

STONEHILLS
 DRY GOODS 116 - 118
 S. 16th St.

The Only Store
 in Omaha
 that Believes in
 in
 QUICK SALES
 and
 SMALL PROFITS

**CHALLENGE
 SALE**
 THIS WEEK.

High
 Grade
 Cloak
 Sale.

STONEHILLS
 MILLINERY 116 - 118
 S. 16th St.

**THE WONDERFUL
 CHALLENGE SALE.**

and it will convince you that this is the sale of the year. Come one, come all, and bring all the cash you can scrape together, you will need it and be sorry you haven't more.

Tomorrow morning at 9 o'clock sharp begins our Wonderful Challenge Sale. It will be the greatest, most astonishing, the most sweeping in prices we have ever made. Every item will be an astonishing bargain. The prices quoted for this sale will bury out of sight all prices made by other houses. We are bound to sell the same goods for less money or better goods for less money than any other house. Be sure and read every item quoted below for less money or better goods for less money than any other house. Be sure and read every item quoted below

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SALE, BEGINS AT 9 O'CLOCK SHARP AND CONTINUES ALL WEEK.

<p>Challenge Prices.</p> <p>Silks Left hand aisle. India Silks, 19-in, 18 different colors, 24c Figured China Silk, 20-in, 12 different patterns, 33c 14 different weaves of silk, 75c worth up to \$2</p>	<p>Challenge Prices.</p> <p>Colored Dress Goods Left hand aisle Henrietta Cloth, 12 1-2c, All colors, full 38-in wide. Bedford Cords, 74c, These are all wool, worth \$1.25. Crepon Cloth, 95c, 40-in wide, fully worth \$1.50 a yard.</p>	<p>Challenge Prices.</p> <p>Millinery 1,000 hats, 12 1/2c Colors and blacks, worth up to 75c. Trimmed sailors, 15c Worth up to 40c. Trimmed spring hats, \$1.50 Value up to \$5.</p>	<p>Challenge Prices.</p> <p>Muslin Underwear. Right hand aisle—third counter. Night Gowns, 74c An odd lot worth up to \$1.50 each. We have them in all sizes. Drawers, 74c Worth up to \$1.50 each. It will pay you to look at these bargains.</p>	<p>Challenge Prices.</p> <p>Suit Department Rear, left hand aisle Suspender suits, \$11.75 Value \$25. Navy blue suits with reefer jacket, \$7.98. Value \$15</p>	<p>Challenge Prices.</p> <p>Wrappers Rear, right hand aisle Ladies' morning wrappers 49c, Value \$1.25. Ladies' Wrappers, \$1.35, Real value \$2.25. Wrappers, \$1.65, Actual value \$2.75.</p>	<p>Challenge Prices.</p> <p>Flowers Millinery department—rear Daisy wreaths, 5c, Milliners' value 25c. Rosebuds, rubber stems, 10c, Milliners' value 50c. Roses, 18c, For bunch of 6.</p>	
<p>Challenge Prices.</p> <p>Black Dress Goods Left hand aisle. Black dress goods, 88c, Actual value, \$1.75. Black dress goods, 59c, Actual value, \$1.00.</p>	<p>Challenge Prices.</p> <p>Notions Right hand aisle—rear. Tooth brushes, 5c. Coraline stays, 15c. Book pins, 2c. Linen thread, 1c.</p>	<p>Challenge Prices.</p> <p>Ribbons Left of door. 10,000 yards fancy all silk ribbon. Actual value, 20c a yard, 5c.</p>	<p>Challenge Prices.</p> <p>Umbrellas Left hand aisle—second counter. Silk gloria, silver handle, silver trimmed, 68c, worth \$1.50. Silk serge, extra good, all the latest style handles, \$1.35, worth \$3.</p>	<p>Challenge Prices.</p> <p>Soaps Right hand aisle—second counter. Hawthorne soap, Honey soap, Glycerine soap, 15c, for a box containing three cakes, actual value 50c a box.</p>	<p>Challenge Prices.</p> <p>Corsets Right hand aisle—second counter. Extra long corsets, 68c, actual value, \$1.50, comes in tans and grays. A big lot of odds and ends in corsets placed on our counter at 50c on the dollar</p>	<p>Challenge Prices.</p> <p>Stamped Linens We have a big lot of stamped linen in doilies, splashes, tray cloths, etc., on which we will make a big reduction. They are all marked in plain figures and we will sell them a great deal less than they are marked for this week.</p>	
<p>Challenge Prices.</p> <p>Perfumes Center of store. Kirk's perfumes, 19c, all odors; the price is for an ounce. Florida water, 75c; the bottle contains one pint. Bay rum, 25c; the bottle contains one pint.</p>	<p>Challenge Prices.</p> <p>Table Linens Left hand aisle—rear. 58-inch bleached, 59c, value up to 85c. Turkey red cloth, 19c; the value of this cloth is 35c. Unbleached table linen, 15c, worth 25c a yard,</p>	<p>Challenge Prices.</p> <p>Sheeting Left hand aisle—rear. Lawrence L. L., 4 3/4c; this muslin is worth 7 1/2c. Bleached muslin, 47 1/2c; this is the genuine Peabody make, full yard width, worth 7 1/2c.</p>	<p>Challenge Prices.</p> <p>Napkins Left hand aisle—rear. 3-4 size napkins, \$1.19 a dozen, value \$2. 5-8 napkins, 79c a dozen; these are the regular \$1.25 quality; they are pure linen.</p>	<p>Challenge Prices.</p> <p>Domestics Left hand aisle—second counter. Indigo blue calico, 47 1/2c; this is the American brand being the best quality manufactured. Dutch blue calico, 8c; this is the regular 12c quality, being the celebrated Danzig make.</p>	<p>Challenge Prices.</p> <p>Lace Curtains Left hand aisle—third counter. Lace curtains, \$1.10 for a pair, and we throw in a pole and fixtures free of charge. Lace curtains, \$2.98 for a pair that is extra wide; we also throw in fixtures with this special offer; these curtains are fully worth \$3 a pair.</p>	<p>Challenge Prices.</p> <p>Dotted Swiss Left hand aisle—third counter. Dotted swiss, 19c. Fully a yard wide and just the thing for curtains. Dotted swiss, 25c a yard. Extra quality, and worth fully 40c per yard.</p>	
<p>Challenge Prices.</p> <p>Capes Cloak department Capes, \$5.98, Made of fine broadcloth, with feather trimming at the neck. Capes, \$7.50, 8 styles to select from, our regular \$10 cape.</p>	<p>Challenge Prices.</p> <p>Usters Cloak department Usters, \$7.98, With 44 inch cape. Usters, \$9.98, With large cape attached. These usters are so made that you can detach the cape and wear the cape separate if you wish.</p>	<p>OUR FIRST CHALLENGE SALE</p> <p>DON'T MISS READING EVERY "AD" THIS WEEK.</p>				<p>Challenge Prices.</p> <p>White Goods Left hand aisle—second counter White Goods, 5 3/4c, 20 patterns, worth up to 12 1/2c a yard. White Goods, 10c, All our 15c goods go in at this price.</p>	<p>Challenge Prices.</p> <p>Black Satine Wash goods department Black Satine 12 1/2c, 20c quality. Imported satine, 25c, This is 10c under what any other firm in the city sells this for.</p>
<p>Challenge Prices.</p> <p>Velvets. Dress Goods Department. Velvets, 39c a yard All our 16-inch Velvets worth up to \$1.00 at this price. Velvets, 75c a yard All our \$2 and \$3 goods to close out at this price.</p>	<p>Challenge Prices.</p> <p>Wash Goods. Left hand aisle—second counter. Pineapple Tissue, 1 1/2c Special price for this week. It is really worth 20c. Sunny Side Suitings, 8 1/2c Regular price of these goods is 18c. They are double width.</p>	<p>Challenge Prices.</p> <p>Remnants. Dress Goods Department. 300 Remnants of DRESS GOODS. They go for this great challenge sale at half what they are marked. They are marked in plain figures.</p>	<p>Challenge Prices.</p> <p>Special. Tinsel, 1 1/2c Banner Rods, 10c Plush Balls, 1c Embroidery Silk, 3 1/2c For a dozen spools of Belding Bros.' or Hemingway's embroidery silk in all colors.</p>	<p>Challenge Prices.</p> <p>Scrims Curtain department Scrims, 3 1/4c, Full a yard wide, and worth 7 1/2 cents. Scrims, 8 1/2c, 15c quality, 38 inches wide.</p>	<p>Challenge Prices.</p> <p>Outing Flannel Left hand aisle—second counter Outing Flannel, 5 1/2c, 27-in wide, comes in 20 different patterns, positively worth 10c yard Outing Flannel, 12 1/2c yd., The regular 20c quality.</p>	<p>Challenge Prices.</p> <p>Jackets Cloak department Blazer Jackets, \$3.98, Beautifully embroidered, regular \$7.50 jacket. Broadcloth Jackets, \$9.98. Our \$15 jacket for this special sale, trimmed with very large pearl buttons, 1 1/2 seams, just the thing for spring.</p>	
<p>Challenge Prices.</p> <p>Pocket Books Left of door Pocket Books, 25c, 3,000 sample pocket books and purses at this price, and they are worth up to 75c each. Pocket Books, 39c, 5,000 sample pocket books at this price, some of them are worth as high as \$1.50 each, being the finest Russia leather.</p>	<p>Challenge Prices.</p> <p>Chiffon Left of door Chiffon, 28c a yard. This is the 50c quality, and comes in 18 different colors. Chiffon, 48c, This chiffon is worth \$1 a yard, and has a draw string.</p>	<p>Challenge Prices.</p> <p>Buttons Left of door Pearl Buttons, 10c doz., Come in all sizes, worth 25c. Pearl Buttons, 19c doz. These are extra superfine quality, and we do not exaggerate when we say they are worth 50c a dozen. We also have a line of 30 different kinds of extra large pearl buttons.</p>	<p>Challenge Prices.</p> <p>Dress Trimmings Left of door Dress Trimmings, 29c, In all colors and black, regular 50c quality. Dress Trimmings, 59c. These are the most trimmings that sell at \$1 a yard all over the city. Over 300 different styles of dress trimmings.</p>	<p>Challenge Prices.</p> <p>Ginghams. Wash Goods Department. Ginghams, 7 1/2c Regular 15c quality, 80 different patterns. Imported Ginghams, 12 1/2c All Zenbyr Ginghams, And all 25c goods.</p>	<p>Challenge Prices.</p> <p>Pants Goods. A lot of Pants Goods, Bought at Auction, 19c a yard. These goods are worth up as high as 75c. DON'T MISS THIS SNAP.</p>	<p>Challenge Prices.</p> <p>Colored Bunting's. Left hand aisle—third counter. Colored Bunting, 3 1/2c, 27 inches wide, in all colors. Colored Bunting, double width, 7 1/2c Full 42 inches wide, 25 different colors.</p>	
<p>Challenge Prices.</p> <p>Drapery Silk Left hand aisle—first counter. Plain china, 24c. This is the 40c quality of drapery silk. Drapery silk, 69c. This is the 33-inch figured drapery silk, and has been reduced from \$1 a yard; comes in beautiful patterns.</p>	<p>Challenge Prices.</p> <p>Furnishing Goods Right hand aisle—first counter. Men's shirts, 39c. These are beautiful flannel overshirts, the 75c quality. Black shirts, 39c. These are the finest quality satine overshirts, the 79c quality.</p>	<p>Challenge Prices.</p> <p>Sash Ribbons Left hand aisle—first counter. 25 pieces of 6-inch wide sash ribbons at 15c a yard. These come in all colors and different patterns. This is a wonderful bargain.</p>	<p>Challenge Prices.</p> <p>Drapery Nets Right hand aisle—third counter. Drapery net, 49c. This is 48-inches wide, is all silk, and worth \$2.25 per yard. Drapery net, 99c. This is an odd lot that we bought, one piece of a kind. It is worth \$2.50 per yard. Guaranteed all silk.</p>	<p>Challenge Prices.</p> <p>Fans Right hand aisle—second counter. Fans, 25c. This lot of fans is fully worth 75c. Fans, 99c. This lot comprises fine ostrich fans and gauze fans worth up as high as \$4.50 each. They are a lot of samples we bought of a manufacturer at 25c on the dollar.</p>	<p>Challenge Prices.</p> <p>Laces Right hand aisle. Laces, 8c. These are hand-made torchon laces worth up as high as 25c a yard. Laces, 8c. 25 pieces of odd laces we shall throw in, worth up as high as 50c a yard. Be on hand early for these laces.</p>	<p>Challenge Prices.</p> <p>Linings Left hand aisle—second counter Cambrics, 2 3/4c, This is the best quality made. Selisia, 10c, This is the 25c quality, 38-in wide. We will sell linings this week 4 less than in any other house in the city.</p>	
<p>Challenge Prices.</p> <p>Boys' Waists. Right hand aisle. Boys' Waists, 15c Plaited front and back. Worth fully 35c. Boys' Waists, 45c In 15 different patterns, blue, red and white, worth fully 75c.</p>	<p>Challenge Prices.</p> <p>Children's Underwear Middle right hand aisle. Elegant quality double silk stitched in either long or short sleeves. Also in Pants, 9c in the small sizes, and Rise 5c for each size larger.</p>	<p>Challenge Prices.</p> <p>Ladies' Hose. Right hand aisle. Ladies' Fast Black Hose 8c Worth 15c. Ladies' Fast Black Hose 24c Worth 50c. We guarantee the color of all our black hose to be absolutely fast. If they prove otherwise we will refund the money and you can keep the hose.</p>	<p>Challenge Prices.</p> <p>Children's Hose. Right hand aisle. Children's Fast Black Ribbed Hose At 9c, worth 20c. Children's Fast Black Hose, At 15c, worth 25c. Children's Fast Black Ribbed Hose At 19c, worth 35c.</p>	<p>Challenge Prices.</p> <p>Handkerchiefs. Right hand aisle. GREAT BARGAINS. THREE LOTS. Lot 1, 3c; worth 10c Lot 2, 9c; worth 25c Lot 3, 15c; worth 50c These are hand embroidered, scalloped edges, and worth 50c each</p>	<p>Challenge Prices.</p> <p>Stationery. Rear, right hand aisle. Box of Stationery, at 4c; worth 10c Box of Stationery, at 9c; worth 25c Very best Stationery made at 15c; worth 50c.</p>	<p>Challenge Prices.</p> <p>Kid Glov's Right of door. P. & P. Berthold, 98c. P. & P. Fontaine, 98c. These are the celebrated P. & P. gloves advertised by other firms for \$1.35 as a bargain. They come in dressed and undressed, in all colors and black.</p>	