$\frac{8}{\text { THE CITY. }}$



## good morning!

## Paris <br> Exposition.

 1889.Pears obtained the only gold medal awarded solely for toilet SOAP in compectition with all the world. Highest possible distinction.


## A CARD

Ffom Max Meyer \& Bro.


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Ayer's Pills,



GEO.H.S Siliti \& $60 ., 1605$ Farnam Si., Omaha
DON CARLOS LUMBER CO., Yellow Pine.
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COXIA OOKE


1513 Douglas Street. Omaha. Nebraska.



# CONTINENTAL <br> <br> Clothing House. 

 <br> <br> Clothing House.}

Freeland, Loomis \& Co., Proprietors, CORNER 15TH AND DOUGLAS STS., - OMAHA

## Announcement Extraordinary.

## Fine Clothiniry it Iuction Prieres

Great sale of New Overcoats, Ulsters and Business Suits from the stock of the celebrated manufacturers, Naumberg, Kraus, Lauer \& Co., 657 and 659 Broadway, New York, whose entire stock was sold at auction in New York on Tuesday, Nov. 12th.

Naumberg, Kraus, Lauer \& Co., are knowd all over the United States as arong the largest manufacturers of strictly first class Fine Clothing in this country.

We bought at this great auction sale the lar ger portion of their entire stock, the sale being one of the largest and most important ever held in the United States.
They will be offered this week. at prices averaging not much over 50 per cent of the original value of tlfe goods when held by Naumberg. Kraus, Laver \& Co
Lot No. 1. Is a line of 200 extra heavy Shetland Ribbed Elysian Beaver Overcoats, Dobson's manufacture, made up in the very best manner, in regular sizes, from 34 to 44 breast neasure which we now offer to close out at $\$ 8.00$ each. Original price betore the auction sale, would not have been less than Lot No. 2. We offer 100 handsome blue wide wale Worsted Diagona! Overcoats, goods made by the well known National Worsted Co., extra heavy werght, silk sleeve linings, made up in excellent style, at only $\$ 10$ each. Original price would not have been less ) than $\$ 18$.
Lot No. 3. We offer 200 of the famous German Kersey Overcoats, lined throughout body and sleeves with satin-a coat which. we would not have been able to have sold in in the regular way previous to this sale at less than \$25, we now offer in regular sizes at 818. Make a special note of this lot. Remember that they are full satin lined, and would be worth in the ordinary course of trade to-day $\$ 22$ each. During this sale they will be sold for $\$ 18$.
Lot No. 4. We offer 150 dark Brown Kersey Overcoats, with silk facings and silk sleeve linings, made un in the very best manner. Original price in Naumberg, Kraus, Lauer \& Co.'s stook \$22; we offer them at \$15 each. I.ot No. 5 . 50 indigo blue Chinchilla Overcoats bound and made up in good style, at $\$ 15$ each. A regular \$22 overcoat.
In Fancy Cassimere and Worsted Suits we haye about 30 different styles at prices not
muoh more than half their real value.
Freeland, Loomis \& Co.,
Cor. Douglas and 15th St.
The Largest Retail and Wholesale Clothing
House West of the Mississippi.

