



FACTS AND FIGURES DECEIVE NO ONE

Woven Wire Springs This Week \$1.25.

Plain facts and figures tell the whole story. We are the Lowest Priced House Furnishing Establishment in the city, and are known as such to nearly everybody. The secret of our success is that we buy every dollar's worth of goods for spot cash, in car load lots only, and this manner of doing business enables us to sell our goods for what our "would-be imitators" pay for theirs, this of course makes them howl with pain, but nevertheless we are determined to undersell any house in Omaha. Besides having the most complete line we have the finest, brightest and newest line ever shown under any roof in this city, ranging from the lowest grade to the highest. All we ask is a personal call to convince you of the truth of our assertions.

Prices Lower Than Ever.

4000 Chairs 25c.....	worth \$500	450 yards Stair Carpet 18c.....	worth 40c
500 Cook Stoves, \$9.25.....	worth \$14	6000 yards Ingrains, 22c.....	worth 45c
356 Bed Longues, \$9.25.....	worth \$14	4000 yards Brussels, 62c.....	worth \$1
325 Single Lounges, \$5.75.....	worth \$9.00	356 Rockers, \$1.50.....	worth \$2.50
521 Chamber Suits, \$13.50.....	worth \$20.00	75 Gasoline Stoves, \$5.75.....	worth \$8.00
847 Bedsteads, \$1.25.....	worth \$3.00	68 Baby Carriages, \$9.50.....	worth \$15.00
262 Kitchen Safes, \$3.50.....	worth \$6.00	16 Bureaus, \$7.50.....	worth \$12.50
1400 springs, \$1.25.....	worth \$3.00	26 Parlor Suits, \$23.50.....	worth \$40.00
500 Hanging Lamps, \$1.90.....	worth \$3.00	73 Plush Rockers, \$9.50.....	worth \$15.00
758 Pillows, 45c.....	worth 75c	650 Extension Tables, \$3.85.....	worth \$6.00
860 Comforts, 75c.....	worth \$1.50	760 Kitchen Tables, 90c.....	worth \$1.75
1500 pair Lace Curtains, \$1.25.....	worth \$2.50	150 Toilet Sets, \$1.95.....	worth \$3.00
23 Tea Sets \$4.50.....	worth \$7.50		

Moquettes this week \$1.48 per yard, worth \$2.50.

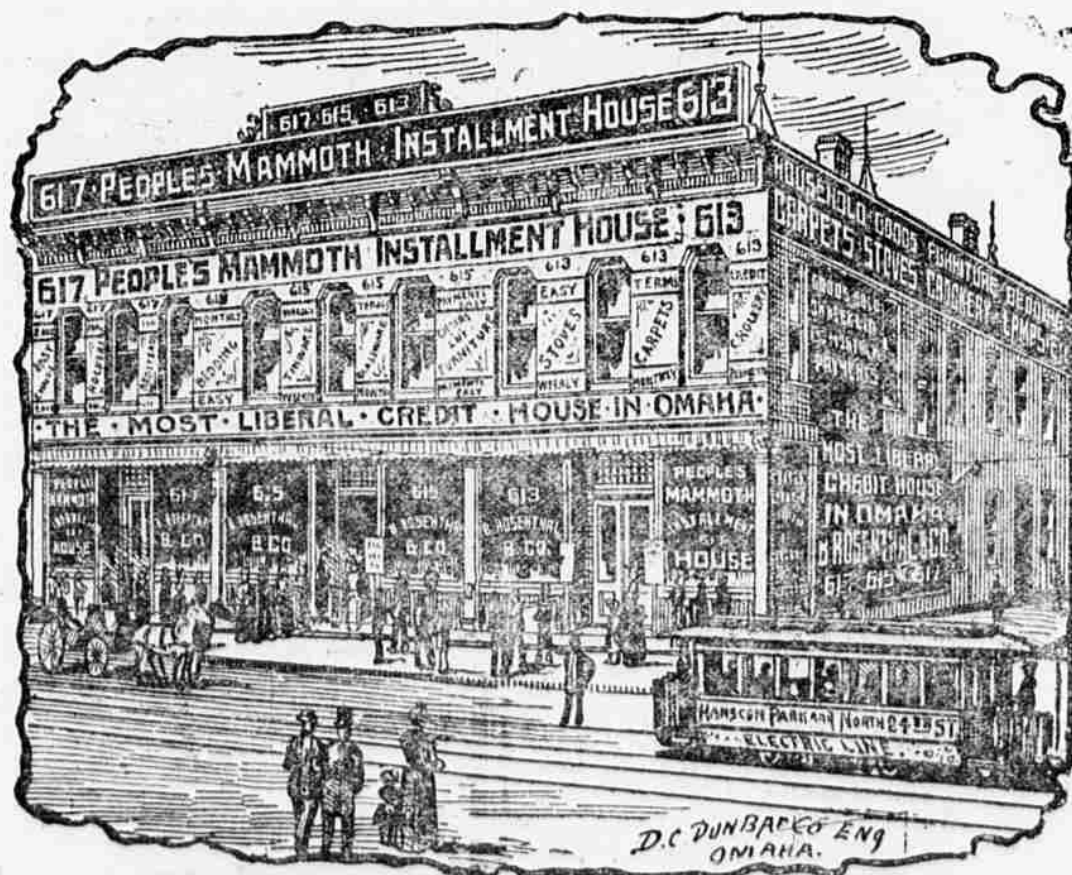
Credit is King.

So that everybody can buy whether they have the ready cash or not, we will sell all these goods on easy payments, without extra charge or interest, call at once to avoid the rush, no trouble to show goods, everybody invited to inspect our terms, prices and goods. Open at night. Special inducements to parties starting housekeeping.

\$10 worth of goods	\$1 per week or \$4 per month.
\$30 worth of goods	\$1.50 per week or \$6 per month.
\$60 worth of goods	\$2 per week or \$8 per month.
\$90 worth of goods	\$2.50 per week or \$10 per month.
\$125 worth of goods	\$3 per week or \$12 per month.
\$250 worth of goods	\$5 per week or \$20 per month.

PRESENTS THIS WEEK.

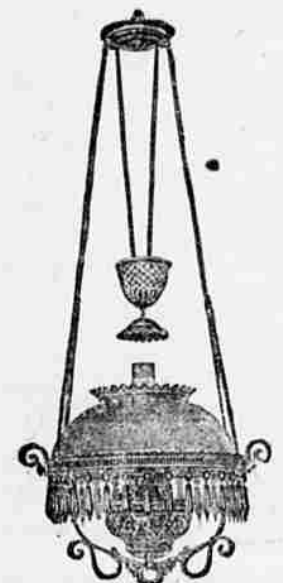
A nice ring with every purchase of \$10 and over. A set of solid silver teaspoons with every purchase of \$25 and over. A nice rocker with every purchase of \$50 and over.



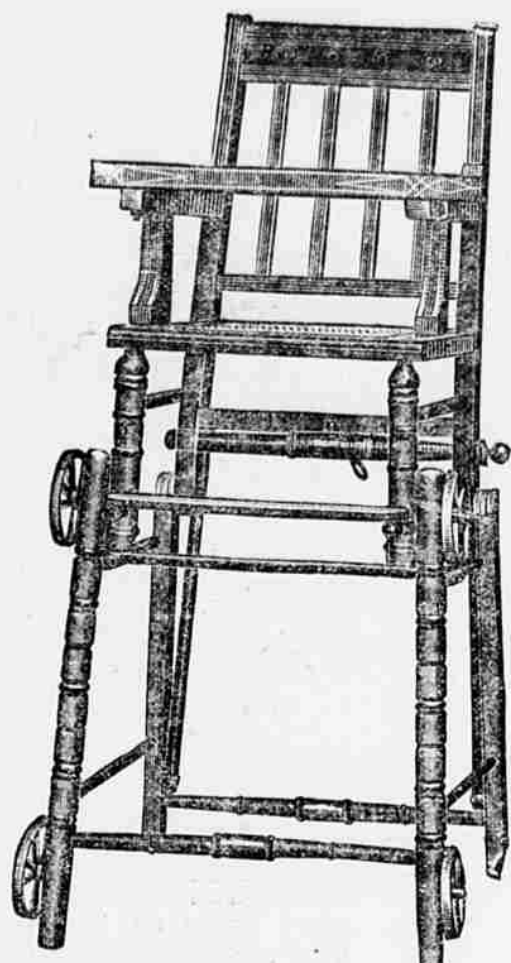
**PEOPLE'S
MAMMOTH
INSTALLMENT
HOUSE**
613-615-617-N. 16TH ST.



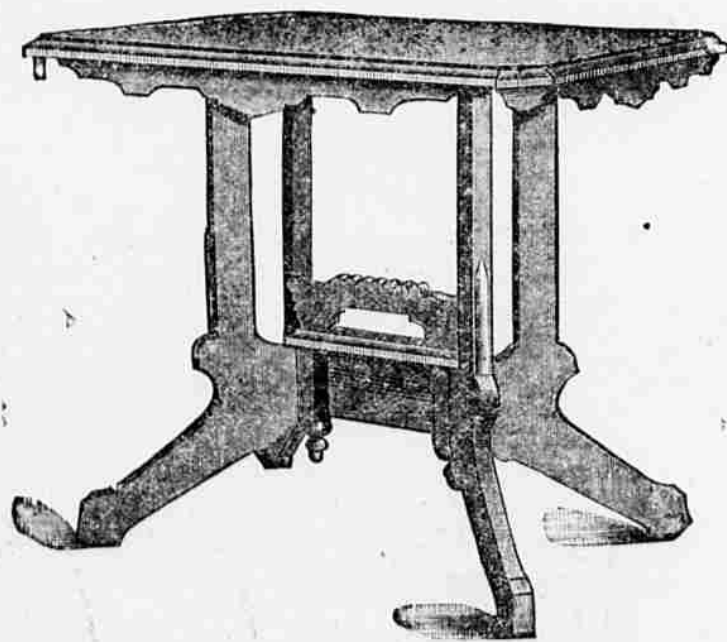
Handsome Polished Oak Rocker, \$2.00, worth \$4.50. Sold on easy payments.



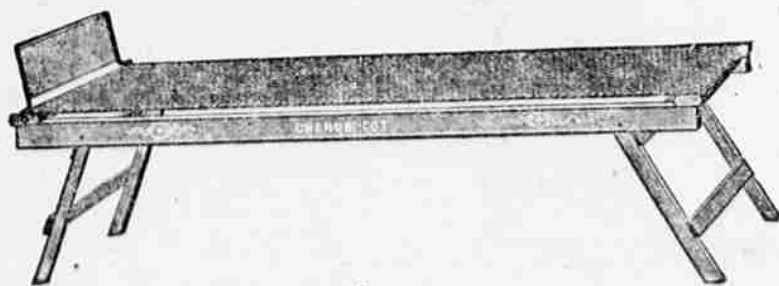
Hanging Lamp, \$4.50. It is a beauty. Call and see it. Worth \$7.



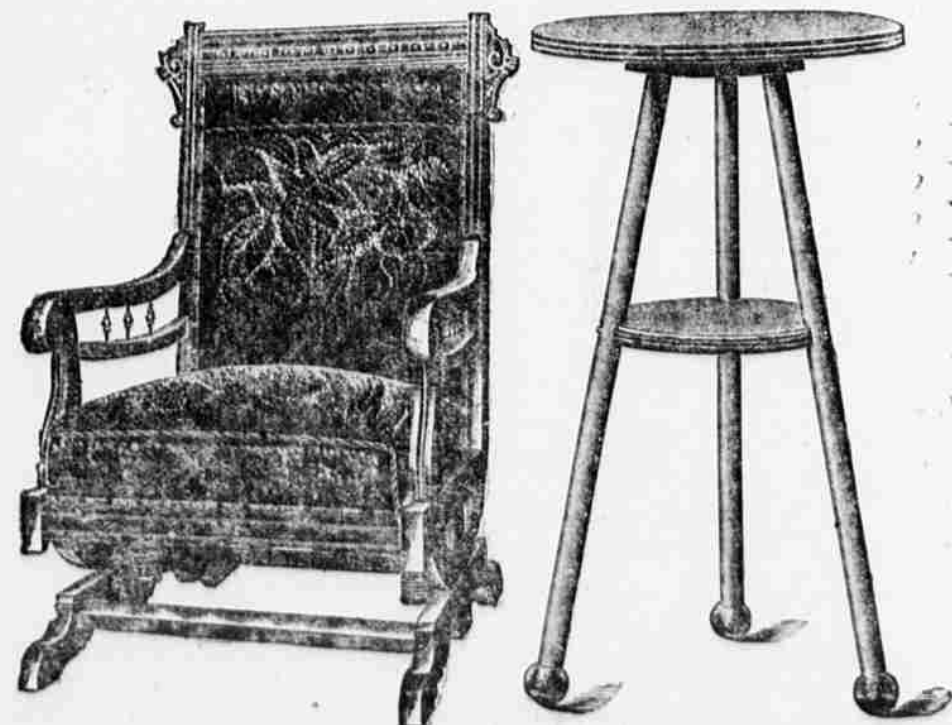
Child's Combination High Chair, \$3.25. A big bargain at that price. On easy terms.



\$2.00 for a Centre Table, worth \$5.00. This is what other dealers ask for it. Sold on easy terms.



\$1.00 for a Woven Wire Cot, worth \$3.50.

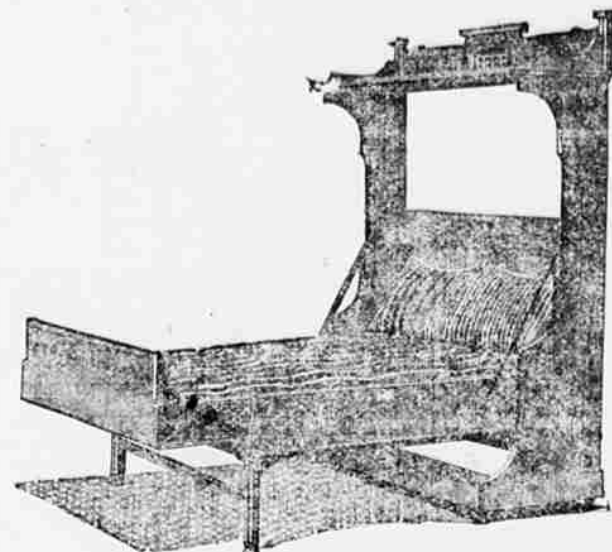


\$0.50 for a Plush Rocker, worth \$1.50.

\$0.50 for a Centre Table, worth \$2. On easy payments.



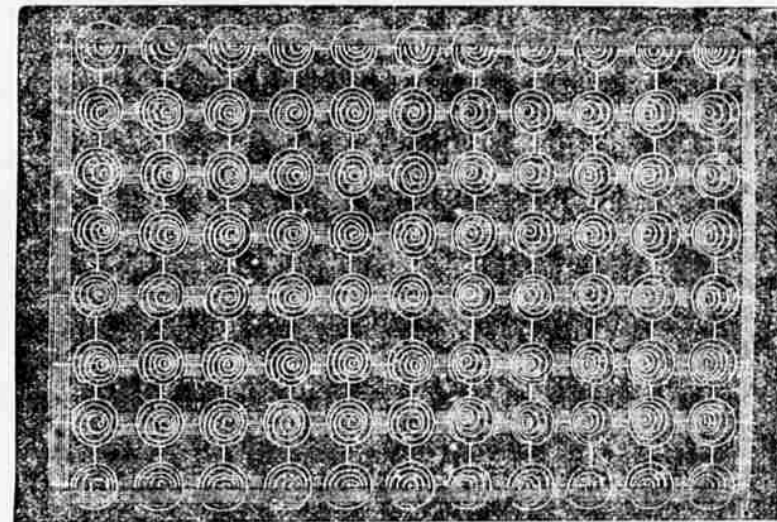
\$3.25 for a Child's Folding Cot, worth \$5, remember easy Payments.



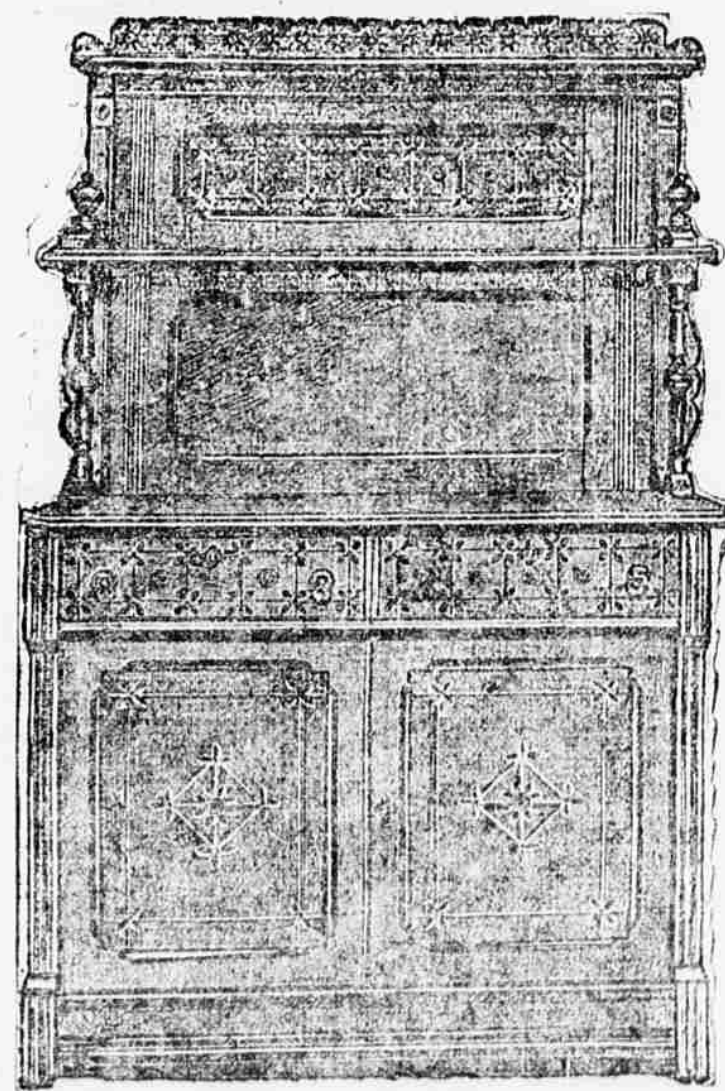
Folding Bed \$22, cheap at \$35. On easy weekly or monthly payments.



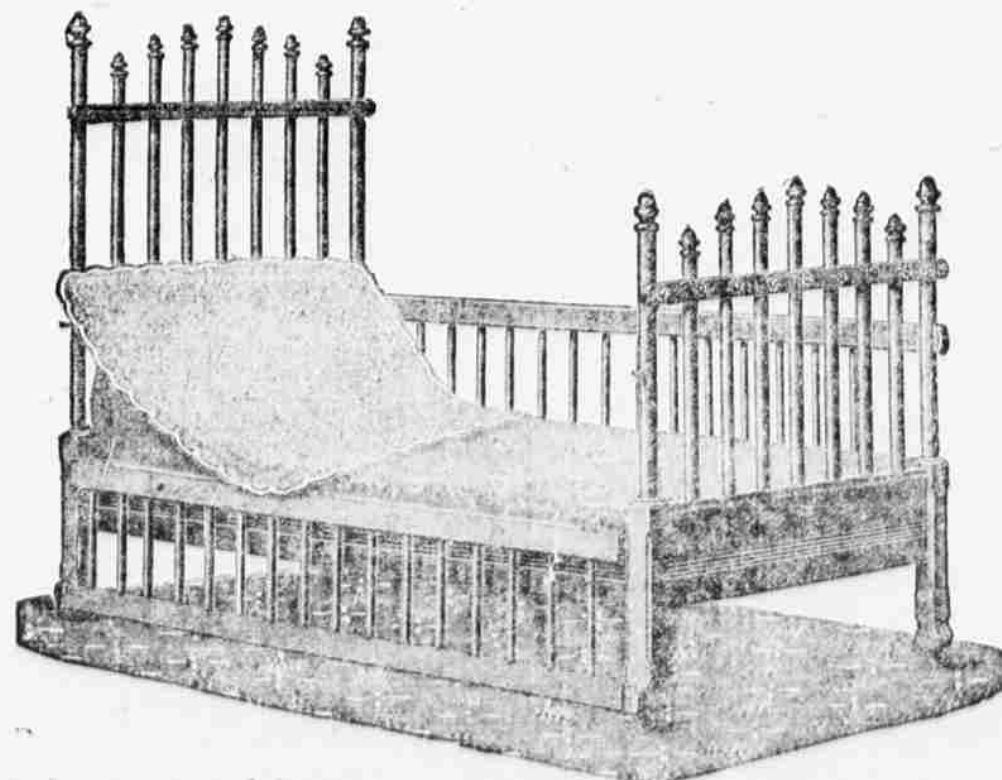
\$9.50 for a Wardrobe worth \$15. On easy terms.



Solid comfort springs \$1. Manufactured expressly for us and shipped here in car loads, other dealers charge \$2.50.



Sideboard \$12.50, cheap at \$20. Older dealers ask \$25 for the same sideboard.



\$8.75 for a Child's Handsome Bed and in all the latest colors other houses are quoting this bed at \$12.50. Remember also sold on easy payments.