

LARGEST CREDIT HOUSE IN THE WORLD

Extends a general invitation to the public to visit their mammoth establishment. They are now displaying in their immense show rooms, the finest and best assorted and most desirable lines of goods ever shown under one roof in this city, and are now being offered at prices which are guaranteed to be the lowest. Acres of show room, elegantly lighted, enables the masses to select their goods with perfect ease, and entire satisfaction. Polite and attentive sales people to wait on all callers. No trouble to show goods. We sell on easy payments, and deliver daily to South Omaha, Council Bluffs, Etc.



WE CAN FURNISH Your Home

From cellar to attic, allowing you to pay for the goods as may suit your convenience. If you have never dealt with us you should do so at once in justice to yourself. You do not know how well you can do by trading with us until you try. We guarantee to save you from 40 to 60 per cent.

SPECIAL PRICES.

Chamber Suits, \$9.50, \$14.50, \$19.50, \$25 and upwards	Brussels Carpet, 50c, 75c, 90c, \$1.10 and upwards
Bedsteads, \$1.75, \$2.50, \$3.75, \$4.50 and upwards	Ingrain Carpet, 24c, 35c, 47c, 68c and upwards
Wardrobes, \$7.50, \$10.50, \$17.50, \$19 and upwards	Mattings, 24c, 35c, 42c, 48c and upwards
Bureaus, \$6.25, \$8, \$10.75, \$12.50 and upwards	Stair Carpets, 18c, 30c, 35c, 45c and upwards
Springs, \$1.25, \$2, \$2.50, \$3.50 and upwards	Window Shades, 38c, 50c, 75c, \$1 and upwards
Mattresses, \$1.75, \$2.75, \$4.50, \$6 and upwards	Lace Curtains, 90c, \$1.50, \$2.25, \$3.50 and upwards
Parlor Suits, \$24.50, \$32.50, \$39, \$45 and upwards	Comforts, 85c, \$1.25, \$1.50, \$2.25 and upwards
Lounges, \$4.75, \$7.50, \$11, \$14.25 and upwards	Pillows, 50c, 75c, \$1.25, \$1.50 and upwards
Rockers, \$1.50, \$1.90, \$2.50, \$4 and upwards	Centre Tables, \$1.40, \$2.50, \$3.50, \$4.75 and upwards
Baby Carriages, \$3.50, \$5, \$7.50, \$9.75 and upwards	Sideboards, \$10.50, \$13.50, \$17.50, \$19.50 and upwards
Refrigerators, \$9.50, \$11.50, \$13.75, \$15 and upwards	Extension Tables, \$3.90, \$4.75, \$6.50, \$7.50 and upwards
Ice Boxes, \$4.75, \$7.50, \$9, \$11.25 and upwards	Bookcases, \$4.75, \$7.50, \$8.50, \$9.75 and upwards
Gasoline Stoves, \$3.50, \$5.50, \$7, \$10.50 and upwards	Portieres, \$3.50, \$4.75, \$6.00, 7.50 and upwards
Hanging Lamps, \$2, \$3.50, \$5, \$8.50 and upwards	Pictures, 75c, \$1.25, \$1.75, \$3.00 and upwards
Dinner Sets, \$5.50, \$7.50, \$9.50, \$10.75 and upwards	Easels, 75c, \$1.25, \$1.90, \$2.65 and upwards
Tea Sets, \$3.50, \$4.50, \$6.50, \$7.50 and upwards	Clocks, 90c, \$1.50, \$2.25, \$4.50 and upwards
Chairs, 35c, 50c, 75c, 90c and upwards	Medicine Chests, \$1.75, \$2.50, \$3.65, \$4.80 and upwards
Toilet Sets, \$1.75, \$2.50, \$3.75, \$5 and upwards	Hall Racks, \$7.50, \$8.75, \$10.50, \$15.00 and upwards
Cheffoniers, \$7.75, \$9, \$11.50, \$14.50 and upwards	Plush Rockers, \$2.75, \$3.50, \$4.50, \$7.00 and upwards
Office Desks, \$4.75, \$7.50, \$9.50, \$13 and upwards	Plush Chairs, 90c, \$1.50, \$2.75, \$4.50 and upwards
Mirrors, 50c, \$1, \$2, \$3.50 and upwards	Cook Stoves, \$9.50, \$12.50, \$15, \$18.50 and upwards
Mantel Folding Beds, \$8.50, \$12.50, \$20, \$25 and upwards	Ranges, \$19.50, \$24, \$28.50, \$35 and upwards
Upright Folding Beds, \$17.50, \$30, \$37.50, \$42.50 and upwards	Ladies' Desks, \$6.50, \$7.75, \$10, \$12.50 and upwards
Wash Boilers, 90c, \$1.40, \$1.75, \$2.50 and upwards	Kitchen Safes, \$3.50, \$5, \$6.50, \$7.50 and upwards
Piano Lamps, \$7.50, \$9.75, \$12.50, \$15 and upwards	Silver Plated Castors, \$2.75, \$3.50, \$5, \$6.50 and upwards

Special Inducements to young folks just starting Housekeeping

THE PEOPLE'S Mammoth Installment HOUSE will sell you \$10 worth of goods for \$1.00 cash And \$1 per week.



MAIL ORDER DEPARTMENT RE-ORGANIZED -AND- CREDIT SYSTEM EXTENDED.

The People's Mammoth Installment House takes pleasure in announcing that they have reorganized their Mail Order Department and extended their credit system, whereby those residing at a distance can now purchase of them on easy payments, just the same as residents of Omaha. Their 150-page illustrated catalogue will be ready for distribution about April 15th. It is the finest catalogue of House Furnishing Goods ever issued in the United States, and contains illustrations of Furniture, Carpets, Stoves, Draperies, Clocks, Silverware, &c. If you live in Nebraska, Iowa, North or South Dakota, or Wyoming, they will just as willingly sell you on their partial payment plan, as if you lived in Omaha. Write for further information. All letters answered same day as received.

WHILE We furnish the richest residences in our large cities, and have the largest assortment of art furniture, in high grade goods, to be found in the entire west, we wish to reiterate the fact that our great pride is in furnishing low and medium priced goods. When we can give a poor man a better chair for \$1 than he can get east or west for the money, we are happy.

DO YOU live at a distance? Send a two-cent stamp and you will receive by return mail the latest catalogue of House Furnishing Goods in the United States. We pay freight 100 miles. Samples of Carpets.

YOU CAN order by mail and be as well served as though you visited our store. Goods are sent up in cartons, stuffed with excelsior, and reach you in perfect condition, however great the distance.

THE People's Mammoth Installment House is one of the largest and most reliable establishments in the U.S. and our readers may rely on their goods, their prices and their service.

A MAN SAID: "No house in these United States carries at all times for immediate delivery such a great assortment of Carpets, Draperies, Stoves, and other goods, as does this wide-awake, progressive People's Mammoth Installment House, and at popular prices, not only just now, but always."

GOODS SOLD on our partial payment plan anywhere this side of the Pacific Ocean, One-Fifth, one-fourth or one-fifth down, balance monthly. One price to all.

NO persons ordering by mail ever paid more for an article than is charged customers who visit our store. We pay freight 100 miles.

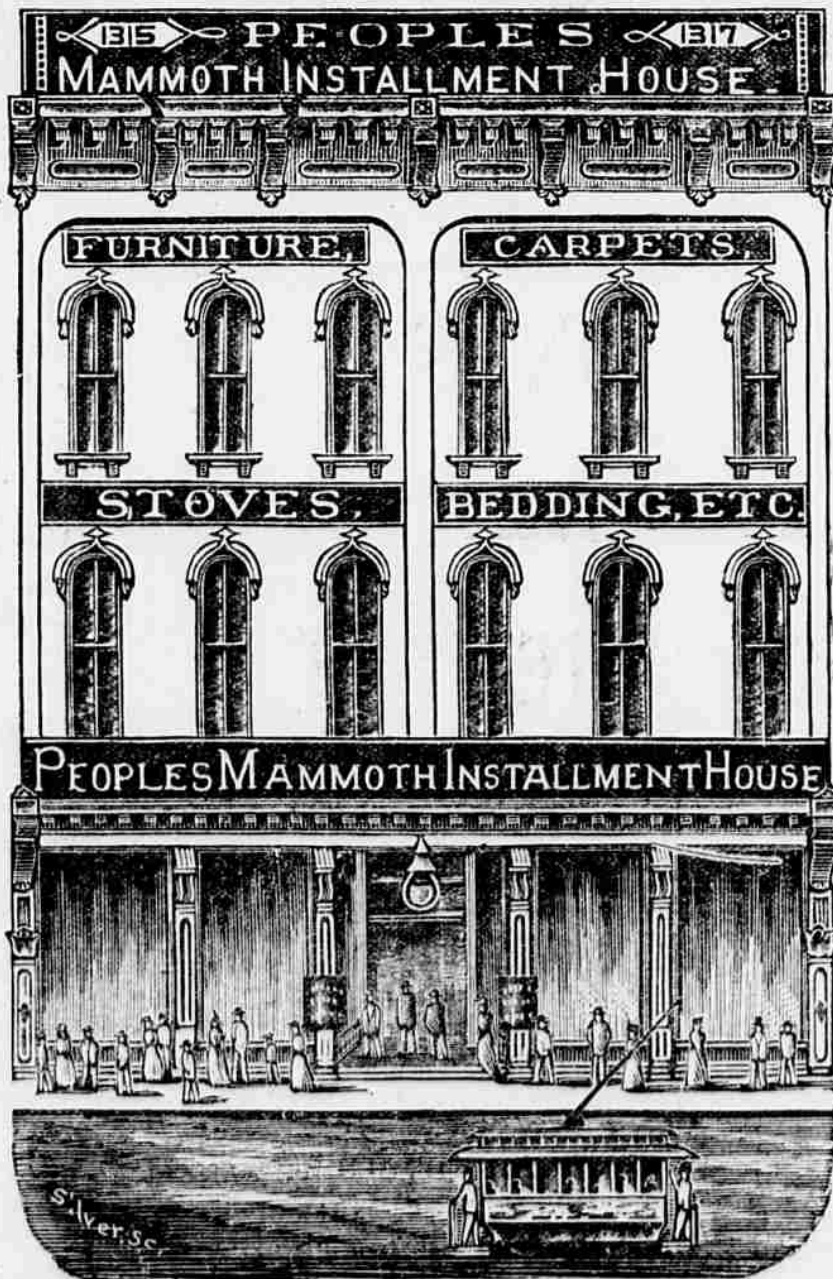
REMEMBER, we keep everything used in the home, from the upper north-west corner of the cellar to the lower south-west corner of the cellar.

OUR Mail Order Department has three stenographers and typewriters for the sole purpose of answering explicitly all communications from our out-of-town customers.

Perhaps we sell more crockery than the largest crockery establishment in the west. This department is one of our hobbies. We have introduced and insist on selling imported English goods. If you bake 'em they do not "crackle" or "craze." If you boil 'em they do not "crackle" or "craze." If you keep them a hundred years they do not "crackle" or "craze." English goods are decorated under very heavy glaze, and are vitrified, which means that when they are chipped they remain white and will not become saturated with grease. Write for samples.

Write for special Refrigerator Catalogue, mailed free. Write for special Baby Carriage Catalogue, mailed free.

Just Claims Allowed. Complaints Heeded. Courteous Treatment. No Misrepresentations. Bed Rock Prices. Easy Payments. Enormous Business. Small Profits. Satisfaction Guaranteed. No Trouble to Show Goods Lighted by Electricity. No Interest Charged. Cash or Credit. No Names on our Wagons.



WE CONTROL AND CARRY A COMPLETE LINE OF

Quick Meal Gasoline Stoves. Glacier Refrigerators. Featherstone Baby Carriages. Peninsular Stoves and Ranges: Palace Combination Folding Bed Gendron's Bamboo Baby Carriage's Matuska Mantel Folding Bed:

All the Bright New Things for Spring and Summer use and home decoration will be ready every day this week, "From early in the morn' 'till the sun goes down."

NOTE TERMS:

- \$10 worth of goods \$1.00 a week or \$4 a month
- \$25 worth of goods \$1.50 a week or \$6 a month
- \$50 worth of goods \$2.00 a week or \$8 a month
- \$75 worth of goods \$2.50 a week or \$10 a month
- \$100 worth of goods \$3 a week or \$12 a month
- \$200 worth of goods \$5 a week or \$20 a month
- \$300 worth of goods \$7.50 a week or \$30 a month

We Close Every evening at 6:30. Monday and Saturday evenings excepted. All other furniture houses in the city, by agreement, do likewise.

PEOPLE'S MAMMOTH INSTALLMENT HOUSE

THE LIBERAL HOUSE FURNISHERS,

1315-1317 Farnam Street.

Our Motto If the goods we sell you do not prove satisfactory come to us, we will allow all reasonable claims. You are bound to be suited as our motto protects you