

# SPRING HAS SPRUNG

And We Start the Ball Rolling by Putting on

## A Grand Special Advance Sale of Spring Overcoats..

These Coats are fresh from the hands of America's best and greatest wholesale tailors. They are, in a word, "the pink of perfection" of the tailoring art. They embody all the striking features both in fit, finish and workmanship, as well as fabric which is usually supposed to belong to the extremely high priced merchant tailor's productions.

### One Thousand Dreamy Beauties to Select From

In whose graceful lines and curves are reflected all the beauty and freshness of the fast coming Spring of 1899. Over 1,000 garments in this sale at prices lower by one-half than the same grade of merchandise was ever shown before. Every garment in this sale is the product of one of the following well known makers of strictly high grade clothing: Hart, Schaffner & Marx, Stein-Block Co., Alfred Benjamin & Co., and J. Solomon & Son. Each and every garment is guaranteed by the maker, and best of all every garment sold will be sold under the ARMSTRONG GUARANTEE, which is, your money back if you want it.

**SEEING IS BELIEVING** Our east window will give you a slight idea of what you may expect. Inside our store our salesmen will gladly show you through.



**200** MEN'S and Young Men's Spring Overcoats, made of domestic covert (pure wool), lined with Italian cloth, doubly stitched with silk, cut in two lengths, come in five entirely new shades—cheap at \$8.50—sold at **\$4.98**

**200** MEN'S and Young Men's Spring Overcoats, made of fine all wool covert and cassimere materials, elegantly cut beautifully finished, come in short, medium and full lengths. They are the regular \$12.50 kind—in this sale only. **\$7.50**

**100** MEN'S and Young Men's Spring Overcoats, made of imported material, including coverts, cassimeres and worsteds; colors, light, tan, medium, grey, plain grey and black. Among these are a number of herring bone effects, which are exceedingly pretty, having never been shown for less than \$15 before—choice of whole lot only **\$8.98**

**100** MEN'S and Young Men's Spring Overcoats at \$10, a popular price, a popular line to select from, and we shall make them the popular Overcoats in Lincoln; some are silk lined, some have fancy backs with silk shoulders; all are clever in construction and beautiful in fit; all colors, all lengths, cut in stouts, slims and extra sizes, everyone can be fitted—price **\$10.00**

**300** Spring Coats at \$12.50, \$15, \$16.50, \$18.50 and \$22

These coats are silk lined, some are French faced while others are faced to the edge; many have collars same as body material, while quite a number have silk velvet collars (the new thing), which match in color the material of the coat most charmingly. The material used in these splendid coats are plain coverts, herring bone coverts and herring bone worsteds, also fine thibets. The color effects of these garments is something very striking, all being decidedly new, but at the same time including the staples, grey and black.

**ARMSTRONG CLOTHING CO.**

**1013 TO 1019 O STREET**

HERPOLSHEIMER & CO.

HERPOLSHEIMER & CO.

# The Great Dissolution Sale

Begins Here **MONDAY, MARCH 6**

Owing to a dissolution of partnership in the firm it is necessary to raise a large sum of money at once. To do this speedily and successfully we have inaugurated a DISSOLUTION SALE. This is not an ordinary special sale, but an event instituted for a purpose—for the purpose of TURNING MERCHANDISE INTO CASH WITH ALL POSSIBLE SPEED. It is therefore unnecessary to say that profit is not considered, that regular price is not considered, nor that anything but the fact that we want a very large sum of money in a very short space of time is taken into consideration. Every department is represented and every line of merchandise has been subjected to an unmerciful sacrifice.

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Good Barbers, New Furniture, Excellent Work

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Have your next shirts made to order if you want them to fit and wear. It's economy in the long run, to say nothing of the comfort and satisfaction.  
One-half dozen to order, white or colored, **\$9.**

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