

Campus rec logo to get new look

■ A \$200 savings bond will be given to the student with the winning design.

BY JILL CONNER

After 20 years of the same look, the Office of Campus Recreation wants to find a new style - new style of logo that is.

By offering students a \$200 savings bond for the best Campus Recreation Center logo design, Assistant Director for Marketing and Development, Christopher Dulak said he hoped to find a logo that encompassed all the programs the Campus Recreation Center offered.

"It will be a defining element for all of our programs to use," he said.

Keenan McRoberts, president of the Campus Recreation Advisory Council said programs like fitness classes, injury prevention care, and outdoor programs were sometimes overlooked.

"There's a number of different things that fall under campus recreation - hopefully the logo will be representative of different things," McRoberts said.

The new logo will appear on promotional items such as cam-

pus rec calendars, mailings, T-shirts and the center's Web site, he said.

The deadline for entries is April 17, to allow time for the new logo to be incorporated into the system during the summer, he said.

Dulak said because all students pay a fee for the center regardless if they use it, the contest was open to all students, although it provided a great opportunity for design students to develop their skills.

Dulak said he had worked for campus rec eight months and had rarely ever seen the current logo used.

McRoberts, agreed. "Its not really eye-catching, we just wanted to improve that," McRoberts said.

McRoberts said the current logo was the outline of a connected C and R.

"If you don't know what you're looking at, you probably wouldn't know what it was," he said.

"I'm just hoping we'll get some good participation from some of the students, something eye catching, definitely representative of the campus recreation."

"As far as what logos will be submitted remains to be seen, but we're hoping to improve on what we have," he said.

Food pyramids promote nutrition

PYRAMID from page 1

"By including foods from all the different groups, you are more likely to meet your nutritional needs," she said.

Studies have shown that college students are lacking in Vitamin A, Vitamin C, Calcium and Iron, Edwards said.

There are separate food pyramids for children and elderly people.

There also are food guides from six different countries in shapes such as rainbows and circles being displayed on table tents and posters in the residence halls to help students learn.



The food bank pyramid in the Harper/Schramm/Smith residence hall complex is organized according to the nutritional food pyramid.

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