

S. Morse & Co. BED COMFORTS DAMAGED BY WATER.

Our Fall shipment of Bed Comforts, while in transit from the factory in Connecticut, by lake from Buffalo to Chicago were damaged slightly by water.

Monday morning we offer the entire shipment in two lots. Lot 1, at \$1.25 Lot 2, at \$1.50

At these prices they cannot last over one day as they are less than half price; they will be found in our new basement sales room.

EIDER DOWN COMFORTS \$15.00.

Manufactured specially for us by Booth & Fox, Ireland; nothing finer made, come double quilted, corded edge, block printed, extra quality satin and warranted fast colors; size, 7x54 feet, at \$15 each, they are a decided bargain as the price heretofore has been \$22.50.

Prompt attention given to Mail Orders.

S. P. MORSE & CO

WHENCE IS THEIR WEALTH?

The Riches of the Men Who Furnish the Meat.

NOT QUITE MILLIONAIRES.

Interesting Figures on the Meat Industry—Profits of Packing Houses—A Visit to the Meat Dealers.

The Butchers' Profit.

"How is it that a pound of beef costs as much to-day as it did five years ago, when prices for live stock were much higher, and how is it that so many butchers are growing rich?"

"Either question was a hard one for THE BEE reporter. In the first place, as a butcher and a vegetarian he did not know the price of meat, and in the second, he had never found out how to grow rich himself, and was entirely in the dark as to how the butchers did it.

With some thoughts of changing his profession, he sought out a gentleman whose business brings him in daily contact with the wealth-gathering butchers, and after an hour's severe study he found that at present there are about 112, or nearly one per thousand of the population of Omaha engaged in the business.

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Wondering how the packer could afford to be so generous, the scribe made his way to the center of butchering operations, South Omaha, and after a long search, he found a gentleman who had been fourteen years in the business, and is still indirectly connected with it.

"What does it cost to kill and deliver a steer?"

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S. Morse & Co. Grand Opening Sale! WHITE and COLORED BLANKETS!

11-4 PINK BLANKETS, \$2.50

10-4 GREY BLANKETS, \$1.98

Of these we have 350 pairs bought from the Buell Manufacturing Co., in the spring of the year at an important sacrifice to close the lot. They are a good full sized, honest Blanket, and worth \$3.00 a pair. For a few days our price will be \$1.98.

All Wool 10-4 White Blankets, \$3.98

150 pairs All Wool Blankets "HOMESpun," the best wearing as well as the best value in Blankets ever shown in Omaha. A regular \$5.00 quality, for this week only, at \$3.98 a pair.

10-4 SCARLET BLANKETS, \$2.69

150 pairs regular size and guaranteed ALL PURE WOOL, for one week at \$2.69 a pair.

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S. Morse & Co. SPECIALTIES IN LINENS. BED QUILTS 59c.

To-morrow we offer 2 more cases of the extra size and extra weight Crochet Bed Spread, worth \$1. at 59c.

5-8 DAMASK NAPKINS \$1.69.

Received direct from the factory in Bielfield, are unusually good value and exceptionally choice designs to select from. This same number we have always sold at \$2.50, but for one week offer them at \$1.69 a dozen.

3-4 DAMASK NAPKINS \$3.00.

100 dozen finest Grass Bleached double Satin Damask Napkins, actual value \$4.50. For this week only \$3 a dozen.

LUNCH SETS \$4.90.

We have only 50 of these 8-10 Colored Border Lunch Sets which we display in our East show window, and as they are actually worth \$10 a set, would advise an early call to secure one at \$4.90.

Colored Border Doilies \$1.50 a Dozen.

During the next two days we offer 100 dozen of our \$2.50 Colored Border Doilies at \$1.50 a dozen.

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S. Morse & Co. NEW DRESS GOODS INDIA TWILLS \$1.00.

Monday morning we place on sale 25 pieces new India Twills in Black and Grey and hair line stripes, also black and broken checks. Measure 42 inches wide and made of finest wool at \$1.00 a yard; they are a bargain.

Ladies' Jersey Ribbed Vests, 25c.

One case only, bought at half price, owing to the lateness of the season. We have sold the same vests at 50c. Monday and until sold, 25c each.

MISSES' PERFECT FITTING Ribbed Vests, 50c.

Something new, opened Saturday, and will be placed on sale Monday morning. See them. Only 50c each.

CHILDREN'S BLACK CASHMERE HOSE.

To-morrow morning we make a special offering in Children's Black Cashmere Hose.

Sizes 5, 6 and 8 at 15c a Pair.

20c a Pair.

Ladies' Black Cashmere Hose, 25c.

50 dozen on sale Monday.

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SCOTCH TARTAN PLAIDS \$1.25.

These are a direct importation from the mills in Lanarkshire, Scotland, and include all the popular Clan Tartans, Macduff, Rob Roy, Murray, Cameron, Leslie, Macdonald, and otherland; rich and handsome all wool and 42-inch wide. See them they are a novelty and only \$1.25 a yard.

NOVELTY SUITS \$10.00.

To-morrow we offer 60 new desirable and fashionable Suits with trimming to match, at \$10. No two suits alike.

Novelty Suits \$15.00.

Made of the richest fabrics with elaborate trimmings to match; only one Suit of a style equal in quality to those sold last season at \$35. For one week at \$15.

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S. Morse & Co. Special Prices! Black Silks.

Every yard of these Silks are guaranteed to give satisfactory wear or the amount of the sale will be refunded. The

\$1.00 Quality

is 22 inches wide, rich and lustrous and cannot be duplicated in the city under \$1.50 a yard. The

\$1.25 Quality

is 21 inches wide, all pure silk and will not cut or crack; will compare with anything at \$1.75 a yard. The

\$1.35 Quality

measures 23 inches wide, perfect in weave, very heavy, and with a magnificent rich lustre. We invite an examination of this number as it would be good value at \$2.00 a yard.

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S. Morse & Co. UPHOLSTERY DEPARTMENT. Door and Window Drapery. WINDOW SHADES Lace Curtains.

We will offer another BIG DRIVE, in Madras, Crepe, Crete, Turkish Stripes, Chenille, Madras and many other stylish makes of new curtains at.

\$5 a Pair.

Every pair of these curtains have sold from \$12 to \$15 a pair. The best patterns always go first, therefore, come early.

REMnants

which have accumulated from our past seasons business, such as tapestry, Jutes, Raw Silk, Plush, Reps and other Furniture coverings, will be sold at greatly reduced prices during the coming week.

SPECIAL SALE Straw Mattings, 15c and 35c.

Worth 25c and 60c a yard. ANOTHER NEW LOT OF FULL-SIZED HASSOCKS Only 50 Cents Each.

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