

THE EVANS

Telephone 199

LAUNDRY

327
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COMPANY.

NEW DRESS GOODS

Again speaking of Dress Goods we lay claim to the largest showing of *NEW* Dress Goods in Nebraska, and feel satisfied in doing so. We carried practically no goods from last season and were in consequence obliged to purchase more liberally for the fall selling. Thus the largest showing of *NEW* goods for no other house has been fortunate enough to so completely clean up their spring stock. When our buyers went into the markets it was with the intention of purchasing nothing but the very choicest of the season's productions and unlimited quantities of them. The result is our present display surpasses anything we ever hoped for. Every novelty, every staple style, every new weave, every new material and every new color that has met with fashion's approval is represented in its richest and daintiest form.

NEW MILLINERY

In new Millinery we show about 550 pattern hats, no two alike and every one a Paris style. There is a style, a tone, about these creations that distinguishes them from ordinary goods. They possess an exclusive richness of style, a daintiness of coloring and finish that never fails to attract the attention and admiration of all gentlewomen. In walking hats we show an immense variety of styles, shapes and colors—all the popular military shapes and many other new styles in the colors that are so popular this season.



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