

## Average yearly starting salaries

This is a sample of job offers made to new college graduates between Sept. 1, 1997, and Aug. 5, 1998. Information came from the career planning and placement offices at universities across the United States. Figures reported are base salaries.

Field	Bachelor's degree	Master's degree
Accounting	\$32,625	\$36,492
Advertising	\$25,331	\$46,500
Architecture/ Environmental design	\$26,728	\$31,767
Biological sciences	\$26,494	\$32,647
Chemical engineering	\$45,104	\$48,593
Civil engineering	\$35,335	\$41,584
Elementary education	\$25,138	\$31,444
Journalism	\$24,248	\$28,500
Marketing/Marketing management	\$29,231	\$53,563
Psychology	\$25,689	\$30,766

Source:

JON FRANK/DN

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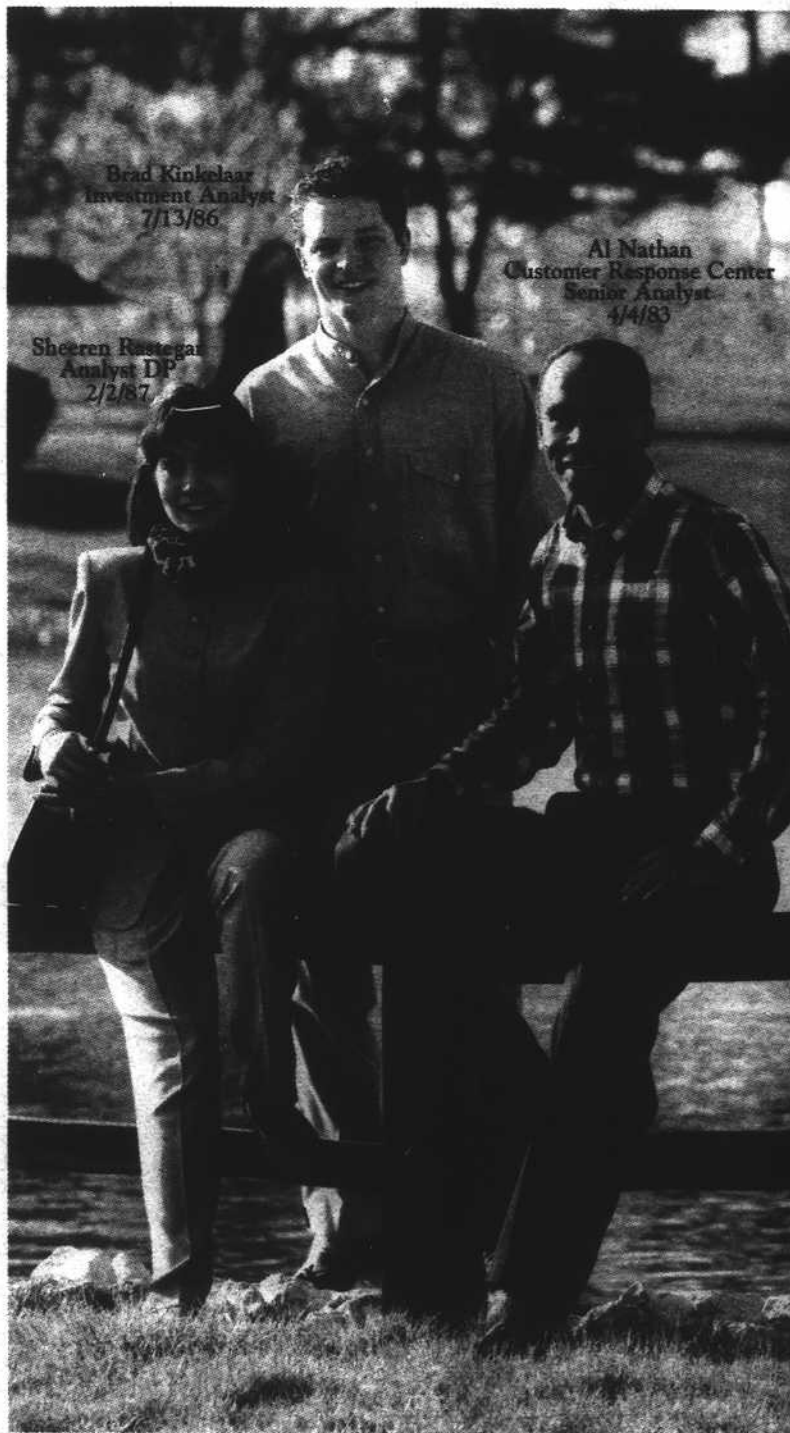
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