THE PEOPLE'S

MAMMOTH INSTALLMENT HOUSE.

YOU ARE INVITED

To visit our establishment and inspect the acres of show room, whether wishing to purchase or not. If you have never dealt with us, call and see us, and we will offer you ever inducement in the way of low prices and easy terms to open an account. We guarantee to save you from 40 to 50 per cent,

To the people of Omaha and vicinity: We respectfully present a complete list of our EARLY FALL PRICES in the hope that readers may go over it carefully in their homes, knowing and feeling that after digesting the prices, and then examining the goods, they will be convinced that good goods can be sold to Housekeepers on Credit as cheap, and in many instances cheaper, than they can buy elsewhere for cash. Never in the history of "America's Largest" have we been able to exhibit such a handsome line and varied assortment in all our departments. You are bound to get the best goods, as our motto protects you.

PEOPLE'S MAMMOTH INSTALLMENT HOUSE.

WE FURNISH YOUR HOME

From cellar to attic-allowing you to pay for the goods as it may suit your convenience. If you have never traded with us you should do so at once, in justice to yourself. You do not know how well you can do by trading with us until you try.

All the bright new things for early Fall and Winter Use and Home Decoration will be ready every day this week from "early in the morn 'till the sun goes down" and in the evening also.

To Our **CUSTOMERS**

A Beautiful Vase Lamp Free With Each

PARLOR SET.

A Good Wire Spring Free With Each

CHAMBER SUIT

A Nice Rug

Free With Every

CARPET.

A Handsome **Picture** Free With all Purchases of

\$25 AND OVER.

A HANDSOME

Cloth Bound **Dictionary**

With all Purchases of

Book Cases, walnut, oak or 16th century, \$4.50, \$6.50, \$9.50, \$12.50, \$17.50

Book Cases, extra fine, \$25, \$30, \$34, \$38, \$45, \$50,

Secretaries, oak, walnut or 16th cen-

tury, \$18.50, \$25, \$29.50, \$37.50, \$50. Reed Rockers, plain white, cherry or 16th century, \$1.75, \$2.75, \$3.65, \$5, \$8.50,

Fancy Plush Rockers, \$3.50, \$1.75, \$6, \$7.25, \$10, \$12.50, up to \$35.

Oak Rockers, cane seat, \$1.75, \$2.50,

\$3.75, \$4.50, \$6.50, up to \$20. Children's Rockers, 65c, 90c, \$1.25,

\$1.75, \$2.50, up to \$5. Medicine Cabinets, \$2.40, \$3.50, \$5, up to \$12.50.

Child's Folding Beds, from \$4.75 to

\$17.50. Hall Racks \$6.50, \$8.50, \$10.50, \$12.50,

Hall Racks, extra fine, \$28, \$35, \$45,

\$60, \$75 and upwards.

Gilt Chairs from \$3.50 upwards. Gilt Rockers from \$5 upwards. Hall Chairs, 16th century and antique, from \$3.50 to \$12.50.

Bedsteads, oak or 16th century, \$4.50, \$7.50, \$9.50, \$11, \$12.50, \$15 and upward. Easels, 75c, \$1.25, \$1.75, \$2.50, \$3 and upwards.

Plush Reception chairs, from \$2.50 to Brass Parlor Tables, \$3.50, worth

Butler Trays, antique oak, \$5 and upwards.

Whatnots, \$2.50, \$3.50, \$4.50 and \$5.50. Litrary Tables, oak or 16th century.

FURNITURE DEPARTMENT.

Marble Top Tables, \$6.50 and upwards. Solid oak Center Tables, \$1.50, \$2.50, \$3.50, \$4.50, \$6.50, \$10 and upwards.

Oak Parlor Tables, \$10, \$12.50, \$17.50, \$22, \$27,50 and upwards.

Folding Card Tables, \$1, \$3.50, \$5, \$7.50 and upwards.

Buffets, \$9.50 and upwards. China Closets, \$17.50, \$22.50, \$30, \$40

and upwards. Screens, \$3, \$4.50, \$5.75, \$6.25, \$7.50, \$10 and upwards.

Extension Tables, \$4, \$5, \$6.75, \$9.50, \$12.50, \$15, \$18 and upwards. Wardrobes, antique oak or walnut, \$8.50, \$10.50, \$12.75, \$14.50, \$17.50, \$22.50.

Wardrobes, antique oak with French plate mirrors, \$35, \$40, \$50, \$75, \$100 and Palace Combination Folding Beds, \$65, \$75, \$85, \$100 and upwards.

Office desks, \$5, \$8.50, \$12.50, \$17.50, \$22.50 and upwards. Patent Invalids' Chairs, \$20, \$28 and

upwards, Bureaus, oak or walnut, \$6.50, \$8.50, \$10, \$12.50 and \$15.00.

Toilet Commodes, antique or 16th century, \$7.50, \$9.50, \$12.50 and \$14.50. Revolving Office Chairs, \$4.50, \$6.50, \$8.50, \$10.50, \$12.50 and upwards. Office Stools, 85c and upwards.

Music Cabinets, \$3.75 and upwards.

LAMPS, PICTURES, ETC.

Table Lamps, glass, 18c, 30c, 45c, 60c and upwards.

Decorated Vase Lamps, 75c, \$1, \$1.25, \$1.50, \$2.50; \$3.50 and upwards. Piano Lamps with handsome shades, \$5.50, \$7.50. \$10, \$12.50, \$15 and upwards.

Piano Lamps on onyx tables, \$17.50, \$22 50; \$25, \$30 and upwards. Banquet Lamps, in oxidized silver or

brass, with handsome shades and center draught burners, \$4.50, \$6, \$7.50, \$10 and

Hanging Lamps. \$1.75, \$2.50, \$3.50, \$4.75, \$7.50 and upwards. Hanging Lamps, high art, \$10, \$12, \$13.50, \$16, \$18.50 and upwards,

Hall Lamps, with pretty globes, \$2.50, \$3.50, \$4.75, \$5.50 and upwards. Oil Paintings, \$1.50, \$2.50, \$4.50, \$7.50. Artotypes, \$1.50, \$1.90, \$2.75, \$4.50, \$6 and upwards.

Photogravures, \$2.50, \$3.50, \$4.75, \$6 and upwards Engravings, \$2, \$2.50, \$3, \$3.75 and

Etchings, \$7.50, \$10, \$12.50, \$15 and upwards. Oleographs, \$1.25, \$1.75, \$2.50, \$3 and

upwards.

PARLOR FURNITURE DEPARTMENT

Parlor Suits, embossed plush, \$19.50, \$24, \$29.50 and \$35.

Parlor Suits, crushed plush, \$25, \$30, \$37.50, \$48, \$60 and upwards. Parlor Suits in rugs, tapestry, dam-

ask, or brocatelle covering, \$68, \$85, \$100, \$125, \$150, \$175, \$200 and upwards. Plush Divans, all coverings, walnut or oak frame, \$5, \$7.50, \$8.50, \$10, \$12.50 \$15 and upwards.

Bed Lounges, in carpet, plush, tapestry, &c., \$7 50, \$9.75, \$12.50, \$15, \$20, \$25 and upwards. Single Lounges, \$4.50, \$6.50, \$8.25,

\$10.75 and upwards. Parlor Couches, in all the newest colorings, \$10, \$15, \$20, \$28.50, \$34, \$45 and upwards.

Leather Rockers \$15, \$20, \$22.50, \$27.50 and upwards. Gents' Arm Chairs \$7.50, \$9.50, \$12.50,

\$17 and upwards, Large Overstuffed Easy Chairs, \$10,

\$15, \$18.50 and upwards. Parlor Plush Bed Lounges, \$20, \$30, \$38, \$45 and upwards. Parlor Chairs, plush or tapestry, \$2.90,

\$3.40, \$4.50 and upwards.

STOVE DEPARTMENT.

Cannon Heaters \$2.90 and upwards. Fancy Nickeled Soft Coal Heaters \$6.50 and upwards. Finely Nickled Hard Coal Heaters

\$17.50, \$22.50, \$28,50, \$33, \$38 and upwards. Parlor Cooks, with ovens, \$12.50 and upwards.

High Art Base Burners, \$45, \$50, \$55 and upwards. Cook Stoves \$7.50, \$9.75, \$12.50, \$15, \$20 and upwards.

Ranges \$17.50, \$25, \$28.50, \$35, \$45 and upwards.

Gasoline Stoves \$4.75, \$6.75, \$9.50, \$15 and unwards. Gasoline Ovens \$1.75, \$2.75 and \$3.75. Stove Pipe 10c per joint.

Coal Hods 19c, 30c, 40c and upwards. Stove Boards, 75c, \$1, \$1.25, \$1.50 and upwards. Stove Lifters 3c each.

HOUSE FURNISHING GOODS DEPT.

Wash Bollers S5c. Tea Kettles 45c. Stew Pans 15c. Rinsing Pans 20c. Kettles 20c. Coffee Boilers 50c. Coffee Pots 19c. Flour Sifters 15c. Dinner Pails 25c. Coffee Mills 60c. Tin Water Pails 13c. Chopping Bowls 25c. Rolling Pins, 10c. Wash Boards, 15c. Slop Pails, 40c. Wood Pails, 12c. Coal Hods, 20c. Biscuit Cutters, 2c. Doughnut Cutters, 2c. Dippers, 5c. Nutmeg graters, 2c.

Tin Cups, 2c. Cuspidors, 10c. Dairy Pans, 10c.

Cake Turners, 5c. Basting Spoons, 5c. Bread Toasters, 5c. Steak Broilers, 40c. Graters, 10c. Wash Bowls, 10c.

Dust Pans, 10c.

Pie Tins, 20c. Jelly Pans, 3c. Bread Pans, 10c. Towel Rollers, 10c. Scrub Brushes, Sc. Salt Boxes, 15c. Mrs. Potts' Irons, per set, \$2.40. Oil Cans, 15c.

Largest Stock of 'Never Break Ware" and Granite Ware in the City at Cut Prices.

Ingrain Carpets, 25c, 38c, 41c. In grain, part wool, 50e.

Extra Super Ingrain Carpet, 60c to Tapestry Carpets, 60c, 75c, 85c, 90c.

Handsome colors and styles. Body Brussels, \$1.00, \$1.15 to \$1.40, Moquette Carpets, \$1.50 up, in the

latest designs. Stair and Hall Carpets in all widths. 2-4 Stair Carpet, 19c, 25c, 30c. 3-4 Stair Carpet, 30c, 38c, 45c. 4-4 Hall Carpet, 45c to 75c.

Oil Cloth, 1 vard wide, 30c to 50c. Oil Cloth, 11 yards wide, 50c to 85c. Oil Cloth, 2 yards wide, 60e to \$1.10. Smyrna Rugs, from \$1 50 to \$25.00. Moquette Rugs, from \$3.00 to \$7.50. Art Squares and Crumb Cloths,

\$2.90 to \$15.00. Curtain Poles, complete, 25e each. Good Rag Carpet, 29c per yard. Hemp Carpets, 19c per yard. Door Mats, 28c, 50c, 75c, \$1.00 and

Portieres, \$2.75, \$3.50, \$4.50, \$7.50, \$10,00 and upwards. Portieres, extra fine, \$15.00, \$18.00, \$22.50, \$27.50.

Drapery per yard, 27c and upwards. Window Shades, 29c and upwards. Lace Curtains - Nottingham - 90c, \$1.45, \$1.75, \$2.75, \$3.50 and upwards.

Lace Curtains - Irish Point - \$4.75, \$6,50, \$8.50, \$10.50, \$15.00 and upwards, Linoleums, 58e, 72e, 85e, \$1.00, \$1.25 and upwards.

Curtain Poles, oak or mahogany, 25c, 35e, 50c and upwards. Hassocks, 35c each. Brussels Border, 50c per yard, Ingrain Border, 45c per yard.

Dagheston Rugs, \$2.50 and upward

GLASSWARE AND CROCKERY DEPARTMENT.

Tea Sets, in English granite, plain and decorated, in solid colors, \$3.50, \$4.50, \$5.50, \$7.50 and upwards.

Dinner Sets, in English granite, plain white and handsomely decorated, \$7.50, \$9.50, \$12.50, \$18.50 and upwards.

Toilet Sets, without jar, \$1.75, \$2.75, \$3.50, \$4.75 and upwards. Toilet Sets, with jar, \$3.50, \$4.50,

6.50, \$8, 25 and upwards. Cuspidors, 25c, 50c, 75c, and upwards.

Goblets, per dozen, 45c, 50c, 60c and Tumblers, per dozen, 38c, 44c, 49c, 54c

and unwards. 4 piece Glass Sets, 50c, 75c, \$1 and up-Also Umbrella Stands, Floor Vases,

Celery Dishes, Rose Jars, Jam Pots, Puading Sets, Colory Dishes, etc., etc.

BEDDING DEPARTMENT.

10-4 brown Mixed Blankets, 90c, \$1.40,

10-4 gray Blankets, \$1.25, \$1.75, \$2.50, \$4 and upwards.

11 4 pure White Blankets, \$3.25, \$3.75, \$4.50, \$6 and upwards.

Comforts, 75e, \$1, \$1.25, \$1.75, \$2.25, \$2.50, \$4 and upwards. Marseilles Spreads, \$1.50, \$1.75, \$2.25,

\$2.75 and upwards. Eider Down Comforts, \$5, \$7.50, \$8.50 and upwards.

FURNITURE DEPARTMENT.

Chamber Suits, antique and 16th century, \$9.40, \$13.50, \$17.50, \$22.50, \$25.

Chamber Suits, antique and 16th century with cheval glass, \$25, \$28.50, \$31, \$39.50, \$45.

Chamber Suits, extra fine, \$65, \$90, \$110, \$150, \$200, \$300.

Sideboards, antique oak, \$9.75, \$12.50, 817.50, \$22.50, \$24.50. Sideboards, extra fine, \$37.50, \$50, \$75,

\$120, \$150, \$200. Cheffoniers, \$7.50, \$9.75, \$12.50, \$14.50, \$17.50. Cheffoniers, extra fine oak or 16th century, \$22.50, \$27.50, \$40, \$60, \$75. Mantet Folding Beds, \$9.50, \$17.50,

\$24, \$35, \$49.50. Upright Folding Beds, \$7.50, \$24, \$30, \$38, \$50. Upright Folding Beds, extra fine, \$75,

\$100, \$117.50, \$135, \$175. Ladies' Desks, antique or 16th century, \$5.50, \$9.50, \$12.50, \$17.50, \$22.50.

CUSTOMERS

All Carpets MADE

Free of Charge

THIS WEEK **CURTAIN POLES**

Free With All Lace Curtains

Portieres.

All - Goods

Delivered Free

This Week within a Radius of 250 Miles.

CAR TICKETS

FREE To those Residing

At a Distance.

Can of Stove Polish

With Every Stove THIS WEEK.

FREE

Bible Stands, 48c, 70c, 90c and \$1,25. Stove Pokers 3c each. "It's a big place, that Peoples' Mammoth Installment House. They treat you well there and give you tons of satisfaction. (A scrap of conversation overheard on the street.)

TERMS

ON A BILL OF TEN DOLLARS, \$1.00 CASH AND \$1 A WEEK.

PEOPLE'S MAMMOTH INSTALLMENT HOUSE

1315-1317 Farnam Street:

OPEN EVENINGS TILL 9 O'CLOCK.

SATURDAYS UNTIL 10 O'CLOCK.

MOTTO

If the goods are not satisfactory and as represented come to us and we will allow all reasonable claims.