

Text prices compared online

By Derek Lippincott
Staff writer

Money is a luxury that most college students don't have.

It is also the basis for advertising campaigns of several online textbook distributors.

Many major online textbook distributors claim to save students money and time with lower textbook prices and no bookstore lines. The distributors all have their own prices, shipping rates and taxes.

Making its debut Aug. 15, 1999, *anystudent.com* began to offer a textbook price-comparison service of all the major online textbook distributors.

Hansmeet Sethi, director of business development for *anystudent.com*, said the Web site has received a lot of traffic, especially at the beginning of new semesters in August and January.

"You obviously save time by not standing in a line," Sethi said. "You also save time and money with *anystudent.com* because you're not spending

"It's a lot more reassuring to seek out my books in person."

Jim Hotle
UNL freshman

time surfing around on different Web sites trying to find the lowest prices on textbooks."

Sethi said he's received e-mail and phone calls from students who have used the service.

"Professors are calling us and asking for our link on their courses' Web sites because they want to save their students money," he said.

Anystudent.com compares the textbook prices of the various online distributors as well as their shipping costs, availability and taxes.

Robert Carlson, University of Nebraska-Lincoln University Bookstore director, said online textbook distributors are not always true to their advertising.

"A distributor might advertise that they'll give you up to 40 percent off of bookstore prices," Carlson said.

"That might be the case with only one book in one university's bookstore, but because they have that one book, it's not false advertising."

In many cases, Carlson said, the money you save on your textbooks by shopping online will be made up by the shipping costs.

Jim Hoke, a UNL freshman, said he doesn't feel comfortable ordering his textbooks over the Internet, and price is not a factor.

"I'm skeptical about how complete a Web site is with textbooks," Hoke said. "It's a lot more reassuring to seek out my books in person."

CD program gives smokers the facts

■ A new disc offered by UNMC educates people about smoking effects.

By Jill Zeman

Staff writer

Every year millions of people make New Year's resolutions.

Every year millions of people break them.

This year, smokers trying to kick the habit can get a little more help in keeping their resolutions because of a new program.

The University of Nebraska Medical Center has created the "Guide to Quitting: Facts about Smoking Cessation," an anti-smoking compact disc.

The interactive CD is a step-by-step guide for smokers to understand why they smoke and how it affects their bodies, said Paul Magistretti. Magistretti works at the Nebraska Office for Tobacco Control and Research at UNMC.

The CD explains the physical and psychological effects of smoking, Magistretti said. It was sponsored by a grant from Nebraska Health System University Hospital Auxiliary in

1998.

"It is a very useful tool in teaching people what's going in the lungs when they smoke," Magistretti said.

One goal of the project was to avoid generalization and focus on the individual.

The best method to stop smoking varies from person to person, Magistretti said.

The interactive guide suggests ways to quit smoking: nicotine patches, nicotine gum, counseling sessions, medication and cold turkey.

The CD features video clips of smokers giving personal testimonies, which allows viewers to find someone they can relate to and see how smoking affected someone else's life.

The guide can be especially useful for college students because many of them don't think about the long-term effects of their actions, Magistretti said.

The CD doesn't condone or condemn smoking, it just gives viewers the facts.

"This isn't a 'don't smoke' CD. It just tells what can happen to you if you do smoke," Magistretti said.

Emily Williams, a University of Nebraska-Lincoln freshman elementary education major, thought the CD could be beneficial to some people.

"I don't think the CD will motivate people to stop smoking, but if someone really wants to quit it could be helpful," Williams said.

Glenn Connot, a UNL freshman anthropology major, quit smoking on Dec. 31, 1999.

He said he quit for a variety of reasons: the cost and smell of cigarettes, as well as family and friends complaining about his smoking.

Connot said he would use the CD if there were more available.

"I wouldn't go to the library and use it, but if it was handed out at Big Red Welcome or came in the mail, I would look at it," he said.

Because of limited funding, the CD is not yet available for individuals.

It has been distributed to public institutions such as libraries, high schools and churches, but it is not yet available at UNL's Love Library.

Start the new year off right with
dailyneb.com

Web
Decoder
Sweepstakes

You may be a winner of:

- One of four 2001 Saturn 3-Door Coupes®
- Fabulous Spring Break Vacations
- Thousands Of Instant-Win Prizes & Discounts!

SATURN



follett.com

THE LARGEST SELECTION OF
USED & NEW TEXTBOOKS ...



Lower Level, Nebraska Union • 472-7300
Lower Level, East Union • 472-1746

an partner of follett.com
NEW & USED COLLEGE TEXTBOOKS

Ask for your FREE follett.com
Saturn WebDecoder at the register.
See manager for official rules. Promotion
ends 2/10/2000 or while supplies last.
No purchase necessary.

Every Tuesday
\$2 TANS 423-6022

The Sun Tannery



\$1 Mug Night
\$1 Mini Pizza

Every Wednesday
from 8pm to midnight