

GREAT CASH CLEARING SALE

FOR ONE WEEK.

Monday and all this week we will sell Muslins and Sheetings at net cost.

Housekeeping Linens of all kinds, Dress Goods, Silks, Hosiery, Underwear, Gloves, Notions, Cloaks and Suits, Upholstery Goods, in fact almost every line in our store will be represented in this Great Cash Reduction Sale. We will make this the greatest clearing sale we have ever held. Be on hand early Monday morning for bargains go fast.

Our out of town friends who live too far to attend this sale, will find their mail orders attended to with the greatest precision.

N. B. FALCONER.

Great Cash Clearing Sale of Colored Dress Goods.

Greatest sale of fine imported robe patterns ever held in Omaha.

For one week we offer all our high grade imported dress patterns at a fraction above cost.

To facilitate the sale of these goods we place them in four (4) lots, as under:

Lot 1—High grade novelty suits which sold up to \$12.50, for \$4.98.

Lot 2—High novelty suits which sold up to \$18, for \$7.89.

Lot 3—Fine imported robes which sold up to \$22.50, for \$8.97.

Lot 4—Some of the finest dress robes imported into the country, worth up to \$50, for \$9.78.

Remember, this is only for one week, and you cannot buy before or after at the prices quoted.

Also, a line of new colorings in crepon effects, at \$1 per yard.

Also, a beautiful assortment of new cloths, warranted the best in the market, for \$1.50.

Also, a superb line of new corkscrew diagonal weaves, sold by all reputable dealers at \$2, for \$1.75.

New fall goods opened every day, so you cannot miss it. Come right in, and we will be pleased to show you through our enormous stock.

Just think of this bargain: 38-inch black silk wrap Henrietta, regular \$1 quality, this week, 65c.

All wool black ottoman cloth, 40-inch, and worth over any counter, 85c, this week, 58c.

All wool, 56-inch broadcloth, others advertise it for \$1.25, our price for this week, \$1.

All wool, 46-inch imported cashmere, extra value for 85c, for this week, 69c.

Great Cash Clearing Sale of Wash Goods.

Such as Pekin Crepe, Oriental Crepe, Organdies, Pineapple Tissue, Challis, Bedford Cord, French Baiste, French Satine, etc., etc.

The Indian Challis at 34c, worth 10c—The best material for comforts.

The Pel in crepe, 30 inches wide, at 71c, worth 15c.

The Indian Organdies, 30 inches wide, at 71c, worth 15c.

The pineapple tissue, 30 inches wide, at 71c, worth 15c.

All of the above in very desirable styles, are in light, medium and dark grounds and a great bargain.

The Oriental crepe at 81c, worth 15c; very attractive and suitable material for early fall dresses or wrappers, in all fancy mixtures, stripes, plaids and checks.

The novelty Bedford cord at 81c, regular 15c. This material is the newest for dress goods. Comes in fancy figures, polka dots, etc.

The French batiste at 15c, regular 35c quality, in a great variety of designs, light, medium and dark.

The French satine at 15c, worth 25c

and 35c; black ground white and colored figures.

The Madras cloth at 41c, worth 81c, comes in fancy stripes for wrappers.

The outing flannel at 5c, worth 10c, in fancy stripes, checks and plaids.

Indigo organdies at 61c, worth 15c, in checks and plaids, fast colors.

The Armenian serge at 10c, regular 15c, 39-inch material for the fall trade; a great variety.

Great Cash Clearing Sale of Laces.

9-inch point de Irlande lace, regular price 50c, Monday, 15c.

12-inch point de Irlande lace, regular price 75c, Monday, 15c.

14-inch point de Irlande lace, regular price 81, Monday, 15c.

9-inch point de Gene lace, regular price 60c, Monday, 15c.

12-inch point de Gene lace, regular price 85c, Monday, 15c.

14-inch point de Gene lace, regular price \$1.10, Monday, 15c.

46-inch silk drapery net lace, regular price \$1.35, Monday, 79c.

46-inch silk drapery net lace, regular price \$1.50, Monday, 98c.

46-inch silk drapery net lace, regular price \$2, Monday, \$1.15.

46-inch silk drapery net lace, regular price \$2.50, Monday, \$1.69.

Great Cash Clearing Sale of Silks.

Plain China silks in cream and a few fancy shades, 18c, worth 40c.

Plain China silks, sarahs, gros-grain, brocades, etc., silks that are worth up to \$1.00 per yard, all at one price, 89c.

Imported China silks in fancy figures and worth \$1.25, at 59c.

Your choice of all our plain and figured India and China silks, our regular \$1.00, \$1.25 quantities, at 79c.

We also make a big cut in black and colored dress silks, crepe de chenes, fancy brocades etc., and short lengths, will go at less than a regular price.

Great Cash Clearing Sale of Infants' Wear.

Children's lace trimmed embroidery caps, 3c each, value up to 50c.

Tourist caps worth up to \$1.00, go at 15c each.

Infants' bibs, infants' bands, long dresses, short dresses, flannel and cambric skirts, flannel robes, knit and flannel jackets, every article pertaining to an infant's wardrobe, will be subject to a discount of 20 per cent. We will include white dresses for children from 2 to 5 years old. This is the best offer on infants' wear we have ever made. 20 per cent will be taken off the foot of every purchase.

Great Cash Clearing Sale of Linens.

We have a great many odds and ends in this department that we must close out.

BLEACHED DAMASK.

All our bleached damask that we sold at 85c, 90c and \$1, will be closed out at 75c.

All our bleached damask that we sold at \$1.10 and \$1.25, will be sold at 90c.

UNBLEACHED DAMASK.

All our 50c, 60c and 65c damask will be closed out at 45c.

All our 70c and 75c damask will be closed out at 55c.

We will offer five pieces 72 inch extra heavy damask at \$1 per yard; was \$1.25 and \$1.35.

NAPKINS, NAPKINS, NAPKINS.

25 dozen 5-8 napkins at \$1.65, worth \$2

20 dozen 3-4 napkins will be closed out at \$2.25, \$2.50, \$2.75, \$3, \$4, \$4.50, worth 25 per cent more.

LINEN SHEETS, LINEN SHEETS.

18 pairs 21x24 hemstitched linen sheets that we have sold at \$8 pair will be closed out at \$6.25 per pair. Please remember these goods are all hemstitched by hand.

PILLOW CASES, PILLOW CASES.

Our stock of hemstitched pillow cases is far too large and we must reduce prices. Just look at our pillow cases we will offer for \$1.15, \$1.50, \$1.75, \$1.85 per pair. You can buy some very fine goods at \$2, \$1, \$1 and upwards.

TOWELS, TOWELS, TOWELS.

You will find we are headquarters on towels of all kinds. Just look at our towels at 124c, 15c and 19c.

At 25c.

You all know what our 25c towels are. Just look at our huck and damask towels that we will offer you at that price. There is only a few dozen of each kind and cannot be duplicated when once sold out.

At 65c.

We will offer you the biggest value you ever had in your life. Among this lot will be 85c and \$1 towels and they will go at 65c.

Special prices will be made on all better towels during this sale.

ODD TABLE CLOTHS.

We have a great many odd table cloths, in all sizes from 2 to 4 yards long which you will find worth buying.

BED SPREADS.

It is the universal verdict of every good housekeeper that we sell bed spreads cheaper than any one else in Omaha. The reason is simply this: We buy them direct from the mills.

Full sized crocheted bed spreads at 92c, worth \$1.25.

Full sized crocheted bed spreads at \$1.15, worth \$1.50.

Full sized Marseilles bed spreads at \$1.45, worth \$2.

Full sized Marseilles bed spreads at \$1.98, worth \$3.

Great Cash Clearing Sale of Hosiery and Underwear.

Full sized Marseilles bed spreads at \$2.65, worth \$4.

See our finer goods at \$3.50, \$4, \$5, \$6, \$7, \$8 and \$9.

FANCY LINENS.

We will guarantee to save you at least 25 per cent on these goods and besides, you get the biggest assortment that is to be found anywhere.

The fancy linens consist of plain and stamped tray cloths, bureau scarfs and doilies. An elegant line of tidies and splashes at prices that will surprise you.

During this sale our entire stock of muslins and sheeting will be sold at cost.

Great Cash Clearing Sale of Notions.

Spool cotton at 11c.

20c needle cases at 5c.

Silk belts, in black, white and navy, worth 35c and 50c, all at 25c.

Leather belts, in black and tans, at 25c, regular price, 50c.

Leather belts and girdles, in black and tans, at 40c, worth 85c to \$1.25.

Belts worth \$1.50 and \$1.75 at 80c.

Windsor ties, in all silk, hemstitched, plain and fancy colors, at 19c.

65c garters, with gilt and silver clasps, at 40c.

85c garters, best silk elastic, with gilt and silver clasps, at 55c.

Varnished whale bones, in 18-inch lengths, at 8c.

Leather goods, such as purses, pocket-books, card cases, traveling bags and grips at half their usual price.

Great Cash Clearing Sale in Our Cloak Dept

Ladies' imported challie wrappers, lined throughout, made with silk front, usual price \$13.50, for this cash sale only \$5 each.

Ladies' fancy Jersey waists, suitable for fall wear, made of extra fine cloth, in tan, black, navy and myrtle green; our regular retail price was \$3.50 to \$5. Beginning Monday, we will sell them all at \$1.98 each.

Children's ready made suits at just one half price.

Our \$5 suits, now \$2.50.

Our \$7.50 suits now \$4.

Our \$9 suits, now \$4.75.

Our \$10 suits, now \$5.

Ladies' fall jackets, made of fine imported worsted material, 32 inches long, skeleton faced, price \$7.50, \$9.40, \$10 and \$12.50; some of these jackets are worth double.

Great Cash Clearing Sale of Embroidery.

We will close out a line of embroidery at half price. Great reductions on all laces, embroideries, art goods, etc.

Great Cash Clearing Sale of Draperies.

\$15.00 and \$18.00 silk curtains at \$10.25 pair.

\$25.00 satin derby portieres at \$16.50 per pair.

Old chenille portieres at \$2.00 each.

14 yard derby covers at \$2.15 each.

14 yard floor covers at \$2.33 each.

Embroidered table scarfs at 42c each.

Heavy silk fringes at 50c yard.

Rug fringe at 18c yard.

12 inch plush lambrequin at 33c yard.

Imitation China silk at 10c yard.

Plain opaque shades at 12c each.

Bordered opaque shades at 17c each.

Silver and bronze curtain poles complete 18c.

Striped scrim at 9c yard.

Plain China silk at 50c yard.

Plain crepe at 73c yard.

Fancy colored scrim at 64c yard.

All shade orders taken this week at 20 per cent less than the regular price.

Great Cash Clearing Sale in Art Dept.

Goods in this department will be literally given away.

Best quality of Berlin zephyr, all shades, 3c per oz.

Germantown yarns that were 20c, now 16c.

Starlight axony that was 20c, now 12c.

German knitting yarn, that was 35c, now 25c.

\$1.00 tassels now 50c.

75c tassels now 39c.

50c tassels now 27c.

25c plush balls now 13c.

15c plush balls now 10c.

7c plush balls each.

Tinted squares at half price. Everything in this department in like proportion.

Great Cash Clearing Sale of Ribbons at Half Their Value.

All silk satin and gros grain ribbons Nos. 3 and 5, for 3c.

All silk satin and gros grain ribbons, Nos. 7, 9, 12, for 7c.

All silk satin and gros grain ribbons, Nos. 12, 16, 22, for 13c.

All silk moire, plain edge, Nos. 12, 16, 22, for 13c.

50c ribbons, 7 inches wide, for 48c.

50c ribbons, 9 inches wide, for 58c.

Great Cash Clearing Sale in Millinery Department.

A rare chance for the ladies. Everything in summer millinery goes at a great sacrifice.

Choice of any fancy braided hat in our entire stock, colored or black, for 9c.

A few dozen fancy shapes, in colors and black, choice for 50c.

All trimmed hats in three lots.

Lot 1—Hats that were \$5.50 to \$15.00, choice for \$5.00.

Lot 2—Hats that were \$5.00 to \$9.00, choice for \$3.00.

Lot 3—Hats that were \$3.50 to \$5.00, choice for \$2.00.

We are showing a few fall novelties.

Great Cash Clearing Sale of Umbrellas.

26-inch gloria umbrella, was \$1.25, now 90c.

26-inch majestic umbrella, was \$3.50, now \$2.35.

26-inch Puritan umbrella, was \$4.50, now \$2.90.

26 and 28-inch Puritan umbrellas, were \$5 and \$6, now \$3.65.

Those are guaranteed good, and paragon frames.