinets.....	former price 3 50.....	now 1 25	Skin Rugs.....	former price 5 00.....	now 2 50
Cots.....	former price 1 75.....	now .90	Revolving Office Chairs.....	former price 7 50.....	now 3 75
Blacking Commodes.....	former price 3 50.....	now 1 20	Cradles.....	former price 3 00.....	now 1 45
Wall Pockets.....	former price 1 25.....	now .50	Clocks.....	former price 2 00.....	now .90
Sham Holders.....	former price 1 00.....	now .25	Clocks.....	former price 7 50.....	now 3 50
Hat Racks.....	former price .25.....	now .06	Silver Plated Knives and Forks.....	former price 3 50.....	now 1 50
Music Stands.....	former price 7 50.....	now 2 75	Butcher Knives.....	former price .75.....	now .25
Brass Tables.....	former price 7 50.....	now 2 75	Carving Sets.....	former price 3 50.....	now 1 25
Revolving Bookcases.....	former price 20 00.....	now 10 50	Push Manicure Sets.....	former price 7 50.....	now 2 50
Folding Tables.....	former price 1 75.....	now .85	Push Toilet Sets.....	former price 5 00.....	now 1 90
Push Chairs.....	former price 3 00.....	now 1 25	Counter Stools.....	former price 1 00.....	now .48
Reception Chairs.....	former price 7 50.....	now 2 75	Wash Boilers.....	former price 1 75.....	now .75
Gilt Chairs.....	former price 5 00.....	now 2 50	Dairy Pans.....	former price .20.....	now .05
Gilt Rockers.....	former price 10 00.....	now 3 50	Drip Pans.....	former price .20.....	now .10
Ingrain Carpets.....	former price .40.....	now .14	Griddles.....	former price .35.....	now .15
Brussels Carpets.....	former price 1 00.....	now .49	Tea Kettles.....	former price .75.....	now .40
Body Brussels.....	former price 1 75.....	now .90	Wash Boards.....	former price .40.....	now .15
Heating Stoves.....	former price 5 00.....	now 2 50	Wash Tubs.....	former price 1 00.....	now .50
Base Burners.....	former price 27 50.....	now 13 75	Toilet Sets.....	former price 3 50.....	now 1 65
Laundry Stoves.....	former price 7 50.....	now 3 75	Dinner Sets.....	former price 10 50.....	now 5 50
Blankets.....	former price 2 50.....	now .90	Tea Sets.....	former price 7 50.....	now 3 75
			Hanging Lamps.....	former price 4 00.....	now 1 65

MAIL ORDERS

CATALOGUE COUPON.
 SEND FOR OUR MAMMOTH CATALOGUE, 128 PAGES, 11X17 INCHES, SHOWING BEST THINGS IN EACH DEPARTMENT.

TWO CONDITIONS.
 1ST. NAME SOME ONE WHO IS BUILDING, HAS BUILT OR WILL BUILD, SEND CUT OUT AND SEND US THIS COUPON. GOODS ON OUR PARTIAL PAYMENT PLAN ANYWHERE THIS SIDE THE PACIFIC. SAMPLES CARPETS SENT. STATE KIND AND PRICE. WE PAY 100 MILES FREIGHT, EXCEPT ON GOODS ADVERTISED AT SPECIAL PRICES. ONE PRICE TO ALL. **125,000 BEE.**

FREE TO ALL PURCHASERS
 To every purchaser of five dollars worth of goods and over we will present a handsome Cloth Bound Souvenir Book of the World's Fair. It contains complete photographs of all the buildings and grounds, and is the finest book illustrating the World's Fair yet issued.

EASY TERMS FOR ALL
 So that everybody can attend this great sale, whether they have the ready cash or not, we will sell all these goods on easy payments, without any extra charge or interest. Come at once and avoid the rush. No trouble to show goods. Polite and attentive salesmen to wait on all callers. Passenger elevators to all floors; no tramping up stairs necessary.
 \$10 worth of goods \$1 per week or \$4 per month. \$25 worth of goods \$1.50 per week or \$6 per month. \$50 worth of goods \$2 per week or \$8 per month. \$75 worth of goods \$2.50 per week or \$10 per month. \$100 worth of goods \$3 per week or \$12 per month. \$200 worth of goods \$5 per week or \$20 per month.
 We sell on our easy payment plan and deliver daily to South Omaha and Council Bluffs.

Peninsular Stoves



Are the best in the world. We control them, and show one hundred different styles at prices from twenty-five to fifty per cent below any other house in the city.

When you buy a "Peninsular" from us, you get the best for what you would pay for the poorest elsewhere. A written guarantee, signed by the president of the Peninsular Stove Company, furnished with every stove.

Just Claims Allowed. Courteous Treatment. Best of Prices.
 Satisfaction Guaranteed. No Misrepresentation. Easy Payments.
 Enormous Business. Small Profits. No Interest Charged.
 No Trouble to Show Goods. No names on Our Wagons,
 Special Inducements to Parties Just Going to Housekeeping.

PERHAPS we sell more crockery than the largest Crockery Establishment in the west. This department is one of our hobbies. We have introduced and insist on selling imported English goods. If you bake "em, they do not "crack" or "crase." If you boil "em, they do not "crack" or "crase." If you keep "em a hundred years, they do not "crack" or "crase." English made goods are decorated under heavy glass, and are "struck," which means that when they are shipped they remain white and will not be "come saturated with grease."

WHILE we furnish the richest residences in our large cities, and have the largest assortment of art furniture, in high grade goods to be found in the entire West, we wish to reiterate the fact that our great pride is in furnishing low and medium priced goods. When we can give a poor man a better Chair for \$1 than he can get East or West for the money, we are happy.

REMEMBER that our Stove Department comprises the largest stock of stoves to be found west of Chicago.

We sold so many stoves during the last busy season, that we were almost obliged to stop taking orders, as we worked our stove men nearly to death, and became almost swamped.

We are western agents for three of the very best stove manufacturers on this earth.

EVERY Furnishing for Church, Lodge, Office Store, and for the Home; everything needed from the upper northwest corner of the attic to the lower southeast corner of the cellar.

YOU CAN order by mail and be as well served as though you visited our store. Goods are sewed up in burlaps, stuffed with Excelsior, and reach you in perfect condition, however great the distance.

TERMS:
 On a Bill of Ten Dollars \$1.00 Cash and \$1.00 a Week.

People's Mammoth Installment House,
 The Cheapest Furniture, Carpet and Stove House in America.
1315 - 1317 Farnam Street.
 TELEPHONE 727. OPEN MONDAY AND SATURDAY EVENINGS ONLY.

MOTTO:
 If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.