



SPORTS

Mystery Man

Quarterback Eric Crouch receives support from NU Coach Frank Solich and Husker players following Monday's rumors. PAGE 8



A & E

Majestic Creatures

The Budweiser Clydesdales awe fairgoers with their massive size and their history of tradition. PAGE 11

WEDNESDAY

September 1, 1999

SEPTEMBER MONTH

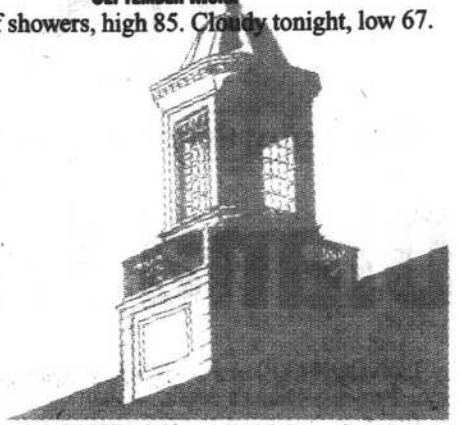
Chance of showers, high 85. Cloudy tonight, low 67.

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Report: NU generates \$3.5 billion

BY KIMBERLY SWEET
Senior staff writer

You can't get much for a dollar these days. A pack of gum or a bottle of pop leaves you with only a few coins.

But for every dollar invested in the University of Nebraska, the state receives \$9 in economic activity.

That was the finding of a study released last Wednesday by the Bureau of Business Research at the University of Nebraska-Lincoln.

The report showed that NU generated \$3.5 billion in transactions for the state during the 1997-98 fiscal year. That's 10 times the \$342 million the state invested into the university system.

While it is widely known that the university contributes to the state's economy, the study quantifies it for taxpayers, said NU President Dennis Smith.

"The value of the educational services and programs provided by the University of Nebraska has long been understood and recognized," Smith said in a written statement. "Less understood is the extent to which the institution itself contributes to the economic vitality and prosperity of the communities that surround its campuses, the state and the larger region."

The study was commissioned earlier this year as a follow-up to a similar study in 1995, said NU spokeswoman Dara Troutman.

Comparisons between the two studies could not be made because of differences in methodologies.

The study measured several areas, including the number of jobs created, the revenue generated from sales, income and property tax revenues, the employment earnings generated by the university's economic activity and the amount of revenue generated from external funding.

The study found that for every full-time job on campus, at

"I hope most people know the University of Nebraska is important to the state."

DARA TROUTMAN
NU spokeswoman

Please see MONEY on 7



LIZ MEACHAM/DN
TEXAS GOV. GEORGE W. Bush and Gov. Mike Johanns read a Spanish/English book to the kindergarten class at St. Agnes Mission School on Tuesday. Bush spoke to the children about practicing their reading and dreaming of college.

Bush makes stop in Omaha

■ He says he has a commitment to improving education and entering the new millennium with a new sense of responsibility.

BY BRIAN CARLSON
Staff writer

OMAHA — Riding a sustained wave of strong poll showings and unprecedented fund-raising totals, Texas Gov. George W. Bush brought his campaign for the Republican presidential nomination to Omaha on Tuesday.

In two afternoon appearances, the GOP front-runner said the United States

should maintain an internationalist posture abroad while spreading prosperity to those who have lagged behind at home.

"I have a mission," he said. "I want this nation to be prosperous, but there has got to be a purpose to prosperity."

As of Tuesday, Bush's campaign coffers were enjoying considerable prosperity. His total fund-raising receipts were expected to reach a record-smashing \$50 million by the end of September, and opinion polls continued to establish Bush

as the front-runner for the GOP nomination.

Nebraska Gov. Mike Johanns, Rep. Lee Terry, Omaha Mayor Hal Daub and Speaker of the Legislature Doug Kristensen, all of whom have endorsed Bush, appeared with him Tuesday. Reps. Doug Bereuter and Bill Barrett also are supporting Bush, while Sen. Chuck Hagel has endorsed Sen. John McCain, R-Ariz.

Bush began his visit to Omaha with an appearance at Our Lady of Guadalupe and St. Agnes Mission School, a private

Please see BUSH on 7

ASUN leaders set communication as goal

Activities set to involve students

ASUN

BY VERONICA DAEHN
Staff writer

If ASUN President Andy Schuerman's goal for student government is accomplished this year, all UNL students will feel more "welcome, supported and empowered."

To achieve that goal, members of the Association of Students of the University of Nebraska have made a game plan to better connect to stu-

dents, listen to their concerns and increase awareness of student government.

One aspect of the plan is the requirement for senators to attend 10 to 13 student organization meetings during their term, Schuerman said.

At the meetings, senators will gather input about issues facing the student body.

"It's really important," Schuerman said. "That's really taking government

to the students and letting us get to them."

There will also be an open house in the ASUN office in the Nebraska Union on Sept. 8 from 11 a.m. to 5 p.m.

Schuerman said food and drink will be provided, but more importantly, senators will be there to meet students.

"(With this), we can visually represent our open doors," he said.

It is important for students to meet the representatives they elected, Schuerman said.

Supporting students is just one of the goals Schuerman and fellow ASUN senators have for the year.

Beth Augustine, College of Arts and Sciences senator, said her college is focusing on improving communication between students and faculty.

One way this will be done is with suggestion boxes, but definite plans for the boxes have not yet been decided.

The six College of Arts and Sciences senators also agreed to make themselves more visible, Augustine said.

Their pictures, phone numbers and other information will be posted outside the Arts and Sciences Advising

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"We want to get more off-campus and younger students involved."

AMY ROL
CBA senator