

# People's Mammoth Installment House



# THE GREAT RED LETTER SALE

## The Greatest and Most Successful Sale Ever Held in Omaha. All Goods Sold at About 50 Cents on the Dollar.

65 Presents  
Amounting  
in all  
to  
**\$1,340.45**

### Given Away In Useful Presents

65 Presents  
Amounting  
in all  
to  
**\$1,340.45**

IT IS OUR PLEASURE to inform the house-keepers of Omaha and vicinity, that last week marks the **Sixth Anniversary of America's Largest Installment House, and on Thursday, December 31st, New Years Eve, we shall give away the entire contents of six furnished rooms as stated below. These goods are now displayed in our large show rooms. All are cordially invited to inspect them. It will be readily seen that all presents advertised are not only useful, but will make an ornament in any home. All presents will be forwarded Thursday, December 31. The giving away of these presents is done simply to further advertise our business, and to show the public in a substantial way, that we appreciate the large patronage we have enjoyed since we began business in this city.**

### PARLOR.

Present No. 1.	22 1/2 yards Brussels Carpet	\$34 00
Present No. 2.	28 yards Brussels Border	37 80
Present No. 3.	1 Parlor Suit	135 00
Present No. 4.	1 Mirror	67 50
Present No. 5.	1 Onyx Table	50 00
Present No. 6.	1 Center Table	25 00
Present No. 7.	2 Brass Easels at \$15.00	30 00
Present No. 8.	2 Pastels at \$15.00	30 00
Present No. 9.	1 Piano Lamp	25 00
Present No. 10.	1 Scarf	2 75
Present No. 11.	1 Clock	35 00
Present No. 12.	1 Sixteenth Century Table	19 00
Present No. 13.	2 Rugs	25 00
Present No. 14.	1 pair Portieres	25 00
<b>Total</b>		<b>\$532 05</b>

### BED ROOM.

Present No. 15.	29 yards Carpet	\$29 00
Present No. 16.	1 Sixteenth Century Suit	125 00
Present No. 17.	1 Cheffonier	25 00
Present No. 18.	2 Chairs	6 00
Present No. 19.	1 Rooker	5 00
Present No. 20.	1 Mattress	7 50
Present No. 21.	1 Spring	7 50
Present No. 22.	1 pair Pillows	7 50
Present No. 23.	Spread and Shams	5 00
Present No. 24.	2 Scarfs	7 50
Present No. 25.	1 Rug	7 50
Present No. 26.	1 Decorated Lamp	10 00
Present No. 27.	1 Rooker	10 00
Present No. 28.	1 Rooker	5 00
<b>Total</b>		<b>\$252 50</b>

### SITTING ROOM.

Present No. 29.	25 yards Carpet	\$30 00
Present No. 30.	1 Lounge	20 00
Present No. 31.	4 Chairs	23 00
Present No. 32.	1 Table	25 00
Present No. 33.	1 Book Case	4 00
Present No. 34.	1 Cupidore	2 50
Present No. 35.	1 Smoking Set	10 00
Present No. 36.	1 Rooker	7 50
Present No. 37.	1 Rooker	10 00
Present No. 38.	1 Clock	10 00
<b>Total</b>		<b>\$165 50</b>

### DINING ROOM.

Present No. 39.	28 1/2 yards Brussels Carpet	\$42 75
Present No. 40.	1 Sideboard	65 00
Present No. 41.	1 Extension Table	25 00
Present No. 42.	6 Chairs	35 00
Present No. 43.	1 Dinner Set, 12 pieces	5 00
Present No. 44.	1 Table Cloth	5 00
Present No. 45.	1 Picture	10 00
Present No. 46.	1 Silver-plated Castor	10 00
Present No. 47.	Half dozen Goblets at \$1.20	6 00
<b>Total</b>		<b>\$218 35</b>

### SPARE ROOM.

Present No. 48.	21 yards Carpet	\$21 50
Present No. 49.	1 Oak Suit	50 00
Present No. 50.	1 Mattress	3 50
Present No. 51.	1 Spring	2 00
Present No. 52.	1 Lace Set	5 00
Present No. 53.	2 Lace Embroidered Scarfs	7 50
Present No. 54.	1 Toilet Set	7 50
Present No. 55.	1 Mirror	1 50
<b>Total</b>		<b>\$98 50</b>

### KITCHEN.

Present No. 56.	17 yards Carpet	\$11 50
Present No. 57.	2 yards Oil Cloth	1 00
Present No. 58.	4 Chairs	2 00
Present No. 59.	1 Table	2 00
Present No. 60.	1 Stove	10 00
Present No. 61.	1 Kitchen Utensils	5 00
Present No. 62.	1 Set China	7 50
Present No. 63.	1 Carving Set	7 50
Present No. 64.	1 Set Knives and Forks	5 00
Present No. 65.	1 Kitchen Sals	7 50
<b>Total</b>		<b>\$73 55</b>

Now bear in mind this is no trick, no fake, no sham. Our customers will get all that is here mentioned. Everybody cordially invited to inspect any or all of the above presents. For further particulars call at our store.

Solid Oak Plush Chairs, regular price \$4.00, red letter sale price \$1.40.  
 Solid Oak Plush Rockers, regular price \$5.00, red letter sale price \$1.85.  
 Children's Rockers, regular price \$1.25, red letter sale price 60c.  
 Wall Pockets, regular price \$1.25, red letter sale price 45c.  
 Hat Racks, regular price 25c, red letter sale price 8c.  
 Dining Tables, regular price \$3.50, red letter sale price \$1.65.  
 Kitchen Tables, regular price \$1.75, red letter sale price 80c.  
 Book Cases, regular price \$8.50, red letter sale price \$3.75.  
 Solid Oak Extension Tables, regular price \$10.00, red letter sale price \$4.90.  
 Chamber Suits, regular price \$17.50, red letter sale price \$8.75.  
 Bedsteads, regular price \$3.50, red letter sale price \$1.50.  
 Cheffoniers, regular price \$15.00, red letter sale price \$7.50.  
 Folding Tables, regular price \$1.75, red letter sale price 75c.  
 China Closets, regular price \$40.00, red letter sale price \$20.00.  
 Parlor Suits, regular price \$40.00, red letter sale price \$18.25.  
 Parlor Suits, regular price \$65.00, red letter sale price \$30.00.  
 Plush Divans, regular price \$13.50, red letter sale price \$5.75.  
 Parlor Chairs, regular price \$5.00, red letter sale price \$2.50.  
 Draped Chenille Couches, regular price \$35.00, red letter sale price \$17.50.  
 Baby Carriages, regular price \$16.00, red letter sale price \$9.40.

Ingrain Carpets, regular price 40c, red letter sale price 17c.  
 Brussels Carpets, regular price 90c, red letter sale price 47c.  
 Irish Brussels Carpets, regular price 35c, red letter sale price 18c.  
 Matting, regular price 40c, red letter sale price 20c.  
 Stair Carpet, regular price 35c, red letter sale price 16c.  
 Rag Carpet, regular price 60c, red letter sale price 25c.  
 Portieres, regular price \$6.00, red letter sale price \$2.40.  
 Lace Curtains, regular price \$2.00, red letter sale price 90c.  
 Door Mats, regular price 75c, red letter sale price 30c.  
 Rugs, regular price \$5.00, red letter sale price \$2.50.  
 Linoleum, regular price \$1.25, red letter sale price 60c.  
 Cook Stoves, regular price \$12.50, red letter sale price \$7.40.  
 Ranges, regular price \$45.00, red letter sale price \$25.00.  
 Gasoline Stoves, regular price \$8.00, red letter sale price \$4.65.  
 Heating Stoves, regular price \$7.00, red letter sale price \$3.50.  
 Parlor Heaters, regular price \$12.50, red letter sale price \$7.50.  
 Parlor Cooks, regular price \$20.00; red letter sale price \$12.50.  
 Laundry Stoves, regular price \$8.50, red letter sale price \$4.90.  
 Base Burners, regular price \$45.00, red letter sale price \$28.50.  
 Wrought Steel Ranges, regular price \$65.00, red letter sale price \$45.00.  
 Handsome Nickled Coal Heaters, regular price \$35, red letter sale price \$18.

### Bed Rock Prices.

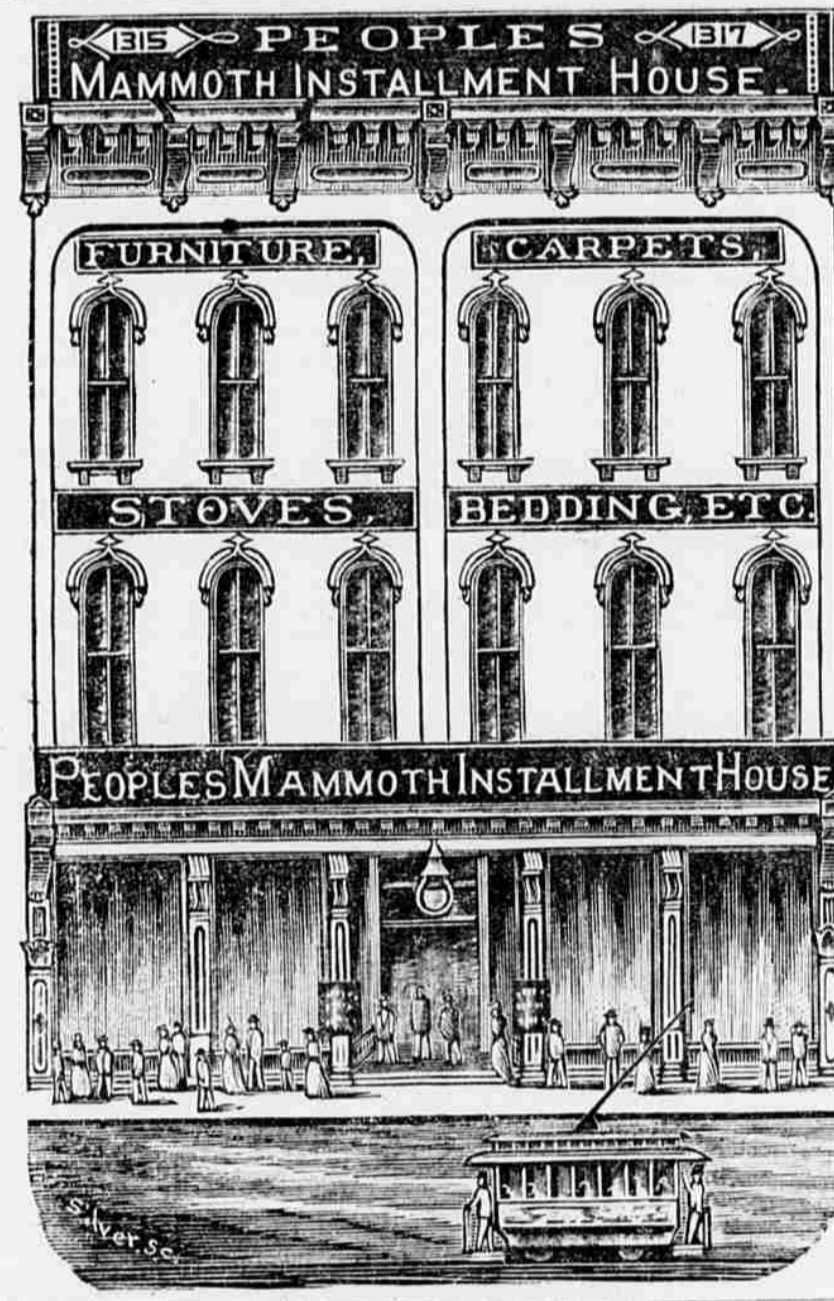
Courteous Treatment.  
 No Misrepresentation.  
 Satisfaction guaranteed.  
 Largest Assortment.  
 Easiest Terms.  
 Open evenings.  
 Complaints Heeded.  
 Just Claims Allowed.  
 Homes Furnished Complete.  
 No trouble to show goods.  
 No names on our wagons.  
 Lighted by electric lights.  
 Passenger elevators to all floors.  
 No tramping up stairways necessary.

Hanging Lamps, regular price \$3.50, red letter sale price \$1.75.  
 Decorated Lamps, regular price \$2, red letter sale price 90c.  
 Banquet Lamps, regular price \$10, red letter sale price \$4.50.  
 Piano Lamps, regular price \$17.50, red letter sale price \$8.75.  
 Silver Card Stand, regular price \$20, red letter sale price \$10.00.  
 Onyx Tables, regular price \$25, red letter sale price \$12.50.  
 Handsome Decorated Parlor Lamps, regular price \$6.50, red letter sale price \$2.90.  
 Tea Sets, regular price \$7.50, red letter sale price \$3.75.  
 Dinner Sets, regular price \$12.50, red letter sale price \$6.25.  
 Toilet Sets, regular price \$3.50, red letter sale price \$1.75.  
 Clocks, regular price \$10, red letter sale price \$4.90.  
 Comforts, regular price \$2, red letter sale price 95c.  
 Spreads, regular price \$3, red letter sale price \$1.50.  
 Blankets, regular price \$2, red letter sale price \$1.25.  
 Pillows, regular price \$1, red letter sale price 50c.  
 Pictures, regular price \$3, red letter sale price \$1.50.  
 Center Tables, regular price \$3.50, red letter sale price \$1.75.  
 Mattresses, regular price \$3.50, red letter sale price \$1.90.  
 Springs, regular price \$3, red letter sale price \$1.40.

### Remembering the Children.

Something of special interest to boys and girls attending public schools. A Peninsular Bang, valued at \$100, will be given to any scholar now in attendance at any public school, who shall, prior to November 2, 1891, complete and present to us the greatest number of words composed from the word Peninsular. All children are invited to call and receive from a handsome illustrated Peninsular Bang, which contains the rules governing the above contest.

WRITE FOR CATALOGUE. MAILED FREE upon receipt of 10c to cover postage.



## THE PENINSULAR STOVES ARE THE BEST.

The Peninsular Stoves are the best in the world. We control them. You can buy the best of us at lower prices than you pay for the poorest elsewhere. A written guarantee, signed by the president of the Peninsular Stove Company, furnished with every stove.

### Free This Week.

Carpets made free of charge this week.  
 A Handsome Cloth Bound Dictionary with all purchases of \$5 and over.  
 One fine picture with every purchase of \$25 and over.  
 Two fine pictures with every purchase of \$75 and over.  
 A can of stove polish goes with every stove.  
 Freight paid on all goods shipped within a radius of 250 miles.  
 Cartickets furnished those residing at a distance

—OUR—

### Special Inducements

Offered to Young Folks—  
—Just Starting Housekeeping.

### Special Inducements

Offered to country buyers. We guarantee to save country buyers from 40 to 50 per cent. Remember we pay the freight. No extra charge for packing, burlaps or cartage. Write us. All mail answered same day as received. Write for 128 page catalogue, mailed free on receipt of 10c in stamps to cover postage.

Window Shades, regular price \$1, red letter sale price 38c.  
 Art Squares, regular price \$7.50, red letter sale price \$2.75.  
 Oak Screens, regular price \$7.50, red letter sale price \$3.75.  
 Oak Easels, regular price \$4.50, red letter sale price \$1.90.  
 Cradles, regular price \$3, red letter sale price \$1.50.  
 Office Desks, regular price \$7.50, red letter sale price \$3.50.  
 Office Desks, regular price \$15, red letter sale price \$7.50.  
 Wardrobes, regular price \$14, red letter sale price \$6.50.  
 Mantel Folding Beds, regular price \$15, red letter sale price \$8.90.  
 Upright Folding Beds, regular price \$25, red letter sale price \$11.25.  
 Children's Folding Beds, regular price \$5.50, red letter sale price \$4.50.  
 Palace Combination Folding Bed, regular price \$75, red letter sale price \$41.75.  
 Secretaries, regular price \$55, red letter sale price \$19.50.  
 Hall Tables, regular price \$12.50, red letter sale price \$5.65.  
 Children's High Chairs, regular price \$1.25, red letter sale price 75c.  
 Wash Boilers, regular price \$1.75, red letter sale price 75c.  
 Wood Pails, regular price 25c, red letter sale price 13c.  
 4 Piece Glass Sets, regular price \$1.50, red letter sale price 65c.  
 Wringers, regular price \$5, red letter sale price \$2.75.

### See Our Easy Terms

\$10 worth of goods, \$1 per week or \$4 per month.  
 \$25 worth of goods, \$1.50 per week or \$6 per month.  
 \$50 worth of goods, \$2 per week or \$8 per month.  
 \$75 worth of goods, \$2.50 per week or \$10 per month.  
 \$100 worth of goods, \$3 per week or \$12 per month.  
 \$200 worth of goods, \$5 per week or \$20 per month.



1315 AND 1317 FARNAM ST.