

A Forced Sale

OF THE ENTIRE STOCK OF FURNITURE, CARPETS, STOVES, ETC.

THE PEOPLE'S MAMMOTH INSTALLMENT HOUSE.

WE ARE ON THE RAGGED EDGE For many reasons which will be made public soon. Our entire stock must be disposed of without regard to loss. We are frightfully overstocked, consequently we are forced to start a sale so stupendous and extraordinary that it can be safely said, that no sale of such magnitude, at such unheard of prices was ever held in this city or any other city before. Absolutely a loss of 25 to 50 per cent on every article.

CHRISTMAS PRESENTS BY THE THOUSANDS. There is an enormous stock of Fancy Tables, Fancy Chairs and in Omaha. They have beaten the world on Parlor Suits, Sideboards, Bookcases, etc., both in numbers, variety and beautiful selection, and all these beautiful goods to be disposed of, beginning tomorrow, Monday, December 7th, for less than manufacturer's cost. This sale shall continue until all of the stock is disposed of. Those coming first get the benefit of the best selections.

All Holiday Goods reserved on receipt of a small payment.

FORCED SALE OF FURNITURE.

Folding Beds, regular price \$75, forced sale price \$38.50.
 Push Arm Rockers, regular price \$10, forced sale price \$4.75.
 Solid oak platform parlor rockers, regular price \$8.50, forced sale price \$4.25.
 Cradles, regular price \$3, forced sale price \$1.35.
 Onyx Tables, regular price \$15, forced sale price \$7.50.
 Cheval Mirror, French plate glass, solid oak, regular price \$35, forced sale price \$17.50.
 Revolving office chairs, antique, regular price \$7.50, forced sale price \$3.25.
 Bedsteads, regular price \$15, forced sale price \$7.50.
 Clock shelves, regular price \$1, forced sale price 50c.
 Center Tables that have always been sold for \$5.50, now go for \$1.45.
 Center tables that have never sold for less than \$7.50, will be sold for \$3.50.
 Center tables that were \$15, now go for \$6.90.
 Marble top tables that were \$12.50, go now for \$6.
 Library tables that were sold last week for \$9.50, now sell for \$4.50.
 Butler trays that were sold last week for \$12.50 now sell for \$6.
 Springs that were sold last week for \$3.50 now sell for \$1.50.
 Kitchen safes that were sold last week for \$6.50 now sell for \$3.35.
 Kitchen tables that were sold formerly for \$2 now sell for 90c.
 Kitchen Chairs that were 60c, now sell for 15c.
 Children's folding beds that always sold for \$7.50 now sell for \$4.20.
 Medicine cabinets that always sold for \$3.50, now sell for \$1.65.
 Hat racks that were 25c now are 8c.
 Hall racks that were \$15 now sell for \$6.90.
 Hall racks that were \$25 now sell for \$12.40.
 Easels that were formerly sold at \$2, \$2.50, \$3 and \$3.50, your choice for \$1.50.
 Brass parlor stands, former price \$9, will now sell for \$3.75.
 Oak parlor rockers, former price \$8.50 now to be sold for \$4.25.
 Office desks that formerly sold for \$25 will now be sold for \$12.50.
 Gilt chairs that were \$6.50 will now be sold for \$3.25.
 Gilt rockers that were \$10 will now be sold for \$4.75.
 Hall chairs, in polished oak, 16th century or antique finish, that always sold for \$7.50, will now be sold for \$3.75.
 Parlor suits in plush or tapestry, antique oak or 16th century finish, highly polished suits that have always sold for \$37.50, will now be sold for \$18.50.
 Parlor suits in silk plush, in any finish, that have always been sold for \$60, will now be sold for \$28.
 Parlor suits in Wilton rugs or imported tapestry that have always been sold for \$100, will now be sold for \$55.

FORCED SALE OF FURNITURE.

Chamber suits that were last week \$15.75, we will sell tomorrow and until all are sold for \$6.90.
 Chamber suits that were last week \$22.50 we shall now sell for \$11.40.
 Sideboards, in antique and 16th century finish, that were last week \$18.50, we shall sell until all are sold for \$8.90.
 Sideboards, in antique, 16th century and old English, that were \$30, we shall sell this week for \$14.50.
 Sideboards, in antique oak, piano polish finish, that we sold last week for \$38, we shall now sell for \$19.50.
 Folding beds that we sold last week for \$17.50, we shall now sell until all are sold for the insignificant sum of \$7.20.
 Upright and folding beds that we have always sold for \$25, we will now sell for \$11.90.
 Cheffoniers that we have always sold for \$15 we will now sell for \$6.90.
 Cheffoniers that we have always sold for \$30 we will now sell for \$14.50.
 Cheffoniers, with French plate mirrors, that we have always sold for \$35 we will now sell for \$17.50.
 Ladies' desks that were formerly \$15, \$18, \$23.50, \$25, will now be sold for \$7.50, \$10.50, \$12.50, \$14.
 Book cases, in any finish, that we have always sold for \$10, \$12.50, \$15, \$18, we will now sell for \$4.90, \$7.50, \$8.50 and \$9.50.
 Secretaries, the prices of which have always been \$25, \$30, \$37.50, \$45 and \$50, will now be sold for \$12.50, \$15, \$19.50, \$24, \$27.50.
 Reed rockers, prices formerly \$5, \$7.50, \$8.50, take your choice for \$3.75.
 Fancy rockers, solid oak, upholstered in imported tapestry, any finish, former price \$7, forced sale price \$2.40.
 Large arm parlor rockers, upholstered in newest shades of silk plush or imported tapestry, that have always been sold for \$10.50, will be sold now until all are sold for \$4.75, guaranteed to be cheap at double the price.
 Push parlor chairs, spring seat, formerly sold for \$7, now \$3.50.
 Children's rockers, sold last week for \$1.50, 1.75, 2.25, 2.50, 3.50, will now be sold for 60c, 90c, \$1.25, 1.50, 1.75.
 Bible stands that were \$1.25, 1.50, 1.75, your choice for 65c.
 Music cabinets that were \$7.50, will now be sold for \$2.75.
 Bureaus that were \$12 go now for \$6.50; those that were \$16 go now for \$8.90.
 Wash stands that were \$2.50 go now for \$1.
 Wardrobes that were \$15, \$18, \$22.50, \$25, go now for \$7.50, \$9.75, \$12.50, \$14.50.
 Extension tables that were \$6.50, \$8.50, 10.50 and 15, will now be sold for \$3.35, \$4.75, \$5.30 and \$7.40.
 China closets that were \$30, will now be sold for \$14.50.
 Buffets that were \$17.50, will now be sold for \$8.50.
 Bedsteads that were \$3.50, will now be sold at \$1.50.
 Mattresses that were \$3.50, will now be sold for \$1.65.

FORCED SALE OF STOVES.

Parlor Cook Stoves, regular price \$20, forced sale price \$11.90.
 Cannon Stoves that we formerly sold for \$6.50, will now be sold for \$2.65.
 Fancy nickleled soft coal heaters that formerly sold for \$10.50, will now be sold for \$5.25.
 Fancy nickleled hard coal heaters that always sold for \$32, will now be sold for \$16.75.
 Laundry stoves that were \$8.50, are now \$4.00.
 Gasoline stoves that were \$8.50 are now \$4.65.
 Cook stoves that were \$12.50 are now \$3.50.
 Ranges that were \$40 are now \$22.
 Oak heaters, same as regular stove houses charge \$15, and what we always sold for \$12.50, will now be sold for \$6.90.
 Gasoline ovens, regular price \$8.50, now to be sold for \$1.75.
 Stove pipe formerly sold for 20c per joint will now be sold for 10c per joint.
 Zinc boards that were \$1.50, we will now sell for 65c.
 Coal hods that were 60c are now 19c.
 Elbowes that were 25c are now 7c.
 Shovels that were 20c are now 5c.
 Pokers that were 10c are now 3c.
 Pipe collars that were 10c are now 3c.
 Litters that were 10c are now 1c.

FORCED SALE OF Pictures, Lamps, Etc.

Decorated vase lamps that were \$2 will now be sold for 90c.
 Decorated vase lamps that were \$4, will now be sold for \$2.
 Decorated parlor lamps that were \$7.50 will now be sold for \$3.65.
 Piano lamps, with fine shade, that were \$15 are now \$6.75.
 Banquet lamps with fine shade, that were \$10, are now \$4.20.
 Hanging lamps that were \$4 are now \$1.65.
 Hanging lamps that were \$9.50, are now \$4.45.
 Hall lamps that were \$5, are now \$2.50.
 Glass stand lamps that were \$1 are now 45c.
 Glass hand lamps that were 35c, are now 15c.
 Oil paintings that were \$3.50 are now \$1.50.
 Oil paintings that were \$10, are now \$4.75.
 Steel engravings that were \$2.50, are now \$1.25.
 High art steel engravings that were \$10, are now \$4.50.
 Etchings that were \$15, are now \$7.50.
 Olographs that were \$4, are now \$1.90.

FORCED SALE OF FURNITURE.

Parlor suits in brocated silk tapes try, wilton rugs, silk damask, that have always been sold for \$150, will now be sold for \$75.
 Bed lounges that were \$15 are now \$7.50.
 Single lounges that were \$9.50 are now \$4.70.
 Divans, in plush or tapestry, oak or 16th century, that were \$15, are now \$7.25.
 Parlor chairs that were \$5 are now \$2.65.
 Leather rockers, finely upholstered, that were never sold for less than \$30, are now \$16.50.
 Large plush easy chairs, regular price \$17.50, will now be sold for \$7.75.
 Plush rockers that were \$15 are \$7.75.
 High art plush couches, always sold for \$30, will now be sold for \$15.50.
 Chenille draped couches that formerly sold for \$25, will now be sold for \$12.50.
 Plush corner chairs that were \$12.50 are now \$6.25.
 Plush easy chairs that were \$12.50 are now \$6.25.
 Parlor suits that were always sold for \$300 will now be sold for \$150.
 Parlor suits that were always sold for \$350, will now be sold for \$175.

FORCED SALE OF Crockery, Glassware.

Slop Jars that always sold for \$3, will now be sold for \$1.35.
 Toilet sets that always sold for \$4 will now be sold for \$1.75.
 Toilet sets, with jars, that always sold for \$8.50 will now be sold for \$3.85.
 Tea sets that formerly sold for \$7.50, will now be sold for \$3.25.
 Dinner sets that were \$10.50, are now \$5.50.
 Cuspidors that were 25c, 50c, 75c and \$1, are now 10c, 25c, 35c and 50c.
 Glass Sets that were \$1.75 are now 90c.
 Tumblers, 18c per set, worth 35c.
 Goblets, 25c per set, worth 50c.
 Plates, 24c per set, worth 40c.
 Syrup Cans, 14c each, worth 35c.
 Lamp Chimneys, 4c each, worth 10c.
 Lamp Burners, 10c each, worth 20c.
 Decorated Plates, 50c per set, worth \$1.50.
 Decorated Cups and Saucers, 45c, worth \$1.00.

FORCED SALE OF Carpets, Draperies, Etc.

A nice rug that always sold for \$1.50 will now be sold for 75c.
 A good rug that always sold for \$3 will now be sold for \$1.50.
 Art squares that always sold for \$8.50 will now be sold for \$3.50.
 Ingrain Carpets that were 35c will now be sold for 17c.
 Ingrain Carpets that were 50c will now be sold for 25c.
 Brussels carpets that were 85c will now be sold for 41c.
 Brussels carpets that were \$1 will now be sold for 50c.
 Hall carpets that were 45c will now be sold for 20c.
 Curtain poles 9c each, worth 40c.
 Rag carpets that were 50c will now be sold for 25c.
 Portieres that were \$5, \$7.50, \$9.50, are now \$3.75, \$4.20 and \$5.25.
 Window shades that were \$1 are now 25c.
 Lace Curtains that were \$2.50, \$3.50, \$4.50, \$5 and \$7.50, are now \$1.10, \$1.90, \$2.50, \$2.75 and \$3.75.
 Linoleum that was \$1 per yard will be sold for 50c.
 Hosiery carpet that was 40c will now be sold for 17c.

FORCED SALE OF Tinware Woodenware &c.

Wash boilers	65c
Tea kettles	37c
Stew pans	13c
Rising pans	13c
Kettles	20c
Coffee boilers	35c
Coffee pots	10c
Flour sifters	10c
Dinner pails	20c
Coffee mills	55c
Tin water pails	15c
Chopping bowls	15c
Rolling pins	8c
Wash boards	10c
Slop pails	35c
Wood pails	12c
Coal hods	18c
Biscuit cutters	1c
Doughnut cutters	1c
Dippers	5c
Nutmeg graters	1c
Tin cups	1c
Cuspidors	10c
Dairy pans	8c
Cake turners	5c
Basting spoons	5c
Bread toasters	5c
Steak broilers	30c
Craters	10c
Wash bowls	10c
Pie tins	2c
Jelly pans	3c
Bread pans	9c
Towel rollers	10c
Scrub brushes	8c
Salt boxes	15c

SPECIAL TERMS.

- \$15 worth of goods sold for \$1 per week or \$4 per month.
- \$30 worth of goods sold for \$1.50 per week or \$6 per month.
- \$60 worth of goods sold for \$2 per week or \$8 per month.
- \$90 worth of goods sold for \$2.50 per week or \$10 per month.
- \$125 worth of goods sold for \$3 per week or \$12 per month.
- \$250 worth of goods sold for \$5 per week or \$20 per month.

We deliver daily, free of charge, to Council Bluffs and South Omaha, and sell residents of these cities on the same terms as we do to residents of Omaha.



The Peninsular Stoves are the best. We control them. You get the best from us for what you would have to pay for the poorest elsewhere. A written guarantee, signed by the president of the Peninsular Stove Co., furnished with every stove.

FREE THIS WEEK.

- A handsome silver-plated Sugar Shell to all purchasers of \$10 and over.
- A fine silver-plated Butter Knife to all purchases of \$25 and over.
- A beautiful Steel Engraving to all purchases of \$50 and over.
- A nice Parlor Rocker to all purchases of \$100 and over.
- A can of Stove Polish free with every stove.
- Car Tickets furnished those living at a distance.
- Freight paid on all goods shipped within a radius of 200 miles.

People's Mammoth Installment House,

1315-1317 Farnam Street.