

TO-MORROW, 25c Figured China Silk YARD. Worth \$1 a yard.

MORE NEW GOODS, GREATER VARIETY, LOWER PRICES, BETTER QUALITY. Than any Other Store IN TOWN.

A Beautiful, Nickel Trimmed, Plush or Leather Pocketbook (Purse.) GIVEN AWAY TO-MORROW.

To each lady making a purchase, as a souvenir of this sale.

It will be To Your Interest to visit OUR STORE This Week.



GREAT SPRING OPENING SALE

OUR GREAT MILLINERY
Department is worth a Journey alone. Beautiful Display VERY LOW PRICES.

Our Dress Goods Dept. is a Model and the Envy of Competition. **COME SURE TO-MORROW.**

To-Morrow, Evening Shades. **Surah Silks 29c** YARD. Worth \$1.

THE FAIR

502, 504, 506, 508, 510 South 13th street, Corner Howard.

Great Bargains TO-MORROW In Children's CLOTHING. Don't forget to look at our Shoes. We Offer Great Bargains.

New Spring Dress Goods

Our stock of New Spring Dress Goods is now complete. We will have on sale Monday morning elegant lines of New French Novelties, Pattern Ribbons, New Plaids, New Stripes, all of the latest designs. New French Henriettas, French Albatross, French Foulle Serres, English Mohairs and Brilliantines in all the latest spring novelty shades. We will offer the following special bargains for this week to open the season with:

AT 49c
40-inch all-wool Novelty Stripes.
40-inch all-wool Novelty Plaids.
40-inch all-wool French Henriettas, silk finish.
40-inch all-wool French Sprah Twills.
40-inch Pure Mohair Glace.
42-inch Pure Mohair Brilliantines.
40-inch Black and White Plaid Mohairs.
40-inch latest designs Tartan Plaids.
54-inch all-wool Coventry Cloth Suitings.
42-inch all-wool French Albatross.
42-inch all-wool French Beige Laine.
Your choice of the above lines in all the newest spring shades at 49c; actual value 65c to 75c.

At 69c—51 pieces 48-inch all-wool French Henriettas, in all the latest novelty and staple shades, actual value 90c; price for this week, 69c.
At 75c—40 pieces 44-inch Pure Mohair Glace and Brilliantines, superior quality and the handsomest shades in the city, at 75c; regular price, \$1.00.

NEW ENGLISH CASHMERES

At 9c—2 cases Double Fold English Cashmere, in gray and tan mixture. Worth 15c.
At 19c—38-inch Fine English Cashmere, in newest spring shades. Worth 35c.
At 29c—Very Fine Quality English Cashmere, every new shade. Worth regular 60c.

Black Dress Goods.

CHOICE NEW GOODS FOR SPRING WEAR.
At 48c—40-inch Black Mohair Brilliantine, fine quality. Worth 55c.
At 65c—64-inch Black Mohair Brilliantine, nice goods. Worth 85c.
At 85c—48-inch elegant German Henrietta, very choice. Worth 1.15.
At 75c—44-inch Black Mohair Tamese, fine light-weight goods. Worth \$1.00.

LINENS. LINENS.

We place on sale to-morrow 4 Sensational Bargains in White All Linen Table Damasks.

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| LOT 1: AT 49c Worth \$1.00. | LOT 2: AT 65c Worth \$1.25. | LOT 3: AT 79c Worth \$1.50. | LOT 4: AT 98c Worth \$2.00. |
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500 Remnants of Best Quality Genuine Turkey Red Table Damasks, **24c** YARD.

ALL LINEN TOWELS.

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| TOWELS AT 10c Worth 20c. | TOWELS AT 12¹/₂c Worth 25c. | TOWELS AT 15c Worth 30c. | TOWELS AT 25c Worth 50c. |
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Ladies' and Children's Hosiery.

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| 5 Cents Pair. FOR MISSES' Solid Colors and Fancy HOSIERY. | 25 Cents Pair. FOR BEST QUALITY Ladies' Fast Black Seamless - Hose. Regular price 50c. |
| 8c For Boys' Grey Mixed Ribbed Hose. | 19c For Ladies' Extra Quality Ribbed HOSE, Regular price 35c. |
| 16c For Misses' Imported Fine SEAMLESS HOSE | 18c For Colored Imported Seamless LADIES' HOSE. |
| 19c For Misses' Fast Black Ribbed HOSE. | 9c For our entire stock Domestic HOSE. Black, colors and fancy |

J. L. BRANDEIS & SONS,
502, 504, 506, 508 and 510 South 13th Street.

★ Grand Opening Sale ★
IN OUR **MILLINERY DEPT.**



The above represents one of our **PATTERN HATS** at **\$2.97** Worth \$6.00.

We are now prepared to show the most exquisite novelties in Early Spring Styles in Hats and Bonnets, together with new material and new trimmings, etc., all at our well known popular prices.

HATS. FLOWERS.
All the New Styles and Shapes in Canton Straw Braids, **21c**

LEADING NEW SHAPES China Milan Hats **69c**

Best Milan Straw Hats Including the Black Hats that is the coming style now. **\$1.25.**

The Latest New York Novelty! Ladies' Enameled Sailors, **\$1.19.**

SPRING WRAPS and JACKETS!

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| 200 Very Fine BEADED WRAPS, \$1.48 (Regular price \$2.75) | 112 All Silk Spring Wraps, Beaded all over, Silk lined, \$3.18 (Worth \$7.50) | Checked and Striped SPRING JACKETS, \$1.15 (Worth \$2.50) | Newest Style Satin Faced Tailor Made Black Jackets \$3.86 (Worth \$6.00) |
| 55 Newest Style BEADED WRAPS, \$2.32 (Would be cheap at \$3.00) | Long Front Beaded Wraps, Filled at shoulder sleeves, 6 inches beaded fringe, \$5.00 (Worth \$10.00) | Very Fine BLACK JERSEY JACKETS, \$1.98 (Worth \$3.00) | Fine Quality Spring Jackets \$5.00 (Regular price \$8.50) |

New Importation French Sateens.

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| VERY BEST GRAD'S FRENCH SATEENS 19 CENTS A YARD. | VERY ELEGANT FRENCH SATEENS 15 CENTS A YARD. | 3 CASES REMNANTS FRENCH SATEENS 12¹/₂ CENTS A YARD. |
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5c YARD All American Sateens. 5c YARD

INDIA LINENS and WHITE GOODS

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| 200 Pieces Newest White Goods Lace Checks, Misses' Lawn Checks, Chariton Stripes, and other New Goods. 12¹/₂c YARD; worth up to 35c. | 36-inch Wide Imported India Linen. 10c YARD. | BIG LOT NAINSOOK CHECKS, 4c YARD. |
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"THE FAIR"
502, 504, 506, 508 AND 510 SOUTH 13TH STREET.

SHOES.

To-morrow Only—As a Special Offer: WE PLACE ON SALE 120 PAIRS LADIES' PATENT LEATHER TIP, HIGH TOP FINE KID BUTTON SHOES, **\$1**

Ladies' Patent Tip, High Top Oxford Ties, **99c**
Ladies' Patent Tip, High Top Oxford Ties, **99c**

LADIES' Hand-Turned KID **\$2.05**
LADIES' Hand-Turned KID **\$2.55**
Great Snap for Slim Feet **\$1.95**
Hand-Turn French Kid Shoe **\$2.50**

EMBROIDERED SWISS SKIRTINGS.

We place on sale tomorrow on our Bargain Counter, center aisle, the balance of a manufacturer's stock of 48-inch Embroidered Swiss Skirtings, 40-inch embroidered patterns, at the following unheard of prices, which is less than Half Price.

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| Lot 1 at 25c YARD. Worth 65c. | Lot 2 at 50c YARD. Worth \$1.00. | Lot 3 at 69c YARD. Worth \$1.50. | Lot 4 at \$1 YARD. Worth \$2.50. |
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HAMBURG EDGINGS.

5000 yards, worth 3c, at 1c
3900 yards, worth 5c, at 2c
7000 yards, worth 10c, at 5c
4200 yards, worth 15c, at 7c
3700 yards, worth 20c, at 10c

Ladies' Corsets

BIG LOT FINE CORSETS **43c**
LADIES' CORSETS, **75c**
LADIES' CORSETS, **86c**
Madam Warren's Dress Form Corset **93c**
LADIES' CORSETS, **29c**