

HAYDEN BROS.

Opening of the Fall Season with new and desirable merchandise. Examine and compare prices, as follows:

Silk Department

Note the following prices in this line of dress goods: All silk Gros Grain in blacks, worth \$1.00, \$1.25, \$1.50 up to \$2.50, for Monday...

Black Dress Goods.

36 inch English Cashmere worth 35c, Monday 25c. 36 inch Henrietta worth 45c, Monday 35c. 38 inch All Wool Serge worth 65c, Monday 49c.

Colored Dress Goods.

25-inch half wool Serge, worth 15c, now 8c. 27-inch English Cashmere, worth 18c, now 10c. 36-inch English Cashmere, worth 25c, Monday 15c.

Lace Curtain Sale on Monday.

2,000 pairs of lace curtains just received. On sale Monday at 55c, 65c, 75c and \$1.25 a pair, would be cheap from \$1.25 to \$2.50.

Millinery Department.

This department occupies more than double its former space and more than twice the variety in fine millinery novelties of all kinds.

Linens and Domestic

All linen table damask 25c. All linen bleached damask 35c. 60-in bleached damask 50c. 66-in bleached damask 75c. 60-in brown linen damask 50c.

Dress Linings.

Particular attention paid to this department. 18x36 Cambrics, 3 1/2 yard. Good Solinia, 10c yard.

Blankets and Comforts.

This department is worthy of your attention. We have more blankets on display than were ever shown by any house in Omaha.

Art Needle-Work Material.

Positively the largest and most complete department. 8-inch Stamped Linen Doilies at 2c. 8-inch fancy colored Stamped Linen Doilies at 5c, worth 10c.

Ladies' Handkerchiefs.

Children's School Handkerchiefs, 1c, 2c and 3c each. Ladies' fine Hemstitched Sheer Lawn Handkerchiefs at 5c, at 10c, at 12c, regular price 12c up to 25c.

How is This?

One case of gent's heavy scarlet all wool drawers, no shirts in lot, while they last only 50c per pair. 1 case of gent's heavy Camel hair shirts and drawers only 50c each.

Cloak Department.

Fall and Winter Styles now Complete on Ladies', Misses' and Children's Cloaks and Jackets. Ladies' Newmarkets in black, plaid and fancy cloaking, \$1.98, \$2.25, \$2.50.

On Monday

WE PUT ON SALE Ladies', Children's and Gents' fall and winter underwear at prices that will certainly induce you to buy now.

Ribbons, Ribbons, Ribbons.

Even traveling men are amazed at the magnitude of this department. Nothing west of New York city to compare with it in variety, styles and quality.

Books, Books, Books.

Splendid variety juvenile books in fine paper as well as fiction. Gustave Dore's famous masterpieces at less than one-half book store prices.

Groceries.

Letting Down the Prices. New evaporated raspberries, 17c. New evaporated California apricots, 12c. New evaporated California peaches, 10c.

Tea and Coffee Department.

Special bargains in Tea and Coffee for Monday and the rest of the week. Remember, none can compare with us in this line.

House Furnishing Goods Department.

Cups and saucers 2c each; these are not chipped or cracked, but the best. White granite made dinner plates 3c each. Pie plates 2c each.

Trunks, Valises, Bags.

We do the biggest business in this line of any house west of Chicago, and it will save you 20 per cent to buy what you need in this line in our store.

Veilings, Veilings.

This department is showing an endless variety of veilings in all the newest shades and styles at remarkably low prices.

Furniture Department.

We have just opened up in our new building a complete and handsome line of furniture. It will pay you to call and examine our line and get prices. Our large and increasing business in furniture proves that our prices are right.

Bedroom Suits.

At \$12.00, worth \$18.00. At \$15.00, worth \$20.00. At \$17.50, worth \$23.00. At \$19.00, worth \$25.00.

Parlor Suits.

On special sale this week. The finest oak rocker ever made, in silk plush or silk tapestry, any color, at \$3.95; never sold before for less than \$8.50.

Bed Lounges.

At \$8.50, worth \$12.00. At \$10.50, worth \$15.00. At \$11.00, worth \$17.00.

Side Boards.

At \$11.00, worth \$15.00. At \$15.00, worth \$19.00. At \$18.00, worth \$22.00. At \$21.00, worth \$28.00.

Extension Tables.

At \$3.85, worth \$5.00. At \$4.25, worth \$6.00. At \$5.50, worth \$7.50.

\$57,494.50 COLOSSAL GIFT SALE.

The greatest undertaking of the age to advertise our business and increase our mail order department. We know our prices are the lowest. We carry the largest stock to select from.

- 1 Upright Hand Carved Wegman Piano, the best, \$1,100 00
1 Bridgeport Organ, 155 00
1 Cabin Passage to Europe and Return, Harry E. Moores, Agent, Omaha, 140 00
1 Solid Gold Eglon Watch, 135 00
1 Hammond Type-Writer, 310 S. 16th street, 100 00
1 Press Drill, Moline, Milburn & Stoddard Co., 85 00
1 Swan Baby Carriage, 85 00
1 Seal Plush Sack, 85 00
1 Willow & Doup's Best Hair Mattress, 75 00
1 Road Wagon from Columbus Heavy Co., 75 00
1 Round Trip to Chicago via C., M. & St. P. R. R., 25 00
1 Imported Marble Waterbury Clock, 45 00
1 Palmetto Tent, Omaha Tent and Awning Co., Omaha, 20 00
1 Crayon Portrait—Heyn, 25 00
1 Music Box, 25 00
1 Full Course Rathbun's Omaha Business, 25 00
1 Round Trip to St. Louis, via Wabash Railway, 25 00
1 Gents' Overcoat, satin lined, 35 00
1 Boys' Safety Bicycle, 35 00
1 Pair Dresden Vases, 25 00
1 Round Trip to Denver, via B. & M. R. R., 25 00
1 Benary Guitar, 60 00
1 Pair Silk Curtains, trimmings complete, 75 00
1 Strauss & Sons' Fine China Tea Set, 35 00
1 Standard Stamping Co. Fine Water Cooler, 45 00
1 Wheeling Pottery Co. Dinner Set, 50 00
1 Chelsea Pottery Co. Dinner Set, 35 00
1 Abraham French & Co. French China Dinner Set, 100 00
1 Round Trip to Colorado Springs, via Great Rock Island Route, 25 00
1 Stubeville Pottery Co. Toilet Set, 20 00
1 Vodyrey Bros. Toilet Set, 20 00
1 Knowles, Taylor & Knowles Tea Set, 25 00
1 P. H. Leonard, 25 00
1 Round Trip to Hot Springs, Ark., via Missouri Pacific, 60 00
1 Plush Reofer, 25 00
1 Handsome Carving Set in case, 25 00
1 Rochester Chandelier, 6 lights, 50 00
1 Silk Upholstered Swinging Chair, 25 00
1 Edward Miller Parlor Lamp, 25 00
1 Wisconsin Sideboard Refrigerator, pair finish, 75 00
1 Wallace & Sons Onyx Table Piano Lamp, 50 00
1 Lane Mfg. Co. Banquet Lamp, 25 00
1 Bonmar, Manning & Co., Pearl Agate Dining Set, 40 00
1 Aldrich Mfg. Co. Complete Kitchen Set in copper, 30 00
1 Pranski Complete Kitchen Set in blue enameled ware, 30 00
1 Cook Stamping Co. Kitchen Set in tin, 15 00
1 Kohler Hayson & Co. Kitchen Set, flint ware, 35 00
1 Empire Wrenger, 10 00
1 Season Ticket and Instructions to Natatorium, 25 00
1 Royal Worcester Vase, 40 00
1 Various English and French English Dishes and Lady, 100 00
1 Mocking Bird from Max Geisler, 10 00
1 Electric Gas Lighter from Western Electric Supply Co., 15 00
1 Seal Cap, genuine, 25 00
1 Seal Trunk, 20 00
1 Elegant Picture in frame, 40 00
1 Pair California Blankets, 20 00
1 Milton Rogers & Sons Only New Process Gasoline Stove, 24 00
1 Perpetual Swing Cradle, 10 00
1 Keg Austin's Crack Shot Powder, 10 00
1 Pair Holland Vases, 30 00
1 Set Chambers' Encyclopedia, 12 vols in library, 25 00
1 Demorest Sewing Machine, 65 00
1 Pair Table Cloth and Napkins to match, 10 00
1 Pair Hungarian Vases, 35 00
1 Silver Fruit Stand, 30 00
1 Silver Caster, 15 00
1 Handsome Basin Bust, 15 00
1 Various Edition of Parlor Sets, 20 00
1 Black Gros Grain Silk Dress Pattern, 25 00
1 Spencer & Barnes Bed Room Set, 35 00
1 Matoon Oak Sideboard, 45 00
1 Star Combination Bookcase and Desk, in oak, 25 00
1 Hall Tree, 20 00
1 Gilbert Bros' Mounted Parrot, N. 10th St., 15 00
1 Webster's Unabridged Dictionary, 10 00
1 Elegant Austrian Fan, 10 00
1 Various Brass Bird Cages, 25 00
1 Razor, Smith & Co., Meridan, Conn., Satin Engraved Silver Tea Set and tray, Set of 5 pieces, 100 00
1 Elegant Ansonia Clock Co. Bronze Tableaux, 25 00
1 Elegant Silver Water Set, Pierpont Mfg. Co., 125 00
1 Pair of Elegant Lemaire Opera Glasses, 25 00
1 Very Large Brass Bird Cage, 15 00
1 Plush Rocker, 15 00
1 Western Washing Machine, 10 00
1 Fairbanks' Family Scale, the world's standard, 15 00
1 Fine Leather Valise, 10 00
1 Infants' Long Cloak, 15 00
1 Ladies' Fine Cloak, 15 00
1 Ladies' Hat, 10 00
1 Piece of Our Own Canton Flannel, 15 00
1 Japanese Umbrella Stand, 10 00
1 Marseilles Bed Spread, 5 00
1 Glass Water Set, 5 00
1 Very Large Brass Bird Cage, 15 00
1 Kitchen Cabinet, 5 00
1 Pair Down Pillows (Omaha Mattress Co's), 10 00
1 Office Chair (Murphy & Wasey's), 10 00
1 Hoosier Drill Co's Grain Drill, 35 00
1 Pairs Williams, Van Arnam & Hart's Men's Fine Half Hand Sewed 25 00
1 Pairs Williams, Van Arnam & Hart's Ladies' Hand Sewed Kid Shoes at \$5 pair, 25 00
1 Pairs American Rubber Co's Pure Gum Sporting Boots at \$6.50 pair, 19 50
1 Pair Royal Sanitary Gray Blankets, 10 00
1 Pair best Capital City Blankets, 10 00
1 Pair best woolen mills California White Blankets, 15 00
1 Pair best 12-4 Davenport woolen mills Sanitary Gray Blankets, 15 00
1 Ely, Collins & Hale best Down Comforts, 10 00
1 Super, Marshall & Co. Fine Linen Table Cloth, napkins to match, 15 00
1 Plush Lap Robe, 10 00
1 Fur Lap Robe, 10 00
1 Plush Blanket, 5 00
1 Wool Lap Robe, 5 00
1 dozen 1/2 Dinner Napkins, 5 00
1 Best Sateen Comfort, 5 00
1 Ladies' Silk Skirt (Mundt Mfg Co.), 15 00
1 Infants' Long Silk Embroidered Cloak, Monopole, 25 00
1 Ladies' Fine Cloak, 15 00
1 Ladies' Winchester Shawl, Harris Mfg. Co., 10 00
1 Ladies' Highland Shawl, Harris Mfg. Co., 10 00
1 Ladies' Reversible Beaver Shawl, Snydon Mfg. Co., 20 00
1 Ladies' Jersey Jacket, Nonpareil Jersey Co., 10 00
1 Ladies' Newmarket, velvet trimmed, 50 00
1 Gentleman's Smoking Jacket, 25 00
1 Satin Worcester Corset, 5 00
1 Ladies' Silk Umbrella, 10 00
1 Suit Ladies' Silk Underwear, 10 00
1 Pair Ladies' Black Silk Hose, 5 00
1 Elegant Soft Pillow, 25 00
1 Half Fire Proof Safe, 50 00
1 Set Rogers Bros. 1847 Knives and Forks, 12 each, 12 00
1 Heavy 18 K Solid Gold Band Ring, 12 00
1 Fine Bisque Doll, 15 00
1 Edward Oil Burner, 40 00
1 Thousand pair Ladies' Real Kid Gloves, 5,000 00
1 Thousand pair Gent's Silk Suspenders, 5,000 00
1 Thousand Carriage Whips, 5,000 00
1 Thousand pairs Rogers' Steel Spears, nickel plated, 5,000 00
1 Thousand Fine Steel Engravings, 5,000 00
1 Thousand Annual Subscriptions to Weekly Home, 5,000 00
1 Thousand Annual Subscriptions to Weekly World-Herald, no subscriptions only, 5,000 00
1 Thousand Annual Subscriptions to Nebraska Tribune (German), 5,000 00
1 Thousand 3-1/2 Boxes Choice Candy, 5,000 00
1 1/2 barrel Pump Co's Pump No. 33, 25 00
1 Case Climax Plug Tobacco, 12 00
1 Boys' Overcoat, 10 00
1 Boys' Fine Kilt Suit, 10 00
1 Boys' Fine Suit, 10 00
1 Men's Fine Satin Lined Full Dress Suit, 50 00
1 Round Trip to Hot Springs, S. D., by B. & M. R. R., only 10c, 10 00
1 Platoon Wagon, etc., 500 00
1 Platoon Wagon, etc., 500 00
1 Platoon Wagon, etc., 500 00
1 Bbl. R. T. Davis Milling Co. Royal No. 10 Flour, 7 00
1 Ladies' Astrachan Cape, 25 00
Additional gifts will be added to this list.