## The Omaha Daily Bee.

## S.P.MORSE\&CO <br> SECOND WEEK <br> Great Sale, Thursdar, OCT. $18,1883$.

## LADIES' ERSEYS. DRESS GOODS

1S A HOUSEOR STREET GA
MENT UNEQUALLED. To-morrow at $11 \mathrm{a} . \mathrm{m}$. adirect importaiton of Berlin Jersey Jackets


 the loss. Note the prices:

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SPECIAL-Fon'tcoufound these
with the chanp ill-fitung domestic
Cloak Deparimen!


THIS SALE













## bED SPREADS.

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$\frac{250 \text { very finest } 12-4 \text { Marseilles }}{\text { Sprevds that were imported for }}$

Blankets Blankets,


|  | SILK VELVETS. |  | and |
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|  |  | Shawl Department |  |
|  |  | sonaticy yatu sum | TOWELS,TO |
| $\mathrm{F}$ | Furnishing Goods. |  |  |
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## gobden stan cashnussas

## VELVETEENS.

## S.P.Morse \& Co.,

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 Now an assured success and numbers who have thanked us personally, have but
voiced the opinion of the multitude in their appreciation of the low prices we are
establishing in their midst, enabling residents of Omaha to do their shopping to much greater advantage at home than they could even in any of the great cities of

Coming at t timo of year wher housedold expenenes are neoesasarily large, when more expensive class of Dry Goods are needed for Winter outfitting than in the Spring. The importance of this sale and the benefits of it accruing to the rich and paper will consult their own interest by studying our prices do on to the last word on this page, knowing that the result will be a great saving to them and make our tore in future, as in the past, the concentrating point for the largest retail trade in the western country.


## s.P.MORSE\&CO.

SECOND WEEK

## Great Sale, THURSDAY, OCT. I8, 1883.

Silk Department.

VARNS.

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