

GREAT SAMPLE SALE

The Grand Rapids Furniture Manufacturers, The Chicago Stove Foundry And The Philadelphia Carpet and Rug Manufacturers

SELL THEIR SPRING SAMPLES for ABOUT ONE-THIRD their ACTUAL COST

Fifteen car loads of samples of Furniture, Carpets, Stoves, Rugs, Curtains, etc., from the best manufacturers in the east, have just arrived and will be placed on sale tomorrow, and will be offered at about one half the cost to manufacture. Such an opportunity to purchase for one dollar what you would ordinarily pay three dollars for, so seldom occurs that it should be taken advantage of by everybody contemplating furnishing. This sale lasts positively one week only, and no goods will be sold to dealers.

SAMPLE SALE PRICES.

Baby carriages, worth.....	\$ 5 00, sample sale price,	\$ 2 25	Stair carpets, worth.....	40c, sample sale price	14c
Baby carriages, worth.....	10 00, sample sale price,	5 00	Rug carpets, worth.....	60c, sample sale price	25c
Baby carriages, worth.....	18 00, sample sale price,	9 50	Ingrain carpets, worth.....	40c, sample sale price	15c
Ice boxes, worth, worth.....	8 50, sample sale price,	4 20	Linoleum, worth.....	90c, sample sale price	30c
Refrigerators, worth.....	15 00, sample sale price,	9 25	Door mats, worth.....	65c, sample sale price	24c
Ice cream freezers, worth.....	3 50, sample sale price,	1 80	Hassocks, worth.....	\$ 1 50, sample sale price	49c
Water cooler, worth.....	4 00, sample sale price,	1 85	Brussels carpets, worth.....	1 00, sample sale price	48c
Lawn mowers, worth.....	8 50, sample sale price,	4 75	Body Brussels, worth.....	1 75, sample sale price	98c
Chamber suits, worth.....	18 00, sample sale price,	9 50	Velvets, worth.....	2 00, sample sale price	95c
Chamber suits, worth.....	22 50, sample sale price,	12 50	Sham pillows, worth.....	2 00, sample sale price	19c
Mantel folding beds, worth.....	13 50, sample sale price,	7 50	Pillow shams, worth.....	1 00, sample sale price	25c
Upright folding beds, worth.....	25 00, sample sale price,	13 50	Window shades, worth.....	1 00, sample sale price	28c
Bedsteads, worth.....	3 50, sample sale price,	1 50	Silk curtains, worth.....	4 00, sample sale price	\$ 1 40
Mattresses, worth.....	2 50, sample sale price,	1 75	Silk tapestry table covers, worth.....	2 50, sample sale price	1 10
Springs, worth.....	3 50, sample sale price,	1 50	Lambrequins, worth.....	50c, sample sale price	24c
Extension table, worth.....	7 50, sample sale price,	3 65	Table scarfs, worth.....	2 00, sample sale price	90c
Kitchen tubs, worth.....	2 00, sample sale price,	90c	Art squares, worth.....	8 50, sample sale price	3 50
Kitchen safes, worth.....	6 50, sample sale price,	3 40	Skin rugs, worth.....	5 00, sample sale price	2 50
Book cases, worth.....	12 50, sample sale price,	6 25	2,000 yards remnants Ingrain, worth.....	1 00, sample sale price	39c
Secretaries, worth.....	30 00, sample sale price,	17 50	2,000 yards remnants Brussels, worth.....	1 00, sample sale price	49c
Combinal on library cases, worth.....	35 00, sample sale price,	17 50	Rugs, worth.....	3 00, sample sale price	1 50
China closets, worth.....	30 00, sample sale price,	14 50	Parlor suits, worth.....	40 00, sample sale price	18 50
Reed rockers, worth.....	3 50, sample sale price,	1 50	Parlor suits, worth.....	50 00, sample sale price	27 50
Rattan work stands, worth.....	7 50, sample sale price,	3 25	Push rockers, worth.....	15 00, sample sale price	7 50
Hall racks, worth.....	15 00, sample sale price,	7 50	Push arm chairs, worth.....	12 50, sample sale price	6 25
Office desks, worth.....	10 50, sample sale price,	5 25	Push olivans, worth.....	15 00, sample sale price	7 50
Bureaus, worth.....	12 50, sample sale price,	6 25	Single lounges, worth.....	10 50, sample sale price	4 75
Parlor pedestals, worth.....	14 00, sample sale price,	6 75	Bed lounges, worth.....	13 50, sample sale price	7 50
Library tables, worth.....	8 50, sample sale price,	4 50	Push chairs, worth.....	2 50, sample sale price	1 20
Mirrors, worth.....	2 00, sample sale price,	75c	Gilt reception chairs, worth.....	4 50, sample sale price	2 50
Quick Meal gasoline stoves, worth.....	6 00, sample sale price,	3 25	Gilt rockers, worth.....	10 50, sample sale price	4 50
Quick Meal gasoline stoves, worth.....	8 50, sample sale price,	4 75	Corner chairs, worth.....	15 00, sample sale price	8 50
Cook stoves, worth.....	12 50, sample sale price,	7 50	Cane rockers, worth.....	3 00, sample sale price	1 25
Ranges, worth.....	40 00, sample sale price,	19 50	Push rockers, worth.....	8 50, sample sale price	4 50
Wrought steel ranges, worth.....	65 00, sample sale price,	42 50	Parlor cabinets, worth.....	50 00, sample sale price	19 50
Sideboards, worth.....	20 00, sample sale price,	12 50	Onyx tables, worth.....	20 00, sample sale price	9 50
Comforts, worth.....	2 00, sample sale price,	85c	Iron beds, worth.....	10 50, sample sale price	5 25
Blankets, worth.....	2 50, sample sale price,	1 25	Invalids adjustable chairs, worth.....	40 00, sample sale price	22 50
Bed spreads, worth.....	2 50, sample sale price,	1 25	Brass rockers, worth.....	7 50, sample sale price	3 50
Pillows, worth.....	75c, sample sale price,	1 50	Center tables, worth.....	3 50, sample sale price	1 75
Curtain poles, worth.....	50c, sample sale price,	10c	Child's rockers, worth.....	1 25, sample sale price	50c
Cradles, worth.....	3 50, sample sale price,	1 00	Children's folding beds, worth.....	7 50, sample sale price	3 75
Hall chairs, worth.....	7 50, sample sale price,	3 25	Lawn chairs, worth.....	4 50, sample sale price	2 25
Lace curtains, worth.....	2 50, sample sale price,	90c	Lawn chairs, worth.....	6 00, sample sale price	2 90
Portieres, worth.....	7 50, sample sale price,	3 50	Whatnots, worth.....	5 00, sample sale price	2 40
Irish point lace curtains, worth.....	10 50, sample sale price,	4 75	Ladies' desks, worth.....	12 00, sample sale price	6 75
Dinner sets, worth.....	12 50, sample sale price,	6 50	Ladies' desks, worth.....	20 50, sample sale price	10 50
Tea sets, worth.....	7 50, sample sale price,	3 75	Office stoves, worth.....	2 50, sample sale price	1 25
Hanging lamps, worth.....	4 00, sample sale price,	1 75	Reveving office chairs, worth.....	7 50, sample sale price	3 50
Decorated stand lamps, worth.....	2 00, sample sale price,	90c	Billiard chairs, worth.....	15 00, sample sale price	7 50
Toilet sets, worth.....	3 50, sample sale price,	1 75	Billiard chairs, worth.....	5 00, sample sale price	2 75
Banquet lamps, worth.....	7 50, sample sale price,	3 50	Card tables, worth.....	7 50, sample sale price	3 50
Piano lamps, worth.....	20 00, sample sale price,	9 50	Folding tables, worth.....	1 75, sample sale price	90c
Step ladders, worth.....	2 50, sample sale price,	1 25	Bamboo tables, worth.....	3 50, sample sale price	1 50
Wood paths, worth.....	35c, sample sale price,	12c	Music cabinets, worth.....	7 50, sample sale price	3 50
Wash tubs, worth.....	1 00, sample sale price,	45c	Wall rockets, worth.....	1 50, sample sale price	60c
Wash boilers, worth.....	1 75, sample sale price,	60c	Medicine cabinets, worth.....	4 00, sample sale price	1 75
Dairy pans, worth.....	15c, sample sale price,	4c	Hanging cabinets, worth.....	12 50, sample sale price	4 75
Cots, worth.....	1 75, sample sale price,	90c	Buffets, worth.....	15 00, sample sale price	7 50
Wally clocks, worth.....	7 50, sample sale price,	3 50	Hat racks, worth.....	25c, sample sale price	7c
Parlor mantel clocks, worth.....	15 00, sample sale price,	7 50	Cheffoniers, worth.....	3 50, sample sale price	1 50
Steel engravings, worth.....	7 50, sample sale price,	3 50	Patent folding chairs, worth.....	2 00, sample sale price	90c
Imported etchings, worth.....	15 00, sample sale price,	6 50	French plate mirrors, worth.....	5 00, sample sale price	2 25
Oil paintings, worth.....	5 00, sample sale price,	2 50	Silver plated knives and forks, worth.....	6 50, sample sale price	3 00
Push collar and cuff boxes, worth.....	2 50, sample sale price,	1 25	Carving sets, worth.....	3 50, sample sale price	1 75
Push work boxes, worth.....	2 50, sample sale price,	1 25	Bread knives, worth.....	75c, sample sale price	25c
Push lined shaving sets, worth.....	5 00, sample sale price,	2 25	Silver plated butter knives, worth.....	1 00, sample sale price	35c
Push lined toilet sets, worth.....	3 00, sample sale price,	1 50	Silver plated sugar shells, worth.....	1 00, sample sale price	35c
Manicure sets, worth.....	7 50, sample sale price,	3 75	Oxydized silver card tables, worth.....	20 00, sample sale price	9 50
Lace bed sets, worth.....	6 50, sample sale price,	3 25	Wardrobes, worth.....	15 00, sample sale price	8 50

MAIL ORDER DEPARTMENT.

Annual Order Business \$100,000.00.

Our mail order department is constantly growing in popular favor, and the orders we are daily receiving is simply enormous. We guarantee to fill all mail orders satisfactorily. Our out-of-town customers may depend on the most accommodating kind of service. We are always glad to answer any and all inquiries, and can safely promise that with our facilities for purchasing and handling such large quantities of goods as we are now doing, we can most certainly furnish better styles, newer and in every way more desirable goods, at much lower prices than it is possible for you to obtain of your local dealer, in these United States.

DO YOU live at a distance? Send two-cent stamps and you will receive by return mail the largest catalogue of Home Furnishing Goods in the United States. We pay freight 100 miles. Samples of Carpets.

WHILE we furnish the richest residences in our large cities, and have the largest assortment of art furniture, in high grade goods to be found in the entire West, we wish to reiterate the fact that our great pride is in furnishing low and medium priced goods. When we can give a poor man a better chair for \$1 than he can get east or west for the money, we are happy.

YOU CAN order by mail and be as well served as though you visited our store. Goods are sent up in barrels, stuffed with Excelsior, and reach you in perfect condition, however great the distance.

THE People's Mammoth Installment House is one of the largest and most reliable establishments in the U. S. and our readers may rely on their goods, their prices and their service.

A MAN SAID: "No house in these United States carries at all times for immediate delivery such a great assortment of Carpets, Draperies and Rugs, as does the wide-awake, progressive People's Mammoth Installment House, and at popular prices, not only just now, but always."

GOODS SOLD on our partial pay. I need not plan anywhere this side of the Pacific Ocean, one-third, one-fourth, or one-fifth down, but once monthly. One price to all.

NO persons ordering by mail ever paid more for an article than is charged customers who visit our store. We pay freight 100 miles.

REMEMBER, we keep everything used in the home, from the upper northeast corner of the attic, to the lower southwest corner of the cellar.

OUR Mail Order Department has three stenographers and typewriters for the sole purpose of answering promptly and promptly all communications from our out-of-town customers.

IF YOU ARE a father, then you will know, or if you are a mother, you should learn immediately, that the greatest pleasure you can give your wife is to appreciate and lavish your affections upon her baby, and in there anything a mother desires more than a beautiful Baby Carriage? We are agents for the Central Carriage Co. of Chicago, who are to Baby Carriages what Brewster & Co. of New York are to road vehicles, the best goods in the world.

OUR EASY TERMS.

- \$10.00 worth of good, \$1.00 per week or \$4.00 per month
 - \$25.00 worth of goods, \$1.50 per week or \$6.00 per month.
 - \$50.00 worth of goods, \$2.00 per week or \$8.00 per month
 - \$75.00 worth of goods, \$2.50 per week or \$10.00 per month.
 - \$100.00 worth of goods, \$3.00 per week or \$12.00 per month.
 - \$200.00 worth of goods, \$5.00 per week or \$20.00 per month.
- Special and most favorable arrangements made for larger purchasers.

We sell on our easy payment plan and deliver daily to South Omaha and Council Bluffs. [Open Monday and Saturday evenings only; other evenings we close at 6:30.

Just Claims Allowed.
Complaints Heeded.
Courteous Treatment.
No Misrepresentations.
Bed-Rock Prices.
Easy Payments.
Enormous Business.
Small Profits.
Satisfaction Guaranteed.
No Interest Charged.
No Trouble to Show Goods.
No Name on Our Wagons.

DOES your opinion tell you that electric light or any other light is superior to kerosene for library or sitting room? If so please change it, for you are "away off." Kerosene lamps have been so much improved during the last year or so that combustion is now almost perfect. Particularly if you use our BUCHHEIMER LAMPS. The wick is scarcely blackened from one week's end to another, it seldom requires trimming, simply needs to be wiped off occasionally with a damp cloth.

DINNER SETS.

GOOD HOUSEWIFE, are you not in need of a Dinner Set? Remember we have English goods. If you buy one they don't "crack," they don't "graze." If you buy them for 10 years they don't "crack," they don't "graze." They are vitrified. What does that mean? It means that if a chip falls off, the inside remains white and impervious to grease. Remember also that our English goods are as cheap as the much inferior American makes, which sometimes look so inviting. We have English Dinner sets from \$50 upwards, and Tea sets from \$25 upwards.

CARPETS.

THE PEOPLE'S has fairly earned its reputation of having the largest, choicest and most complete line of Carpets in the entire west. In rich goods we are Leaders, and in low and medium priced goods there is no stock in Chicago or west of New York no druggists say that will compare with ours. Send or call for our "CARPET TALK" and avail yourself of a liberal carpet education. In fifteen minutes you will know more about carpets than you have ever learned during your life.

GOOD TASTE does not cost money. The best dressed girl in Omaha spends a very small amount for her wardrobe. We can make your home or your room in like a thing of beauty and a joy forever. The cost will be but a fraction of what you probably expect, or if you have been the victim of some unprincipled merchant who charges you fabulous prices, while the most important part of your purchase proved to be your education.

Write for Samples of Carpets.
Write for Samples of Dinner Sets.
Write for Special Baby Carriage Catalogue.
Write for Special Refrigerator Catalogue.

MOTTO.

If the goods are not satisfactory and as represented, come to us and we will allow all reasonable claims.

People's Mammoth Installment House,

The Cheapest Furniture, Carpet and Stove House

IN AMERICA.

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Remember.

You have an iron-cald guarantee of fair treatment, as our motto protects you.