

## ANNOUNCEMENT!

# Jos. Garneau Cracker Co.,

TWELFTH AND JACKSON STREETS,

**OMAHA, - - - - NEBRASKA.**

HAVE COMPLETED THEIR NEW FACTORY

And are now prepared to fill orders for the

### FINEST QUALITY OF CRACKERS MANUFACTURED.

**H. H. BRIGHT & CO.,**  
1312 DOUGLAS STREET.

Sole agents for the celebrated ALASKA REFRIGERATOR, the only perfect one made. Rubel's Wrought Iron Ranges, all sizes for family and hotel use. Reddy Oil Stoves, from one to six burner. A perfect stove. Will burn less oil and give more heat than any other stove in the market. Philadelphia Lawn Mowers, all sizes, sent out on trial and warranted to give satisfaction. Kedzie & Jewett's Patent Filters, will make Missouri River water as clear as crystal. No use drinking muddy water. Boys' Express Wagons, with steel and iron wheels. Steel Velocipedes for Boys. A complete line of House Furnishing Goods. Granite-iron, Japaned and Retinned Pressed Ware, Fine Toilet Sets. All kinds of Kitchen Utensils. Bird Cages, Door Mats, Table Mats, Mexican Sea Grass Hammocks, Feather Dusters, Clothes Wringers, Buffalo Champion Ice Cream Freezers, Dinner Pails and Lunch Baskets.

**COME AND SEE US!**

We will use you well and give you

**100 CENTS WORTH**  
OF  
**Honest Goods**

For every dollar left with us.

**H. H. BRIGHT & CO.,**  
1312 Douglas Street.

**H. H. BRIGHT & CO.,**  
1312 DOUGLAS STREET.

The finest lot of Ladies' Work Baskets, Work Stands, Fancy Scrap Baskets, Wall Pockets, Picnic Lunch Baskets, Market, Butcher and Laundry Baskets, ever seen west of the Missouri River. Clothes Hampers in large variety. Lap Boards and Folding Tables. All kinds of Wooden Ware, Tubs and Wash Boards, Ironing Boards, Pails of Oak, Ash, White Spruce, Pine, Cedar, Paper, Galvanized Iron and Tin. Union and Barrel Churns, Step Ladders, Shovels and Spades, Garden Rakes and Ladies' Floral Sets. The finest line of Table and Pocket Cutlery, Shears, Scissors and Razors in Omaha. We buy our goods direct from manufacturers and importers for spot cash, and give customers the benefit of buying for cash over those who buy on long time.

**We have Come to Omaha to Stay.**

## B. NEWMAN & CO.,

**THE RELIABLE**

### ONE PRICE CLOTHIERS AND MERCHANT TAILORS

WE INVITE EXAMINATION. WE OFFER BARGAINS. WE AIM TO PLEASE.

We make it a point to offer inducements in the way of Cut, Style, Finish, and last, if not least,

#### PRICE:

You would not trade with a firm that promised you two dollars in return for one. You would feel as though you were getting swindled in some way. Now we don't promise anything of the kind. We are in business to make money, we give you fair warning, we do not intend to sell our goods at cost, or less than cost, but will let you into the secret of our endeavors. First rule with us is to buy cheap. We want all our money will buy, when we are laying in stock--all in style, quality, cut and make. These items enter into the price, and govern a part of it. A suit of clothes may be cheaper for \$25.00 than for \$15.00. This is where the question of judgment and knowledge comes in, when we have bought and got the worth of our money.

Then the next rule is to sell cheap. What we mean is to give full value for every dollar spent at our store, to add the smallest possible per cent to the cost, so that the purchaser does not pay more in proportion to first cost than we do. We must have a margin, but it need not be large. If we do a large business, our aggregate profits on a small percentage is greater than a large profit on a small business. In addition to the above rules, we allow no misrepresentation to be made, to treat you fairly, liberally and honestly. If we do this we will secure your custom. Those of you who know us, and have dealt with us, will know that we mean what we say, and that what we promise we will perform.

1216 FARNAM STREET.

COME AND SEE US.

**B. NEWMAN & CO.**