

LAST CALL. TOMORROW IS CIRCUS DAY

Ringling Bros' World's Greatest Shows

LARGEST, GRANDEST AND MOST COMPLETE CIRCUS EXHIBITION ON EARTH.

Backed by Unlimited Capital---Strengthened by the Antagonism of Disgruntled Rivals!

Victors in Every Battle Waged with Would-be Dictators.



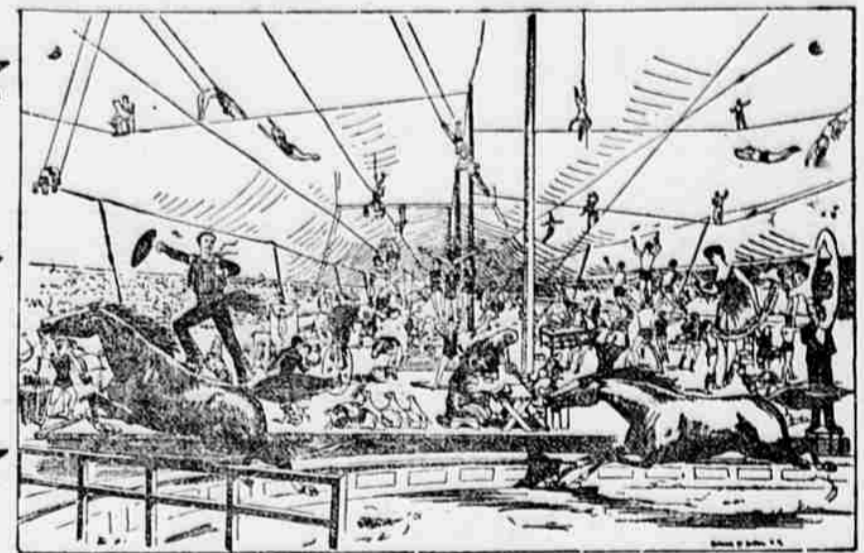
REAL ROMAN HIPPODROME

8-Ring Circus, Elevated Stages, Mighty Millionaire Managers, Royal Aquarium, Mammoth Museum of Marvels, Far-Famed Horse Fair and Equine Congress, Embracing 350 of the Finest Blooded Horses in the World, Together with More High-Salaried People, More Acrobats, More Riders, More Aerialists, More Novelists, and

More Genuine Circus Acts Than Any Two Other Shows in the World

THE WORLD'S LARGEST POSSIBLE SHOWS.

Exhibited Under the Largest Tents Ever Erected.



TO OUR FRIENDS, THE PUBLIC:

Having been unjustifiably assailed by a rival show--advertised to exhibit in Omaha nearly SEVEN WEEKS LATER than the date of the Ringling Brothers' World's Greatest Shows in your city--we would respectfully submit to the public, which alone will judge between us, a few plain, pointed and pertinent questions.

If ours is a small and insignificant show, as our rival claims, and beneath the notice of these self-constituted censors, why do they attack us? If ours is a show so limited in scope, so infinitesimal in size that it can bear no comparison with theirs, why do they spend thousands of dollars in endeavoring to make the public believe that our enterprise is unworthy of patronage, and that their exhibition is the only show on earth?

If we are frauds and prevaricators and distorters of facts--if we are sailing under false colors--if we are endeavoring to deceive the public that has made our great good fortune possible--why do they attack us now, NEARLY SEVEN WEEKS AHEAD OF THEIR OWN EXHIBITION, and endeavor to besmirch our good name, when the public need only wait until tomorrow to convince itself whether or not the Ringling Shows are all they claim to be?

Why are they so anxious to belittle our exhibition in the eyes of the public? Doesn't it look as though they were afraid of competition and that the marvelous success of the Ringling Brothers' Shows, which have come to the front with such giant strides in the past few years, has aroused their spite, spleen and jealousy?

Did you know that these would-be dictators claim to have the exclusive privilege of exhibiting in Omaha, and that they openly declare that they will allow no other show to exhibit here IF THEY CAN PREVENT IT? When did you give any show or showmen a monopoly of the amusement privileges of your city? Is not such a claim the supreme height of audacity?

Do you realize the fact that the concern in question does not appear in your city for nearly two months after our great exhibition, and that you are expected to wait all that time before witnessing a show? Do they mean to insinuate that you are too penurious to spend the price of admission twice? What other conclusion can you come to?

Do you believe that any show would spend thousands of dollars in trying to induce you to "wait," if its name and reputation was such as to make you do so, without their resorting to means so meretricious?

What do you think of the calibre of showmen who tell you that not to wait for their exhibition is to constitute yourself an "unredeemable chump"? Is there anything in the ethics of decency that authorizes such a radical departure from sound sense and good breeding?

What do you think of an institution that declares with sublime (?) egotism that "other shows simply do not exist"? Is not comment on so colossal a condition of "big head" superfluous?

What do you think of the methods of showmen who offer newspapers money to attack the Ringling Brothers' performances? Do you think that such flagrant violators of the proprieties are chagrined when the newspapers, prizing their honor above financial gain, repudiate these efforts to stultify the press?

What credence can be placed in the avowals of showmen who declare in April that they are "coming soon" and now announce that they will not visit your city until the middle of September. What assurance have you that they will come in September?

Doesn't it seem strange that in view of the fact that the Ringling Brothers have never received an unfavorable newspaper notice, that their rivals should be the first and only people to attack them?

If the Ringling Brothers' Shows are unworthy of patronage, why has the marvelous success of their exhibition attracted such universal attention? Why has it grown from a small overland circus to the largest legitimate arenic enterprise in America? Why is the fame of its quintette of founders and proprietors a household theme wherever this great exhibition has been seen?

These are pertinent questions, and our friends, the public, will judge for themselves whether or not we have been assailed legitimately or with justice.

The public's very obedient servants, RINGLING BROTHERS.

TREMENDOUS REVIVAL OF THE CIRCUS MAXIMUS

Terrific Gladiatorial Combats, Absorbing Trials of Strength and Endurance, Grand Gala Day Sports and Spectacles. A PAGE OF CLASSIC HISTORY SET BEFORE THE MODERN WORLD! Two and Four Horse Chariot Races, Jockey Races with Lady and Gentleman Riders; Novel Elephant and Camel Races; Child-delighting Pony Races with Monkey Riders; Laughable Donkey Races with Clown Drivers.

Most Marvelous Wonders of the Brute Creation Gathered from Many Climes

PRINCE CHALDEAN, the PERCHERON BEAUTY, sired in Normandy, weighing 1800 pounds, and the proud possessor of a mane full 9 feet in length; the LARGEST LIVING HIPPOPOTAMUS; two mighty herds of Ponderous Elephants, two herds of Desert Born Dromedaries, Mountain Climbing Llamas of South America, Sacred Ox of Burmah, only Porcine Circus on Earth.

CHARLES W. FISH, The World's Greatest Summersault Rider. Other Shows bill him; we alone have him.

REED SISTERS, Europe's Premier Equestriennes.

BROTHERS VERNON, Flying Kings of the Air.



FIRST TIME IN AMERICA The Mikado's Troupe of Royal Japanese Jugglers. 100 Other Circus Acts. 100

HISTORY REPEATS ITSELF.

The same rivalry which seeks to discredit the Ringling Brothers' great exhibition in the eyes of the Omaha public concentrated every energy to injure our reputation and business in Milwaukee two weeks ago. The accompanying extracts from leading Milwaukee newspapers, published the day after our exhibition in that city, speak for themselves.

DAILY NEWS--Ringling Brothers' circus gave two performances yesterday to the utmost capacity of the tent. The sale of reserved seats was stopped at 7:30 in the evening and sale was suspended entirely at the door at 7:45. At that hour the vast interior was packed. Of the performance nothing but praise can be said. The numbers on the program were legion, and all possessed that rarity in circus work--novelty. Frequently there were five acts being performed at the same time and all possessing unusual excellence. The Ringling Bros. have made a record that will be hard to beat.

THE JOURNAL--The performance is fully up to the work of the best shows, portions of it being unexcelled by anything ever before presented in the sawdust arena in this city.

EVENING WISCONSIN--The big three-ring tent was crowded afternoon and evening, and at 7:40 the wagon was closed. Not another ticket could be had for love or money. The menagerie attracted a great deal of attention, and the programme in the main tent was carried out to the letter.

THE SENTINEL--It was a good show. Hundreds were unable to get into the tents. All necessary adjuncts to the well-regulated circus were there in profusion. The menagerie presented many attractive features, some of which have rarely been seen in this city.

OMAHA, Tomorrow, Monday, Aug. 1,

Show Grounds, 20th and Paul Streets.

Cable and 24th St. lines run direct; Walnut Hill & South Omaha lines within 3 blocks.

COUNCIL BLUFFS, AUGUST 2.

Two Performances Only--Afternoon at 2, Night at 8--Doors Open One Hour Earlier--Admission--Adults, 50c; Children, Under 12 Years, 25c GRAND FREE STREET PAGEANT AT 8 O'CLOCK TOMORROW MORNING.

See Moscow's Chiming Bells.