## A Colossal Sale!

COMMENCING MONDAY, MAY 22d.

## S. P. MORSE & CO.

The late arrival of a large q antity of goods and the backwardness of the season leaves us with a stock of spring goods, fully

#### \$100,000

In excess of our need; we fully realize that the SACRIFICE on this must be great, and we are prepared for a sale, commencing Monday and lasting all next week that will effectually reduce our stock

Mail Orders will Receive Prompt and Careful At-

tention.

## The Mother's Friend Shirt Waist

For the first time in the history of the world we offer a boys' shirt waist that we guarantee proof against any kind of hard usage, and we are authorized to offer a

#### **REWARD OF \$10**

To any boy that can get the buttons off this waist, except by the use of

#### HAMMER and CHISEL

S. P. MORSE & CO, Sole Agents.

## "Mother's Friend" Shirt Waist, 50c

50 DOZ. BOYS' SHIRT WAIST, MADE OF FINE PERCALE, A REG-ULAR 75c WAIST, TO INTRODUCE THEM WE OFFER the FIRST LOT FOR

50 Cents

## Mother's Friend Shirt Waist, 75c

MADE OF BEST OF PERCALE AND REGULARLY SOLD FOR \$1 INTRODUCE THESE WE WILL OFFER THEM AT 75c.

## Mother's Friend Shirt Waist \$1

REULARLY SOLD AT \$1.25; TO INTRODUCE THESE WE OFFER THEM AT \$1.

### Mothers Friend Shirt Waist, \$1.25

MADE OF THE CHOICEST IMPORTED INDIGO BLUE PERCALES BEGULARLY SOLD FOR \$1.75; THESE FMR \$1.25.

Two Strong Points: Buttons cannot be Torn from this Waist. Buttons can be Removed for Washing.

## CHILD'S LACE CAPS.







### Lace Cans 25c. 1

15 doz more of Child's Lawn Caps, styles to choose from. These are as good as can be had elsewhere for 50c; our price 25c.

#### Lace Caps 39c.

20 doz Child's French Caps, medallion back and 4 full flutings in front and around back as good as any shown else where at 75c, at 39c. All next week. LACE CAPS
50cents and 75cents
Normandy Caps, \$1.25
Made of all over Swiss Embroidery

Made of all over Swiss Embroidery back of solid embroidery ruffling, full front edged with fine ruching, \$1.25.

LACE CAPS, \$2,\$2.50,\$3,\$4,\$5.

The most complete line shown in the west.

F: Morse & Co F: Morse & Co

# SMORSE

## **GLOVES!**

## Monday Morning,

MAY 24,

1,000 Pairs

Ladies 4 and 6-Button Lisle Thread Gloves,

Odd Shades and Colors
Worth and regularly sold for 25c to 35c
a pair; will be thrown in one lot at

## 9 CENTS PER PAIR.

#### Gloves 25c.

250 pairs Ladies' 6 and 8-button length.

#### Silk Taffeta, Lisle Thread, Brilliant Lisle

Gloves taken out of our 50c, 65c and 75c qualities and put in one lot next Mon day at

25 Cents!

### HOSIERY

FINE HOSIERY,
Silk Hosiery 75c.

25 dozen Ladies' Silk Hose, in colors only. We have never had occasion to offer these for less than \$1,25. On this sale next week, your choice of the lot at

75 Cents.

S. P. MORSE & COMPANY.

#### LADIES HOSE 25

10 lots of Ladies' Seamless, Striped and Solid Color Hose, a quality usually sole for 35c and 40c; these can not last long at our price, 25c.

# Lisle Hose, Cotton Hose, Balbriggan Hose, 50 Cents.

Not a stocking in this lot has ever been sold for less than 65e; most of them are 75e qualities; in one lot 50e.

Fine French Cotton and Lisle **H**ose,

90 Cents.

These Hose will give better satisfaction to the wearer than any stockings made. They have been \$1.25 and \$1.40 per pair, but now reduced to 90c.

### All Next Week,

81-3 Cents.

100 dozen Child's Grey School Hose, regularly sold for 15c, 2 pairs for 25c. These go Monday and next week for 8te per pair.

## Ladie sFrench Balbriggan Vests

These are of our own importation and sell readily at the regular price of 75c. Monday and next week 65c.

#### Child's English MERINO SUMMER VESTS

15 Cents.

The best quality of Child's English Summer Merino Vests that usually sell for double this price. Our price next

16-in, 15e; 18-in, 20e; 20-in, 25e; 22-in, 30e 24-in, 35e; 26-in, 40e; 28-in, 45e; 30-in, 50e 32-in, 55e,

Mail orders filled next week,

## SURAH SILKS!

#### 75 CENTS.

25 pieces very finest quality all pure Silk Surahs, in choicest colors, 25 INCHES WIDE,

Worth just \$1.50. Monday, May 24th, 75 CENTS.

## SMORSE PMORSE

COLORED

## Dress Goods!

Monday, May 24th.
IMPORTANT REDUCTION

# DRESS GOODS 50 PIECES Colored Cashmeres

61/4C.

Colors Blue, Brown, Wine, Green, &c.

All-Wool Serges, Camel's Hair and Sacking Flannels,

13 YARDS WIDE,
55 CENTS-

Beige, Tan, Mode, Navy Blue. These are worth just \$1; our price 55c.

### \$20 Combination Suits!

60 different styles, plain and tancy goods to match, all bought this season and never sold less than \$20.

Reduced to \$12 Each!

## \$25 Combination Suits.

\$25-Combination Suits, plain and fancy goods to match. These are the finest all-wool and silk-mixed fabrics imported this season; 15 sty.es,

#### Reduced to \$15 Each!

S. P. MORSE & COMPANY.

#### \$35 Combination Suits,

\$35-Combination Suits, ail the latest combinations of silk and wool, all-wool, velvet and wool, etamine and canvas cloths. Not a suit of this lot has ever been shown before April of this year.

#### Reduced to \$20 Each!

## COLORED DRESS GOODS,

65 Pieces Selected.

MONDAY MORNING MAY 24.

50 cts. Very fine French, English and American

### All Wool Dress Goods

That have sold up to now for

#### 75c, \$1 AND \$1,25

Diagonal Plaids, Plain Diagonals, Armure Cordurettes, Camel's Hair Serges, Gray and Mixed Beiges, Drap D'Alma Plain Canvas, Plain Etamine Hindoo Serges, Shepherd Checks, Cashmere Coupures, 42 to 48 inches wide; uniform price,

50c

## Surah Silks, 69c

The most stupendous bargain of the year:

Monday, May 24

85 pieces all pure Silk Twilled Surahs, in desirable colored checks, red, brown, blue, &c., and perfect line of

#### Black and White

20 and 22 inches wide. Not a yard in this lot ever cost less than \$1 to manufacture or has sold for less than \$1.25; we will offer them at a uniform price,

#### Brocade Silks 45 Cts

We have decided to offer the balance of the colored Brocade Silks usually sold for \$1, colors brown, blue and drab, Monday, May 24, 45c a yard

Agents for Butterick's Patterns,

### SMORSE PMORSE CO

## From Auction.

We have secured a large lot of Laces from the special auction sale of Duden & Co., held in New York Wednesday, May

5th, a large line of desirable

Egyptian Laces,
Ecru Flouncings,
Cream Spanish,
Black Spanish,
All Over Laces,
ONE - THIRD

REGULAR PRICES.

For brevity's sake we avoid enumerating all the items. Suffice to say that the

## Spanish Laces

WILL BE DIVIDED INTO

25c. 50c. 75c.

The % cent Spanish Laces are of a quality usually sold for 65c, to 75c, 50c. Spanish Lace

Usually sells for 80c, to \$1,25.
75c. Spanish Lace

Usually sells for \$1.35 to \$1.50.

S. P. MORSE & COMPANY.

#### 3,000 PIECES

Linen Lace,
Alencon Lace,
Brussels Lace,
FOR A

Brabant Lace, PIECE.

Each piece contains 12 yards and is worth 50c, 60c., 75c, and will be sold at

25c.

## 1.000 PIECES

Linen Torchon, Val. Lace, Cluny Lace,

Mauresque Lace.

50c. Full Piece.

## Oriental Large 100

100 pieces new Oriental Laces, 2 to 5 inches wide, worth and usually sold for

Down to 10c.

#### All Over Laces and Flouncings,

\$2 to \$10.

A magnificent line of new styles, cream net embroidered in white, from 4 to 45 inches wide. All Over Spanish, Nets, Escur al Flouncings, etc., will be Sacrificed...One-Third Value.

## FRENCH SATINES,

25 Cents.

Next week we will offer our entire stock of light ground, polka dot, French Satines, regular 35c. quality all at 25c.

### New Satines,

BEST QUALITY,
20 Cents.

100 pieces new Domestic Satines that are being retailed all over America for 25c. to 30c. a yard. Our price 20c.

Sale commences Monday, May 24th, and continues all the week.

Agents for Butterick's Patterns.

SMORSE PMORSE

# SMORSE

## To Be Offered

An extensive purchase of

## White Robes,

III BOXES

Each robe contains from 9 to 12 yards of plain material and 44 yards wide each nd narrow embroidery to match.

#### WHITE ROBES, \$1.50.

25 White Box Robes, a quality that has been \$2.50; reduced to \$1.50 each.

WHITE ROBES, \$2.00.
20 White India Linon Robes, a quality

#### that has been \$8; reduced to \$2. S. P. MORSE & COMPANY.

WHITE ROBES, \$2.50.
50 Robes at this price. These have regularly sold for \$3.50 and \$4; reduced to

MONDAY, MAY 24th.

\$5.00 Robes Reduced to \$3.50 6.00 " " 4.00 7.50 " " 5.00 10.00 " " 650 15.00 " " 9.00

### ECRU ROBES, Trimmed with Colored Embroidery to

s. P. MORSE & COMPANY.

PARASOLS

## 150 Black Satin Spanish Lace, trimmed natural wood handles, would be good value at \$3.50. Our price,

Enormous Parasol

\$2.00.

Next Week, Commencing Monday

## Colored and Fancy Satin and Silk Parasols,

Regularly sold at \$3.50, \$4.00 and even \$5.00. All have beautiful handles and Paragon Frames, and will be sold as one

\$2-00

Come early for first choice.

S. P. Morse & Co., Commencing Monday.

## White India Linons, 10c,

100 pieces Sheer White India Linons, regularly sold for 20c. We are able to offer this unparallelled bargain, having

purchased the lot
FROM AUCTION
Sale by Messrs. J. H. Lane & Co., New
York,

10c PER YARD.

## INDIA LINONS, 15c.

Satin Finish, Sheer and Fine. This also came from Auction and is regularly sold at 25c. Our price, 15c per yard.

White India Linon, 20c and 25c.

These two qualities have usually sold for 30 and 35c; have the poculiar soft finish only found in French Nainsooks, and are a great bargain.

Mail Orders Filled.

SMORSE PMORCE