

THE GRAND OPENING

The Fifth Anniversary of the Opening of the People's Mammoth Installment House Celebrated by an Attendance More than 1/3 of the Entire Population of Omaha.

It was one vast army, one continuous throng, from eight o'clock Monday morning till six o'clock Friday evening, and during that period 48,164 visitors passed in and out of the People's Mammoth Installment House. The Fifth anniversary goes on record as the most successful opening that has ever taken place in this city. All the departments are brimful of all the latest novelties for spring and summer use, and it is our pleasure to present to the readers of The Bee a few prices from which we will be pleased to sell to the housekeepers of Omaha and vicinity a bill of ten dollars, for one dollar cash and one dollar a week, and if the goods are not satisfactory and as represented come to us and we will allow all reasonable claims.

Floor Coverings

—OF ALL THE—
Latest Designs

MOQUETTES,
WILTONS,
BODY BRUSSELS,
VELVETS,
INGRAINS, IN ALL GRADES
TAPESTRY,
MATTING,
OILCLOTH, ETC.

HOUSECLEANING TIME always suggests something new in this special line, and to all who are considering it, this department offers lots of opportunity to show how your house may be improved at a very small cost and on very easy terms. Do you need anything in this line? If you do, and you have never dealt with our house, it will give us pleasure to open an account with you. However, take the time to pay us a visit and you will never regret it.
L. M. I. H., 1315-1317 Farnam St.

PRICES
FOR
THIS WEEK
ONLY.

HOME DECORATIONS AND USEFUL ARTICLES IN Furniture

PARLOR SUITES
CHAMBER SUITES
WARDROBES
CHAIRPORTERS
HALL RACKS
CABINETS
COUCHES
FANCY ROCKERS

EVERYTHING for the complete outfit for homes of all sizes can be had on easy terms. We are particularly desirous to interest all reliable housekeepers who need any article in this line, as we are sure that we can sell you cheaper than the largest houses in the city, and display a variety of goods second to none. It will cost nothing to look and it will be the means of saving you at least twenty-five per cent.
L. M. I. H., 1315-1317 Farnam St.



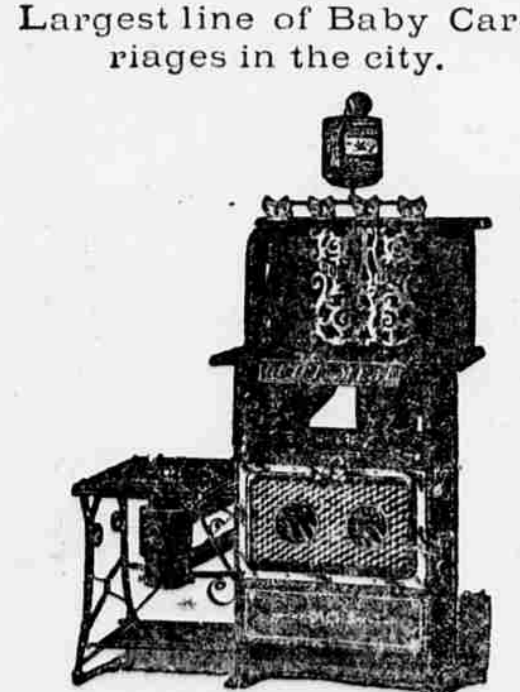
QUICK MEAL

GASOLINE & GAS STOVES

We Control the sale of 'Quick Meal' Gasoline Stoves in Omaha and South Omaha.
"Guaranteed the Best."



Largest line of Baby Carriages in the city.

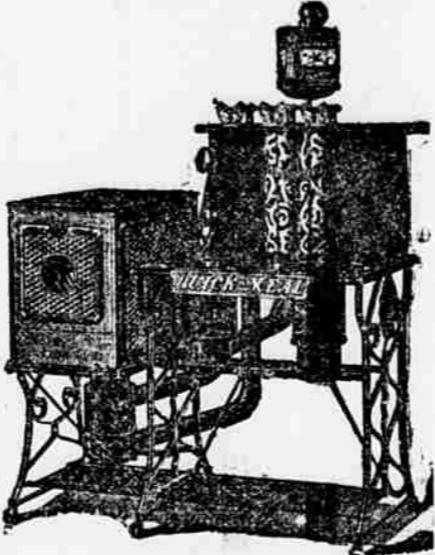


Largest line of Gasoline Stoves in the city.



See our line of Rattan Baby Carriages.

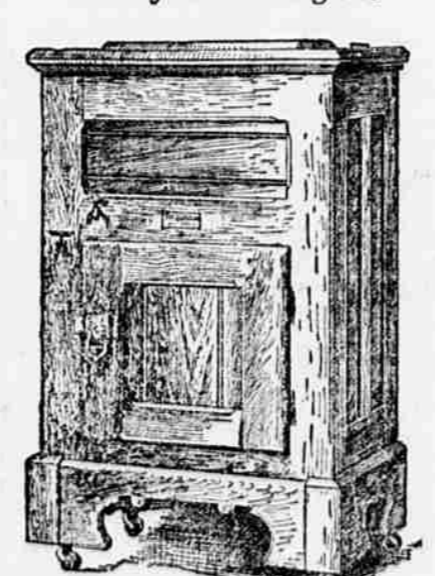
Bedroom Suites.....	\$15.00, worth \$25.00
Bedsteads.....	1.50, worth 3.00
Mattresses.....	1.75, worth 3.00
Springs.....	1.25, worth 2.50
Lounges.....	5.00, worth 8.50
Parlor Suites.....	24.50, worth 37.50
Plush Oak Rockers.....	2.50, worth 5.00
Wardrobes.....	7.50, worth 11.50
Bureaus.....	7.50, worth 12.50
Hall Racks.....	6.50, worth 10.50
Book Cases.....	5.00, worth 9.50
Cano Rockers.....	1.50, worth 2.50
Center Tables.....	2.50, worth 4.50
Mirrors.....	1.25, worth 2.00
Dining Tables.....	2.00, worth 3.50
Extension Tables.....	3.75, worth 6.50
Kitchen Safes.....	3.50, worth 6.00
Sham Holders.....	.25, worth .75
Rugs.....	1.50, worth 3.00
Hat Racks.....	8.00, worth 15.00
Wall Pockets.....	.40, worth .75
Plush Chairs.....	1.25, worth 2.50
Office Desks.....	5.50, worth 10.00
Mattings.....	.18, worth .30
Ingrain Carpets.....	.25, worth .40
Brussels Carpets.....	.60, worth .90
Window Shades.....	.28, worth .75
Lace Curtains.....	.90, worth 2.00
Portieres.....	3.50, worth 6.50
Comforts.....	.75, worth 1.25
Pillows.....	.45, worth 1.00
Cook Stoves.....	8.50, worth 12.00
"Quick Meal" Gasoline Stoves.....	3.50, worth 6.00
Baby Carriages.....	5.00, worth 8.50
Refrigerators.....	9.50, worth 13.50
Ice Boxes.....	4.75, worth 7.50
Dinner Sets.....	7.50, worth 12.50
Tea Sets.....	3.50, worth 6.50
Toilet Sets.....	1.75, worth 3.00
Pictures.....	2.00, worth 4.00
Clocks.....	.90, worth 2.00
Sideboards.....	9.50, worth 17.50
Chairs.....	.35, worth .60
Mantel Folding Beds.....	8.50, worth 13.50
Upright Folding Beds.....	12.50, worth 19.50
Basins.....	.75, worth 1.50



More "Quick Meal" gasoline stoves in use in Omaha than all other gasoline stoves combined.
"Guaranteed the Best."



See our line of Bamboo Baby Carriages.



We sell "Glacier" refrigerators. The largest line of refrigerators in the west.



We sell "Featherstone" Carriages.

And All Other Goods Equally as Low.

SPECIAL INDUCEMENTS
TO YOUNG FOLKS

WE CLOSE
Every evening at 6:30, Monday and Saturday evenings excepted. All other furniture houses by agreement do likewise.

People's Mammoth Installment HOUSE
The Cheapest Carpet, Furniture and Stove House in America
1315-1317 Farnam Street.

WE SELL
On easy payments and deliver daily free of charge to Council Bluffs and South Omaha. Residents of these two cities are given the same terms as residents of Omaha

MAIL ORDER DEPARTMENT.

WRITE FOR CATALOGUE.

Below are given a few sample abstracts taken from Our New Illustrated Catalogue, which has at last been received from the printers. Mailing of these catalogues began Friday, April 15th, and will continue until all who have written for one have received it. It is generally conceded to be the finest catalogue of House Furnishing Goods ever issued in the United States, and contains complete illustrations of Furniture, Carpets, Draperies, Stoves, Crockery, Tinware and everything essential for housekeeping. It contains 128 pages, size 11x10, and it will be mailed to any address upon receipt of 10 cents in stamps to cover postage. Write for it.

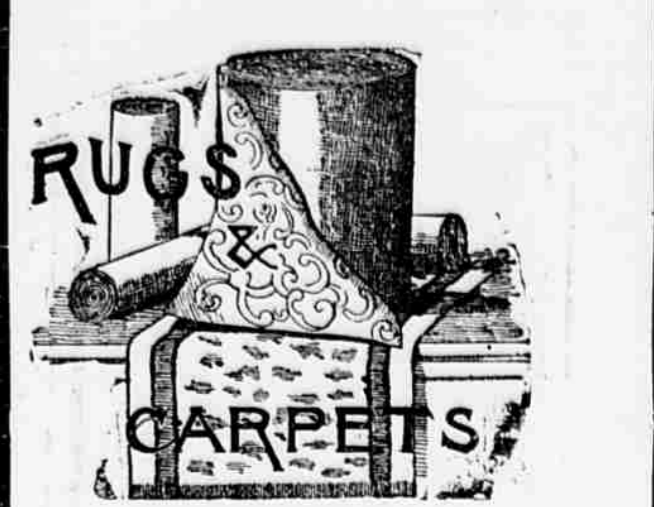
This Catalogue,

Please bear in mind, only represents a fractional part of our stock. But also remember we here show our BEST STYLES, our NEWEST GOODS and our GREATEST BARGAINS. We have ONE PRICE for all, and you can send for goods and be as well served as though you visited our store.

Disburse your mind of the error that house-keeping goods cannot be shipped to you and arrive in the very pink of condition. We sew them up in burlaps, stuff same with excelsior, and they actually reach you in better shape than as though they were sent across the city on one of our teams.

Remember, we keep everything for the home, from the lower southeast corner of the cellar to the upper northwest corner of the attic, and our mail orders are perhaps larger than all other Furniture or House Furnishing Establishments in the west combined.

SEND FOR SAMPLES of Carpets, Oil Cloths and Linoleums. Send for Sample Dishes, Send for Special Catalogue of Baby Carriages, Rattan Goods, Folding Beds, Chairs, Refrigerators, Church and Lodge Furniture, Desks, Office Furniture, etc. Send a trial order. Send it now.



RUGS
CARPETS

A Card.

We are aware of the fact that the remarkable growth of the PEOPLE'S MAMMOTH INSTALLMENT HOUSE has not only astonished the west generally, but has aroused the jealousy of the trade, far and near. We do not know, however, as we are to blame for selling goods lower than they have ever been sold, and at prices which dealers here in our large cities say will not pay a living profit. If the best manufacturer in any way, anywhere, choose (as they do) to make US THE SOLE OUTLET FOR THEIR GOODS IN THE WEST, and are willing to make us large concessions in view of the fact that they sell us more goods, and are at no risk or expense, pray are we to blame? We have never asked or demanded more in any way, anything but a "Fair field and no favor." Our motto is, "Live and let live." We were bold enough to introduce Eastern methods into the West, chief and foremost of which is our "One Price System." This is, indeed, the main Corner Stone to our prosperity and the main reason of our being able to build up such an extensive Mail Order trade over Nebraska, Iowa, Dakota, Wyoming, Minnesota, Montana, and on to the Coast. We take pleasure in promptly answering all inquiries, and we guarantee satisfaction.

IF YOU ARE a

If you are a mother, you know, or if you do not, you should learn immediately, that the greatest pleasure you can give your wife is to appreciate and lavish your affections upon her baby, and as there is nothing a mother does on more than a beautiful baby carriage. We are agents for the Central Carriage Co. of Chicago, who are to baby carriages what Drowsler & Co. of New York, are to road vehicles. They make the best goods in the world.

Do you live at a distance?

Send two-cent stamps and you will receive by return mail the largest catalogue of House Furnishing Goods in the United States. We pay freight 100 miles. Samples of carpets.

You CAN order by mail and be as well served as though you visited our store. Goods are packed in large, sturdy boxes with excelsior, and reach you in perfect condition, however great the distance.

THE People's Mammoth Installment House is one of the largest and most reliable establishments in the U. S. and our readers may rest in their goods, their prices and their service.

A MAN SAID: "No house in three times for immediate delivery and a great assortment of Carpets, Draperies and Rugs as does the wide-awake, progressive People's Mammoth Installment House, and at popular prices, not only just now but always."

Write for Special Baby Carriage Catalogue MAILED FREE.

ANOTHER CARD.

We are able to adequately represent our goods, as this catalogue attests, and the least person in the remotest hamlet in the west can buy by mail any article in our stock at the VERY SAME PRICE paid by the mightiest dignitary who visits our store. As to prices, we do not, and honestly cannot, ask the same that the small establishments do, and this is in no way disparaging to them. They are only getting a fair margin ABOVE THE PRICE THEY ARE OBLIGED TO PAY FOR THEIR GOODS. A word to the wise is sufficient.

Now about our Liberal System of Payments. Our "Terms" schedule on the inside of cover explains itself. We give all the time needed by any person in which to pay for all the furnishings required. We sell on time AT SAME PRICE AS FOR CASH and charge no interest, 4 or 1 down balance monthly. If paid within sixty days nothing extra is added; if a longer time is taken we add a nominal charge of 5 cents on each dollar to cover actual expense for carrying the account open a series of months. No one need wait until he or she is furnished before making the home a place that the children will remember with delight. Many who are now living in sumptuous homes would still be without the meagre comforts of life had they not availed themselves of our Partial Payment Plan.

Dinner Sets.

GOOD HOUSEWIFE, are you not in need of a dinner set? Remember, we have English goods. If you tell 'em they don't "crackle," they don't "crack." If you take 'em they don't "crackle," they don't "crack." If you use them for 100 years they don't "crackle," they don't "crack." They are verified. What does that mean? It means that if a chip falls off, the handle remains white and impervious to grease. Remember also that our English goods are as cheap as the much inferior American goods, which sometimes look so inviting. We have English Dinner Sets from \$5.00 upwards, and Tea Sets from \$1.50 upwards.

Goods sold on our partial payment plan are the same as the goods sold on the Pacific Ocean, one-third, one-fourth, or one-half, once monthly. One price to all.

No persons ordering by mail ever paid more for an article than its actual cost, or its value at our store. We pay freight 100 miles.

REMEMBER, we keep everything used in the home, from the upper northwest corner of the attic to the lower southeast corner of the cellar.

OUR Mail Order Department has three stenographers and typewriters for the sole purpose of answering explicitly and promptly all communications from our out-of-town customers.

Write for Special REFRIGERATOR CATALOGUE MAILED FREE.

Carpets.

THE PEOPLES' has fairly earned its reputation of having the largest, choicest and most complete line of Carpets in the entire West. In rich goods we are the Leaders, and in low and medium priced goods there is no stock in Chicago or west of New York (so drummers say) that will compare with ours.

Send for our "CARPET TALK," and avail yourself of a liberal carpet education. In fifteen minutes you will know more about carpets than you have ever learned during your life.

Write for Special REFRIGERATOR CATALOGUE MAILED FREE.



★ Write for Samples of Carpets. ★

THE GASOLINE STOVE

has come instead of being the offensive and dangerous contrivance it was first "thought out." It has been so much improved that it is now not only a household necessity, but a positive luxury. Away with your stoves that furnish but a positive nuisance. They take the very life out of the housewife, and the temper and stay-with-you-attiveness out of your domestic when you desire so much to keep. With a modern oil stove, the kitchen is as comfortable as the parlor. The fire is always to be had at a moment's notice, and being able to light and extinguish the same without loss of time, they are not only the most convenient and comfortable kitchen furnishing, but the most economical as well. Nothing under our roof has been so much improved during the last year as the 1892 Evaporating Style "Quick Meal" Gasoline Stoves, which we have just received. Last year we sold an elegant stove and it was superior to anything on the market, but the "New Quick Meal" is "far and away" in advance of the best stoves offered in 1891.