

HAYDEN BROTHERS' SANTA CLAUS HEADQUARTERS.

Toys. Toys. Toys.

The largest layout of Toys in this country. Prices have been reduced all around as stock must be sold. Such a display was never seen before. No trouble to be suited. Typewriters are going fast at 60c each. Only 90c, 45c each \$1. All sizes Printing Presses. Large size Magic Lantern at \$1.50, worth \$3.

We have just opened a new line of smoking sets, shaving sets, manicure sets, toilet sets, baby sets in oxidized and silver, the handsomest goods displayed from 50c upwards. You will find them going at less than half what others ask for the same, besides there is no other house in this city that shows you one-fourth as many to select from.

Our musical department is drawing big crowds. Mandolins, auto harps, banjos, guitars, violins, accordions, music boxes in all sizes, playing from 1 to 12 different tunes; great variety of harmonicas; full line of strings for all these instruments. In fact we have a full line in this department from the 5c whistle up.

Children's tea and dinner sets in china, 10c, 20c, 25c, 35c, 50c and \$1 set. The most attractive place for the little girls is our doll counters. Here is where they linger and admire the beautiful dolls on display from 5c up to \$25. We have just opened another line of dressed dolls at 15c, 25c, 35c, and \$2.50 each. They are beautiful.

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Special Prices for Monday.

1 case of gents' leather gloves and mittens only 50c per pair, reduced from 75c. Ladies' wool vests and pants only 50c per pair, reduced from 75c. Closing out of children's underwear at just about one-half the regular price.

100 dozen ladies' cashmere hose only 15c per pair, reduced from 25c. 1 case of children's wool hose, all sizes, only 15c per pair, worth 25c. Closing out of children's underwear at just about one-half the regular price.

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Silk Department.

BLACK SILKS. Failla Francaise, 50c; worth 75c. Grew gray 65c; worth 80c. Surah 50c; worth 65c. Satin rhadame 75c; worth \$1.

A full line shades in surahs and china at very low prices. We will place on our counters Monday morning a large line of brocades and stripes at prices that will sell them quickly.

Black Dress Goods. The most STUPENDOUS sale on record. Unrivaled success of our great holiday sale.

Every body invited to call and secure some of the grandest bargains ever offered. All wool flannels, 54 inches wide, 30c; sold everywhere for 60c.

Yard wide bleached muslin, 5c. Unbleached cotton flannel, 3c. White shaker flannel, 3c yard. Gray mixed flannel, 3c yard.

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House Furnishing Goods.

Best sugar cured hams 9c. Best sugar cured picnic hams 6c. Best sugar cured boneless hams 9c. Sugar cured breakfast bacon 7c.

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Letting Down the Price on Meat.

Best sugar cured hams 9c. Best sugar cured picnic hams 6c. Best sugar cured boneless hams 9c. Sugar cured breakfast bacon 7c.

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\$57,494.50 COLOSSAL GIFT SALE.

The greatest undertaking of the age to advertise our business and increase our small order department. We know our prices are the lowest. We carry the largest stock to select from.

Table listing various gift items and their prices, including toys, clothing, household goods, and stationery. Items include trip tickets, musical instruments, books, and food items.

Notions, Notions.

Hooks and eyes 1c per dozen. Full count pins 1c per paper. Darning tablet hooks and eyes at 2c per pair.

Barbour's linen thread at 2c per spool. Fast black darning cotton 3 balls for 10c.

Crochet cotton only 5c per ball, worth 10c. Knitting cotton 6 balls for 25c. Swedge back dressing combs only 5c.

Moustache curlers 10c each. Hair curlers, nickle plated 9c, 12c, 15c.

A good leather shawl strap at 10c, worth 25c. A fine line white mirrors and hair brushes at 35c, 50c, 75c, \$1.25, \$1.50 per set.

100 dozen fine silk Windsor scarfs at 10c, worth 25c. 100 nozen very pretty plaids in all silk scarfs at 25c, worth 50c.

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Linen Department.

This department has been enlarged for the holiday trade, and we have been well repaid for our extra efforts. We have more than doubled the past two weeks.

We are showing the best line of towels ever displayed for holiday trade at 10c, 15c, 19c, 25c, 35c, 50c, 65c, 75c, \$1.00 and upwards.

Ladies' French seal cape, 18 inches long, satin lined, \$10.00, worth \$20.00. Ladies' black opossum cape, 18 inches long, satin lined, \$12.00, worth \$24.00.

Ladies' No. 1 monkey cape with French seal collar, 18 inches long, satin lined, \$16.50, worth \$30.00. Ladies' newmarkets \$1.98, \$2.98, \$3.45, \$4.50, \$5.00, less than one-half.

Ladies' feather coat, tailor finish throughout with satin rhadame for \$10.00, worth \$15.00. Black beaver cheviot jacket trimmed with full astrachan shawl collar, satin faced, \$12.50, worth \$18.00.

A fine walking coat in black, tan and brown, satin faced to side seam, trimmed in mutton, opossum, mink and many other styles of fur, \$17.50, worth from \$25.00 to \$35.00.

Misses' jackets and reefer in all styles and shades, \$4.00 to \$6.00, worth from \$10.00 to \$15.00. Ladies' newmarkets with military caps for many shades at 50c on the dollar.

Special Bargains.

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Tug 'O' War.

This is what is going on in our furniture department—a tug between first class goods at low prices, and the same goods at other places at fancy prices; and we are winning. Low prices are

WINNING SUCCESS! GLORIOUS SUCCESS! Everybody says so. Hayden Bros' furniture department is the climax of a successful business.

We are simply selling hundreds. Lots of fine ones yet remain. Buy one for your friends. A picture is always remembered; nothing more appropriate.

DESKS. At \$7.50, \$10, \$12.50, \$13.50, \$14.50; all marked down to these prices; elegant goods.

BOOK CASES. \$2.95, \$5.95, \$10.50; glass doors, \$13.50, \$16 and \$17. CENTER TABLES. Conceded by the world of Omaha to be the largest and finest in the extant, a \$1.25, \$1.50, \$1.75, \$1.95, \$2, \$2.25, \$2.50, \$2.95, up to \$11.

ROCKERS. The wonder of the age. Come and see our elegant line of children's rockers in oak at \$1.25, \$1.35, \$1.50, \$1.65; red woods at \$1.50, \$1.65, \$1.95, \$2.15, \$2.35, \$2.50, \$2.75, \$3.00, \$3.25, \$3.50, \$3.75. These all never sold before for anything like these figures.

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Art Department.

SPECIAL FOR MONDAY. Finely embroidered picture drapes at 4c, 5c, 7c, 8c, 9c, 11c, 13c. Head rests at 7c, worth \$1.10.

Just received a beautiful line of embroidered felt table scarfs at 75c, 98c, \$1.10, \$1.30, \$1.60, worth \$1 to \$2.50. 50 dozen fancy tinselled ties at 24c, worth 50c.

100 dozen fine silk Windsor scarfs at 10c, worth 25c. 100 nozen very pretty plaids in all silk scarfs at 25c, worth 50c.

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Watches.

Our prices on watches and jewelry are lower than ever. All articles in jewelry suitable for Christmas presents on sale at one-half jeweler's prices.

Rogers' Knives or Forks, \$1.25 per set. Nickel Alarm Clock, 50c. Ladies' Solid Gold Band Rings, 75c, worth \$2.

Ladies' and Gents' Heavy ROLLED Gold Plated and Gold Filled Rings, with real stone sets, choice 25c, worth \$1 to \$1.25. Ladies' California Diamond Earrings, in solid gold settings, 75c, worth \$2.

Gents' Solid Gold Seal Rings or Studs with beautiful California Diamond Sets, 75c, worth \$2. Solid Silver Stick Pins, 10c.

Pearl Opera Glasses, in white, black and oriental, with Aromatic Lenses, on sale Monday, \$2.95, worth \$10. Good Opera Glasses with Morocco Leather cases, 95c, worth \$3.

Bed Comforts.

Just opened 50 dozen bed comforts, the best line we ever opened. Large size comforts covered with challis at \$1.35 each, big bargain.

Beautiful twilled satcen comforts, \$1.25 and \$1.35 each. A fine line of comforts covered with flannel, only \$2.50 and \$2.88.

China silk covered comforts at \$5.75. Down comforts \$4.75. Anything you want in comforts from 35c up to best made.

Blankets. Just received 10 cases of cheap cotton flannel blankets. On sale Monday, 10-14 white cotton flannel blankets, 75c pair.

10-14 strictly gray cotton flannel blankets, \$1 a pair. 10-14 strictly all wool red blankets only \$2.50 a pair.

Butter.

Very finest Iowa creamery for 20c per pound. Imported butter 15c, 17c and 19c. We sell the finest Baltimore oysters 40c quart, two for 75c.

Best apples \$1.00 bushel, \$2.75 and \$3.00 per barrel. Remember we are leaders in fruit. Florida oranges 10c per dozen. Mixed nuts 17c per pound.

Drug Department. Wizard Oil, 40c and 75c. Maltine Plain or Cod Liver Oil, 75c. Indian Sassa, 75c.

Sargol's Relief (Catarth Cure), 75c. Host's Sassa-parilla, 75c. Seven Sisters' Hair Grower, 75c. Alcock's Porous Plaster, 2 for 25c.

Mullin's Food, large, 65c. Mullin's Food, Wine and Iron, 38c. Lobel's Beef Extract, 20c. Nestle's Milk Food, 40c.

Visit Our Stove Department.

And avail yourself of the bargains we are offering this week on our full line of "Splendid" and Stewart Heaters. We must close them out promptly to make room for a large shipment of oak stoves and ranges.

REFERENCES: OMAHA, Neb., Aug. 28, 1891.—Referring to the above list of goods advertised by Hayden Bros. to be given away to their customers, we are thoroughly satisfied that and representation they will be carefully and honestly fulfilled.

THE WORLD-HERALD, NEBRASKA TRIBUNE, COMMERCIAL NATIONAL BANK, HAYDEN BROS., OMAHA, NEB.