# THURSDAY MORNING，JANUARY 31st 

E．C．MORRIS will Commence the Greatest and Only WHOLESALE and RETALL HAT and CAP FIRE SALE！

Ever Opened in Omaha．The Entire Wholesale Stock of Hats and Caps Bought from Darrow \＆Logan and the Insurance Companies are NOW ON SALE AT i2I6 FARNAM ST．，AT RETAIL。
Remember，Darrow \＆Logan Bought These Goods from the Factory Jan．Isl，Consorpuenlly Everything is Hew and of Latest Style。
｜The Insurance Companies took the Stock at Factory Prices，and we got Them at a Bargain．

## WE WILL GIVE YOU 3 BENEFITS－－－3！

## 1st－－－The wholesale profit．2nd－－－The retail profit．3rd－－－The discount for water damage that does not exist．

Three－fourths of the Entire Stock Escaped Without a Particle of Damage－－－Examine and be Convinced．
You will find a line of Stiff Hats，all colors，going at \＄1，\＄1．50，\＄2，\＄2．50．
You will find a magnificent line of Peerless and Stetson Soft Felts，in perfect condition，going at 50c，75c，\＄1，\＄1．50 and \＄2．

You will find some of our slightly damaged stock at lower prices．Boys＇Hats，in all colors，10c， 25c，35c，50c and 75c．Full line of Caps and Soft Crushers．This stock at usual retail prices，would amount to over $\$ 35,000$ ．Here you can get undamaged Hats at 50 cents on the dollar factory prices． Splendid line Workingmen＇s Gloves．

## E．C．MORRIS， 1216 Farnam Street．



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Thus the＂Mustang＂conquers pain， Makes MAN or BEAST well again！


