

# STILL SLASHING PRICES

## Another Big cut. Heavily Overstocked. Last Week of the Great Unloading Sale.

### READ THESE CUT PRICES.

Wardrobes, former price.....\$12 00, this week only 8 40	Ingrain Carpets, former price.....\$ 40, this week only 24c
Bureaus, former price.....10 50, this week only 6 00	Rag Carpets, former price.....50c, this week only 29c
Cheffoners, former price.....12 00, this week only 7 75	Matting, former price.....35c, this week only 18c
Revolving Office Chairs, former price.....7 50, this week only 3 65	Stair Carpet, former price.....30c, this week only 17c
Office Desks, former price.....9 50, this week only 6 50	Brussels Carpet, former price.....90c, this week only 62c
Roll Top Office Desks, former price.....45 00, this week only 29 50	Velvet Carpet, former price.....1 50, this week only 90c
Cradles, former price.....3 00, this week only 1 75	Linoleums, former price.....75c, this week only 48c
Whatnots, former price.....6 00, this week only 3 50	Pillows, former price.....75c, this week only 38c
Children's Rockers, former price.....1 25, this week only 65c	Comforts, former price.....1 50, this week only 90c
Children's Folding Beds, former price.....7 50, this week only 4 50	Spreads, former price.....2 50, this week only 1 40
Brass Bedsteads, former price.....50 00, this week only 34 50	Lace Curtains, former price.....1 75, this week only 90c
Parlor Suits, former price.....40 00, this week only 24 50	Lace Curtains, former price.....2 00, this week only 90c
Parlor Suits, former price.....50 00, this week only 31 50	Portieres, former price.....3 25, this week only 1 75
Plush Parlor Rockers, former price.....15 00, this week only 8 75	Irish Point Lace Curtains, former price.....6 50, this week only 3 50
Plush Divans, former price.....12 50, this week only 6 50	Tapestry Table Covers, former price.....3 50, this week only 1 90
Single Lounges, former price.....14 00, this week only 8 50	Table Scarfs, former price.....1 50, this week only 90c
Bed Lounges, former price.....15 00, this week only 8 75	Window Shades, former price.....1 00, this week only 27c
Center Tables, former price.....10 00, this week only 5 50	Door Mats, former price.....75c, this week only 30c
Center Tables, former price.....4 00, this week only 1 00	Screen, former price.....4 00, this week only 2 40
Library Tables, former price.....10 00, this week only 5 50	Chamber Suits, former price.....27 50, this week only 16 50
Bible Stand, former price.....1 50, this week only 1 00	Chamber Suits, former price.....19 50, this week only 12 50
Butlers Trays, former price.....10 50, this week only 6 50	Bedsteads, former price.....3 50, this week only 1 85
Hall Racks, former price.....12 50, this week only 6 75	Mattresses, former price.....3 00, this week only 1 75
Cheval Mirrors, former price.....12 50, this week only 6 50	Springs, former price.....3 00, this week only 1 40
Mirrors, former price.....8 50, this week only 4 50	Kitchen Safes, former price.....5 00, this week only 3 40
Mirrors, former price.....1 25, this week only 75c	Kitchen Tables, former price.....2 00, this week only 90c
Work Stand, former price.....5 00, this week only 2 75	Dining Tables, former price.....3 50, this week only 1 90
Plush Work Benches, former price.....3 50, this week only 1 75	Extension Table, former price.....7 50, this week only 4 25
Parlor Cabinets, former price.....45 00, this week only 22 50	Sideboards, former price.....18 50, this week only 10 50
Picures, former price.....2 50, this week only 1 25	China Closets, former price.....30 00, this week only 17 50
Pictures, former price.....5 00, this week only 2 50	Folding Beds, former price.....19 50, this week only 12 50
Bookcases, former price.....6 50, this week only 3 50	Chamber Suits, former price.....37 50, this week only 25 00
Ladies' Desks, former price.....9 50, this week only 5 50	Chairs, former price.....50c, this week only 28c
Secretaries, former price.....27 50, this week only 17 50	Counter Stools, former price.....1 00, this week only 55c
Combination Library Cases, former price.....17 50, this week only 10 50	Cook Stoves, former price.....13 50, this week only 8 50
Plush Rockers, former price.....4 50, this week only 2 45	Ranges, former price.....35 00, this week only 20 00
Large Plush Arm Rockers, former price.....7 50, this week only 4 25	Gasoline Stoves, former price.....6 00, this week only 3 40
Cane Rocker, former price.....2 50, this week only 1 25	Gasoline Ovens, former price.....3 00, this week only 1 90
Carpet Rockers, former price.....3 50, this week only 1 90	Baby Carriages, former price.....4 50, this week only 2 50
Parlor Pedestals, former price.....15 00, this week only 7 50	Baby Carriages, former price.....7 50, this week only 4 50
Music Cabinets, former price.....15 00, this week only 9 50	Refrigerators, former price.....14 50, this week only 9 50
Bed Rockers, former price.....2 50, this week only 1 50	Ice Boxes, former price.....7 50, this week only 4 75
Rattan Rockers, former price.....7 50, this week only 4 50	Wash Boilers, former price.....1 50, this week only 75c
Steel Engravings, former price.....6 00, this week only 3 50	Tubs, former price.....75c, this week only 49c
Exchange, former price.....15 00, this week only 7 50	Dinner Sets, former price.....10 00, this week only 5 50
Clocks, former price.....2 00, this week only 90c	Tea Sets, former price.....6 50, this week only 3 75
Clocks, former price.....5 00, this week only 2 50	Toilet sets, former price.....3 00, this week only 1 75
Silver-Plated Castors, former price.....6 50, this week only 3 25	Hanging Lamps, former price.....3 00, this week only 1 75
Silver-Plated Tea Spoons, former price.....1 00, this week only 40c	Hat Racks, former price.....25c, this week only 8c
Wash Stands, former price.....1 75, this week only 90c	Brass Parlor Stands, former price.....5 50, this week only 2 75
Cots, former price.....1 75, this week only 90c	Git Chairs, former price.....5 50, this week only 2 75
Curts'n Poles, former price.....35c, this week only 15c	Hall Chairs, former price.....6 50, this week only 3 50
Clock Shelves, former price.....75c, this week only 35c	Medicine Cabinet, former price.....3 00, this week only 1 90

So that everybody can attend this great sale, whether they have the ready cash or not, we will sell all these goods on easy payments, without extra charge or interest. Come at once to avoid the rush. No trouble to show goods. Polite and attentive salespeople to wait upon all comers. Passenger elevators to all floors. No tramping upstairs necessary. Goods sold on easy payments; delivered daily free of charge to South Omaha and Council Bluffs.

### IT WILL PAY YOU TO READ AND REMEMBER THE FOLLOWING.

- 1st. The Largest General Credit House in the world.
- 2d. The Newest and Most Complete Stock in Omaha.
- 3d. Here you can buy on credit as cheap as cash.
- 4th. We agree to carry your account if sick or out of employment.
- 5th. We are leaders in giving low terms to buyers.
- 6th. No names on our wagons.
- 7th. We sell for cash or credit.
- 8th. To find out the above get our prices and terms.



100 PIECE  
DINNER SET  
Best English Goods; Latest Style,  
Price \$10.50

Just Claims Allowed.  
Complaints Heeded.  
Courteous Treatment.  
No Misrepresentation.  
Bed-Rock Prices.  
Easy Payments.  
Enormous Business.  
Small Profits.  
Satisfaction Guaranteed.  
No Trouble to Show Goods.  
No Interest Charged.  
Cash or Credit.

### WRITE FOR CATALOGUE.

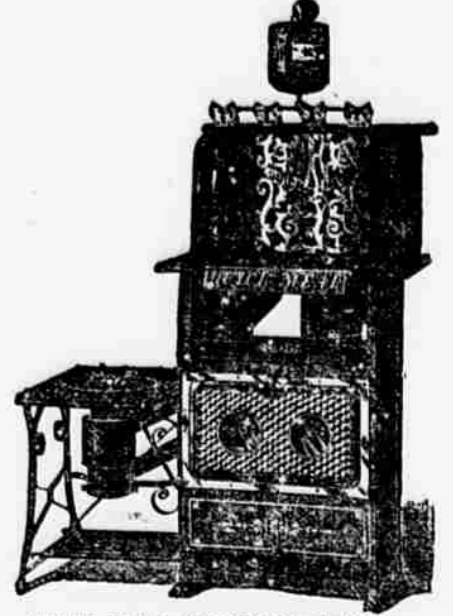
Send 10 cents in stamps to cover postage and we will mail you our 128-page illustrated Catalogue, which is the finest catalogue of house furnishing goods ever issued in the United States. It contains complete illustrations of everything essential for home furnishing.

Goods sold on our partial payment plan are shipped to the Pacific coast, one-third or one-quarter down, balance monthly. Prices the same as for cash payments. We pay freight 10 miles. Goods shipped to distant parts are sewed up in burpaps and stuffed with "excelsior," insuring their being delivered in perfect condition.

If you do not fully understand our partial payment system, send for special term sheet, which explains all.

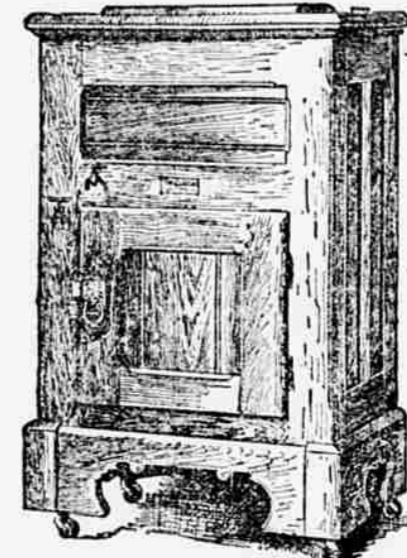
You can order goods by mail and be as well served as though you visited our store.

Do not assume that we only sell rich goods & goods adapted only for the city trade. We can furnish the cottage or humble home of the laboring man with as much satisfaction as the palace of the millionaire. We take more pride in being able to sell a dining chair for \$1.00 than in selling a chair for \$10.00. We do not do in selling the most palatial chair in our stock.



QUICK MEAL GASOLINE STOVE. We carry a complete line.

IF YOU ARE a father you will know, or if you do not, you should be an immediate. That the greatest pleasure you can give your wife is to appreciate and lavish your affections upon her baby, and is there anything a mother dotes on more than a beautiful baby carriage? We are agents for the Central Carriage Co., of Chicago, who are to baby carriages what Brewster & Co. of New York are to road vehicles. They make the best goods in the world.



GLACIER REFRIGERATORS.

We carry the largest line of Refrigerators and Ice Chests in the city. Also a complete stock of Ice Cream Freezers, Coolers, etc.



FEATHERSTONE BABY CARRIAGES.

Every one guaranteed. We show 100 different styles.

REMEMBER, we pay freight 10 miles.  
REMEMBER, we have but one price for all.  
REMEMBER, we send special catalogues of most every class of goods.  
REMEMBER, we represent in this catalogue our choicest goods and best values.  
REMEMBER, we do a larger business than any other general establishment in the West.  
REMEMBER, we sell for cash, or one-third, or one-fourth down, balance in easy monthly payments.  
REMEMBER, to read the many "squibs" scattered throughout our catalogue.  
REMEMBER, to read our term sheet on the inside of cover.  
REMEMBER, that you can order by mail and be as well served as though you visited our store.  
REMEMBER, goods can be sent 1000 miles as safely and easily as 100 miles.  
REMEMBER, we sew up all goods in burpaps, so that they are absolutely sure to arrive at their destination in prime condition.  
REMEMBER—well, remember not to forget all of the above facts.

DO YOU KNOW that many stoves are made of a d-d scrap iron, melted over so that they burn and crack open before their natural lives are over? Live! Our goods are made of new select "pig" iron. We have the largest stove stock in the West and sell more goods, perhaps, from this department, than any regular stove establishment in the West.

A MAN said: "No house in these United States carries at all time for immediate delivery such a grand assortment of Carpets, Tapestries and Rugs, as our store. We have 'THE PEOPLE'S MAMMOTH INSTALLMENT HOUSE,' and it is popular because not only just now, but always."

A wealthy Farnam street merchant, who is now having carpets made with us, said: "THE PEOPLE'S" has the richest and most varied assortment of Carpets I ever saw, and their prices cannot be compared with in the West." Send for samples.

100 Piece Dinner Set,  
Best English goods; latest style;  
Price \$10.50.

Write for special refrigerator and baby carriage catalogue. Write for samples of carpets, oil cloths, linoleums, etc. Write for sample pieces of dinner sets.

### TERMS:

On a bill of Ten Dollars, One Dollar Cash and One Dollar a Week.

## PEOPLE'S MAMMOTH INSTALLMENT HOUSE,

The Cheapest Furniture, Carpet and Stove House in America,

1315-1317 FARNAM STREET.

Special Inducements to Parties Just Starting Housekeeping.

OPEN SATURDAY AND MONDAY EVENINGS ONLY.

OTHER EVENINGS WE CLOSE AT 6:30.

### MOTTO:

If the Goods are not satisfactory and as represented, come to us and we will allow all reasonable claims.