NUMBER 98.

## FORCING THE SALES TO REALIZE.

#### Wash Dress Goods.

36-inch wide maltese chevrons and 56-inch wide bedford cords in new dark styles, in remnants, only 8c yard. Fantaise chevrons and fancy printed serges, dark effects, only Sc yard. 50 pieces challis de orient, in dark

colors, was 10c, reduced to 5c yard.
36 inch double-fold Pacific serges, new
styles and colors, only 10c yard.
New dark styles in bedford cord, navy blue and black ground, only 15c yard. 3 cases Bannockburn suiting, late styles, new patterns, fast colors, only 10c

Double-width half wool bunting, to close, 5c yard.

French serge and cordurey, worth 10c, now closing at 5c yard. Dark styles in sateen, 12fc, 15c, 19c and 25e yard. Large assortment of dress ginghams.

5c, 6c, 7fc, 8fc and 10c yard. We carry the largest stock of wash dress goods, and can suit you in styles, quality, quantity and prices.

#### Colored Dress Goods.

SPECIAL SALE FOR MONDAY.

52 inch all wool French twill with camel's hair border, \$1.45, this is a new novelty, we have them in all colors. 40 inch all wool French creps finish, in brocade and chevron weaves, very stylish patterns, 92c

46 inch French Poplin weave, Jacquard patent, \$1.45. 40 inch all wool plain diagonal weaves.

48 inch all wool corkscrew weave, in navy blue, 95c. 40-inch all wool surah twill, extra

value, all colors, 58c.

40 inch all wool chevron plaids, stripes and mixed fabrics, in one lot, special for Monday's sale only 50c.

36 inch part wool Scotch plaids, regu-

lar price 25c, Monday 19c. 50 inch all wood Scotch mixture, just the goods for traveling or street dress, Ontv \$1.67. 40 inch all wool imported henrietta, in the new shades, 50c 54 inch all wool Kensington sacking,

54 inch all wool heavy cloaking, \$1.98. 4) inch all wool tricot flannel, 45c. 54 inch very fine French broadcloth,

in all shades, \$1.98. 54 inch imported plaid broadcloth, regular \$2.50 line. special \$1.75.

#### Black Dress Goods.

54 inch all wool broadcloth, extra 38 inch all wool very fine serge, special, \$1.15. 40 inch all wool camellette, regular

price 75c, special 58c. 46 inch satinfinished henrietta, worth 90c, special 75c. 52 inch all wool heavy imported serge.

40 inch Priestley's silk warp henrietta, the regular price of these goods is \$1.50 yard, Monday only \$1. 40 inch Priestley's silk warp diagonal,

very fine, the price of these goods is \$1.75, special for Monday \$1.25. 40 inch all wool French henrietta, extra value, 50c.
40 inch silk warp henrietta, special

or Monday 98c.

#### Demestic Bargains.

42-inch pillow casing, bleached, 8tc 45-inch pillow casing, bleached, 10c yd 2 cuses soft finished bleached muslin [10 starch] equal if not better than Lonsdale or Fruit, in short ends, from

yard. Cheap. Special bargain in bloached muslin at 6je. 7je and 8je yard. Best assortment and best value in Canton flannels ever offered by Hayden Bros. on Monday. Dark styles in outing flannel 10c, now

2 to 15 yards long, on sale Monday at 5c

Napped shirting reduced to 10c yard. 5,000 yards of white shaker flannel on Monday only 3 c yard. Be sure and get some. At this p-lee it will not last but a short time and we may not be able to duplicate the same. Bargaius in ready-made sheets and pillow cases.

#### Lara Curtains,

A good lace curtain for 50c per pair. A batter one for 75c, 85c to \$1.00. Some very choice styles at \$1.50 to \$2. Draperies of all kinds either silk or cotton, also fringes and everything pertaining to a first class drapery stock.

#### Silks and Velvets.

SPECIAL FOR MONDAY.

A good quality China silks in beautiful shades, 25c a yard.
A special line of black China silks, 60c a yard.

All our colored \$1 China silks. Mon-Black faille Française, \$1; they have been sold for \$1,50; they are full 24 inches

Black faille Francaise silks, 65c, would

be good value at \$1.

Fine relvets, in all colors, at 68c, would be excellent value at \$1. Elegant velvets, in all shades, at \$1, no house can give you better value at

We are showing a very complete line of btack dress silks, ranging in price from 65c to \$3.50 per yard, and we will quote you special prices on all for Mon-

#### Laces, Laces

SPECIAL FOR MONDAY.

9-inch black chantilly demi flouncing, at 19c, 25c, 37c, 59c, worth 35c to 87c per yard.

10 pieces black chantilly lace, at loc, 19c, well worth 25c to 30c per yard. 10,000 yards handmade linen torchon, usually sold at 7c to 19c per yard. Monday price will be Sc, 5c, 7c, 10c per yard. 100 dozen antique tidies, 10c each,

finer grades at 15c, 19c, 25c. Each number a special bargain.
Out of the season or in the season Hamburg embroideries are always good. But out of the season is the time to buy; therefore we will throw out for Monday our entire line of Hamburg embroideries at 50c on the dollar.

#### Art Department.

Monday's special incoments in the art 10 dozen nicely embroidered felt table scarfs at 49c, worth 85c

Our 75c, \$1 and \$1,25 felt table scarfs, Monday's price, 59c, 75c, 98c. Our fine embroidered felt table scarfs, usually sold at \$1.50, \$1.75, \$2, \$2.59, will be reduced, for Monday only, full 25 per

We have just received an elegant line of fine embroidered felt table covers; this lot is no shop-worn goods or old styles; they were manufactured for this fall's trade, and they were dropped into our buyer's hands 50c on the dollar, and we propose to give our trade the full benefit of the bargain-just for Monday. 25 dozen fine silk drapes, with fine embroidered bolting cloth ends, go Monday at 49c each.

25 dozen fine and fancy colored silk drapes, generally sold at 50c and 65c, will be sold, just for Monday, at 89c 50 dozen fine all linen tray cloths, nicely

stamped at 15c each. 15 dozen hemstitched tray cloths, nicely stamped, Monday, only 15c each.
10 dozen fine Roman table covers, stamped, at 89c, worth 65c. 10 dozen fine all linen dresser scarfs,

with drawn thread sides and ends, only Mail orders promptly filled.

#### Notions. Notions.

Just think what you can purchase for 25c at the most popular department in the city, our notion department. 8 packages of hair pins for..... paper adamantine pins for...... 100 yards of linen thread for ..... 2c 1 package hair crimpers for ..... 2c 200 yards cotton thread ..... lc A good strong horn dressing comb. . 4c Prices count.......25c

#### Ribbons, Ribbons.

Lot 1-Odds and ends No 2 ribbons, in all colors, at 3c per yard.

Lot 2—Odds and ends No. 5, all silk and in all colors, at 5c per yard.

Lot 3—Odds and ends Nos. 9 and 12, and all silk, at 10c per yard. Lot 4-Odds and ends Nos. 12, 16, 22. all silk and in all colors, at 15c per yard. The above lots MUST be seen to be appreciated.

#### Cloak Department.

We invite inspection of our fall and winter cloaks and jackets. Among the inummerable bargains, we quote a few

A good cloth jacket at \$3, 59,

A stylish plain beaver jacket, 33 inches long in black, navy and brown, \$4.50. A good beaver jacket with black fur

collar in black, navy and brown, \$4.50. A fine beaver jacket with full fur trimming and silk lining, in dark and

tan shades. A large line of plain and fur trimmed

garments, in all the new shades and weaves at the popular price of

\$10.00, Our stock of higher priced garments is unsurpassed as for style value and We carry a full line of infants', child-

ren's and misses' cloaks ranging in price, from \$1.00 and higher. In our shawl department we offer the tollowing inducement.
A fine all woolshawl, size 72x72 inches in plain stripes and checks, an excellent

value at \$3.25 only \$1.75 each.

#### Gents' Furnishing Department.

Bargains in gents' neglige overshirts, special price for Monday, Gents' domet shirts, pleated bosoms, only 35c each, worth 50c. One case of gents' heavy Jersey knit overshirts, lace fronts, only 65c, worth

We carry the lrrgest line of men's we carry the irrgest line of men's shirts in broalcloths, trecot cochecos and fancy flannels at prices lower than any house west of Chicago. On Monday we will put on sale 100 dozen gents' camels hair underwear, shirts and drawers, at 75c each, worth \$1.00.

One case of men's natural wool socks, only 19c per pair, worth 25c. Gents' British half hose in black, tags

#### Corsets.

SPECIAL SALE OF CORSETS ON MONDAY.

150 corsets reduced to \$1.00. 75 corsets reduced to 50c. 50 corsets reduced to 39c. 100 dozen boys' fancy shirt waists, your choice 25c each. Bargains in childrens' black cotton hose on Monday.

#### Books. Books.

1000 cloth bound books by standard authors only 15c, regular price 50c. E. P. Roe's cloth bound books only Albert Ross' complete works at 39c

George Eliot, 5 volumes, at \$1.95. Shakespeare's complete works at \$2,63 Thackeray's complete works, 10 vols.,

only \$3 69; worth \$10. Dickens' complete works in 19 volumes, only \$5; worth \$10.

2,000 new and popular novels at 25c, 700 popular 25c novels to be closed out at 15c each Monday.

#### Blankets. Blankets.

Over 2,000 pairs of blankets added to our stock this week. Our immense blanket department is a surprise to all who have seen it. On account of the warm weather we are making special low prices in order to force the sales. Any person who can afford to make their purchases now will save big money. Gray blankets 59c, 68c, 75c and \$1 pair and upwards.

All wool 10-4 red blankets \$2.50 a pair and so on, while we show the best line and the cheapest line of white blankets which were ever shown by any house.

#### Chiffons. Chiffons.

SPECIAL FOR MOMDAY. Our 25c chiffon Monday at 15c per Our 35c chiffon Monday at 25c per Our 50c chiffon Monday at 35c per vard.

China Matting.

We will close out this week a lot of good China matting for 12 to per yard... Also a lot of opaque shades on the best spring roller for 25c.

#### Towel Sale.

We will continue to give you extra good value in towels on Monday at 2ic, 5c, 16c, 15c, 19c and 25c each. We bought from a large linen house who are going out of business over 1200 dozen of 3-4 dinner napkins at less than import price at \$1, \$1.75, \$2, \$2.50 and \$3 dozen. Examine them; they are very

#### Drug and Prescription Department.

This department is in constant charge of modern and progressive pharmacists of acknowledged experience and abil-ity; men who have been examined by the Nebraska State Board of Pharmacy and pronounced by that body to be fully competent to "compound and dispense the prescriptions of physicians and to retail drugs, medicines and poisons. The stock comprises a complete line of everything pertining to a first class modern pharmacy, all being of the most exalted standarl of excellence, and guaranteed to be strictly fresh and re-liable. In no branch of science or business has such wonderful progress been made during the past 20 years as in that of pharmacy. The nauseous and drastic drugs which constituted the principal items in the materia-medica of that time have given way to elegant and palatable preparations and powerful concentrations, so that instead of the old-time bolus, which looked to the patient as large as a cannon ball, and twice as terrible, we now accomplish the same result by use of the tiny gelatine-coated granule, no larger than a pin-head. New remedies are being discovered and p escribed every day, and to properly conduct a modern drug store requires the individual and intelligent use of

every moment of the pharmacist's time. The apothecaries in charge of this department are well known, intelligent and reliable men, who have "studied the business from the ground up." But the most interesting part of the whole business is that we'll guarantee to save you from 50 to 90 per cent of anybody's prices for perscriptions, and if you'll read the following prices, you'll see that we do the same on drugs.

Glycerine, pint, 45c. Pure castor oil, pint, 25c. Extract witch hazel, pint, 20c. Chloride of lime, pound, 18c. Copperss, pound. 2ic. Whiting, pound, 4e: Comp, lico-fee powder, pound, 80c. Seabury's sulphur candles, 20c. Cudahy's extract beef, 29c.

2 grain quinine capsules, dozen, 10c. 8 grain quinine capsules, dozen, 15c. grain quinine capsules, dozen, 20c, 5 grain quinine capsules, dozen, 25c.

#### Furniture.

We do not profess to give you gold dollars for nickles, or sell you goods for Falf what they cost us at the factory. We do none of this. But we can sell you first class goods at a less per centage of profit than the same goods are usually sold for. We can do this and WE ARE DOING IT.

Oak center tables (polished) 63c, 75c, 95c, \$1.25, \$1.95. We offer a solid oak table, 24x24, for \$1.95. It is a world beater. Extension tables, fine 8-foot tables,

pillar lers, for \$8.50, it is generally sold for \$10.50. Another for \$0.50, worth Oak dining room chairs, late styles, \$1.00, \$1.15 and \$1.25 each. Also chairs

at 90c and 95c, alse oak. Bedroom suits, \$12.50, \$14.50, \$15.50, \$18.50. We are showing a handsome line of suits at \$20.00, \$22.00, \$25.00, \$30,00 and \$35,00; \$5.00 saved on every

one of these suits. 5-foot bamboo easel, 832; another at 50c, one brass tipped at 75c. Fine line of pictures; elegant line of pannel pastelles just received, which we shall sell at \$1.25 each, cheap at \$2.00. If you want anything in a bookcase, chiffonier, folding beds, china closet, just give us a call, no trouble to show

#### Trunks and Valises.

The largest stock at the very lowest price. Good size trunk, iron bottom, \$2.85, \$3.25, \$3.50, \$3.85, large size \$4.25. Bags at 75c, 85, \$1.00, \$1.25. Also a large line of telescope bags and cheap bags.

#### Carpets.

Prices for this week on carpets are

Cotton ingrain carpets, 17c. Some better ones for 25c, 80c, and 35c. We have a few all wool, extra super carpets for 55c, and some very choice patierns at 60c and 65c. We also have the most complete line

of Lowell extra super and 3 ply carpets to be found in this city.

Brussels carpets, 50c, 65c and 70c Oil cloth and lino cums are very cheap this fall.

We have the genuine English linoleum for 42tc per yard.
Oil cloth from 20c to 40c per yard. Also a great variety of table and shelf

#### House Furnishing Goods.

Glassware, woodenware, crockery, tinware, grariteware, enameiware, hardware, lamps, brass, copper and nickelware, stoneware, willowware, iron, steel and sheet iron ware, and Japan ware.

The above lines of goods occupy a floor space of over 70,000 square feet. All of the above line are complete in every detail. We have gone over this entire line of goods, and we have cut the prices in haif. By looking over the prices you can see for you self. A 10c wash basin, 3c.

A 10c dipper, 2c, A 25c tin pail, 15c, A 70c percelain kettle, 20c. A 30c dish pan, 15c. A 15c flour sieve, 5c. A 15c wire toaster, 3c. A 20c wooden bowl, 5c.

A 30c coffee pot, 15c.

A 15c cuspidore, 8c. A 20c wash board, Sc. A \$1.25 copper bottom wash boller, A 3c flower pot, 1c. A 5c flower pot, 2‡c.

A 7c flower pot, 8fc. A 9c flower pot, 5c. A 12c flower pot, 7c. A loc flower pot, 10c. Mason fruit jars, 63c per form for

quarts. Tin top jelly glasses, 21c each. Dinner plates, 2c each. Cups and saucers 21c each. I quart blue enamel preserve kettles,

25c, worth 56c 2 quart blue enamel preserve kettles, 35c, worth 70c. 3-quart blue enamel preserve kettles, 47c, worth 94c. 4-quart blue enamel preserve kettles, 59c, worth \$1.18.

6-quart blue enamel preserve kettles, 74c, worth \$1.43. 8-quart blue enamel preserve kettles, yr. Sic. wo th \$1.71 10-quart blubenamel preserve kettles,

95c, wo th \$1.92. 12-quart blue enamal preserve kettles, .05, worth \$2 10. We have a fine decorated wass lamp with shade to match. This lamp sells regular for \$4.50 or \$5, our price in this

cut sale \$1.45. We have a line of hanging lamps that is simply immense. A \$7 automatic spring extension lamp

for \$2.35. We have a \$10 decorated tea set for \$3.25, and dinner set for \$8.50 that sells everywhere for \$15. Ec ipse earthenware cooking pots 25c

and 35c, worth 50c and 75c, Fine decorated cuspidores 2)c, worth Japanese, Holland and China bowls 10c, worth 50c.

Large scrubbing brush 5c, worth 25c. Lump shades at 5c that are advertised by other dealers as a bargain at 25c. A 5c lid lifter lc.

A 10c nutmer grater lo. A 5c mouse trap le. A 10c egg beater 5c. A 5c box blacking 2c.

Mme. Streeter's and Mrs. Posts pat-ent sad irons 983. You all know what other dealers ask for them. A 10c sait shaker 24c. A 10c pepper shaker 2ic. Mud scrapers Sc.

A box toothpicks 2c. 50c tea kettle 15c. 25c comb case 3c. A 35c feather duster 8c. Main floor center aisle tables.

#### Stoves.

There are a good many good stoves in the market today, but there are none superior to P. P. Stewart's goods. They have been making stoves for over 53 years, and their goods, today, are the leaders. We carry their stock in heating, cooking, furnaces, ranges, laundry and firenince stoves, and we will give a guarantee for 10 years, and every stove they make is guaranteed. Following are some of the prices.

IN HEATING STOVES: The Magnet \$2.95, worth three times

as much. The F. W. Jr. Otk \$6.45, worth \$12. The Emblem \$9.31, worth \$15. The Cannon \$195, worth \$12. The P. P. Stewart \$37.50, worth \$50. The Matchiess \$16.20, worth \$35. The Spiendid \$38.25, worth \$55. The Putm 12 \$5 15, worth \$10. IN COOKING STOVES:

The Hearthside \$9.45, worth \$18. The Matchless \$19.95, worth \$27. The Signal \$19 95, worth \$27. The P. P. Stewart, the finest cooking stove in the world, \$22.95, worth \$35 of any min's money. A solid steel range sold everywhere for \$40.00, our price \$27.50. If you con-

template buying a range, examine our

steel runge and you will buy no other.

The Cooking Emplem \$7, worth \$14.

Minneapolis best Superlative flour	
(Warranted)	900
A good dour (Shownake)	650
Hayden Bros. best Superlative	
No. 1 sugar cured hams	25
Pionia burst cured hams	
Pienie hams	80
Fancy English breakfast bacon	150
Sugar cured bacon	90
N. Y. hams	710
Dried beef	70
Corned beef.	50
Devited ham	50
Potted ham	50
Potted ox tongue	50
Pickled pigs feet	310
Pickled tripe	310
Bologna sausage	50
Frankforts	710
Smoked Halibut	150
Cod fish	510
California evaporated peaches California dried grapes.	150
California pitted plums.	50
	150
	150
	150
Imported English currants	150
These are all new fruits just recei	810
and the most delicious you ever did	vea
They are all worth 10c per pound m	Sau
than we ask.	ore
Just imported from Seville, Spain,	
the finest olives you ever saw, all	
packed fresh for us, per quart	35 <b>o</b>
T Hot was por quart	000

Letting Down Prices.

Imported chow-chow 150
Imported mixed pickles 50
Imported mixed pickles 50
Dried blackberries 50
Evaporated raspberries (new) 250
New California raisin s curad New California raisin - cured

3-pound pail pure fruit jelly 200
20-pound pail pure fruit jelly 75c
Large bottle blue 5c
Corn starch 5c
Laundry starch 5c

Rolled wheat(some call it Breakfast
Food).
All kinds of washing powder.
Bird seed (very fine).
S-pound can claim chowder. (This is the finest you ever ata)......

und can early June peas, 17tc. If you buy a can and you do not say they are the finest and most delicious pea you ever did eat, we will pay you back your money. We have peas for 8tc, 10tc, 12tc and 15c per can.

in pure sugar syrup...... 1710 2-pound can preserved strawberries, in pure sugar syrup...... 174c
This is the finest fruit packed. Try
one can and you will be convinced. Imported vermicelli............ 124c

Italy, and are the most delicious you ever used. On each package is a recipe telling all the digerent ways of prepar-3-pound bar imported castile soap. . 250

### Tea and Coffee Dep't.

On account of the quarentine coffee has advanced from 2c to 3c per pound, but having a large quantity on hand we continue to give you the following low Crushed Java, 15c and 19c.

Crushed Java and Mocha, 20c.

Choice Rio, 23c and 25c. Golden Rio, 25c and 28c.

Combination Java, 30c. Peaberry Santos, 30c. Charm Java, 32c. Old Government Java and Mocha, 35c, or 3 pounds for \$1. Cocoa Shells, 3c pound Japan fiftings, 12to and 15c. Japan green, 19c, 25c, 35c, 50c. Basket fired Japan, 30c, 35c, 45c. Uncolored Japan, 40c, 48c, Choice spider leg Japan, 50c, 60c, Gun powder, 35c, 50c, 60c.

#### Butter, Cheese and Cranberries.

At Hayden's you can buy country but-ter at 14c, 16c, and the best for 18c, made by Nebraska farmers and shipped us daily. Dolge creamery, 20c, 22c and Remember we handle only the very

English breakfast, 38c, 48c, 55c, 60c.

best qualities of count y and creamery butter and sell same at lowest prices. CHEESE DEPARTMENT. Here we handle only the best imported and domestic cheese. Wisconsin full cream cheese for 710

Eastern process full cream, 11c and Swiss cheese, 15c and 17tc. Brick cheese 12tc, 14c and 16c

Young America full cream 12tc. Limberger, 124c. We have now on sale the finest Cape Cod cranberries at 10c per quart.

# HAYDEN BROTHERS.

Cor. 16th and Dodge Streets.