

A PLAIN STATEMENT OF FACTS

We intend on next 4th of July and Christmas following to distribute among the consumers of our A. B. C. Soap each time 25 PIANOS, 250 GOLD WATCHES, 250 SILK DRESS PATTERNS, 250 SILVER TEA SETS, 250 CHINA DINNER SETS, 250 CHINA TEA SETS, 250 85-Candle Power Lamps, and other

20,000 PRESENTS

All of them magnificent, costly and useful. But at the same time we beg the public to understand (no matter what our competitors say) that we are not running a gift enterprise. You do not pay a fraction of a cent for the chance to get the present. We are selling our A. B. C. Soap cheaper to-day than we ever did during the three years that it has been placed on the market, and consequently you get full value in Soap. We are simply

ADVERTISING

our A. B. C. Soap on the most magnificent scale ever attempted by any one firm. Three years ago we started out to sell A. B. C. Soap on its merits, to-day thousands of the most intelligent housekeepers in this and all the principal cities of the Union use our A. B. C. Soap and marvel why it is not used in every home.

The principal grocers throughout the Union tell us one reason why its use has not become general is that

A B C SOAP

has not been sufficiently advertised; and another reason is, because many people who have bought it, did not give it the necessary and intelligent attention it deserves. They did not read the directions, and finding that it would not wash by laying A. B. C. Soap on top of the bundle of soiled clothes, they fell back to five cent soap.

Thousands write us: "Your A. B. C. Soap is all that you claim for it; it not only gives satisfaction, but we find that our most intelligent customers say that it is

A BLESSING IN THE HOUSEHOLD

and are enthusiastic and speak in the highest terms of praise about it. Why don't you advertise it?" It is therefore that we are making this extraordinary effort to bring A. B. C. Soap to the notice of every intelligent person and in order to induce every one to buy it, and continue to use it until they have fully tested its merits, we say to them

SAVE THE A B C WRAPPERS

And send them to us during the months of June or December next, and we shall distribute among you an array of presents which, for magnificence and usefulness, surpasses everything heretofore offered by any one firm.

Send four cents in stamps and we will send you a catalogue, which is now in course of preparation and which will give you a full description of all the presents and the mode

TO OBTAIN A PRESENT

Those who have not used A. B. C. Soap, of course, will ask, "what is it?"

A. B. C. Soap is our own invention, and all who have used it cheerfully concede to it the merit of being the greatest improvement ever made in domestic economy. A. B. C. Soap, and the MODE OF WASHING WITH IT, is as different from all other soaps, and the old way of washing, and is as such an improvement over the old system, as traveling by railway is over that by an ox-cart. A girl of 18, or the most delicate person, can wash

WITHOUT THE LEAST EXERTION.

in one hour, more clothes with A. B. C. Soap, than the most robust, with the hardest work and slavish toil can wash with the best soap, and the old way of washing, in three hours. And withal, A. B. C. Soap is the mildest and sweetest soap ever manufactured. We warrant you can wash baby with it and it will look so sweet and fresh as a rose.

Remember, that while you can use A. B. C. Soap in any way or manner you please, it is best to use it according to the directions on the wrapper, which will also teach you the new way of washing.

Remember, also, that in order to obtain one of these presents you must save your wrappers and send them to us by mail, during the months of June or December next.

FOR SALE BY ALL GROCERS.

GROSS BROS.,

SOAP BOILERS AND CHEMISTS,

953 to 963 NORTH WATER STREET, MILWAUKEE, WISCONSIN.

SPECIAL NOTICES.

Advertisements under this head 10 cents per line for the first insertion. 7 cents for each subsequent insertion and 1/2 cent a line per week. No advertisement for less than 25 cents. For the first insertion. Seven words will count to the line; they must run consecutively and must be paid in advance. All advertisements must be handed in before 6 o'clock p. m. and under no circumstances will they be taken on or discontinued by telephone. Parties advertising in these columns and having the answers addressed in care of THE BEE, will please ask for check to enable them to get their letters, as none will be delivered except on presentation of check. All answers to advertisements should be enclosed in envelopes. TO LOAN—MONEY. MONEY to loan at reasonable rates on mortgages, furniture, watches and other personal property without removal. Small payments taken at any time and interest reduced in proportion. In business, call on us. We will loan to you on your own property. We will loan to you on your own property. We will loan to you on your own property.

FOR SALE—The furniture of a first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class restaurant in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser. FOR SALE—A first class hotel in a booming town in Nebraska. Apply to the advertiser.

FOR RENT—House, 3 rooms, 2 closets, cor. 4th and Walnut streets. Inquire 1177 Chicago street. FOR RENT—House, 3 rooms, 2 closets, cor. 4th and Walnut streets. Inquire 1177 Chicago street. FOR RENT—House, 3 rooms, 2 closets, cor. 4th and Walnut streets. Inquire 1177 Chicago street. FOR RENT—House, 3 rooms, 2 closets, cor. 4th and Walnut streets. Inquire 1177 Chicago street. FOR RENT—House, 3 rooms, 2 closets, cor. 4th and Walnut streets. Inquire 1177 Chicago street.

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NEBRASKA NATIONAL BANK. Paid up Capital \$250,000. Omaha, Nebraska. H. W. Yates, President. W. A. Tozian, Vice President. W. W. Moore, Cashier. JOHN S. COLLINS, DIRECTOR. THE IRON BANK. General Banking Business Transacted.

W. BAKER & CO. RESTORED. Manhood. GOLD MEDAL, PARIS, 1878. BAKER'S Breakfast Cocoa. Guaranteed absolutely pure. Contains from which it has three times the strength of Cocoa mixed with starch, Arrowroot or Sugar, and is therefore far more economical. It is delicious, nourishing, strengthening, easily digested, and admirably adapted for invalids and for persons in health. Sold by Grocers everywhere.