TRUE OR FALSE?

25% OF PEOPLE SAY THEY CAN DETECT THE DIFFERENCE BETWEEN HOW EACH NOSTRIL PERCEIVES SMELL.

> AMERICANS EAT APPROXIMATELY 350 SLICES OF PIZZA PER SECOND.

> > 7 OUT OF 100 AMERICANS HAVE FLOSSED THEIR TEETH WITH THEIR HAIR.

MEN BURP 4.7 TIMES PER DAY WHILE WOMEN BURP 2.1 TIMES PER DAY.

8% OF COLLEGE STUDENTS HAVE NOT WATCHED T.V. IN THE LAST WEEK.

NEARLY 2/3 OF COLLEGE STUDENTS DRINK ON AVERAGE LESS THAN ONE ALCOHOLIC BEVERAGE PER DAY.*

> ONE OUT OF EVERY FOUR AMERICANS HAS APPEARED ON TV.

3.9% OF WOMEN DON'T WEAR ANY UNDERWEAR. 6.4% OF MEN GO COMMANDO.

*SOURCE: CORE INSTITUTE 1999

GUESS WHAT? EVERY ONE OF THESE IS TRUE. MOST IMPORTANTLY, COLLEGE STUDENTS ARE MAKING RESPONSIBLE CHOICES ABOUT DRINKING. THANKS FOR MAKING INTELLIGENT CHOICES THE NORM.

ANHEUSER

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