

HORRIBLE Cut Price SALE

THE ENTIRE STOCK OF

The People's Mammoth Installment House

THROWN UPON THE MARKET. AN ENORMOUS LOSS.

"Necessity knows no law." Such is the fix of the widely known People's Mammoth Installment House. They are horribly overstocked; all their stores and warehouses are jammed full from basement to roof, and their entire stock must be disposed of at once, without regard to what the loss may be. Nothing reserved. If you want anything in Furniture, Carpets, Stoves or House Furnishing Goods, call at once and get first pick. Sale begins tomorrow, Monday morning, and shall continue until all is sold.

THESE PRICES GOOD UNTIL FURTHER NOTICE.

Bedsteads.....always sold for \$ 3 50, until further notice \$ 1 35	Linoleums.....always sold for \$ 1 00, until further notice \$.40
Mattresses.....always sold for 3 50, until further notice 1 75	Rugs.....always sold for 4 50, until further notice 1 90
Springs.....always sold for 3 00, until further notice 1 35	Rugs.....always sold for 2 00, until further notice .90
Dining Tables.....always sold for 4 00, until further notice 1 85	Rag Carpet.....always sold for .60, until further notice .26
Extension Tables.....always sold for 7 50, until further notice 3 50	Door Mats.....always sold for .75, until further notice .23
Sideboards.....always sold for 24 50, until further notice 12 50	Hassocks.....always sold for 1 50, until further notice .50
Chairs.....always sold for .65, until further notice .25	Art Squares.....always sold for 7 50, until further notice 2 90
Folding Beds.....always sold for 18 50, until further notice 9 25	Table Scarfs.....always sold for 2 50, until further notice .75
Folding Beds.....always sold for 27 50, until further notice 13 50	2,000 yards Remnant Ingrain.....always sold for 1 00, until further notice .39
Wardrobes.....always sold for 13 50, until further notice 6 75	2,000 yards Remnant Brussels.....always sold for 1 00, until further notice .39
Bureaus.....always sold for 11 50, until further notice 5 75	Brass Trimmed Beds.....always sold for 15 00, until further notice 7 50
Chamber Suits.....always sold for 25 00, until further notice 12 50	Screenes.....always sold for 3 50, until further notice 1 75
Chamber Suits.....always sold for 35 00, until further notice 18 50	Portieres.....always sold for 7 50, until further notice 3 50
Parlor Suits.....always sold for 40 00, until further notice 17 50	Lace Curtains.....always sold for 2 50, until further notice .80
Parlor Suits.....always sold for 50 00, until further notice 24 50	Irish Point Lace Curtains.....always sold for 10 50, until further notice 4 90
Pictures.....always sold for 4 20, until further notice 1 75	Tapestry Table Covers.....always sold for 3 50, until further notice 1 20
Pictures.....always sold for 2 50, until further notice 1 00	Pillows.....always sold for 1 00, until further notice .35
Baby Carriages.....always sold for 5 00, until further notice 2 50	Marseilles Spreads.....always sold for 2 50, until further notice .90
Baby Carriages.....always sold for 8 00, until further notice 4 00	Comforts.....always sold for 2 00, until further notice .85
Baby Carriages.....always sold for 10 50, until further notice 5 50	Window Shades.....always sold for 1 00, until further notice .25
Refrigerators.....always sold for 15 00, until further notice 8 40	Cook Stoves.....always sold for 13 50, until further notice 7 50
Ice Boxes.....always sold for 8 50, until further notice 4 35	Ranges.....always sold for 35 00, until further notice 19 50
Gasoline Stoves.....always sold for 5 00, until further notice 3 25	Whatnots.....always sold for 4 00, until further notice 1 90
Gasoline Stoves.....always sold for 8 50, until further notice 4 75	Ladies' Desks.....always sold for 15 00, until further notice 6 50
Hall Racks.....always sold for 15 00, until further notice 6 75	Ladies' Desks.....always sold for 20 00, until further notice 10 50
Center Tables.....always sold for 4 50, until further notice 2 25	Ladies' Toilet Dressers.....always sold for 25 00, until further notice 12 50
Center Tables.....always sold for 3 50, until further notice 1 25	Skin Rugs.....always sold for 5 00, until further notice 2 50
Library Tables.....always sold for 10 00, until further notice 4 75	Revolving Office Chairs.....always sold for 7 50, until further notice 3 75
Cane Rockers.....always sold for 3 00, until further notice 1 25	Cradles.....always sold for 3 00, until further notice 1 45
Reed Rockers.....always sold for 4 00, until further notice 1 50	Clocks.....always sold for 2 00, until further notice .90
Plush Rockers.....always sold for 7 50, until further notice 2 75	Clocks.....always sold for 7 50, until further notice 3 50
Easels.....always sold for 2 50, until further notice .75	Silver Plated Knives and Forks.....always sold for 3 50, until further notice 1 50
Bookcases.....always sold for 10 50, until further notice 4 75	Butcher Knives.....always sold for .75, until further notice .25
Bookshelves.....always sold for 3 00, until further notice .90	Carving Sets.....always sold for 3 50, until further notice 1 25
Secretaries.....always sold for 20 00, until further notice 12 50	Plush Manicure Sets.....always sold for 7 50, until further notice 2 50
Office Desks.....always sold for 10 00, until further notice 4 75	Plush Toilet Sets.....always sold for 5 00, until further notice 1 50
Children's Folding Beds.....always sold for 7 50, until further notice 3 75	Counter Stools.....always sold for 1 00, until further notice .48
Children's Rocker.....always sold for 1 50, until further notice .65	Ice Cream Freezers.....always sold for 4 00, until further notice 1 90
Medicine Cabinets.....always sold for 3 50, until further notice 1 25	Ice Coolers.....always sold for 4 50, until further notice 2 25
Cots.....always sold for 1 75, until further notice .90	Ice Picks.....always sold for .50, until further notice .25
Blacking Commodes.....always sold for 3 50, until further notice 1 25	Ice Pitchers.....always sold for 1 50, until further notice .75
Wall Pockets.....always sold for 1 25, until further notice .50	Lawn Chairs.....always sold for 3 50, until further notice 1 50
Sham Holders.....always sold for 1 00, until further notice .25	Lawn Rockers.....always sold for 4 50, until further notice 2 00
Hat Racks.....always sold for .25, until further notice .06	Lawn Seetees.....always sold for 5 00, until further notice 2 25
Music Stands.....always sold for 7 50, until further notice 2 75	Wash Boilers.....always sold for 1 75, until further notice .75
Brass Tables.....always sold for 7 50, until further notice 2 75	Dairy Pans.....always sold for .20, until further notice .05
Revolving Bookcases.....always sold for 20 00, until further notice 10 50	Drip Pans.....always sold for .20, until further notice .10
Folding Tables.....always sold for 1 75, until further notice .90	Griddles.....always sold for .35, until further notice .15
Plush Chairs.....always sold for 3 00, until further notice 1 25	Tea Kettles.....always sold for .75, until further notice .40
Reception Chairs.....always sold for 7 50, until further notice 2 75	Wash Boards.....always sold for .40, until further notice .15
Gilt Chairs.....always sold for 5 00, until further notice 2 50	Wash Tubs.....always sold for 1 00, until further notice .50
Gilt Rockers.....always sold for 10 00, until further notice 5 00	Toilet Sets.....always sold for 3 50, until further notice 1 65
Ingrain Carpets.....always sold for .40, until further notice .14	Dinner Sets.....always sold for 10 50, until further notice 5 50
Brussels Carpets.....always sold for 1 00, until further notice .49	Tea Sets.....always sold for 7 50, until further notice 3 75
Body Brussels.....always sold for 1 75, until further notice .90	Hanging Lamps.....always sold for 4 00, until further notice 1 65

MAIL ORDERS.

INTERESTING TO OUT-OF-TOWNERS.

Our Mail Order Department is under the personal supervision of Mr. Geo. W. Lower, and is at your service continually; and, not merely in connection with the buying of House Furnishings, feel free to call on us to do any errand in the city. We will gladly furnish any information which we possess or can secure, and, in a word, we want you to treat us as a personal friend, to be called on for whatever you may desire. By permission, on this page we publish a few indorsements of our house.

WE SELL GOODS ON OUR EASY PAYMENT PLAN ANYWHERE THIS SIDE THE PACIFIC OCEAN.

Write for 128-page Illustrated Catalogue.
(Sent upon receipt of 10c to cover postage.)

Write for Special Baby Carriage Catalogue,
(Mailed free.)

Write for Special Refrigerator Catalogue.
(Mailed free.)

Write for Samples of Dinner Sets.

DON'T write for Special Prices or Discounts, as the prices in our catalogue are net. No exception is made, whatever the amount of the order or whatever your business may be. Some of our Catalogues of Special Goods are subject to a discount, the amount of which is distinctly marked on each Catalogue.

DO YOU live at a distance? Send two-cent stamps and you will receive by return mail the latest catalogue of House Furnishing Goods in the United States. We pay freight 100 miles. Samples of carpets.

YOU CAN order by mail and be as well served as though you visited our store. Goods are sewed up in bur-laps, stuffed with excelsior and reach you in perfect condition, however great the distance.

THE People's Mammoth Installment House is one of the largest and most reliable establishments in the U. S. and our readers may rely on their goods, their prices and their service.

A MAN SAID: "No house in these United States carries at all times for immediate delivery such a great assortment of Carpets, Draperies and Rugs as does the wide-awake, progressive People's Mammoth Installment House, and at popular prices, not only just now, but always."

NOTICE PARTICULARLY OUR PARTIAL PAYMENT PLAN.

YOU can write for what you want, and be as well served as if you came to our store.

ONE PRICE FOR ALL, CASH OR PARTIAL PAYMENTS.

GOODS SOLD on our partial payment plan anywhere this side of the Pacific Ocean. One-third, one-fourth or one-fifth down, balance monthly. One price to all.

NO persons ordering by mail ever paid more for an article than is charged persons who visit our store. We have absolutely one price for all.

REMEMBER we keep everything we sell in the home, from the upper Northeast corner of the attic to the lower Southwest corner of the cellar.

WE have three stenographers and typewriters for the sole purpose of answering explicitly all communications from our out-of-town customers.

YOUR child can buy of us as cheaply as you can yourself. The least person in the remotest hamlet in the West can buy by mail any article in our stock at the very same price that is charged the mightiest dignitary who visits our store.

SO THAT EVERYBODY can attend this great Cut Price Sale whether they have the ready cash or not, we will sell all these goods on easy payments without extra charge or interest. Come at once to avoid the rush. No trouble to show goods. Polite and attentive salesmen to wait on all callers. Passenger elevators to all floors. No tramping up stairs necessary. We sell on easy payments and deliver daily free of charge to Council Bluffs and South Omaha.

TERMS:

On a Bill of Ten Dollars \$1
Cash and \$1 a
Week.

People's Mammoth Installment House

The Cheapest Furniture, Carpet and Stove House in America,
1315-1317 Farnam Street.
Open on Monday and Saturday Evenings Only.

MOTTO:

If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.