

OMAHA PROUD OF IT.

A Firm That Can and Will Handle Six Whole Stocks at Once.

"THE FAIR" ACCOMPLISHES IT.

And Handles a Half Dozen Stocks With Ease. The Quickest, Liveliest Concern in the West Today.

A few words in regard to the general character of "THE FAIR" are certainly in place at this time. By untiring energy, the closest attention to business matters, and the faculty of placing themselves and their goods before the people in the right way, they have attained a place in Nebraska's mercantile world that is second to none.

ELEVEN STORES

or rooms, 22x80 feet each, each store a distinct department, and all owned and controlled by Messrs. Brandeis & Sons. They are the largest retailers in the state of general merchandise.

AND SO IT WILL CONTINUE.

"THE FAIR," J. L. BRANDEIS & SONS, 502, 504, 506, 508, 510 South 13th Street.

"THE FAIR."

Mand C. Meyer, 392 Broadway, N. Y. BIG Wholesale Fire.

BRANDEIS & SONS BUY THE STOCK

Of Hosiery, Underwear, Gloves Etc., From the Fire Insurance Companies.—Be Early Tomorrow at the Sale.

This was one of the leading hosiery and ladies' underwear concerns in New York. The fire originated in the next store, and whatever damage occurred is simply the slight effect of smoke penetrating through the cracks of a brick wall and perhaps a little water.

In the basement of the building were 54 cases of hosiery and 7 cases of ladies' underwear, all silk and cotton, which were found after the rest of the stock had been bought. These we got at a nominal price and were almost thrown in.

UNDERWEAR

that have only been worn, will go at 5c tomorrow. Come early if you want any, as they will not last all day at that price.

SILK MITTS AND GLOVES.

In this stock were about 400 dozen ladies' mitts, all silk, which we will offer tomorrow at 15c, 18c, 25c, 35c and 49c.

A REGULAR CIRCUS.

Pardee, Mills & Co.'s Fine Dry Goods Stock Sold at Auction.

"THE FAIR" BIDS IT IN.

And Will Offer the Entire Stock Without Reserve, in Lots to Suit Customers and Dealers To-morrow.

An elegant stock that must be seen to be appreciated. Another case of unprecedented bargains knocked down to "The Fair" to be divided to-morrow amongst its patrons.

DRESS GOODS.

All of Pardee Mills & Co.'s Dress Goods that were in any way burnt, the burnt part has been cut out, which leaves thousands of remnants, which will be on sale on counters.

FROM THE PARDEE, MILLS' STOCK

250 combinations of French Beiges in spring shades, 1 yard to 1 1/2 yards, with skirt trimming and bands, \$2.48.

WHITE GOODS.

In cream, ecru, Lace Stripes and Checks at 11c.

A GASOLINE HORROR.

At the St. Joe Fire—Noyes, Norman & Co. Victims.

SHOE STOCK SOLD TO THE FAIR.

The Most Profitable Sale for Shoe Wearers Ever Held—Retail Buyers Become Wholesale Investors.

Whirlwinds jostle their way eager to carry home a memento of this great sale of shoes, it requires but little talk, few arguments and no urging on our part to induce you to buy a pair of shoes.

EVERY PAIR GUARANTEED FREE FROM BURN.

All solid sole leather soles, insoles and counters. We offer for tomorrow: Misses' fine turned russet oxford ties, at 59c, in 12 to 2; worth at least \$1.25 a pair.

CRASH GO PRICES ON LARKIN'S LINEN CRASH.

Pure all Linen Crash at 31c. Larkin's 22-inch Fancy Bordered Crash, for roller towels, at 7c a yard.

WOOL FLANNELS.

We still have left from Larkin's stock 75 bolts of all wool red flannel and fine all wool white flannel, which will be closed out to-morrow at 11c a yard.

J. L. BRANDEIS & SONS,

502, 504, 506, 508, 510 South 13th Street.

STILL A MYSTERY.

Larkin's Dress Goods, Linens and Flannels Fall Again.

STILL SOME LEFT AT THE FAIR.

But This Week We Drop Prices to Such a Degree that All Will Be Gone By Night.

Here are examples of the way we reduce the prices. 40-inch Nun's Veiling, in evening shades, at 8c a yard, that Larkin sold for 50c.

LARKIN'S LINENS DROP.

All Larkin's Bleached Honeycombed Towels, 36 inches long, at 31c; worth 10c. Larkin's extra large all linen, colored border Towels, at 11c; worth 20c.

CHILDREN'S SUITS.

65 Child's Suits, 4 to 13 years, regular \$2.25 value, will fetch \$1.39.

BOYS' AND YOUTHS' SUITS.

We find about 14 lots, of a dozen each, worth from \$6.00 to \$15.00 a suit, we sell them to-morrow at a little LESS THAN HALF PRICE.

J. L. BRANDEIS & SONS,

502, 504, 506, 508, 510 South 13th Street.

STOPPED BY SHERIFFS

\$5,265.00 Worth of Fine Clothing Stopped on the Road

AND CONSIGNED TO THE FAIR

To Fetch What It Would Bring—It Will Bring Half What It Cost, Any Way, and That Goes.

This stock of fine clothing was shipped originally to Wilbur, Neb., but on account of the failure of the purchaser, was stopped on the road by wire, by order of the wholesale dealer and consigned to "The Fair."

MEN'S FINE SUITS.

72 Men's Indigo Blue Sack Suits, nicely made, well worth \$8.50, will fetch \$4.75.

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ALL ABOUT A HAT.

Interesting to Every Lady in Omaha—Liberal Offers at

THE FAIR'S MILLINERY DEPT.

Paris and London Styles Reproduced at One-Third the Price that Others Ask for the Same.

If there be a lady or child in Omaha that has not bought a hat this spring, we invite that lady to examine our millinery department. A millinery exhibition first class to the very smallest details.

FLOWERS.

Large wreaths, all colors, at 11c. Large bunches flowers, with rubber stems, all colors, 15c bunch.

RIBBONS.

Fancy plaid ribbons, fringed edge ribbons and satin edge ribbons, 5c, 10c, 15c and 25c.

PARASOLS.

Six immense lots of parasols and umbrellas from the Pardee, Mills & Co's stock.

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IN THE LOCAL FIELD OF SPORT.

Reorganization of the Gate City Athletic Club.

QUICKSTEEPERS AT THE BLUFFS.

Gossip from the Ball Field—The Bykers' Budget—The Squared Circle and Miscellaneous

Comment.

A circular issued by the new Gate City Athletic club says:

At a meeting of the club held April 17, 1890, it was unanimously resolved to effect a new and complete organization of a new and improved club. A new board of directors, every one of whom is a business man of first-class standing, was elected, and they immediately proceeded to make some innovations which will undoubtedly result in placing the Gate City club upon an equal footing with any similar organization in the country.

The new order of things none but the members of the club are admitted to its privileges, and none but men of good character and standing are admitted to membership. Every member is obliged to pledge his honor to reveal none of the club's proceedings nor to discuss club affairs outside the club rooms.

The directors also decided to employ an experienced manager to devote his exclusive services to the club. His duty is to provide entertainments, attend to the collection of dues—in a word, to promote the club's interests to the best of his ability. All his actions are subject to the approval of the board of directors before they can be perfected.

The Davis-Choyinski Fight.

Jack Davis has at last started for the coast to prepare for his fight with Joe Choyinski before the Frisco Occidental club. This will be to come off May 29, which allows Davis but a very short time to condition himself. However, it is a foregone conclusion that he is defeated, as Choyinski is one of the hardest exponents of the squared circle there is in the country today.

Clarke on Sacrifice Hitting.

"This talk about sacrifice hitting," said Dad Clarke to the writer the other evening, "is all rot."

A Way to Remedy Matters.

The amount of kicking that is being indulged in by the Omaha populace against the non-success of the local ball team is not justified by the attendance at the home games.

A Pair of Thoroughbred Puppies.

George A. Joslyn received by express one day last week a pair of handsome, rough-coated St. Bernard puppies, of the very best stock in America, the size and dam of which, he says, is better than ever before.

Whisperings from the Wheel.

The regular meeting of the Omaha Wheel club will be held Tuesday evening, May 6.

A Change in the Captaincy.

Wally Andrews has been captain of the Omaha team since Tom Kearns resigned.

The Great Bicycle Race.

One week is to be held at 12, Ned Reading, the soldier bicyclist, and Jack Prince, the old professional vet, will start upon their great six-day race at the coliseum.

his debut here he has been as merrily as an oyster, apparently afraid to assume the aggressive at any stage of the contest.

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bicycle school, and the number of ladies who are attending it is increasing.

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chased McPhallus of J. H. Barrett of this city. The price is said to have been \$2,500.

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of the other three is able to give him all the shooting he wants. Powder is weighed by the avoirdupois pound in which there are 7,000 grains, and not by the Troy weight that has 5,760 grains to the pound.

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