THE BOSTON STORE.

Stock.

An Enormous Furchase From a Prom-

inent Chicago Manufacturer and

Jobber of His Entire Stock of

Wraps, Jackets and Capes.

This will enable us to offer you tomor-

amount if bought in the regular way.

In shoulder capes we have everything

that is new and we will sell them at about half of their regular price. PARASOLS AND UMBRELLAS.

We have secured from Hirch & Bros.

the entire sample line of this season's parasols and silk umbrellas at 50 cents on the dollar, which will enable us to

offer them tomorrow at just one-half

what we would have to sell them for if

alike, but they all go at one-half their

to pay at regular millinery houses.

and hats nicely trimmed at \$1.68, \$2.25,

\$3.33 and \$4.25. You should see them. A REGULAR TORNADO OF BAR-

GAINS IN WHITE GOODS,

Fine nainsook cheeks at 4c, worth 10c,

Novelty apron lawns at 8te, worth 15c

Great lines of novelty white goods for aprons and dresses, 9c, 12c, 15c and 18c,

10 cases ladies Swiss and jersey ribbed ummer underwear at 10c, worth 25c.

2 cases of fine balbriggan and gauze

summer vests at 12½c.
One case of ladies' imported fast black

ceal jersey ribbed vests at 25c, worth 75c.

isle thread vests at 35c, worth \$1.00.

Two cases newest styles, fancy striped,

Extraordinary hosiery drives for Mon-

Two cases of ladies' real fast black resiery at 19c, that are worth 25c. 200 samples of ladies' fine imported

rosiery, no two pair alike, at 25c, worth

36 dozen of finest imported lisle thread

114 S. 16th st.

hose, elegant goods at 39c, worth \$1.25. THE BOSTON STORE.

Arbor day trees at 2123 Douglas st.

Attend the Boston store shoe sale to-

Bliss.

millinery house. The largest house west of New York. Fine goods, late styles

and the lowest prices, 1510 Douglas st.,

Patti Autograph Piano

at Hospe's music store

Is on exhibition in the show window

A. P. Tukey, Life building. Homes in lifton Hill for men of limited income.

Seaman's wagons best and cheapest,

Hayden Bros.

On Monday we will have a special sale

of hosiery, underwear, parasofs and cor-

The Nebraska Furniture Co., 520 N. 16th st., will have on exhibition in their

windows the next week the celebrated Royal oil stoves. No smoke, no odor.

Anhenser-Busch Bock

Elgin Creamery is the Best.

It sells like hot cakes at 25c. C. B. Morse & Co., Grocers.

Meinberg, Removed to Ramge Bldg.

The Theosophical society meets every Sunday afternoon at 4 o'clock at room 205, Sheely block. All are invited. Wednes-

day and Saturday evenings from 6 to 9 the room is open to the public.

A. Max Holzheimer Co.

Fine watch repairing, 1413 Douglas st.

Magnificent Home for Sale. My residence, corner 37th and Howard

st (just completed), 187x165, every known

modern improvement, rooms all large and finished in different hardwoods, ele-

gant in every detail and situated in Omaha's choicest locality; the house and surroundings must be examined to be appreciated; large barn, etc. S. A. Sloman, 1301 Farnam st.

Hayden Bros.

On Monday we will have a special sale of hosiery, underwear, parasols and cor-

"Purity and Strength."
Is the motto of the Storz & Her brewery.

Absolute purity and an extra amount of

strength is contained in the invigorating book beerof this firm which will be on sale again on Saturday and Monday.

The Oliver Maggard Van Co. moves

household goods, pianos in padded vans; takes up, renovates and relays carpets;

storage; best of service guaranteed. Of-fice with MaxtMeyer & Bro. Tel. 1559.

For one week—Special sale of knives, forks and spoons. C. L. Frickson & Co., 206 N 16th st., Masonie blk.

Weak Constitutions

Can be built up in no better way than by a judicious use of malt liquor. Storz & Her's bock beer is pronounced the linest product of that kind ever sold in Omnha. On tap again Saturday and Monday.

Phaetons, surreys, road wagons, car-lages, rockaways, and all kinds of light chicles at Sutphen's, Tenth and Far-

Attend the Boston store since sale to-

Pianos and organs at half price at J. Cameron's, II3 N. 15th st., until May L.

' Meinberg's New Music Store,

Elgin Creamery at 25c.

C. B. Morse & Co. Grocers.

tamge bldg., löth and Harney sts.

On sale Saturday and Monday.

Cor. 15th and Harney sts.

New mammoth wholesale and retail

hildren's trees 15c to 30c each.

morrow.

Another big deal gives us,

worth double.

regular price,
MILLINERY.

#### HAYDEN BROS.

Special Millinery Sale,

Monday this department puts on sale a splendid new line ladles and children's millinery goods in absolutely new styles. fine French flowers, hats, bonnets, ostrich tips and plumes, ribbons and trimmings. HAYDEN BROS.

DRESS SILKS DEPATRMENT.

We place on sale temorrow the following special bargains: 3,500 yards colored brocade silk worth

4,400 yards fine surah worth 59c at

1,700 yards fine Lyons silk, worth 55c 5,200 yards extra fine surah worth 95c

8,300 yards best China silk worth 75c 2,200 yards black and colored failles

and armures worth \$1.25 at 88c. 870 fine satin rhadames worth \$1.50 at

3,100 yards gros grain and peau de soies good value \$1.75 at \$1.15. 2,300 yards colored gros-grain, colored morie and extra heavy surah worth from \$1.00 to \$1.75 to close at 55c. This is an

extra good value. HAYDEN BROS. COLORED DRESS GOODS DEPARTMENT.

Double fold serge suiting, all good colors, at sic, 10c, 124c, 15c.

36-inch colored brilliantine in stripe and check effects all go at 19c, worth

Mohair brilliantine, a full variety of colors, 23c; worth 37±c. 38-inch soft wool henrietta, all shades, at 33c; former price' 50c.

38-inch striped wool tennis cloth at 55c; former price 75c. 42-inch albatros, a benutiful fabric, in

striped effects, 58c; worth 75c, 42-inch wool henriettas, superior quality), all the popular shades and color-ings at SSc. This fabric is superior to silk-warp henrietta and much more

A complete line in novelty plaids and stripes, the latest Paris novelties, at 65c, 69c, 75c, 88c, 98c, \$1.15.

Imported wool French challies (all choice colorings and designs) at 50c, 65c;

worth 75c.

Novelty side band suits in silk and lace effects at \$7.25, \$10, \$12, \$13.50, \$15; worth double the money we ask for them. HAYDEN BROS.

We have received a great many new wash dress goods during the past week which you will find displayed and ready for sale Monday. 2 cases of new styles of challies, at 5c yd.; 1 case yard-wide plain fast black batiste at 10c yd.; 2 cases fast black lawn checks at 15c, 19c, 20e and 25e yd.; 5 cases fast black sateen, 15e, 19e, 25e and 35e yd.; 200 pieces of best American sateen in all the latest styles and colorings. These are just out and include all the cashmere ombre styles Henrietta finish in such desirable shades as old rose, heliothrope, sage, steel, electric blue and dozen other col-ors, all the latest shade; also a handsome line of large plaids and stripes; 25c; they will not be duplicated this sea-son. Besides these we offer a nice line American sateen at Sc, 10c and 12c. We are headquarters on wash dress goods; don't take our word for it, but see the stock we carry, examine the styles, compare the prices and judge for

yourself. Have you seen our fine novel-ties in imported ginghams at 39c, 45c and 55c yd? Zephyr ginghams at 10c, 12 e and 15c yd; striped seersucker at 5c yd. On Monday we place on sale 50 pleces of cream colored crinkled secrsucker, 100 pieces of fine plain blue seersucker and plain colors and novelties in linen fluished chambrays at the lowest prices ever quoted in Omaha. Plain black linen lawn, light colored and figured linen lawns and dark figured linen lawns, none of these will be dupli-

cated this season. White dress goods in plain and plaids at 5c, 6c, 8c, 10c, 12‡c and 15c yd. Merrimae shirting prints Bic yd. New stock of apron checked ginghams just opened, in all the differ-ent sizes in checks in brown and white, green and white, blue and white, fancy, etc. Heavy and durable shirting at 5c, 8c, 9c, 10c and 12½c yd; 9 oz blue denins reduced to 15c yd; imported cretonne and fancy figured and printed canton flannel, new striped skirting for summer

2 more cases of golden wedding bleached muslin just in, on sale Monday also. Plenty of Lonsdale and Fruit of the Loom muslin at the lowest prices.

42-in bleached pillow case muslin 10c, 46-in wide 124c, 54-in wide 15c, 50-in wide 16c. 8-4 bleached sheetin 18c, 9-4 at 20c, 10-4 at 22c. 8-4 brown sheeting 15c, 9-4 at 18c, 10-4 at 20c yd. Compare them. You will always save money by trading at Hayden Bros. Only a few more of these large back towels size more of these large huck towels, size 20x46, at 10c each. Hem-stitched towels only 25c each. A full line of white flannels for infants' wear, also silk warp flannels and silk embroidered flannels. Mosquito nets in all colors. Outing flannels 7c, 10c and 12 cyd. Just opened,

the largest assortment of toweling, by the yard, that was ever displayed by any house, ranging in price from 24c pard up to 20c yd. Remnants of table linen white dress goods, sateens, ging-hams, shirtings, muslins, etc., af prices to close them on Monday. Special bar-gains in table linens and napkins. White bed spreads lower than ever, our stock must be reduced. Our low prices

on wall paper are drawing immense crowds to this department, HAYEEN BROS., Dry Goods and Carpets.

Have you seen some of the English turnouts shown at Sutphen's Carriage Repository, Tenth and Farnam? a specialty. Telephone 944.

MORSE DRY GOODS CO.

A Special Importation of Hosiery. We placed an order with a manufac-

turer in Chemnitz, Saxony, in August 1889, for a large stock of ladles', children's and men's hosiery, to be delivered to us February 1 of this year. They were not shipped from Chemnitz until March 22 and arrived here about a week ago; being so late we placed them sub-ject to the maker's order and he cabled us to sell them for what we thought right and charge him with the differ-

Being intended for an opening stock for our new store we purchased liberally of the best goods he made; they must be sold at once and the allowance we claim from him enables us to sell them at 331 per cent discount from the regular prices: The colors are fast non-crocking black

and the prices about as follows:
Ladies' hose 25c, usual price 35c,
Ladies' hose 35c, usual price 40c,
Ladies' hose 50c, usual price 75c. adies' hose 75c, usual price \$1. Men's sox 25c, usual price 50c, Men's sox 35c, usual price 65c. Men's sox 50c, usual price '5c. Boys' hose 50c, usual price 75c

Child's hose 35c, usual price 50c. Child's hose 50c, usual price 75c. We will also have a special sale of men's fine underwear, and some extra bargains in silk umbrellas at \$2.50, \$3.75

and \$6.00. THE MORSE DRY GOODS CO.

Try the White Front market for fine meats, 714 N. 16th St. Reservoir ice. Crystal Ice Co., 218 A STRANGE DENIAL.

In Regard to Our Big Soap Sale. It seems very strange that the De-Moines soap works should take so much pains to deny having sold us a car load of their soap. Is it because we are not on the combine, and are willing to sell goods at a reasonable profit? Omaha is a large city, and city prices

We have a car load of this soap and can sell 8 bars for 25c. 7 bars White Engle soup 25c. Ivory soap 5c per bar. 10 bars borax soap 25c.

Sapolio 7 te per bar, Dried beef 7 te per pound. Pienie hams 7c. Sugar cured hams He. We made a contract with four of the best creameries in Nebraska for all the

creamery butter they can make and we hope to sell every pound in this store.

Do not be foolish and say that Hayden Bros. cannot sell the very best creamery butter for 19c. Come here and buy some

and be convinced. We sell good butter for 10c, 124c, 15c

We sell the Pillsbury XXXX flour at \$1,35 per sack, Davis No. 10 flour \$1.50, Golden Sheaf \$1.35, Superlative flour \$1.35,

Soda ernekers öc. Pienic erackers 5c. Quart bottle blueing 5c. Mustard 5c.

3 lb can California egg plums 124c. California 3 lb can green gages 12 c. 3 lb can California peaches 17½c. 3 3-lb cans of the best cold pack tomatoes for 25c.

2 lb can raspberries 10c. 2 lb can gooseberries 74c. 2 lb can blackberries 74c. We sell the best uncolored Japan tea n the city for 25c.

We have pretty good for 15c. Try this tea before you condemn it. You have been paying such high rices for the same ten that you will think we can not sell such good tea for

5,000 wash bowls and pitchers in 15 different styles and shapes at 69c per pair, worth twice as much. 2,500 chambers covered and uncovered

at 50c each; cups and saucers at 45c per Odd saucers 1c each. Fine decorated toilet sets at \$2.50

Decorated bone dishes at 75c per set. Plates 30c per set. Tumblers 2½c each. Salt and pepper shakers at 5c each.

Fine white plaited fruit comports 79e, Cream sets at 25c, 40c, 50c, 60c, 75c, and a very fine engraved set for \$1.00, worth \$2.00.

A complete line of whitewash and paint brushes from 10c up to \$2.00. We have still a few of the articles left that we bought at the B, & M. wreck.

Round end shovels 39c. Square end shovels 39c. Scoops 59c. Spading forks 39c. Hay forks 49c: 4-tine barn forks 49c, and rakes, waranted to be best cast steel, not cast iron or malable.

A 10-tine cast steel rake 15c. A 12-tine rake 25c. A fine wire lawn rake 49c. Hoes 25c. Window screens, hard wood frames,

pring attachments 25c. Wire screen, all widths, 11c per square We also have an all copper wash

boiler \$1.50, worth and sells everywhere for \$4.50, The western washer, No. 2, at \$4.95. Wringers at \$1.25, and one of the

finest carpet sweepers you ever saw for We also have the Bissell carpet weeper for \$1.25, sells everywhere for

Wash tubs, 45c.
Our own wash board 7c, finest in the land for 15c, and a set of nickel plated flat irons, 3 irons, handle and stand for

\$1.50, worth three times as much. Tea and coffee pots 10c. Gallon milk crocks 5c, 4 for 15c.

Every style bird cages, made in apaned and brass from 48c up to \$1.25. Bread boxes and flour safes 65c. Ice cream freezers from 2 qt. to 8 qts. the White Mountain, the best freezer made, we sell them from \$2.15 up to

Clothes pins Ic per doz. Clothes lines 5c each. Wire clothes line, 100 feet for 49c.

We have 1,000 articles that you can have at 5c each. HAYDEN BROS.

Storz & Her Will again supply their customers with the splendid Bock beer sold last week,

which gained the admiration of all who drank it, on Saturday and Monday. Hayden Bros.

On Monday we will have a special sale of hosiery, underwear, parasols and cor-

Dr. Murphy, Mullen block, 17th and Cuming. Telephone 833. Seaman's carriages best and cheapest.

Kill and Keep Away Moths with S. & M.'s "Mothine Balls,

2nd door west p. o. Dr. Hamilton Warren, eclectic and

magnetic physician and surgeon, rooms 2 and 3 Crounse block, cor. 16th and Capitol ave. Chronic and nervous diseases

Hayden Bros. On Monday we will have a special sale of hosiery, underwear, parasols and cor-

Dr. Barnsdall's specialties—eye, ear nose and throat, 406-7 Paxton blk.

Reservoir Ice. Crystal Ice Co. 218 S. 15th St. Seaman's phaetons best and cheapest

Did You Drink Storz & Iler's bock beer last Saturday? You can enjoy this same beautiful drink again at any of their saloons on Satur-day and Monday.

Reservoir lee, Crystal Ice Co., 218

Reservoir Ice, Crystal Ice Co., 218 S. 15th St.

The Edholm & Akin Stock

is now on sale at 101 South Fifteenth street (the old stand). It consists of diamonds, watches, jewelry, silver and plated ware, optical goods, etc. This stock must be sold, and will be closed out at prices far below its value.

E. Zabriskie, Agent,

Five dinners \$1. Hub rest., 1306 Farn. Mineral waters, all kinds. Sherman & McConnell's drug store, 2nd door

Hayden Bros. On Monday we will have a special sale of hosiery, underwear, parasols and cor-

## THE BOSTON STORE.

You Can't Stay Away, It's Absolutel Impossible.

Bargains Greater and Grander Than Ever Before Offered or Given, Go at This Sale Monday Morning.

We are daily looking for bargains, we get them, we give them. All depart-ments will be represented on a grand scale for this sale. General and universal bargains in every nook and corner of our store. Read what we have to say to-

DRESS GOODS. On a sweeping scale our dress goods at special bargain prices for this sale.

Our 25c henrietta cloth go for this sale Our 50c brilliants go for this sale only Our 45c cashmere in all the latest

shades go for this sale at 15c. Our 60c suitings in plaids go for this sale at 22c. Our 50c English henrietta go for this sale only at 10c. Our 50c spring fancy suitings go for

this sale at 20c. Our 65c French henrietta go for this sale only at 20c. Our 75c henriettas go for this sale at

Our \$1.25 camel's hair cloths go for this sale only at 62 ic. Our 85c fancy dress flannels go for this Our 65e black brilliantines go for this

sale only at 29c. Our 50c black cashmeres go for this sale at 19c. Our 65c black henriettas go for this sale at 29c. Our 83 French all wool black henri-

ettas go for this sale only at 49c. Our Soe black brilliantines go for this Our \$1.25 silk finished black henriettas go for this sale only at 73c. Our 95c black brilliantines go for this

sale only at 53c. Our \$1.50 black silk warp henrietta croes for this sale at 93c. Rousing lively bargains in challies.

Adl new designs go in this sale at 4c and 5c, regular price 74c and 10c, GLORIOUS GRAND DOMESTIC BARGAINS. New importation of the finest French zephyr gingham at 19c, regular price 35c.

Real imported Scotch and French ginghams, toil du nords, imported chambrays, etc., at 10c, worth 15c. Two cases American shirting prints, best quality and light colors at 3\(^2\)e.

Two cases of real American indigoblue prints at 5\(^c\)e, regular price 8\(^c\)e.

SHOES, SHOES, SHOES. Our immense purchase of the Chicago shoe stock is going fast. This has been one of the most successful sales that we have ever inaugurated. As the sale will only last four days longer we would advise you to come tomorrow. The following are a few of the special bargains: Ladies' fine dongola button shees, ele-gant stock, silk worked button holes,

Chicago price \$1.75, now 76c. Ladies' \$3 dongola shoes, flexible soles. now \$1.15. Tomorrow 125 pair of ladies' ooze calf, Oxford ties, Chicago price \$3,90, at \$1,06.

200 pair of ladies' genuine French kid, hand furned, button shoes, Chicago price \$7. tomorrow \$3. 50c infants' shoes 16c. THE BOSTON STORE, 114 S. 16th st.

Removal Notice.

J. S. Cameron will remove his stock of pianos and organs to 200 N. 16th street | Omaha. Omaha Coal, Coke & Lime Co. Has removed to S. E. Cor. 16th and Douglas,

Murphy & Company's varnishes in cans are always sold under seal and label. Ask your dealer for them or address us at 300 South Fourth st., St. Louis, Mo.

\$500,000 to loan, in large amounts, on choice inside city property. Anglo-American Mortgage & Trust company, Ramge block, Omaha.

The Gate City Ice Co. Telephone 1385. Office 1403 Farnam. Madame Rupert's "Face Bleach." Sherman & McConnell's prescription

House Cleaning. Have your pictures and frames cleaned and repaired

A. Hospe, 1513 Douglas. Removal Notice.

J. S. Cameron will remove his stock of planes and organs to 209 N. 16th street about May 1st.

Before Buying A piano examine the new scale Kimball piano. A. Hospe, 1513 Douglas,

The finest selection of domestic and imported cigars. A large assortment of highest—grade smoking tobacco. Lovers of the weed in any form can find no bet-ter place to gratify their taste than at W. Goedecke & Co.'s 304 S 15th, Barker

Great Organ Week.

At. A. Hospe's music house they have just received a car load of the finest parlor organs manufactured by W. W. Kimball, Chicago, which will be offered for sale at retail at wholesale prices, on easy monthly payments. Remember, this week must close them out, A. HOSPE, 1513 Douglas st.

Hayden Bros. On Monday we will have a special sale of hosiery, underwear, parasols and cor-

Seaman's buggies best and cheapest. Japanese cream at Sherman & McCon-nell's prescription pharmacy. MORTUARY.

Burial of Miss Alberta Walton in

Forest Lawn.
The funeral of Miss Alberta Walton, who died on Thursday last, at the age of twentyone years, took place from the residence of her brother, A. M. Walton of The Bee staff, n Monmouth park, at 11 a. m. yesterday

Miss Walton was the daughter of the late Rev. John Walton of Toronto, Ont., and came to Omaha several months ago in the hope of recuperating her health. She was a very accomplished young lady, both a painter and musician, and, best of all, possessed of a patient and noble—character—which endeared her to all who came within—the radius of her

influence.

The burial services were conducted by the Rev J. R. Ensign of the Newman Methodist Episcopal church, who referred very impressively to the noble qualities of the young lady, and spoke words of consolation to the bereaved family.

The casket was covered with roses and illies, the effering of Mr. Walton's colleagues on Tun Ber.

A large number of sympathizing friends, who had learned to love the young lady during her short residence in Omaha, fellowed the remains to their last resting place in Forest Lawn cemetery.

The pall bearers were Messrs, W. G. Richardson, James McArdle, J. L. Pennington and Bernard Gordon.

# HEYMAN AND DEICHES

Ready Cash Seemes For Us Another Call Attention to Their Quotations for This The Damaged Underwear Brought Out the Week

> On Dry Goods, Various Notions, Dresses, Capes, Jackets, Wrappers, Underwear, Hosiery, etc.

Sc for Silesia waist linings, dark colors 15c for fine sateen waist lining.

row an elegant line of imported beaded wraps at \$1.31, \$1.49, \$1.75, \$1.98, \$2.50, \$3.50, \$4.50, \$5 and \$6 that we guarantee 20c for the finest sateen linings made to be worth four and five times the light colors, price regular 40c, 12½c for fine novelty ginghams, 20c for fine half wool—challies, exquisite We will be able to sell you an elegant line of black and colored jackets with

37 e for yard wide brilliantine challies, worth 50. patterns. velvet sleeves and all the latest styles at \$2.98, \$5.50, \$3.98, \$4.50 and \$5. All jackets in this lot worth from \$5 to \$15.

55c for French challies, plain and in patsterns,
\$1,00 for the best black China silk, 29 inches wide, worth \$1,35,
HOSIERY.
25c for first regular made hose in black and fancy, worth 35 to 40c,
25c an odd lot of fine cotton and lisle thread hose proper worth loss than 50c.

thread hose, none worth less than 50c. NOTIONS. 15c for all linen hemstitched handker-

we bought them in the regular way. It will be impossible to quote prices on these as there are over 400 styles, no two chief 15 inches square. 18c for same 18 inches square. \$1.50 for ladies' bosom shirts with collar and cuffs, worth \$2.00. 25c for children's embroidered Swiss

caps, worth 50c, Large line of Swiss and Hamburg em-Yesterday was the biggest day in our millinery department that we have yet had. Our trade in this department broideries and Calais and Nottingham laces at a very low figure.
UNDERWEAR. grows greater every day, as people are beginning to realize that this is the

20c for fine ribbed Swiss vests, ribbon place where they can get the correct styles at one-half what they would have finished, worth 50c. 50c for fine liste vests, jersey fitting, worth 75c. Those stylish patent leather hats go at \$1.25 for fine silk vests, worth \$2.25.

25c, milliner's price \$2, Straw hats, broad vinmed, also round hats, walking hats, dress hats, at 10c, 19c, 33c, 48c, 68c, 95c, \$1,25, and better Juion suits in silk at reduced prices to 25 styles of corset covers at a discount of 20 per cent. A few more of the large sized skirts grades. You would pay nearly double at any millinery store in the city. drawers and nightgowns left; they will Luce on wire frames, toques, turbans,

be sold as formerly advertised, at their price. WRAPPERS. 85c for fine calico wrappers, Princess

style, well made and well fitting. \$1.55 for outing flannel wrappers in different styles. \$2.00 to \$2,50 for gingham wrappers \$2.50 for satteen wrappers. \$3.75 for challie tea gowns, DRESSES,

\$8.00, \$10.00, \$12.50, \$15.00 for good black cashmere dresses, well made and stylish looking.

JERSEYS. \$1.50 for a very fine all wool black jer-sey of perfect fit.

CAPES AND JACKETS. Novelties at reasonable prices, HEYMAN & DEICHES, 1518 and 1520 Farnam st. Attend the Boston store shoe sale to-

Morand's dancing school reception in luards' Armory hall, Capitol ave., Thursday evening, April 24, 8 p. m. Former pupils and friends—cordially in-vited.—Children and ladies free, gentlemen \$1.

The finest carriage repository in Omaha Sutphen's, Tenth and Farnam streets. Attend the Boston store shoe sale tonorrow.

Does Your Roof Lenk ? The Omaha slate and roofing company repair all kinds of roofs. Office 608-609 Paxton blk. Tel. 871.

Reservoir ice. S. 15th street.

### MRS. J. BENSON.

Crowds.

On Monday We Continue the Sale as We Had a Large Stock The Greatest Opportunity Ever Offered.

Friday and yesterday our store was crowded from early morning until late at night and everybody was agreeably surprised to find that the ladies' underwear, which we advertised as being wet from the recent fire, was in such fine condition and at prices greatly reduced. Remember the water only damaged goods in the basement and did no harm to our first floor at all. Our main stock being in just as perfect a condition today as it ever was. The goods that were wet are the ladies' muslin underwear, sun umbrellas, corsets, fancy baskets, and baskets of all kinds and a large lot of dolls, all of which we must close out this week. There has never been such a good chance to buy ladies' fine underwear as now. You will see by the following reductions that it will pay

you to buy of us.

Night dresses trimmed with fine medici lace, former price \$5.50, selling price \$3,50. Night dresses trimmed with fine

torchon lace, former price \$5.50, selling price \$3.50. Night dresses trimmed with lace and embroidery, former price \$4.00, selling

Night dresses, former price \$2.00, now \$1.45 and \$1.25, Ladies' handsome dressing sacques embroidered and lace trimmed, \$4.25, cut

Embroidered and lace trimmed dressng sacques \$3.50, cut to \$2.50.

Embroidered and lace trimmed dress-ng sacques \$3.00, cut to \$1.95. Embroidered and lace trimmed dress ng sacques \$2.00, cut to \$1.50 and \$1.25. We also have a large line of skirts.

plain and trimmed, that we are making big reduction on. Corset covers \$2,00, for \$1,25, Corset covers \$1.50, for 90c. Corset covers \$1.00, for 69c.

We also have some flannel waists for boys at about half price, Sun umbrellas worth \$2:50 for \$1,45, Sun umbrellas worth \$2,00 for \$1,25. We might go on and quote prices enough to fill out this column; but we won't do it. Everybody knows that we earry the finest fancy dry goods west of Chicago, and our prices are always the lowest. But the few samples of the great veductions we are always to the few samples of the great veductions. great reductions we are giving are sufficient, and our store will be crowded all next week and the goods will go

rapidly. Come early for choice. MRS. J. BENSON, 210 to 212 S. 15th st. EXCURSION TO EUROPE.

Visiting Scotland, England, Holland, Begium, the Rhine, Germany and France, costing \$300, which includes all necessary expenses. Leaves New York July 5, Send for circulars. Excursion department. Omaha World-Herald.

Sutphen's fine carriage repository, Tenth and Farnam, harness, robes and whips. Call and see us.

Attend the Boston store shoe sale to-

Reservoir Ice. Lowest Rates on Earth via the Burlington, to all points east and west. Ticket office, 218 S. 15th St.

#### HAYDEN BROS.

New Goods Low Prices.
HAYDEN BROS.
CLOAKS, SHAWLS AND WRAPS.

tailor made, at \$5.50, \$6, \$6.50 and \$7, usual prices \$7.50 to \$10. Ladies' stockinet jackets, \$1,85, \$2 and \$2.50, worth \$3 to \$5. Spring newmarkets from \$3 to \$10, worth \$7 to \$15.

Ladies' shoulder wraps and capes in all the new styles and colors, \$1.75, \$2, \$2,25 up to \$8. Misses' and children's gretchen cloaks

in all sizes, Misses' reefing jackets in late novel-ties \$1.50, \$1.75 and \$2 up to \$4. Surpris-

ng bargains. Ladies' three-quarter long street jack.

ets, tailor made at \$1.50, \$5, \$6 and \$10. New and stylish. Elegant beaded wraps, \$1.50, \$1.75, \$2, \$2.25, up to \$10. Forty-eight styles to

HAYDEN BROS. CARRETS AND DRAPERIES. Gigantic carpet sale.

Amazing bargains in standard goods, Ingrain carpets at 25c, at 35c, at 37c, t 43c; regular prices 50c to 75c yard. Full standard extra super at 55c, at 63c, at 68c for goods worth 75c to \$1.25. Special low prices in absolutely new tyles brussels, velvets, moquetts and

wilton carpets, To make this department still more attractive we offer the best values on earth in chenille curtains, portiers, drapories, Ince curtains, Swiss curtains, brussels curtains and Irish point curtains. Best spring roller shade, complete, at

Floor matting 10c, 124c, 15c and 25c. Bargains in fine wall paper, HAYDEN BROTHERS'

JEWELRY DEPARTMENT. This department is daily adding to the dready fine selection of jewelry ornaments, all the new and exquisite spring The small profit and quick sales meth-

ods of this department keep the goods going out and novelties coming in. HAYDEN BROTHERS' LACES AND EMBROIDERIES,

Special sale lace flourcings, chantilly laces, hand made torchon laces and Spanish laces; Swiss and Hamburg em-broideries, ladies' handkerchiefs, ruchings, trimmings, buttons and braids.
Sixty styles in baby buggies ranging in prices from \$2.55 each. Special sale chairs, trunks, traveling

lags, fancy goods, books and stationery.

The most artistic styles in line wall paper. Not a single old pattern in all the vast range of styles in our present You will try in vain to match our

White blanks 7c, worth 15c; brown

Attention A. O. U. W.

The funeral of Brother Halpin, a mem-

HAYDEN BROS.

blanks 3c, worth 7tc.

per of South Omaha lodge, No. 66, takes place at 2 o'clock this afternoon from the Catholic church in South Omaha. All members of the order in Omaha who can attend will meet at the hall of the order in Barker block, 15th and Farnam sts., at Loclock p. m. to attend in a body, 22.

at I o'clock p. m. to attend in a body. request of Go to Sutphen's and save money. They are in position to interest you in any. thing on wheels.

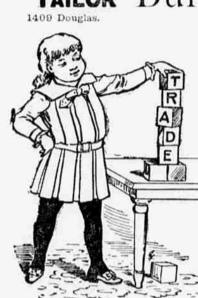
Attend the Boston store shoe sale to-

Reservoir ice. Crytal Ice Co., 218 S. 15th street. 500,000 brick for sale. J. P. Wenver, Council Bluffs,

# Micoll Building up Trade.

Reservoir Ice.

Crystal Ice Co., 218 S. 15th St.



The art of trade building is not acquired in a day. It develops with experience.

It's a happy work when the foundations are right --- are ours? have we built wisely? Look at our large

These are the results of years trade seeking

Old friends KNOW the reason--new friends

The number of gentlemen in this enterprising city who do not wear Nicolls MADE TO MEASURE CLOTHES are diminishing at the rate of about 100 a day, and our large facilities and long experience can easily take care of

> Prices in easy reach of all. Trousers \$5 to \$15 Suits \$20 to \$80 Overcoats \$18 to \$45

NICOLL The Tailor, 1409 DOUGLAS.

and busy stores, In St. Louis, In Chicago, In Kansas City, In Omaha, In Indianapolis, In Cincinnati, In Minneapolis, In St. Paul, and other cities.

in the right directions--giving full measure of value--attractive goods at attractive prices--and made to order garments that make fast friends. Our trade in creases daily--

are fast finding out--

as many more.

Fancy Vests \$8 and up.

Cash only buys. Open Evenings.