

TWENTY-FIRST YEAR.

OMAHA, SUNDAY MORNING, OCTOBER 25, 1891—SIXTEEN PAGES.

NUMBER 129.

\$57,494.50 COLOSSAL GIFT SALE.

The greatest undertaking of the age to advertise our business and increase our mail order department. We guarantee satisfaction or money refunded, and in addition to all this we will make any service...

\$57,494.50 TO BE GIVEN AWAY.

THE FOLLOWING IS THE LIST:

Table listing various goods and their prices, including pianos, organs, clothing, and household items.

REFERENCES

OMAHA, Neb., Aug. 28, 1891.—Referring to the above list of goods advertised by Hayden Bros. to be given away to their customers, we are thoroughly satisfied that...

Colored Dress Goods.

SPECIAL SALE FOR MONDAY.

We have just received a large invoice of Dress Goods that was bought at a great sacrifice. These goods will go on sale Monday. They are in all styles and colors. Silk Finish Henriettas, Serges, Fancy Plaids and Stripes, Chevots and Flannels. Please note our special low prices.

Black Dress Goods.

SPECIAL SALE MONDAY.

We take pleasure in calling your attention to our black dress goods; we have just received a line of many beautiful styles, figured, Bedford cords, fancy plaids and stripes, polka dots and plain blacks.

Wash Dress Goods

On Monday we will put on sale as follows:

Please read carefully. Heavy cotton and in all the new colors, both in stripes and spots, at 12c. Heavy twill cloth in plaids and stripes, makes a good dress for the fall, 30 inches wide, 10c.

Dress Trimmings.

1st. Passanture in 2 1/2, 5, 7 1/2, \$1.00. Black and colored silk gimps, 1 1/2 and 3 inch. Colored silk gimps in all the new shades at 15 cents.

Muslin Department.

FOR MONDAY'S SALE. 7-8 Lonsdale Muslin. 7-8 Green Ticker Muslin, 7c. Cabot Muslin, 7c.

Notion Bargain Counters.

200 Nice Plush Framed Mirrors at 5c. 150 dozen School Handkerchiefs 1c and 2c each, worth 25c.

Ribbons, Ribbons.

Don't be discouraged in matching shades or styles in ribbons until you visit our immense and well selected stock, as we keep right up to the times and at our popular low prices.

Silks! Silks!

SPECIAL FOR MONDAY.

10 pieces crepe silk worth \$1.35, Monday \$1.15. 50 pieces China silk worth 65c, Monday 50c. 10 pieces drapery silk worth \$1.25, Monday \$1.

Linen Department.

Special bargains for Monday's sale: Turkey Red Damask, 25c, worth 50c. Blue and gold and red and blue Damask, 30c, worth from 75c to 85c.

Carpets, Draperies, Curtains.

A sweeping sale of carpets. Every yard must go. Standard Ingrain carpets at 22c, 25c, 27c and 30c; actual value 30c, 37c, 43c and 47c.

Slaughter Prices.

200 pair fine Nottingham curtains at 55c, 60c, 75c, 87c, \$1.00, \$1.25 up to \$2.50, cost to import \$1.00 up to \$1.75.

Laces, Laces.

10,000 yards Torchon Laces to be closed out at 3c, 5c, 7c, 10c, 12c, worth 10c to 25c.

Chiffons, Chiffons.

In all the latest shades and combinations of colors at 25c, 33c, 43c, 55c, 65c.

Muslin Department.

FOR MONDAY'S SALE. 7-8 Lonsdale Muslin. 7-8 Green Ticker Muslin, 7c. Cabot Muslin, 7c.

Notion Bargain Counters.

200 Nice Plush Framed Mirrors at 5c. 150 dozen School Handkerchiefs 1c and 2c each, worth 25c.

Ribbons, Ribbons.

Don't be discouraged in matching shades or styles in ribbons until you visit our immense and well selected stock, as we keep right up to the times and at our popular low prices.

Cloak Department.

We are showing the most complete line of the latest novelties ever shown in this city in Ladies' Fur Trimmed Jackets, Reefers and Capes trimmed in astrachan, mutton, opossum and French seal, and at prices lower than ever for quality.

Flannels.

Pink, blue and brown mixtures, 18c. Skirt Patterns at 7c and 8c.

Blankets and Robes.

10-4 gray blankets 85c. 10-4 gray blankets \$1.15. 10-4 gray blankets \$1.35.

Comforts.

Comforts, 75c. Comforts, 85c. Comforts, \$1.00. Comforts, \$1.25. Comforts, \$1.50.

Horse Blankets.

Horse blankets, 75c. Horse blankets, \$1.25. Horse blankets, \$1.50. Horse blankets, \$2.25.

Robes.

Robes, \$2. Robes, \$3.50. Robes, \$5.

Watches! Watches!

OMAHA'S GREATEST WATCH SALE. We offer for sale on Monday Standard Watches at prices never before heard of.

Millinery Department.

The increasing demand for finer goods makes it possible for this department to carry the latest novelties and have them coming in day by day from the world's most famous fashion centers.

Groceries.

Self rising Buckwheat Flour, 4c. Dill Pickles, 15c per quart or 50c per gallon. They are put up in pure grape wine vinegar. We are the only agents in Omaha.

House Furnishing Goods.

We have just received the biggest bargain in dinner and toilet sets you ever saw. A full complete 100-piece dinner set, the output of the best English pottery, 30 different decorations in 6 different colors at \$7.50. There is no jobber in the world who will not take the whole lot at 80 per cent.

Furniture Department.

Always on hand a fine and varied line of good first class furniture, sold at the lowest possible living price. New goods arriving every day. Stock new and composed of the latest styles in everything. A cordial invitation is extended to all to visit this department and look over our goods and get prices.

Tea and Coffee Department.

Extremely low prices continue to be our motto in this department. Monday we had a nice sundried Japan, an elegant Ceylon, 10c. Premium Chocolate, 17c.

Fine Butter.

At Hayden Bros. you will always be sure to get the best at lowest prices, Iowa creamery for 20c and 22c, country butter for 16c and 18c. Finest Cape Cod cranberries 7c per quart, 2 for 13c.

Clothing Department.

Special prices in boys' and children's clothing Monday. \$100,000 stock to select from.

Drug Department.

We make a specialty in this department. None can compare with Hayden Bros. in regard to drugs, patent medicine, toilet articles, soaps, etc., and you must remember that you can get the genuine article for half the drug store price.

Albums and Frames.

Absolutely new and exquisite styles in medium and high class albums and frames at marvellously low prices.

House Furnishing Goods.

We have just received the biggest bargain in dinner and toilet sets you ever saw. A full complete 100-piece dinner set, the output of the best English pottery, 30 different decorations in 6 different colors at \$7.50. There is no jobber in the world who will not take the whole lot at 80 per cent.

Furniture Department.

Always on hand a fine and varied line of good first class furniture, sold at the lowest possible living price. New goods arriving every day. Stock new and composed of the latest styles in everything. A cordial invitation is extended to all to visit this department and look over our goods and get prices.

Tea and Coffee Department.

Extremely low prices continue to be our motto in this department. Monday we had a nice sundried Japan, an elegant Ceylon, 10c. Premium Chocolate, 17c.

Fine Butter.

At Hayden Bros. you will always be sure to get the best at lowest prices, Iowa creamery for 20c and 22c, country butter for 16c and 18c. Finest Cape Cod cranberries 7c per quart, 2 for 13c.

Clothing Department.

Special prices in boys' and children's clothing Monday. \$100,000 stock to select from.

Drug Department.

We make a specialty in this department. None can compare with Hayden Bros. in regard to drugs, patent medicine, toilet articles, soaps, etc., and you must remember that you can get the genuine article for half the drug store price.

Albums and Frames.

Absolutely new and exquisite styles in medium and high class albums and frames at marvellously low prices.

Art Department.

Knitting Silk, 25c per ball. Wash Embroidery, 50c per dozen. Embroidery, 50c per dozen. Wash Halls, 10c per dozen. Silk Tassels, 30c to 50c per dozen.