

MRS. J. BENSON.

Grand Mid-Summer Clearing Sale This Week.

FROM 10 TO 40 PER CENT DISCOUNT.

This Large Discount Given on Every Article in the Store—Every Purchase a Bargain for the Customer.

YOU CAN'T PAY FULL PRICE FOR ANYTHING.

We have too large a stock of goods and we propose to reduce it by giving every customer that comes into the store a bargain, and they will not have to hunt for it either, as we will give from 10 to 40 per cent off on the price of every article in the store; on all our NEW, choice goods, as well as remnants.

Buy what you need and you can not help but buy very cheap, as we guarantee our prices to be as low as the lowest before we make this extra discount.

Summer corsets in canvas, linen and pongee silk—prices 50c, 75c, \$1.00, \$1.25, \$1.75, \$2.50. We have all the leading makes of corsets.

10 different styles of ladies' waists—prices from 50c, \$1.00, \$1.50, \$1.75, \$2.25, \$3.00. 9 different styles of children's and misses' waists—prices, 15c, 25c, 50c, 75c, \$1.00.

HOSIERY.

About 100 different styles in ladies' and children's hose, from a guaranteed fast black at 25c to the finest grade of silk.

KNIT UNDERWEAR.

We have everything from a 10c vest to the best silk.

UNION SUITS.

From 85c to \$10.00.

MUSLIN UNDERWEAR.

If you will wait any within the next year, come and buy it now, as we have a very large line to choose from, and with the extra discount, you will get it at about wholesale price.

Ladies' pants, made of best muslin and best sewing—price 25c, and better goods equally cheap.

SKIRTS.

I wish to call especial attention to our white skirts, ranging in price from 50c to \$6.50; also a handsome line of black silk and alpaca skirts.

MISSES.

25c, 35c, 50c, 75c.

NECKWEAR.

In all the new styles, including Chefon ruffling all colors.

A four-piece all linen collar for 25c. A beautiful line of Windsor ties 10c, 25c, 50c, 75c; would be cheap at double the price.

KID GLOVES.

Barritz mousqueteres, dressed and undressed, buttoned or laced, prices ranging from \$1.00 upward.

INFANTS' WEAR.

We have everything in this line and can give you an outfit from \$10.00 up to any price you choose.

PARASOLS.

500 parasols and umbrellas must be closed out. A great variety of novelties in handles. Prices from \$1.00 upward.

The better grades of silk are all guaranteed. Children's parasols in all sizes and colors, price 25c upward.

CHILDREN'S CLOAKS AND DRESSES.

A large line of summer all wool dresses and cloaks that we will sell very low.

Any amount of pretty goods to be sacrificed in our fancy goods department.

Woodworth's perfumes 45c an ounce. Handsome novelties in hair ornaments.

Remember that these are our regular prices here quoted and we give you from 10 to 40 per cent discount off of each article.

MRS. J. BENSON.

15th, near Douglas.

Gray's "Elixir."

William Gray, himself a poet of high and noble impulse and always reverent and tender mood, has written of Thomas (Gray), "these appreciative words."

"What a gap there would be in the poetry of our language if this poem were absent from it! By that sublime and tender reverie upon the most important of all subjects, death, he has drawn the attention of the human mind to the fact that Thomas Gray became one of the chief benefactors of his race. Those lines have been murmured by the lips of sorrowing mortals beside many a shrine of buried love and hope, in many a churchyard all around the world. The sick have remembered them with comfort. The great soldier, going into battle, has taken them for his solace and cheer. The dying statesman, closing his weary eyes upon this empty world, has spoken them with his last faltering accents and fallen asleep with his heavenly music in his heart. Well may we pause and ponder at the grace of this divine poet. Every noble mind is made nobler, every good heart is made better, for the experience of such a pilgrimage. In such places as these pride is rebuked, vanity is dispelled and the result of all will be as human heart is humbled into meekness and submission."

Samuel Burns Writes

That he will be able to display the handsomest lot of Douglas shoes in September ever brought west of Chicago and buying them in bond to Omaha the prices will be lower than ever offered before.

Helin & Thompson, tailors and men's furnisiers, 1612 Farnam. Summer styles.

HO FOR DETROIT.

The Chicago, Rock Island & Pacific railway will sell tickets to Detroit for the G. A. R. national encampment at the rate of one lowest first-class fare for the round trip. Dates of sale will be as follows: From all stations in Kansas and Nebraska, July 30 to August 24, inclusive. From all stations in Colorado, Oklahoma or Indian Territory, July 29 to August 1st, inclusive.

Return limits on these tickets will be as same as other lines.

For full particulars address T. J. Anderson, Asst. Gen'l Ticket and Pass Agent, Omaha, Kan., or apply to every ticket agent of the Rock Island system.

JOHN SEBASTIAN.

G. T. & P. A. Chicago, Ill.

Fine carriages, Seaman's repository.

The Chicago, Rock Island and Pacific will run trains to the Chautauque grounds July 12 to 21, inclusive, as follows:

Leave Council Bluffs: 6:10 a. m., 7:50 a. m., 10:32 a. m., 10:35 a. m., 1:30 p. m., 4:30 p. m., 6:37 p. m., 7:30 p. m., 8:20 a. m., 8:55 a. m., 11:30 a. m., 2:20 p. m., 5:35 a. m., 6:15 p. m., 10:15 p. m.

THE BOSTON STORE.

Thousands of Clear Bargains from the New York Sheriff's Sale.

DRESS GOODS, HOSIERY, NOTIONS.

Will be Offered Tomorrow to Create a Sale and Excitement That Will Close Out the Whole Lot by Night.

SUMMER DRESS GOODS 1c A YARD

All the light summer printed laws go at 1c a yard.

All the best grade of satens in solid colors and new Parisian patterns go at 5c a yard.

One big lot of the finest grade fast black sateen at 12c a yard.

All the fine summer goods, consisting of dark ground summer cashmere, dotted with large light spots and all other summer wash goods worth up to 25c a yard go at 7c.

WHITE GOODS 2c A YARD.

All the checked nainsooks and plain white India linens in this stock worth up to 10c go at 2c a yard.

One big lot of the finest quality white goods ever manufactured worth up to 35c go at 12c a yard.

All the fast black washable organdie goes at 7c, 12c and 15c a yard.

All the fine lines, real handmade torchon, black silk and handwoven vandykes, all go in eight lots at 12c, 24c, 36c, 50c, 75c and 1c a yard.

Beautiful Hamburg and Swiss embroideries, from the daintiest edge to half yard wide goods, go at 34c, 50c, 75c and 1c a yard, worth five times the price.

500 RUGS AND FLOOR MATS AT 15c.

WORTH 75c.

DRESS GOODS.

Wool challis, in solid colors, all new shades, 15c, worth 25c a yard.

Black lace grenadines in stripes, 15c, worth 25c a yard.

Black and white colored English henrietta, 25c, worth 45c.

Silver grey and tan stripe mohair brilliants at 25c, worth 75c.

Imported draps de serges in two toned stripes worth up to \$1.00, go at 32c.

COLORS FIGURED CHINA SILKS

All silk saris 25c, worth 60c.

Black all silk china silks, 48c.

LINING CAMBRICS, 21c A YARD.

All the best quality lining cambrics, 21c a yard.

500 pieces of very finest quality imported fast black henrietta sateens 15c, worth 45c.

Pins, 1c a paper; black silk twist, 1c a spool; hundred yard spool black silk thread, 3c; large and small size cut glass buttons, 3c; safety pins, 2c a dozen; child's hose supporters, 10c; pearl buttons, 3c a dozen; fine dress buttons, 5c a dozen, worth 35c; brass back combs, 3c each; fine combs, 3c each; box 24 sheets paper and envelopes, 3c a box.

SOAP AND PERFUMERY.

Honey, turkish bath, bouquet, glycerine and castile fine soaps, 3c a cake; colored lanterns with cologne, 3c each; Fine Florida water 10c; best Colgate cologne 3c, large 75c bottles Florida water 25c.

500 children's lace caps and bonnets go at 5c, 10c and 15c, worth up to 75c.

1,000 misses' and children's lace collars in all styles 3c, 5c and 8c, worth up to 35c each.

LADIES' SHIRT WAISTS 30c.

For 30c you take your choice of the entire lot of ladies' plain and fancy pleated shirt waists, made of fine quality cotton and white India linens that sold in New York for 75c and \$1.00.

"THE BOSTON STORE."

Right on the corner now.

The N. W. corner of 16th and Douglas.

Mr. M. H. Bliss, who has just returned from the east where he has purchased a fine stock of china and cut glass ware, will be pleased to meet his patrons at his store, 1410 Farnam street.

Flour, Flour, Flour.

Down goes the price at Brown's C. O. B.

Glenn's Gold Medal per sack, \$1.25.

Omaha Milling Co., Reliance per sack, \$1.25.

Silver Leaf flour per sack, \$1.15.

Snow Flake per sack, \$1.15.

Minnesota Superior per sack, 95c.

Day's Royal No. 10 per sack, \$1.60.

Pillsbury Best per sack, \$1.60.

At BROWN'S C. O. B., 10th and Capital av.

New Scale Kimball Piano.

Sold on easy payments. A. Hops, Jr. 1513 Douglas street.

Go East, Young Men, Go East.

Reverse Horace Greeley's famous advice and go east. Go for a change—to fish, to climb mountains, to loiter in shady lanes, to saunter by old ocean, to revisit the scenes of your boyhood, but Go—go by the "BURLINGTON ROUTE," Three daily trains leave Omaha at 9:50 a. m., 4:30 p. m. and 9:20 p. m., for Chicago, making close connections in the latter city with all express trains to Boston, New York, Philadelphia, New Orleans, all points in the east and southwest. W. F. Vail, city ticket agent, 1223 Farnam street.

The Souvenir Craze.

The souvenir spoon craze has reached Alaska and away up at Fort Wrangle and at Sitka the Alaska Indians are making the most of the craze. They are of solid silver, have the beak of the raven, the eyes of the whale, the tail of the serpent and all the other totems and retail for 83 apiece, with the customary discount for wholesale orders.

Gasoline stoves repaired. Omaha Stove Repair Works, 1207 Douglas.

W. T. Seaman, wagons and carriages.

Hamilton Warren, M. D., eclectic and magnetic physician and surgeon. Specially, diseases of women and children, 119 S. 10th street. Telephone 188.

The Elkhorn line is now running reeling chair cars daily between Omaha and Deadwood, S. D., free to holders of first class transportation. City office, 1401 Farnam street, depot 15th and Webster.

J. R. BUCHANAN, General Passenger Agent.

California Excursions.

Pullman tourist sleeping car excursions to California and Pacific coast points leave Chicago every Thursday, Kansas City every Friday via the Santa Fe route, and every Saturday via the Rock Island route. City office, 1401 Farnam street, depot 15th and Webster.

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