4ST4
CAPITAL PRIZE, $\$ 150,000$

## 






## A GREAT MISTAKE.

Some men think that because they pay high prices for clothing, they get a better article than we sell for half the money. This is a mistake. To many customers who visit our store for the first time, it is a revelation that they can buy just as fine goods of us and just as well made as any custom tailor will turn out, and the fact that our prices are from 30 to 50 pe cent cheaper than other houses is also a revelation. The remarkable bargains we offer this eason have never been approached by any house
In spring suits we are opening every day new lots. All the latest styles are represented in our stock. The new Prince Albert suit in fine corkscrew and cassimere of different and beautiful shades and at prices almost one half what other establishments offer.
The most astonishing value ever given in a spring suit is offered this week is our new $\$ 7$ cheviot sack suit. This is made of a splendid all wool cheviot, an elegant color, lined with fine serge, gcod trimmings and well made. Now, any house will show a seven dollar suit, but we positively assert that no one will show anything to compare with the quality we offer in this suit for less than $\$ 12$, and we ask but $\$ 7$ for it.
Our Spring Overcoats are on the wane; of the finest grades are but a few left, and we have marked them down to close them out. Of our $\$ 6$ overcoats we still have a fair assort ment. This is the biggest thing ever shown in the way of an overcoat and everybody
has bought one acknowledges that it is as good a garment as is shown anywhere for $\$ 12$. has bought one acknowledges that it is as good a garment as is shown anywhere for $\$ 12$.
In our hat department we offer this week 25 dozen fine light colored derbys, satin line silk band and binding, goat sweat leather at $\$ 1$. If you are asked $\$ 2$ or $\$ 2.50$ for the same hat you would not hesitate to pay it

## One Price Only. No Deviation

## Nobraska Clohhing Company

Corner 14th and Douglas Streets. Omaha.


