

Televised games give fans their fix

TV from page 12

the fans, especially the ones that can't get into our stadium or can't go to an away game. Financially, there's a plus to it."

NU graced television sets for the first time in a 20-12 loss to University of Oregon on Sept. 19, 1953, and has played 181 times (with a record of 125-55-1) on the small screen over the years. Since 1977 - the first year the Huskers were seen five times in a season - an average of six contests per year have been televised.

And since 1994, one year after the program rose from a top-20 contender to a top-five contender, the Huskers have been seen an average of nine times per year.

"What you find nationally is that there are a number of teams that carry marquee value," Allen said. "Fans want to watch these teams play, regardless of what their record is - teams like Nebraska, Florida State, Notre Dame, UCLA. In this league, we are blessed with six teams of marquee value."

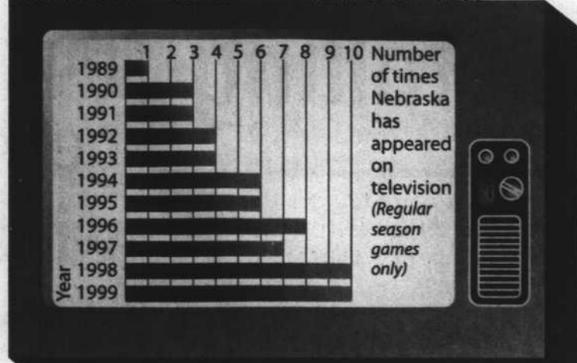
The Big 12 has a packaged deal with two different networks - ABC and Fox Sports - and three games featuring Big 12 teams are seen nearly every week.

ABC gets first dibs with its 2:30 regional game - sometimes televised nationwide depending on the magnitude of the game.

ABC can choose its desired game as late as the Monday before the game, if it feels the wait is necessary. The Fox Sports Net 6 p.m. game, shown nationally, gets the next pick. Fox syndicated, seen in the seven-state Big 12 region, mops up what it considers the third-most desirable game.

Allen said the games are chosen not necessarily on the teams' rankings, but on how many peo-

Nebraska on Network Television



Melanie Falk/DN

ple will watch and ultimately how much money the networks, conference and universities will make.

The dawning of the new college football television era was 1982, when the University of Oklahoma and the University of Georgia - two of the nation's top teams at the time - battled with the NCAA for rights to televise its schools' games. They won.

Now, the power to program is in the hands of the institutions, and as a result, viewers can see a football game, and usually multiple football games, from 11 in the morning until 2 a.m. Gone are the days of the '50s, '60s and '70s when fans were lucky to see just three "games of the week."

And for Huskers like starting running back and Wentzville, Mo., native Dan Alexander, it's a chance for his family and friends in St. Louis and Chicago to see him play.

Alexander said NU allots him four tickets to distribute each week, and his parents come to every game.

But what about the rest of the

Alexander fan club?

"A lot of my family, a lot my high school coaches and friends don't get to come up here," Alexander said. "It's great for them to be able to see me on TV."

Career Services Snapshot

...see what's developing in Career Services

You need experience. We can help.

Sign up in 345 NE Union for an

INTERNSHIP HELP SESSION

held weekly on Thursdays at 3:30 p.m. and then start using Husker Hire Link!

NU Career Services — 230 NE Union — 302 East Campus Union

Thirsty Thursdays

Show your student id. & drivers license and you will never know what may happen!

\$2.⁵⁰ Margaritas

\$2.⁵⁰ Long Island Teas

Go large for an extra buck and a quarter.

48th & "O" Street
467-4007

MUM'S • MUM'S • MUM'S • MUM'S • MUM'S • MUM'S

BEER LIQUOR WINE KEGS

22nd & "O" ST
477-7516

Mon-Sat 8am-1am
Sundays noon-1am

Prices good thru 9-27-00

Bud Reg. or Light Warm case cans	\$12.49	Busch Reg. or Light Warm case cans	\$9.99
Milwaukee's Best Reg. or Light Warm case cans	\$7.99	Coors Reg. or Light Warm 30pk cans	\$14.99

McCormick Vodka 1.75L	\$7.99	Barton Gin 1.75L	\$8.99
RonRico Rum 1.75L	\$12.99	Seagram's "7" Crown 1.75L	\$13.99

MUM'S • MUM'S • MUM'S • MUM'S • MUM'S • MUM'S

The Brass Rail

Est. 1935

There's no cover on Thursdays and we offer the best specials in town!

The First 100 People Wearing a Bra get Drink Specials all Night!

25¢ Drinks, 8-9
50¢ Drinks, 9-10
\$1 Drinks, 10-11
\$1.50 Drinks, 11-12

FREE Pool from 7-11 Every Night!

Thank you for your patience with the construction of our new addition inside. Our new bathrooms will be done in a few weeks.

1436 O St.

Exceed your EXPECTATIONS

with Hormel Foods.

We're interviewing on campus:

October 3, 2000 - Interviews at City Campus
Production Management, Quality & Process Control Engineer, Maintenance Engineer, Industrial Engineer

October 6, 2000 - Interviews at College of Agriculture
Production Management, Quality & Process Control Engineer

October 25, 2000 - Interviews at College of Business
Food Service Sales, Grocery Products Sales, Meat Products Sales

If you want to fully utilize your degree from University of Nebraska - Lincoln, take a look at our entry level career opportunities. Hormel Foods offers exciting careers with competitive salary & benefits.

Interview with Hormel Foods; become part of a fast-paced environment in an always-changing industry!

Please check with the Career Service Center for interview location and sign-up times where a Hormel representative will be available to answer your questions.

www.hormel.com
careers@hormel.com
AN EQUAL OPPORTUNITY EMPLOYER

HEY HUSKERS!

PELLA CORPORATION WILL BE ON CAMPUS ON SEPTEMBER 23 FOR A TAILGATING PARTY FROM 11:30 - 2:00 BEFORE THE GAME.

FREE FOOD AND POP!

* YOU WILL HAVE AN OPPORTUNITY TO MEET WITH REPRESENTATIVES AND TALK ABOUT INTERN, CO-OP, AND FULL-TIME CAREER OPPORTUNITIES.

DON'T MISS OUT ON THE GAMES AT 12:30!

PELLA VOLLEYBALL CHALLENGE

1ST PLACE TEAM - \$150
2ND PLACE TEAM - \$75
3RD PLACE TEAM - \$25

PELLA BUNGY-RUN CHALLENGE

1ST PLACE TEAM - \$75
2ND PLACE TEAM - \$50
3RD PLACE TEAM - \$25

TO SIGN UP FOR TEAM GAMES, CALL LIZ HAUN AT 436-9899.

SEE YOU THERE!