NUMBER 274.

For the Best Qual

Dress

For best quality

For best quality Indigo

6c

For yard wide bleached

For meu's silk

For 2 doz, of fine

Pearl **Buttons**

For ladies' fast

Bl'kHose

For ladies' black lisle

Hose

320

For Cream

Worth 15c.

Corset

AMAZON CLOTHS.

All the new colors in Amazon Cloths at \$2, worth \$2.75. The only Amazon Cloth that is hand-shrunk in all the new colors, never sold at less than \$2.95, moving sale price \$2.78. These new shades are opened Monday for the first 1 case Colored Albatross Cloth, regular price 90c; sale price 75c.

NEW BARGAINS

SILKS AND VELVETS

AND BARGAINS THAT

Will Go With a Rush. Monday and Until April 1.

BLACK SILKS

5 pieces Black Gros Grain Silk, regular price, 90c, moving sale price 59c—not more than 20 yards to each

Silks, Silks! Faille Française, 89c. 10 pieces Colored Faitle Fran-caise, regular price \$1.25; moving

6 pieces Colored Satin Rhadama, regular price \$1.25; sale price 89c. Colored Surahs, 59c. 20 pieces Colored Surahs, regular price 89c; sale price 59c. Colored Foulard Silks, 40c.

10 pieces Fancy Colored Foulard Silks at 40c, worth 75c. Black Surah at 97c, regular price \$1.25. Black Surah, regular price \$1.50,

Black Surah, regular price \$1.75, sale price \$1.35. 24-inch Foulard Silks in all the new colors and combinations, regular price \$1.25, moving sale price \$1.00.

VELVETS AND

PLUSHES

In this department we will make some terrible sacrifices. These goods must be sold and the prices are made to sell each lot out fast.

Fancy Velvets that have been sold at \$1.50 and \$1.25, moving sale price, 65c per Fancy Velvets, beautiful goods that have been selling at \$5.00, moving sale price \$1.50.

\$1.50.
Fancy Velvets, the finest goods made, that have been sold from \$6 to \$7 per yard, moving sale price \$2.15.
Fancy Velvets, elegant patterns, that have sold from \$7.50 to \$10, in short lengths only, moving sale price \$3.68.
Plush and Velvet, 16 inches wide, in all colors, never sold at less than \$1.00, moving sale price 65c.

Plain Plush, Moire Plush, Moire Velvets, 19 inches wide, never offered before at less than \$1.25 and \$1.50, moving

sale price 98c.

Plain Plush, 19 inches wide, our regular \$1.50 Plush, moving sale price \$1.07.

Plain Velvets, our \$2 qual-

ity, moving sale price \$1.39.
Plain Velvets, our \$3 quality, moving sale price \$2.05.
Plain Velvets, 22 inches wide, elegant goods, regular price \$8.50, moving sale price \$2.45. All Silk Colored Velvets, reg-ular price \$3, moving sale price \$3.63.

Velveteens.

Velveteens, regular price 50c, sale price 37 1-2c. Velveteens, regular price 75c, sale price 50c. Velveteens, regular price \$1, sale price 68c. Velveteens, regular price \$1.45, sale price \$1.05.

BLACK GOODS.

Priestley's Black Goods

On Monday we open the finest line of Black Goods ever shown in Omaha. Every make of goods that is manu-factured in Black Goods we will show on Monday, and at prices never made before at

any of our sales.
Silk Warp Henriettas at \$1, \$1.15, \$1.25, \$2, \$2.25 and \$2.50. Silk Warp Clarrettes at \$1.25,

Silk Warp Clarrettes at \$1.25, \$1.50, \$2 and \$2.25.
Silk Warp Camel's Hair at \$1.75, \$2, and \$2.25.
Silk Warp Copure Cloth at \$2, \$2.25, \$2.50 and \$2.65.
Silk Warp Feather Cloth at \$1, \$1.50. and \$1.85.
Silk Warp Royal Serge at \$1, \$1.50 and \$1.65.
Silk Warp Tamise Cloth at \$1.25 and \$1.60.
Silk Warp Nuns Veiling with

Silk Warp Nuns Veiling with 3-inch border at \$1.25, \$1.50, \$1.78 and \$2.

PRIESTLEY'S All Wool Black Goods.

All Wool Nuns Veiling at 75c, 85c, 90c and \$1.25. All Wool Albatross Cloth at 75c. \$1' and \$1.25.

English Serges 85c, \$1 and \$1.25. Henrietta Cloth, 46-inch, \$1 and Tamise Cloth 75c, 85c, \$1, \$1,25. Drap DeAlma at \$1, \$1.15 \$1.25,

\$1.40, \$1.50 and \$1.65. Venetian Cloth at \$1 and \$1.25. Merino Cashmere, 72 inches wide, at \$2.25 worth \$4. Black Cashmeres at 50c, 60, 70c,

75c, 80, 90c and \$1.

Buttons! Buttons! 1.00 gross of pearl buttons, regular price 15c per dozen, moving sale

price 2 dozen for 15c. 500 gross fine pearl buttons, regular price 20c per dozen, moving sale price 2 dozen for 20c.

100 gross Ball pearl buttons, regular price 25c per dozen, moving sale price 25c for a card of 2 dozen. 100 gross ball pearl buttons, 2 dozen for 35c, regular price 35c per

Colored Dress Goods

SPECIAL BARGAINS THIS

WEEK TO MOVE STOCK.

40 pieces pin striped all wool Dress Goods, 38 inches wide, regular price 75c, moving sale price 22c. 40 pieces 38 inch all wool Tricots, regular price BOc, moving sale price 29c.

10 pieces fancy silk striped Dress Goods, 46 inches wide,

regular price 75c, moving sale price 35c. 40, 44 and 46 inch Tweed, Serge, Fancy French Suiting, 84-inch all wool Flannels and Novelty Suiting, regular price from 75c to 95c, moving sale

from 75c to 95c, moving sale price 42c.
54-inch Tweed Suitings, regular price \$1.85, moving sale price 79c.
42-inch all wool French Plaid Suitings, regular price \$1.25, moving sale price 68c.
44-inch fine French Plaid Dress Goods, regular price \$1.50 to \$1.75, moving sale price 79c.
54-inch fine Plaid Dress Goods, regular price \$1.75, moving sale price \$1.75, moving sale price \$1.75,

DeBeige, 49c.

40 pieces 38-inch All Wool DeBeige, regular price 65c, moving sale price 49c.

41 pieces 44-inch DeBeige, regular price 90c, moving sale price 75c.

44-inch DeBeige Checks and Plain to match at \$1 per yard; other stores ask \$1.50 for the same goods.

same goods.
40-inch Black and White
All Wool Checks at 50c, worth

75c, 42-inch All Wool Black and White Checks at 70c, worth 44-inch Black and White Checks at 75c, worth \$1.

Ladies' Knit Cotton Skirts 35c.

20 dozen Ladies' Knit Cotton Skirts in colors, regular price \$1.00, moving sale price 35c.

Corsets, Corsets.

French I. C. Corsets, regular price \$1.75, sale price \$1.40. I. C. French Corsets, regular price \$2.00, sale price \$1.68. I. C. French Corsets, extra long, regular price \$3.00. sale price \$2.48. 600 Bone French Woven Corsets, regular price \$2.25, sale price \$1.84. G. B. Colored Sateen Corsets, regular price \$2.25, sale price \$1.84.

Sash Ribbon.

20 pieces Satin and Gros Grain Black Pattern Sash Ribbon, regular price 85c, sale price 55c. 25 pieces Moire Sash Ribbon with crown edge-7 inches wide-regular price \$1.45, sale price 95c.

Ladies' Gauntlet **Driving Gloves**

Ladies' fine Gauntlet Driving Gloves, regular price \$2.00, sale Ladies' Black Cashmere Gloves at

13c, regular price 25c. Ladies' Embroidered Linen Handkerchiefs, scolloped and hem-stitched, at 25c, regular price 40c. Tappan's Precisoa Complexion Powder in beautiful glass puff boxes, regular price 35c, sale price 21c. Stamped Linen Spleshers, regular price 15c, sale price 71c. Ladies' Long Pocket Books, regular price 50c, sale price 29c.

Fine Ruching at 36c. We will sell the latest novelties

in Fine Ruching at 36c. In this lot will be found the newest things in fine Crepe Lisse, Batting Cloth, Loop Edge and Flat Ruchings of all kinds. The regular prices of these goods are from 50c to 75c, sale

Blue Indigo Best Calico 5c.

2 cases best quality indigo blue calico at 5c, worth 84c. DRESS STYLES CALICOS 8c. 2 cases best quality of dress style of calicos at 3c, regular price 8‡c. SEERSUCKER, 12 YDS FOR \$1. 10 cases seersuckers in stripes, checks and plain, regular price 12½c,

sale price 8 c p r yd.
SCOTCH GINGHAMS 25c.
All of our Scotch ginghams that
we have been selling from 35c to 40c, Monday at 25c per vd.

DAMASK PATTERN CLOTHS.

2½ yards long at \$3.72. 8-10 fine damask table cloths for-

mer price \$5.
Sale price \$3.72.
At \$4.28.
8-10 fine damask table cloths, former price \$6, sale price \$4.28.

8 yards long at \$4.19. 8-12 fine damask table cloths, former price

cloths, former price \$7.50, sale price 3½ yards long at \$4.98. 8-14 fine damask table cloths, former price

\$7, sale price \$4.98. At \$5.921. 8-14 fine damask table cloths, former price \$8.50, sale price \$5.921.

damask table cloths, former price \$8.50, sale price \$5.97. At \$7.19. 8-16 fine damask table cloths, former price \$9.25, sale price \$7.19. Glass toweling at 111c. 100 pieces

fine all linen glass crash, former price 15c, sale price 11ic. 62 in loom damask at 49 c. 25 pieces 62 in fine loom damask, former price 75c, sale price 491.

Just the thing far hotels and restaurants.

Soiled napkins at \$1. \ and \ napkins, slightly soiled, at \ \$1, worth from \ \$1.50 to \ \$2. Soiled napkins, at \$2. # and # napkins, slightly soiled, at \$2, worth from \$3 to \$4. 5 pieces cardinal damask at 371c,

For Ladles'

For Cream Loom

For Bleached Damask

For Men's British

Per yard for Remnants White

Goods

Will buy a yard of all

Dress Goods

For Black Gros Grain

Silk.

DOWN PILLOWS

At \$5.50

At \$6.00

at \$6, worth \$9. anteed to be perfectly odorless and free from dust.

\$6, sale price \$4.19. At \$4.98, 8-12 fine damask table

4 yards long at \$5.97. 8-16 fine

worth 621c.

FALCONER

CONTINUATION OF OUR

GRAND MOVING SALE!

New Goods and New Prices for Monday's Sale. This sale continues until April 1st.

Special prices to reduce this stock, as it is the largest in the FAST BLACK---Ladies' fast black hose, regular price 25c, sale price 19c. Ladies' fast black hose, equal to

any 40c fast black hose in Omaha, our sale price is 25c.

Ladies' fast black fine cotton hose, regular price 50c, sale price 40c. Ladies' fast black cotton Hose, regular price 75c; sale price

BLACK LISLE HOSE

Ladies' French lisle hose in black, regular price 60c; sale price 35c. Ladies' black liste hose, regular price 75c; sale price, 40c. Ladies' black lisle hose with split foot, regular price 90c; sale price

Not more than 6 prs to each customer. Ladies' Balbriggan hose, regular price 25c; sale price 15c. Ladies' fancy striped hose, regular price 25c; sale price 19c. Ladies' fancy striped and mode

hosiery at 29c, regular price 45c. CHILDREN'S HOSE. 100 dozen Misses' Fast Black Hose, sizes 6 to 81. Sale price 25c, regular price from 35c to 65c. Misses' Victoria Fast Black Hose,

71 to 81, 30c.

sizes 6 to 7, 25c, sizes 71 to 81, 35c. Misses' Derby Ribbed, Black, and

Colored Hose, sizes 6 to 7, 25e, sizes

LACES. LACES. Torchon laces from 1 to 3 inches

wide, regular price 81c, sale price Torchon laces from 2 to 5 inches wide, at 8½c, regular price from 12½c to 15c. CREAM LACES 81c, WORTH

40 pieces cream lace suitable for

trimming white dresses, worth 15c,

moving sale price 8 to per yard, not more than 12 yards to each custo-

HOSIERY HOSIERY FINE LINENS, FINE LINENS.

\$5,000 worth of the finest Irish linens. Must be sacrificed before April 1st. On Monday we will commence this great linen sale, and will continue it until April 1st. These

goods are all new, and among this lot will be found many new pat-At \$2.00, # double damask napkins, former price \$3.50; sale price,

\$2.00. At \$3.971, \$ fine double damask napkins, former price, \$6.00; sale At \$4.70, \$ fine double damask napkins, former price, \$6.50; sale

At \$5.98, \$ fine damask napkins,

former price, \$8.25; slae price, \$5.98. At \$6.98, ‡ fine double damask napkins, former price, \$9.00, sale price, \$6.98 At 10.45, 4 extra fine double damask napkins, former price, \$14.50;

WHITE

sale price, \$10.45.

FLANNEL N7-inch white Flannel at 18 1-2c, regular price 25c. 27-inch all wool white Flannel at 221-2c, regular price

7-8 white all wool Flannel at 31c, regular price 40c. White Shaker Flannel at 11c, white shaker Flannel at 181-2c, regular price 25c.
White shaker Flannel at 181-2c, regular price 25c.
White shaker Flannel at

221-2c, regular price 30c.
White shaker Flannel at 35c, regular price 45c.
Blue mixed Flannel at 15c, regular price 20c.
Navy blue all wool Flannel at 181-2c, regular price 25c.
All wool scarlet Flannel at 181-2c, regular price 25c.

Fine fancy Jersey Flannels

at 55c, regular price 70c. Fancy French striped Flan-nels at 55c, regular price 75c.

WHITE GOODS.

250 remnants of white goods, worth from 15c to 50c per yard; moving sale price, 5c per yard. Come early if you want any of these goods; they

will go with a rush. SPECIAL. SPECIAL.

1 case lace checked and striped white goods at 7½c, regular price

CORDED PIQUE. On Monday we offer three prices of corded pique that we have just received from our New York agent. We offer them at about half price.

60c; French corded pique at 39c, worth 75c; French corded pique at 47c, worth 90c. SPECIAL. At 15c we will offer the cheapest lot of cream and white novelty goods that has ever been sold by us. None in this lot has ever been sold at less than 25c, and many of them are worth 40c.

French corded pique at 33c, worth

white brocaded and lace effects; all new goods.

These goods come in cream and

Gent's Furnishings 40 dozen men's fine laundried shirts, at 89c, worth \$1.25.
40 dozen men's fine laundried shirts, regular price \$1.25. sale

25 dozen men's fine plaited bosom laundried shirts; regular price \$1.50, sale price \$1.15. MEN'S NECKTIES. All the fine silk and satin neckties that we have been selling from 50c to 75c, at this sale 25c

each

sale price \$2.10.

Twenty-five dozen men's buck, castor, dog skin and kid gloves, worth from \$1.50 to \$2.00, at this sale \$1.00 per pair. MEN'S FANCY FLANNEL SHIRTS. Twenty-five dozen men's fancy flannel shirts, regular price \$3.00,

MEN'S GLOVES.

100 dozen men's 4-ply linen collars in all the new styles 12½c, worth 17½c. Men's cuffs 15c, worth 25c. Men's cuffs 25c, regular price

MEN' SUSPENDERS 15C. 100 dozen men's fine suspenders at 15c, regular price 25c. grey merino half hose at 15c,

regular price 25c. British half hose at 15c, regular

LINEN HANDKERCHIEFS. 100 dozen men's white and fancy bordered all linen hd'k'fs at 8½c each, reduced from 12½ and Men's white and colored bordered all linen hemstitched h'dkfs

at 17c, regular price 25c.

Men's white and colored bordered all linen handkerchiefs. Never offered by us before at less than S5c. All the fine men's colored bordered all-linen handkerchiefs that

we have been selling at 50c. On Monday the price is 374c. SILK HANDKERCHIEFS. 25 dozen fancy silk handkerchiefs, regulor price 65c, sale price 40 dozen fancy silk handkerchiefs, regular price 85c, sale price 55c.

Mens' cream silk mufflers at 50c, worth \$1.00. MEN'S UNDERWEAR. Men's white merino shirts, reg-

ular price 40c, moving sale price

Men's white merino shirts, regular price 50c, moving sale price Men's white merino shirts, regular price 75c, moving sale price

MEN'S ALL WOOL SCARLET

100 dozen men's all-wool scarlet

shirts and drawers at 35c, regular price 85c. 25 dozen men's fine scarlet shirts, slightly soiled, regular price \$1.00 and \$1.25, moving sale

SHIRTS A D DRAWERS, 35c,

Ladies' Knit Underwear. Ladies' India Gauze Vests, regu-

lar price, 35c, sale price, 25c. Ladies' Balbriggan Vests, regular price, 50c. sale price, 35c. Brown Balbriggan Vests, also Jersey fitting vests, regular price, 75c, sale price, 50c.

Muslin Underwear.

Corset covers, lot 1 .- On Monday we will close out all our odd sizes and broken lines of corset covers. The goods in this lot have been sold at from 25c to 50c, Monday's price,

from 75c to \$1.50, Monday's price, Drawers: Lot 1—Good quality muslin drawers with tucks and ruffles, selling at 35c to 40c, Monday's price, 28c.

Lot 2-Extra good quality of mus-

Lot 2-All our broken lines of cor-

set covers that have been sold at

lin drawers that are worth from 40c to 65c, Monday's price, 35c. GOWNS-Lot 1-Gowns of extra quality muslin, yoke of fine tucks and insertion, worth \$1.25, Monday's price 98c. Lot 2-Gowns of very fine muslin

with embroidered tucked yoke or

yoke of fine tucks, worth from \$1.50 to \$1.75. Monday's price We will also show a line of children's white dresses, ages 1 to 3 years, worth from \$1.00 to \$1.50. Monday's price 50c. CHEMISES—Lot 1—Chemise of

good muslin, corded band, worth 30c to 40c, Monday's price 19c.

Lot 2—Chemise of extra heavy muslin, worth 40c to 50c, Monday's price 28c. SKIRTS---Let 1---Good quality muslin skirts, with wide hem and tucks, others show this skirt as a

bargain at 50c, Monday's price 25c Come early if you want any of these skirts. Lot 2---Skirts that have sold at from 50c to 85c. These are shown in different styles, both with tucks embroidered and cambric and .

ruffle. Monday's price 42c.

Bleached Muslin. 4,000 yards bleached muslin at 6c per yard, worth 10c. Not more than 20 yards to each customer.

FEATHER PILLOWS. NO ODOR. NO DUST. We have just received our spring order of Feather Pillows from the Cold Blast Feather Co. These Feathers have all undergone the most thorough renovating process known to the trade, and customers can rest assured they

are as represented.

100 pairs Feather Pillows at \$1.25, worth \$1.75. At \$1.75 100 pairs Feather Pillows at \$1.75, worth \$2.50. At \$2.25 100 pairs fine Feather Pillows at \$2.28, worth \$3.50.

At \$1,25

At \$2.75 80 pairs Feather Pillows at \$2.75, worth \$4. At \$3.50 80 pairs Live Geese Feath-er Pillows at \$3.50, worth \$5. At \$4.50

50 pairs Live Geese Feather

DOWN PILLOWS At \$3.75 25 pairs fine Down Pillows, satin covers, at \$3.75, worth

Pillows at \$4.80, worth \$6.

28 pairs fine Down Pillows, large size at \$5.50, worth \$7.50.

25 pairs best Down Pillows These Pillows are all guar-

For Ladies' Knit

35c

Surahs

Black

FALCONER'S GREAT MOVING