No cut or mark down by any house can approach our prices, simply for the rea-
son our prices are made right to begin with. We don't start the season with 100 per cent profit, reduce to 50 per cent later on, and at the close mark down to a profit of 25 Clothing. The prices are always the lowest at the beginning and the end of season alike. As the season is closing, we find good sound reasons for marking down some of our goods.
Some lots don't sell well and again such lots as have sold well are badly broken up. It Some lots dont sell well and again such lots as have sold well are badly broken up. It
is no good policy to carry them over; it is better to reduce the price and get rid of
$\qquad$

$$
\begin{gathered}
\text { at } \$ 4.50 \text { mens. } \\
\text { this } \\
\text { at }
\end{gathered}
$$

$$
\begin{aligned}
& \text { Boys and young Men's all Wool Cassimere Suits, a n } \\
& \text { Which1 will please anybody, honest toods and of fair weight } \\
& \text { which ordinarily can not be bought for less than } \$ 8.0 \text {. } \\
& \text { Boy's and young Men's Scotch Cheviot Suits of e }
\end{aligned}
$$



$$
\begin{aligned}
& \text { Boys and young Mens sco } \\
& \text { stylish, well made up at } \$ 6.75 \text {; } \\
& \$ 10 \text {. to } \$ 12 \text {. }
\end{aligned}
$$

$$
S I エ \subset I A I
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$\qquad$

FOR THE TREATMENT OF ALL

$$
\begin{aligned}
& \text { men, at the extraordinary price of } 25 \text { cents } \\
& \text { and would not be sold for less if we had Vests } \\
& \text { them out, and offer them at } 1 / 4 \text { their value. }
\end{aligned}
$$

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My Reasouls for Writing a Book Upon Private. Sypecial and Nervons Diseases,








Ne Mannlacture Singrial Bmaces for Defornities, Trusses,

OMAHA MEDICAL AND SURGICAL INSTITUTE
ORR
DR. J. W. McMENAMY, N. W. Cor, I3th \& Dodge Sts., Omaha, Neh

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