

THE CENSUS COMPLETED.

Comparative City Circulation of Omaha Daily Newspapers.

KEEP IT BEFORE ADVERTISERS.

And Let Them Profit by a Careful Study of the Solid Facts Proven by Figures.

A careful and thorough canvass of the city of Omaha enables us to present a reliable exhibit of the relative city circulations of the Omaha dailies by carrier delivery and newdealers. Such a census, verified by indisputable figures, cannot fail to prove instructive and suggestive to Omaha business men and advertising patrons generally.

In conjunction with the comparative census by carrier routes, we present the street numbers on several leading thoroughfares, showing at which houses the various daily papers are delivered by carriers.

In computing the aggregate city circulations of Omaha dailies we have omitted sales over the office counter and by newsboys. These sales vary from 500 to 800 daily for the Bee, and similar sales by other papers will bear about the ratio to the Bee as does their carrier delivery.

The following table shows the city circulation of the Bee, Herald, Republican and World, by carrier delivery, as reported by canvassers employed expressly to take the newspaper census of Omaha, their names appearing below:

Table with columns: Routes, Bee, Herald, Republican, World, and Total. Lists various routes and their corresponding circulation figures.

*Newdealers principally. *New route.

Sold by Newsdealers.

Number of papers reported sold by the principal newsdealers for the first week in July.

Table with columns: Name, Bee, Herald, Republican, World, and Total. Lists names of newsdealers and their sales figures.

Summary.

Summary table with columns: Bee, Herald, Republican, World, and Total.

Bee Carriers.

Table with columns: Name, Residence, and Bee. Lists names and addresses of Bee carriers.

Table with columns: North Sixth St, North Tenth St, North Twelfth St, North Fourteenth St, North Sixteenth St, North Eighteenth St, North Twentieth St, North Twenty-second St, North Twenty-fourth St, North Twenty-sixth St, North Twenty-eighth St, North Thirtieth St, North Thirty-second St, North Thirty-fourth St, North Thirty-sixth St, North Thirty-eighth St, North Fortieth St, North Forty-second St, North Forty-fourth St, North Forty-sixth St, North Forty-eighth St, North Fiftieth St.

Carrier Delivery Routes.

In making the canvass of the city each canvasser was provided with a map of the territory covered by our carriers. Each canvasser was instructed to visit every office, store, workshop, business place and dwelling house, and ascertain from the inmates the number of papers delivered to them by the carriers of the respective dailies.

DELIVERY ROUTES.

- Route 1. Between Douglas and Capitol avenue from Seventh to Seventeenth streets.
Route 2. South side Farnam to Howard from Ninth to South Sixteenth street and from Farnam south to Marcy between Ninth and Eleventh streets.
Route 3. East side north to Chicago, Eighteenth to Twenty-fourth streets.
Route 4. Chicago to Burt, Ninth to Sixteenth street.
Route 5. Campbell north to Patrick avenue, North Twenty-second to North Twenty-seventh.
Route 6. Harney south to Cherry, South Ninth and Sixth east to the river.
Route 7. North side Farnam to Douglas and Eighteenth street.
Route 8. Howard to Marcy, Eleventh to Sixteenth.
Route 9. Chicago to Cuming, Sixteenth to Nineteenth.
Route 10. Capitol avenue to Chicago, Ninth to Eighteenth.
Route 11. Mason to Castellar, Thirtieth to Twentieth.
Route 12. Paul to Lake, Eighteenth to Twenty-second.
Route 13. Leavenworth and Pierce to Union Pacific railroad track, Twenty-second to Twenty-ninth.
Route 14. Marcy to Hickory, Sixth to Twelfth.
Route 15. Chicago to Campbell, Twentieth to Twenty-seventh.
Route 16. Hamilton north to Kendall, Twenty-fourth west to Twenty-seventh.
Route 17. Farnam south to Ed Creighton avenue, Park avenue west to Forty-fourth.
Route 18. Union Pacific shops, Cuming north to Paul, North Sixteenth west to Saunders.
Route 19. Cass to Lake, North Fifteenth to North Seventeenth.
Route 20. Mason south to Castellar between Tenth and Thirtieth.
Route 21. Newsdealers.
Route 22. Farnam south to Leavenworth, Seventeenth to Twenty-sixth.
Route 23. Hamilton north to Kendall, Twenty-fourth west to Orchard Hill.
Route 24. Hickory and Vinton south to stock yards reservoir, Sixth to Fifteenth.
Route 25. Saint Mary's avenue south to Pierce, Twenty-second to Twenty-sixth.
Route 26. North Omaha stock yards.
Route 27. Patrick avenue north to Kendall, Fifteenth to Thirtieth streets.

House Numbers.

The following shows the house numbers on the streets named at which the Bee, Herald, Republican and World are delivered by carrier:

Table with columns: Street, Bee, Herald, Republican, World, and Total. Lists street names and their corresponding house numbers.

Canvassers.

The names and residence of the men who have been employed upon this work are:

- Geo. A. Wrightman, 1712 Dodge, book-keeper for M. A. Disbrow & Co.
J. W. Foster, clerk, J. F. Flack, 105 South 14th.
C. C. Husto n, 1313 Howard.
J. R. Campbell, 1311 Georgia avenue.
Geo. H. Va por, 2013 Clark, carrier Bee.
J. K. Sturgeon, 3519 Farnam.
E. Kessell, 913 Capitol avenue.
A. A. Kottell, 313 North 15th.
A. E. Green, collector Dr. Deuse, 1114 Farnam.
O. C. Schwerin, 115 South Madison, Council Bluffs.

At the Shops.

As a matter of curiosity our census taker enrolled the mechanics in the Union Pacific shops with the following result: Bee, 282; World, 56; Herald, 13; Republican, 3. These subscribers are scattered over the city, and were included in the various routes in the tabular exhibit.

Table with columns: Farnam Street, From Eighth to Seventeenth, and Farnam Street, North Side. Lists street names and their corresponding circulation figures.

Total, 63 29 27 20

*Note—There are 20 copies of the Bee left at Union Pacific headquarters, 824 Farnam, not on the list.

SOUTH TWENTY-FOURTH STREET.

Table with columns: Bee, Herald, Republican, World, and Total. Lists circulation figures for South Twenty-fourth Street.

Total, 45 6 0 0

C. H. Gilmore will learn something to his interest by communicating with drawer No. 10, Omaha, Neb.

Opelt's Hotel, Lincoln Neb., opened March 13th, first class in every respect.

For Sale Cheap—Fine Jersey heifer calf, three months old. Address at once, H. C., care Captain Paul Boyton.

Captain Paul Boyton.

J. H. Laine, one of the well-known circus "advance" men of the country, is now in town looking out for the interests of Captain Paul Boyton, who may yet be induced to give one of his interesting nautical exhibitions in this part of the country.

ROYAL BAKING POWDER

This powder never varies. A marvel of purity, strength and wholesomeness. More economical than the ordinary kind, and cannot be sold in combination with the multitude of low test, short weight adulterated or phosphate powders, which only injure the Royal Baking Powder Co. 405 West St., New York.

TINKER SPRING VEHICLES.

OVER 400,000 IN USE.

Best Riding Vehicle made. Ride as easy with one person as with two. The Springs are made of the best material and are well adapted to rough country roads and short steep hills. Write for catalogue and name of nearest Tinker Spring Vehicle Dealer.

PENNYROYAL PILLS

"HICKEY'S ENGLISH." The Original and Only Genuine.

Best and most reliable. Beware of cheap imitations. Sold by all druggists. Beware of cheap imitations. Sold by all druggists. Beware of cheap imitations. Sold by all druggists.

THIS SPACE IS RESERVED FOR THE NEW YORK AND OMAHA CLOTHING CO., Who will open with an entire new stock At 1308 Farnam Street, On or about Sept. 1st, 1886.

JOHN SIMMONS, FLORIST. All kinds of bedding plants for sale. GREEN HOUSE ON STATE ST., block N. of North of L. B. Williams' residence.

HAMBURG-AMERICAN Packet Company. A DIRECT LINE FOR ENGLAND, FRANCE & GERMANY.

M. A. DISBROW & CO. Wholesale Manufacturers and Dealers in Sash, Doors, Blinds, Mouldings, Fine Hard Wood Interior Finish, Mantels, Counters, Pew Ends, Brackets.

Red Star Line. Carrying the Belgium Royal and United States Mail, sailing every Saturday.

Between Antwerp & New York. TO THE RHINE, GERMANY, ITALY, HOLLAND AND FRANCE.

OMAHA MEDICAL AND SURGICAL INSTITUTE. FOR THE TREATMENT OF ALL CHRONIC AND SURGICAL DISEASES.

C. S. RAYMOND, RELIABLE JEWELER. Watches, Diamonds, Fine Jewelry, Silverware, his largest stock. Prices the lowest. Fine repairing a specialty. All work warranted. Corner Douglas and 15th street, Omaha.

P. BOYER & CO. DEALERS IN Hall's Safes, Vaults, Time Locks and Jail Work. 1026 Farnam Street, Omaha, Neb.

Union National Bank OF OMAHA. Paid up Capital, \$100,000. Authorized Capital, 500,000.

Templeton & Whitney, Dealers in HARD AND SOFT COAL AND WOOD. Rock Springs, Illinois, Missouri and Iowa Soft Coal.

Office—218 South Fifteenth St. Yards—Eighteenth and Iard St.

Display at their warerooms, 1305 and 1307 Farnam Street, the largest assortment of Pianos and Organs to be found at any establishment west of Chicago. The stock embraces the highest class and medium grades, including STEINWAY, FISCHER, LYON & HEALY, BURDETT, STANDARD, LYON & HEALY.

Prices, quality and durability considered, are placed at the lowest living rates for cash or time payments, while the long established reputation of the house, coupled with their most liberal interpretation of the guarantee on their goods, affords the purchaser an absolute safeguard against loss by possible defects in materials or workmanship.

PROPERTY OF EVERY DESCRIPTION FOR SALE IN ALL PARTS OF THE CITY. Lands for sale in county in Nebraska. A complete set of Abstracts of Titles of Douglas County kept.

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