CENSUS COMPLETED.

Comparative City Circulation of Omaha Daily Newspapers.

KEEP IT BEFORE ADVERTISERS.

And Let Them Profit By a Careful Study of the Solid Facts Proven by Figures.

A careful and thorough canvass of the city of Omaha enables us to present a reliable exhibit of the relative city circulations of the Omaha dallies by carrier delivery and newsdealers. Such a census verified by indisputable figures, cannot fail to prove instructive and suggestive to Omaha business men and advertising patrons generally. The facts and figures embodied in this exhibit completely dispel all fiction as to local circulations, and place the advertiser in position to select the medium that will give the targest returns for his outlay. The fact that the BEE had by far the largest circulation has long ago been admitted by everybody. Sworn statements of the general and local circulation of the BEE have been published from time to time, and for several months such exhibits have appeared at the head of our editorial columns. This is now supplemented by a detailed showing of our bona fide city subscription through carrier delivery, which forms the basis upon which newspapers must stand as mediums for reaching the people. Side by side with figures that represent our home circulation appear ealso the number of Omaha dailies that circulate in the same territory, divided into carrier

In conjunction with the comparative census by carrier routes, we present the street numbers on several leading thoroughfares, showing at which houses the various daily papers are delivered by carriers. We could, if we had the space, produce similar exhibits for every street in the city. Many of them would make a more favorable showing for the BEE than those presented. In fact there are quite a number of streets on which no other paper than the BEE is circulated by carrier.

This newspaper census was taken be tween the 25th of June and the 16th of July. Whatever variations there might be in circulation by carrier delivery would arise chiefly from change of residence. But this variation would not materially change the grand total of circulation of any Omaha newspaper one way or the other.

In computing the aggregate city circulations of Omaha dailies we have omitted sales over the office counter and by newsboys. These sales vary from 500 to 800 dally for the BRE, and similar sales by other papers will bear about the ratio to the BEE as does their carrier delivery. Taking the average for the BEE at 600 per day, the Herald's average, including Sunday, would not exceed 150, that of the Republican and World about 125 each. This would give a grand total of the city circulation of the BEE 5,116; Herald, 1,111; Republican, 869; World, 889, In other words, the BEE circulates almost twice as many papers in Omaha as all the other city dailies combined, nearly five times as many as the the Republican or World.

Carrier Delivery.

The following table shows the city circulation of the BEE, Herald, Republican and World, by carrier delivery, as reported by canvassers employed expressly to take the newspaper census of Omaha, their names appearing below:

Routes.	BEE. Evn'g edition	Her'ld.	Repub- lican,	World.	Herald. Republished and World.
1	183 209 175 164 219 169 169 177 818 105 115 105 215 76 184 103 67 188 218 218 218 218	69 84 82 11 30 25 81 44 43 89 14 14 63 8 18 6 4 22 30 21 18 18 18 18 18 18 18 18 18 18 18 18 18	67 59 62 6 30 17 65 22 80 30 16 7 6 5 11 27 7 5 27 27 21 29 18	42 46 05 36 34 11 29 5 5 5 5 8 48 11 19 6 5 32 25 25 25 25 25 25 25 25 25 25 25 25 25	178 189 209 41 97 53 200 92 124 98 22 28 164 15 49 11 49 11 47 75 89 75 89 75
26 27 28 29 10 11	148 119 90 182 51	51 5 1 9 8	5i 7 1 15 8	87 21 8 27 6	119 33 10 51 17
Totals	4324	835	664	744	2213

Sold by Newsdealers

	Bee	Herald	Republican	World
Julius Rich, 607 N 16th. H. J. Meyer, 129 N 16th. H. J. Meyer, 129 N 16th. J. I. Fruchauf, 308 S 15th Paxton hotel, 1107 Farnam J. S. Caulfeld 1504 Farnam Arcade hotel, 1217 Douglas Max Meyer & Co., Millard hotel Wm. Weabaseak, 1212 Douglas Metropolitan hotel, 1124 Douglas Metropolitan hotel, 1124 Douglas Matufman Bros., 1009 Farnam Geo., Parisien, 322 S 16th. Hrandt & Holm, 508 S 16th. Windsor hotel, 524 S 16th. Cozzens house, 411 S 9th. Cantield house, 301 S 9th. M. Wyman, 116 S 15th.	30 16 53 370 14 24 24 24 16 30 12 30 10 66 54 150	50 48 88 256 20 24 102 8 14 8 46 8 10 34 25 110	10 4 10 112 14 96 4 12 8 8 14 34 20 108	18 34 6 18 10 200 15
Average per day	1154	757 126	480 80	111

Summary

Total carrier delivery...... 4824 835 684 744 2243 Newsdealers, av. perday 192 126 80 20 226

Route. Name. Residence.	
	3
1-John Ahlquist 511 North 23	ч
2-Matt Bergen	ĥ
8-Henry Siert	h
4-John S. Finch 1216 Capitol avenu	
6-H. N. Town	
6 Samuel A. Wanless1114 Farnas	
7-Jay Walker1911 North 190	h
8-Irving I. Woodard 509 South 10t	h
9 W. H. May1114 Farnar	aı
10-H. R. Patton1114 Farna	
11-Wro. H. Maxwell 912 South 121	
13-E. W. Groom	ш
18-Edgar Crowe 2318 St. Mary's avenu	
14 Geo. Davina	
18-Mads Nelson	
16 - Albert Stuht 1020 South 111	ш

1114 Farnam 1182 Delaware .605 North 17th . 1114 Farnam . . 1114 Farnam C. A. Tond Henry J. Hess W. J. Alcorn J. S. Finch 1216 Capitol avenue 2024 St. Mary's avenue 1416 North 27th2113 Clark2404 Chicago201 North 14th1217 North 24th 29 Edward Smith 31-Furay

Carrier Delivery Routes.

In making the canvass of the city each can-vasser was provided with a map of the territory covered by our carriers. Each canvasser was instructed to visit every office, store, workshop business place and dwelling house, and ascertain from the inmates the number of papers delivered to them by the carriers of the respective dailles. When the canvassers made their returns they were compared with our subscription lists by house numbers and their work was verified. In nearly every instance the returns were correct within 2 to 5 per cent. A few of the routes varied slightly from our actual figures, but none varied more than 5 per cent from the total number. The following shows the territory embraced in each of the rontes designated in our carrier delivery table:

Route 1. Between Douglas and Capitol avenue from Seventh to Seventeenth streets. Route 2. South side Farnam to Howard from Ninth to South Sixteenth street and from Farnam south to Marcy between Ninth and Eleventh streets.

Route 3. Farnam north to Chicago, Eighteenth to Twenty-fourth streets.

Route 4. Chicago to Burt, Ninth to Sixteenth street.

teenth street.
Route 5. Campbell north to Patrick avenue,
North Twenty-second to North Twenty-

seventh.

Route 6. Harney south to Cherry, South
Ninth and Sixth east to the river.

Route 7. North side Farnam to Douglas
and Eighth to Eighteenth street.

Route 8. Howard to Marcy, Eleventh to Sixteenth.
Route 9. Chicago to Cuming, Sixteenth to Nineteenth.
Route 10. Capitol avenue to Chicago, Ninth to Eighteenth.
Route 11. Mason to Castellar, Thirteenth to Twentieth.
Ronte 12. Paul to Lake, Eighteenth to Twenty-second.
Route 13. Leavenworth and Pierce to Union Pacific railroad track, Twenty-second to Twenty-ninth.
Route 14. Marcy to Hickory, Sixth to Twelfth.

Twelfth.
Route 15. Chicago to Campbell, Twentieth to Twenty-seventh.
Route 16. William and Castellar South to Curlew, South Thirteenth and Twentieth, west to Twenty-sixth.
Route 17. Saint Mary's avenue south to Pilare South Sixtherith was to Twenty so

Pierce, South Sixteenth west to Twenty-sec-Ond.

Route 18, Along river bottom from smelting works to Sulphur springs, and Lake to Fort Omaha, North Sixteenth to North

Thirtieth,
Route 19. Farnam north to Hamilton,
Twenty-seventh west to Forty-eighth street.
Route 20. Farnam north to Chicago,
Twenty-fourth west to Twenty-seventh,
Route 21. Farnam south to Ed Creighton
avenue, Park avenue west to Forty-fourth.
Route 22. Union Pacific shops, Cuming
north to Paul, North Sixteenth west to Saunders.

ders. Route 23. Cass to Lake, North Fifteenth to

Route 23. Cass to Lake, North Fifteenth to North Seventeenth.

Route 24. Mason south to Castellar between Tenth and Thirteenth.

Route 25. Newsdealers.
Route 26. Farnam south to Leavenworth, Seventeenth to Twenty-sixth.

Route 27. Hamilton north to Kendall, Twenty-seventh west to Orchard Hill.

Route 28. Hickory and Vinton south to stock yards reservoir, Sixth to Fifteenth.

Route 20. Saint Mary's avenue south to Plerce, Twenty-second to Twenty-sixth.

Route 30. South Omaha stock yards.

Route 31. Patrick avenue north to Kendall, Fifteenth to Thirtieth streets.

House Numbers.

The following shows the house numbers on the streets named at which the Bee, Herald, Republican and World are delivered by carrier: NORTH 24TH ST.

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	1		100		2000			1002	****	****	51.5		1436			d
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612	524 1006	936	1404 1323	1513	1810 2224	1010	1810	1020				H	1508			4
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900	3403	1008	1325 1406	1517	2401	2094	2407	1022 1024				!!	1526	1000	100	
911		1114	2710 3507	1517	2006 2401 2206 2209	2016	2805	1112				!!	1530 1602			4
922		1217	3507	1807	2209	2402	2999	1114		****	10.00	11	1802			1
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954		1408		1613	2215 2224 2602 2980	2416	2316	1116 1116 1118		* > . * *	****	H	1608			1
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974		1000		1702	1000	2215	1077	1130 1133 1150					1637	6000	100	1
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994				1715				1145		****		1	1709			1
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1515	****	1	3358	2024		****	****	1438	100	12.00	100					
1537				2103	++++		200	1503				1				
1601				2103 2107		1011	800	1503 1524 1528		1197	***					
1612		****		2108	****			1528			40.0	1				
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1210		****	***	2109 2114 2115	5555	12.00	****	1560	1411	****	0.000	1				
1524	****	****		9115	12.14	***		1612				1				
1784 1781				2115 2117 2121	1000	****	****	1620			1000					
1820				2117			24.12	1718		**	****					
1920	555	1232		2121				1720		10.00	11.11					
1924	****	****	****	2112	****		****	1804 1810		***	****	277				
2118 2114	***	****	***	2201 2204				1816	333	15.38	1000					
2201	1111			2203	****	1000	1910	2003		1300						
2350				2205	100	3050	11.64	2005								
2403				\$208				2802			***					
2504		****	+ * * *	2000				2802 2902	251	11.11	2555					
2514 2518	****	1755	****	9211				3003	100	17.75	***	4				
2000	1000			2215 2315	****	10.11	1111	3005		0.0						
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22703				8216				8263 8305								
515419		10000		0.010	1215/5/6/1	10000	E75.969	26305	12.44	48 - 4	4					

Canvassers.
The names and residence of the men who have been employed upon this work are:

Geo. A. Wrightman. 1712 Dodge, bookkeeper for M. A. Disbrow & Co. J. W. Foster, clerk, J. F. Flack, 105

C. C. Husto n, 1513 Howard.

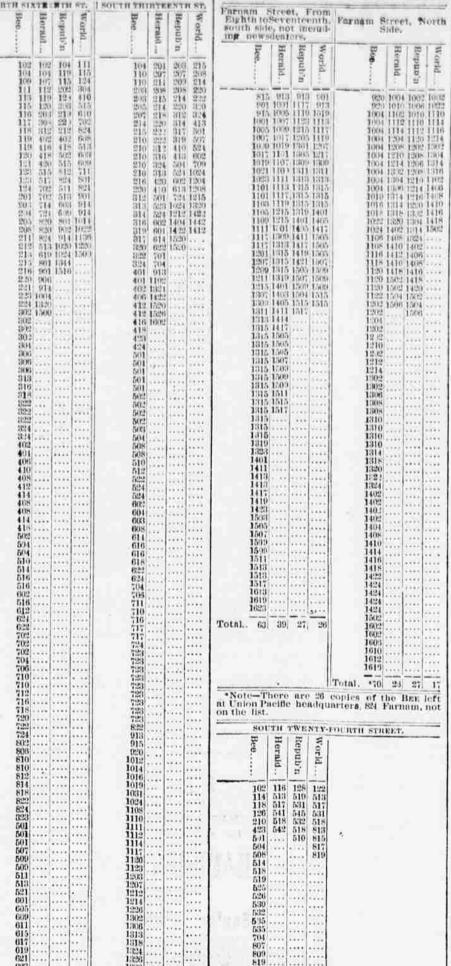
J. R. Campbell, 1311 Georgia avenue.

Geo. H. Va por, 2018 Clark, carrier Bee. J. K. Sturgeon, 2519 Farnam. E. Kessell. 913 Capitol avenue.

C. A. Kettell. 313 North 15th. A. E. Green, collector Dr. Denise, 1114 Farnam O. C. Schwerin, 115 South Madison, Council

Bluffs. At the Shops. As a matter of curiosity our cen sus taker enro'led the mechanics in the Union Pacific shops with the following result: Bez, 282; World, 56; Herald, 12; Republican, o.

These subscribers are scattered over the city, and were included in the various routes



*Note-There are 26 copies of the BEE left at Union Pacific headquarters, 824 Farmam, not on the list. SOUTH TWENTY-FOURTH STREET.

Total ... 42 6 7 C. H. Gilmore will learn something to his interest by communicating with drawer No. 16, Omaha, Neb.

Opelt's Hotel, Lincoln Neb., opened March 15th, first class in every respect. For Sale Cheap—Fine Jersey heifer calf, three months old. Address at once, H. C., care Pacific Hotel Co.

Captain Paul Boyton.

J. H. Laine, one of the well-known circus "advance" men of the country, is now in town looking out for the interests of Captain Paul Boyton, who may yet be induced to give one of his interesting nautical exhibitions in this part of the country. Mr. Laine is looking about for a lake with summer hotel attached, to which excursions may be run to witness Boynton's exhibition. There are very few such places in this vicinity. Boy tew such places in this vicinity. Boy-ton's unique entertainment has been witnessed by thousands all over the coun-try, although he has never given a per-formance here, There is little doubt if it is given that it will prove most inter-esting to the spectators.



This powder never varies. A marvel of pur-ty, strength and wholesomeness. More econ-omical than the ordinary kinds and cannt be sold in competition with the multitude of low test, short weight alum or phasphate powders, sold only in cans. ROYAL BAKING POWDER CO. 68 Wall St., New York.



Sah and always heliable. Ecuare of worth less imitations, independently to LADIES. Ask yet? Bruggist for Chickenter's English and tast no other, or follows to parameter to the control of the control of

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Who will open with an entire new stock

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All kinds of bedding plants for sale GREEN HOUSE ON STATE ST,

bloc ks North of L B. Williams' residence. HAMBURG - AMERICAN

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A DIRECT LINE FOR

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The steamships of this well known line are built of iron, in water-tight compartments, and are furnished with every requisite to make the passage both safe and agreeable. They carry the United States and European mails, and leave New York Thursdays and Saturdays for Plymouth, (LONDON), Cherboug, (PARIS and HAMBURG).

BURG).

Returning, the steamers leave Hamburg on Wednesdays and Sundays, via. Havre, taking passengers at Southampton and London.

First cabin \$50, \$60 and \$75; Steerage \$33. Railroad tickets from Plymouth to Bristol, Cardiff, London, or to any place in the South of England, FREE. Steerage from Europe only \$25. Send for "Tourist Gazette."

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Sash, Doors, Blinds,

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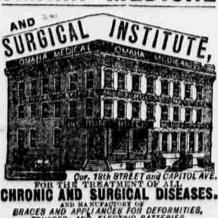
Carrying the Belgium Royal and United States

Mail sailing every Saturday

Between Antwerp & New York TO THE RHINE, GERMANY, ITALY, HOL-LAND AND FRANCE.

SPRING AND SUMMER RATES: Salon from \$60 to \$100. Excursion trip from \$110 to \$180. Second Cabin. outward, \$45; prepaid, \$45; excursion. \$90. Steerage passage at low rates. Peter Wright & Sons, General Agents, 55 Broadway. New York.

Henry Pundt, 1218 Farnam st.; Paulson & Co., 13 Farnam st.; D. O. Freeman, 1324 Farnam st.



UNRUMIU AND SURGICAL DISEASES.

AND MANUFACTORY OF BRACES AND APPLIANCES FOR DEFORMITIES.

We have the facilities, apparatus and remedies for the successful treatment of every form of disease requiring either medical or surginal treatment, and invite all to come and investigate for themselves or correspond with us. Long experience in freating cases by letter enables us to treat many cases scientifically without seeing them.

WRITE FOR CIRCULAR on deformities and Braces. Club Feet. Carvature of the Spine, INSTANCES OF WOMEN. Piles, Tumors, Carcers, Catarrh. Bronchitta, inhalation, Electricity, Paralysis, Epilepsy, Kidney, Eye, Bur, Ekla, Blood and all surgical operations. HATTERIES, INHALERS, BRACES, HATTERIES, TO STATE OF A STATE OF A SURFICE AND SURFICE APPLIANCES, MANUFACTURE AND FOR SUC. The only reliable Medical Institute making

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ALL CONTAGIOUS AND BLOOD DISEASES, from
whatever cause produced, successfully treated.
We can remove Syphilitic potent from the system
without mercury.
New restorative treatment for loss of vital power.
ALL COMMUNICATIONS CONFIDENTIAL. Call
and consult us or sand name and post-onice address
-plainly written—enclose stamp, and we will send
you, in plain wrapper, our

Omaha Medical & Surgical Institute, Cor. 13th St., and Capitol Ave., Omaha, Neb.



Display at their warerooms, 1305 and 1307 Farnam Street, the largest assortment of Pianos and Organs to be found at any establishment west of Chicago. The stock embraces the highest class and medium grades, including

STEINWAY, FISCHER,

BURDETT ORGANS STANDARD

Prices, quality and durability considered, are placed at the lowest living rates for cash or time payments, while the long established reputation of the house, coupled with their most liberal interpretation of the guarantee on their goods, affords the purchaser an absolute safeguard against loss by possible defects in materials or workmanship.

LYON & HEALY,

1305 & 1307 FARNAM STREET

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UNION STOCK YARDS, OMAHA, NEB.

REFERENCES: Merchants' and Farmers' Bank, David City, Neb.; Kearney National Bank, Kearney, Neb.; Columbus State Bank, Columbus, Neb.; McDonald's Bank, North Platte, Neb.; Omaha National Bank, Omaha, Neb. Will pay customers' draft with bill of lading attached for two-thirds value of stock

C. E MAYNE,

LEADING REAL ESTATE DEALER.

S. W. COR. 15th AND FARNAM, OMAHA.

Property of every description for sale in all parts of the city. Lands for sale in county in Nebraska. A complete set of Abstracts of Titles of Douglas County kept.

Maps of the City, State or county, or any other information desired furnished of charge man application. of charge upon application.

C.S. RAYMOND. RELIABLE JEWELER,

Watches, Diamonds, Fine Jewelry, Silverware, he largest stock. Prices the lowest. Fine repairing a specialty. All work warranted. Cornel Douglas and 15th street, Omaha.

A STANDARD MEDICAL WORK FOR YOUNG AND MIDDLE-A GID MEN Hall's Safes, Vaults, TimeLocks ONLY SI BY MAIL, POSTPAID. ILLUSTRATIVE SAMPLE FREE TO ALL.



Exhausted Vitality. Nervous and Physical Debility Premature Declino in Mas. Errors of Youth, and the unteild miseries resulting from Indiscretion and excesses. A book for every man, voing, middle aged and old, it contains 155 prescriptions for all acute and shronic discasses, each one of which is invaluable. For found by the nutleof whose experience for 32 years is such as probebly never before fell to the lot of any physician; 350 pages, bound in beautini French mustin, embossed covers, full still guaranteed to be a finisher of the content of the content of the professional than any other work in this country for \$2.50 per the mensy will be refunded in every instance, frice only \$1 by mail, postpaid, flustrated cample, or. Sept how, Gold media awarded the author by he National Medical Association to the Hin. A. P. Higsell, and saccolate officers of the board the reader a respectfully referred.

The Science of Life is worth more to the young and middle-aged men of this generation than all the rold nines of California and the silver mines of Novada ambiged. C. F. Chronicie.

The Science of Life points out the rocks and quick-sinds on which the constitution and hopes of many young man have been facility wrocked. Manchaester firror.

The Science of Life is of greater value than all the

Mirror.

The Science of Life is of preater value than all the medical works published in this country for the past to years—Atlanta Constitution.

The Science of Life is a superb and masterly treaties on nervous and physical debility.—Detroit Free Press. Press.
Address the Pesbody Medical Institute, or Dr. W.
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experience. Chronic and obstinate diseases that
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Accounts solicited. Interest paid on time de-posite: collections made in all parts of the west, and having provided the largest and best vault in the city, we will receive yaduable articles on storage. Prompt attention will be given to all business entrusted to us.

WM. W. MARSH. President.

Telephone No. 842.

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