

HAYDEN BROTHERS.

Great Were the Crowds which Attended Our Special Sales the Past Week,

WHICH ENCOURAGES US TO OFFER

Still Better Inducements.

A VARIETY OF BARGAINS.

500 pieces of Challis, light or dark, round, only 24c yard.
Special value in Challis at 5c and 12c.
Fine Satin, 32 inches wide, 10c yard.
Fast plain black Satin 10c, 15c, 19c, 25c and 29c yard.
Fast black plain India Linen, 10c, 12c, 15c, 19c, 25c and 29c yard.
Remnants of fast black Lace Stripes, only 5c yard.
Fine Gingham a specialty. Largest line to select from. Gingham at 5c, 7c, 8c, 10c, 12c, 15c, 19c and 25c yard.
We are in it. We have purchased direct from the mills five cases Outing Flannels on sale to-morrow at 5c yard. You can not match them at this price in Omaha.

Best Pacific Lawns, light or dark ground, only 5c yard.
Dark shades in Batiste, 8c yard.
36 inch wide Garner's Best Batiste at 10c yard; worth everywhere 15c yard.
Choice of all our new styles of all French Flannel, 40c.

The biggest bargain in White Flannel, only 25c yard, cheap at 40c yard.
60 dozen best make unbleached Turkish Towels, 15c each.

Special bargains in Huck Towels—Huck Towels at 10c each.
Huck Towels at 15c each.
Extra Huck Towels, 6 for \$1.
Extra line and extra large Huck Towels 25c each. We claim these the best value ever offered by any house in Omaha. We ask you to examine and compare them.

Homesteaded Tray Cloths 50c each.
Two rows of openwork.
Fringed Lunch Cloths, 75c each. A bargain.
See our line of Fancy Linen Scarfs at 85c, 50c, 75c, \$1.25 and \$1.50 each.
15-inch Barnese Bleached Crass, 10c yard.

Special bargain in Table Padding at 40c yard. All colors in two-yard wide felt 81 yard.
Special bargain in double width Sheeting. We carry all the leading brands in bleached or unbleached.
42-inch Pillow Case, bleached or brown, 10c yard.
10-4 Brown Sheeting 16c and up.
10-4 Bleached Sheeting 18c and up.

Our stock of White Dress Goods is the largest and best assorted. Also fast black Wash Dress Goods, everything that is new and novel you will find in this department.

To-morrow we offer all our entire stock of Merrimac and American Shirting Prints, for one day at 24c yard.
Indigo Blue Prints 36 yard.
Good Dress Calico 34c yard.
Best Cambric 34c yard.
Good Silesia, all colors, 10c yard.
36-inch wide Armonian Serges 10c yard.

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Millinery Dept.

This department has never displayed such a splendid array of bargains. Bargains in fine French flowers; bargains in ostrich tips; bargains in fine ribbons and millinery trimmings and ornaments of all kinds. The display of untrimmed hats is unsurpassed in any city. The prices are unapproachable. Aside from the present display of Paris pattern hats, this department is showing 1,400 trimmed hats, and no two alike. High class stylish goods at reasonable prices, and active trade makes it possible for this department to show the latest and most exquisite novelties. Every day's express brings something new and attractive.

SPECIAL REDUCTIONS IN

Jackets, Capes and Shawls

Ladies' Black Cashmere Shawls heavy silk fringe:
\$1.75, reduced from \$2.50.
2.00, reduced from 2.75.
2.50, reduced from 3.00.
3.00, reduced from 3.50.
Up to \$15.00.

Ladies' Black Cashmere Fischu, embroidered and heavy silk fringe:
\$1.75, reduced from \$2.50.
2.00, reduced from 2.75.
2.50, reduced from 3.00.
3.00, reduced from 3.50.
Up to \$20.00.

1 lot of Ladies' Fine Summer Shawls \$1.25, \$1.50, \$1.75, \$2.00, reduced one-half.

Ladies' Blazers, in black, tan, blue and gray, \$2.75, \$3, \$3.25, \$3.50 to \$15.
Ladies' Reefers in black, tan, blue and gray, \$2.50, \$3, \$3.50 to \$18.
Ladies' Cape, black twilled cloth, gold bullion braiding and cord, \$2.50.
Ladies' Cape, black twilled cloth, plaid, \$1.50, reduced from \$2.50.

We have a large line of the latest novelties in Capes and Wraps at the lowest prices.
Misses' and Children's Blazers and Reefers, are from 4 to 16 years, gold and silver trimmed, from \$1.25 to \$10; reduced one-half.

Ladies' Silk Waists, in silk, saten, and cambric, 50c, 75c, \$1 to \$10.
Ladies' Skirts 35c, 50c, 75c, \$1.
A new and large line of Ladies' Calico and Cambric Wrappers at 95c, \$1.15, \$1.25, \$1.50, one-half of former prices.

Ladies' Walking Jackets, in black jersey, size from 34 to 44, at \$1.50.
Ladies' House Jerseys 50c, 75c, 95c.

Ladies' Knit Underwear.

Ladies' fine Jersey Ribbed Vests only 10c, worth 20c.
Ladies' fancy Ribbed Jersey Vests only 10c, others ask 25c.
Ladies' Willimantic Lisle only 19c, actually worth 35c.
Ladies' Swiss Ribbed Vests, comes in eury, pink, blue and white, and tied with ribbon on neck and sleeves, only 25c, worth 50c.

Ladies' Swiss Ribbed Vests, long sleeves, only 25c, worth 50c.
Ladies' pure Silk Vests, in black only, at \$1.25, worth \$2.00.
Children's fine Summer Merino Underwear, comes in vests and pants,
8c, 10c, 12c, 15c, 18c, 20c, 22c, 25c, 29c, 30c, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34 in 1 case of children's Jersey Ribbed Vests, 8c each.

Muslin Underwear.

All of Eiseiman's fine muslin underwear, slightly soiled, on sale Monday regardless of cost; it must be closed out at once. We have also lots of odd pieces in our regular stock that we will close out at an immense reduction.

Special—25 doz ladies' fine gowns worth \$1.50 go in this sale at 95c.
Ladies' fine White Skirts, nicely tucked, only 75c; reduced from \$1.25.
Extra bargains on Corset Covers for Monday.
Ladies' Drawers and Chemise at about one-third regular prices.

Bargains for Monday. Hosiery.

Ladies' Fancy Hose, pin stripes, 6c per pair.
Ladies' Fancy Hose, worth 15c, 20c and 25c, reduced to 10c.
SPECIAL—100 doz. Ladies' Black Hose, Richelieu ribbed, white feet, and every pair warranted, fast color; on Monday only 12c per pair, worth 25c.
Ladies' Fast Black Hose, Hermsdorf dye, fine gauge, only 25c per pair, reduced from 40c.

Children's Gray Mixed Cotton Hose, 8c per pair, worth 15c.
Children's Fast Black Hose, ribbed, only 10c, worth 20c.
Children's Derby Ribbed Hose, fast black, 12c, worth 15c.
Children's Double Knee Hose, fast black, 25c, worth 40c.
Infants' Fine Cotton Hose, fast black, 25c, worth 50c.

Ladies' Fine Imported Fancy Hose, from the Eiseiman stock, worth 50c and 75c; your choice of this lot for 25c per pr.

Boys' Shirt Waists
Fine French Percalé Waists, only 25c, worth 50c.
Blue Seersucker Waists, 35c, reduced from 50c.
Mother's Friend Waists, 30c, reduced from 60c.
Masoot and Sun Waists, only 55c, reduced from 75c.

Extra Large Size Lawn Aprons, only 25c each.
Fancy Lawn Aprons, 25c, reduced from 40c.
Black Satene Aprons, 50c, worth 75c.
On Monday, all our fine Aprons, worth 50c and 60c, reduced to 35c.

Corsets.
We will let down the prices on Monday.
100 doz. Corsets on Monday reduced to 19c per pair.
See our 25c Corsets on sale Monday.
1 case of Summer Corsets, 39c, reduced to retail at \$1.75. On Monday, only \$1.00 each.
Our 75c Summer Corset on Monday goes at 50c.
On Monday 50 doz. Black Summer Corsets, the best one made, and every pair warranted. This Corset was made to retail at \$1.75. On Monday, only \$1.00 each.
See our 95c Corset on Monday, regular \$1.50 quality.
75c Corset on Monday has no equal.

At 50c we sell one of the finest Corsets ever shown in this city.
Remember we carry as fine a line of Corsets as any house west of Chicago, and can save you money.

Gents' Furnishing Goods.
On Monday extraordinary sale of gents' summer overshirts. We carry an immense line of these goods. Some lines to be closed out for less than price of material.
Gents' Domest Shirts only 35c, reduced from 50c.
Fine Domest Shirts only 39c, reduced from 60c.
Domest Shirts, plaided bosoms, well made, 50c worth 75c.
At \$1.00 we are showing a beautiful line of Madras Crepe and fine Satene Shirts, others ask \$1.50.
100 doz. gents' Fast Black half hose, every pair warranted, only 25c, reduced from 40c.
100 doz. gents' Unlaundersed Shirts, New York mills muslin, double back and front, continuous facings, only 50c each, reduced from 75c.
On Monday 100 doz. 28-inch umbrellas, gold tipped, only 65c, worth \$1.00.

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Silk Department

A sale to draw out comparison and show the sterling values in this department:
Drapery prints 15c.
Real China silks 25c.
India silks 38c.
Cheney Bros' China silks 75c.
Black gros grain silks 65c.
Black gros grain silks 75c.
Black French armure 75c.
Black silk and French faille 75c.
Black surah 50c.
Colored 19-in surah 50c.
Colored French failles 75c.
Black silk grenadines 60c.
Black silk twist grenadines 90c.
New iron frame grenadines \$1.17.

Black Dress Goods
SURPRISING VALUES.
Black English cashmere 10c and 12c.
Black cashmere 20c, 25c and 30c.
French henrietta 40c, 53c, 59c and 65c.
All wool silk finish henrietta 83c and 87c.
Silk warp henrietta 35c and \$1.35.
Black all wool serge 55c, 58c and 60c.
Black all wool flannel, 40-in wide, 33c.
Black broadcloth from 95c to \$2.75.
Black and white stripes 35c, 41c and 50c.
Black and white plaids 43c, 48c and 50c.
Fancy weaves in stripes 40c, 59c and 65c.
Black checks 75c, 87c and \$1.
Black mohair brillantane 25c, 33c, 48c, 47c, 55c and 65c.
Black broadcloth brillantane 65c to 85c.

Colored Dress Goods
3-4 twilled cashmere 10c, worth 20c.
5 pieces alpaca 81c, worth 15c.
100 pieces brilliantane, fancy plaids and stripes, 39c, worth 75c.
46-in henrietta cloth 35c, worth 65c.
42-in novelty spring checks 85c, worth \$1.25.
40-in summer plaids, new styles, 49c, worth 75c.
40-in French stripes all wool novelties, 50c, worth 85c.
40-in all wool serge, fancy colors, 49c, worth 88c.
42-in mohair brillantane in this sale at 39c, cost 75c to import.
42-in fine French corded dress goods, in 11 shades, 60c; worth 95c.

3,700 pairs, entire stock of New York Importer of Lace Curtains, consisting of Irish Point, Brussels Net, Swiss and Nottingham, in elegant patterns, at 55c, 63c, 67c, 75c, 87c and \$1.00 pair.
600 pairs Nottingham Lace Curtains, 3 yards long, taped edge, at 50c, 63c, 75c and 80c.
450 pairs Nottingham Lace Curtains, 34 yards long, in beautiful patterns, taped and scalloped edges, \$1.98, worth \$3.00.
Rich Tambour and Irish Point Lace Curtains in elegant patterns, at \$4.25, \$4.75, \$5.98 and \$16.75, worth \$5.00 to \$25.00.
800 pairs opaque shades, mounted on self-acting rollers, at 17c, 19c and 21c, worth 25c to 35c.
300 pairs Chemise Portiere Curtains, all of a Philadelphia manufacturer's stock, at \$2.98, \$3.50 and \$4.87, actual value \$4.87 to \$12.00.
Art cotton for draperies, at 71c, 8c, 10c, 12c, 15c and 17c, worth 15c to 35c; dotted Swiss for sash curtains at 10c, 12c, 17c and 25c; large variety of upholstery, trimmings, fringes, etc.
Brass trimmed curtain poles 15c each, worth 35c.

Magazines, books and novels at reduced prices.
Children's linen picture books at 5c, 7c, 10c.
24 sheets good note paper, 5c.
Best white envelopes, 3c bunch.
Hake's, Ward's and Whiting's celebrated Irish and Scotch linen paper and papereries at less than half usual prices.

Ladies' Handkerchiefs.
500 dozen Children's School Handkerchiefs 1c, 2c and 3c.
225 ladies' fancy border hemstitched handkerchiefs at 3c, at 5c, at 7c, actual value 10c to 15c.
75 dozen ladies' sheer lawn hemstitched handkerchiefs at 5c.
115 dozen ladies' hemstitched linen handkerchiefs at 10c, at 12c, at 15c, at 17c, worth 25c to 35c.
300 dozen ladies' sheer linen hemstitched and embroidered handkerchiefs. Your choice of 25 styles at 12c. This stock is a New York Importer's sample line and worth 25 to 65c each.

Ladies' and Children's Windsor Ties.
Satin Ties in new styles at 5c.
Silk Ties in new styles at 10c.
50 styles in Scotch Plaid Silk Ties at 19c, never sold less than 35c.

Ribbons, Ribbons
This department is constantly receiving the latest shades and styles of fine silk ribbons. It would be hard to find a larger or more complete stock of silk ribbons. Special sale prices, 1c, 2c, 3c, 5c, 7c, up to 15c yard; worth 7c to 35c.

Hamburg and Swiss EMBROIDERIES
300 new styles at 1c, 2c, 3c, 4c, 5c, 7c, 9c, 10c and 12c; actual value 5c up to 27c.

Veilings and Ruchings.
Late novelties in fine silk veilings at 5c, at 7c, at 10c, at 12c, at 15c, actual value 15c up to 35c.
45 styles silk ruchings at 5c, at 7c, at 10c, at 15c, up to 25c.

Wall Paper
Immense stock absolutely new styles in Wall Paper at 3c, 5c, 7c, 10c and 15c.

Jewelry Dept.

Day by day this department is gaining strength as people become convinced they can buy the best known and most reliable goods at reasonable prices.
Elgin silver watches, good as coin silver \$3.50.
Elgin coin silver watches \$3.75.
Elgin gold watches \$10.95.
Elgin coin gold watches, no better made \$16.75.
Ladies' coin silver watches \$3.00.
Ladies' gold watches \$15.85.
This department has a complete stock of all the standard watches and is ready to sell at less than wholesale prices.
Coin silver rings 25c.
Ladies' set gold rings 95c.
Gents' coin gold rings, 95c.
The latest and most exquisite novelties in earrings, bracelets, hairpins, ornaments, silver caskets, cake stands, tea sets and novelties for presents.
The cutest of all novelties in Ansonia clocks 80c.
1847 Roger Bros. knives and forks, \$1.38 set.
1847 Roger Bros. spoons, 50c set.
People cannot be misled. There is only one brand of goods known as 1847 Roger Bros., and they are too well known for any recommendation.
Special bargains in gold and silver spectacles, napkin rings, and numerous others high class novelties at special low prices.

House Furnishing Goods.
We have just received the largest invoice of crockery ever received in Omaha.
25,550—Unhanded cups and saucers, 21c each.
24,210—Handled cups and saucers, 31c each.
25,150—Dinner plates, 41c each.
15,430—Pie plates, 3c each.
10,500—Wash bowl and pitchers at 27c each.
22,000—Soup dishes, 2c each.
10,210—Platters at 3c, 5c and 10c each.
16,215—Soup plates and bowls at 51c each.
18,500—Chambers at 23c each.
Also, thousands of soap dishes at 3c each.
Cream pitchers at 5c each.
Vegetable dishes at 3c and 5c each.
Tumblers at 21c each.
The above goods are the very best white ironstone china made.
In decorated ware we can give you just as good BARGAINS.
Decorated cups and saucers at 82c per set.
Decorated pie plates, 33c per set.
Decorated dinner plates, 42c per set.
Vegetable and covered dishes, 50c each.
Decorated sauce dishes, 20c per set.
30,000 milk crocks at 31c per gallon.
10,000 6 Piece Glass Sets at 13c per set.
1,000 Fine Toilet Sets, \$1.95 per set; worth \$5.00.
5,000 sets Mrs. Potts' and Mrs. Streetor's Flat Irons, \$1.00 per set.
6,000 Clothes Wringers, \$1.75. This is the finest wringer made.
5,000 gross Carpet Sweepers at 80c, \$1.75 and \$2.35 each.
50,000 Wine Glasses at 3c each, worth 10c.
Hammered brass 13-inch Trays, 5c; worth 50c.
A full line of Ivory, the new novelty in glass. We have it in Cream Sets, Salt and Pepper, and everything else made in glass.
Steel Garden Hoes, 20c each; worth 65c.
Weeding hoes, solid steel, 20c each; worth 75c.
Garden Steel Rakes, 12 tines, brace shank, 20c.
Spading Forks 40c each, worth 75c.
Spades 40c each, worth 75c.
Shovels 40c each, worth 75c.
50,000 feet garden hose 71c per foot.
20,000 feet warranted garden hose, 10c, 12c, 15c and 171c per foot; worth twice the money.

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50,000 Wine Glasses at 3c each, worth 10c.
Hammered brass 13-inch Trays, 5c; worth 50c.
A full line of Ivory, the new novelty in glass. We have it in Cream Sets, Salt and Pepper, and everything else made in glass.
Steel Garden Hoes, 20c each; worth 65c.
Weeding hoes, solid steel, 20c each; worth 75c.
Garden Steel Rakes, 12 tines, brace shank, 20c.
Spading Forks 40c each, worth 75c.
Spades 40c each, worth 75c.
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Vegetable dishes at 3c and 5c each.
Tumblers at 21c each.
The above goods are the very best white ironstone china made.
In decorated ware we can give you just as good BARGAINS.
Decorated cups