

Web site offers employment data

BY SONJA HEGGE
Staff writer

When searching the Internet for employment opportunities, prospective job applicants must search through a vast and frustrating amount of data.

So much information exists, that it can overwhelm students, said Geri Cotter, the acting director of the University of Nebraska-Lincoln's Career Services Center.

In response to this dilemma, the

Career Services Center developed a Web site which can be found at: <http://www.unl.edu/careers/>

The site, created in March 1995, helps students search for employment via the Internet by sorting a wealth of job-related information for easy access.

The site features links to various sites containing job listings, job search tips, interview tips, upcoming career fairs and events in the area, and a closer look at some career fields.

Career Services also links to Lincoln and Omaha job postings, news-

paper want ads, telephone job hot lines and cooperative extension and government jobs.

Another feature of the site is the Husker Hire Link.

This link gives students access to job vacancy notices that businesses send directly to UNL and that are entered into the Career Services Center database.

Husker Hire Link also sends students' resumes to prospective employers and gives students the opportunity to participate in on-campus interviews.

To receive this service, students

must register with Career Services and pay a \$20 annual fee.

Career Services offers a free class Wednesdays at 3 p.m. for students to familiarize themselves with job-searching on the Internet.

Stephen Stein is a resource librarian for the Career Services Center and instructs the class.

"The Career Services home page has lots of information in it," Stein said. "But like any tool, you must learn how to use each part."

Stein, who found his own job through the Internet, is available to answer questions in the Career Services Center resource library Monday through Friday from 8 a.m. to 5 p.m. and Tuesday evenings until 7:30 p.m.

Cotter encourages all students to explore the Career Services Center Web site and the related class - not just graduating seniors.

For those unsure of their career path, the Web site offers a section for career exploration. This link allows students to complete career interest assessments,

"Whether you know what you want to do or not, this Web site offers a ton of information."

GERI COTTER

acting director of Career Services

see where other UNL graduates have gotten jobs and research the outlook for a particular career.

Some alumni use the Career Services Web site, too, Cotter said.

"Many alumni who want to return to Nebraska use our site to search for a job," she said. "We have numerous job listings for places throughout the state."

"Whether you know what you want to do or not, this Web site offers a ton of information."

CREIGHTON UNIVERSITY



- Doctor of Occupational Therapy
- Doctor of Physical Therapy
- Doctor of Pharmacy
- Master in Health Services Administration

402-280-2662 800-325-2830 Fax: 402-280-5739

E-mail: phaadmis@creighton.edu

Web Site: <http://spahp.creighton.edu>

Web Relations.

www.unl.edu/DailyNeb/

news
classified advertising
Web Directory
News Quiz

Psychology 101: The Rorschach Test



Pull up a couch. See the tomato?
Then you're not only sane,
but hungry as well.
(Like Pavlov's dog when he heard the bell.)
Good thing Fazoli's is nearby.
Head on over for
a Sampler Platter and
unlimited free breadsticks
when you dine in.
You'd be crazy to pass it up.



4603 Vine Street, 466-4045, Lincoln

Job market becoming less focused on degrees

BY IEVA AUGSTUMS
Staff writer

Students eager to enter the work force don't have to worry if degrees in their majors will get them jobs.

UNL Career Services Center officials have said many employment opportunities exist for all majors and fields of study.

"Most employers are not degree-specific," said Chris Timm, an assistant director of the University of Nebraska-Lincoln's Career Services Center. "They want a variety of qualified individuals."

Lori Anderson, a human resource associate for Aliant Communications, a telecommunications company, said she recruits college students from a variety of fields.

Anderson said many Aliant employees have studied engineering, business, marketing, computer information or accounting.

Timm said Career Services counsels about 2,000 students a year who are registered with the center and seeking a full-time job.

Students are looking for consulting-type positions, but employers seek sales- and marketing-oriented job applicants, she said.

"A student's perception of the ideal job is often different from an employer's perception," Timm said. "Students want prestige. Employers want qualified individuals."

Art Tyndall, a technical recruiter for MCI WorldCom, a telecommunications company, said most companies, including MCI WorldCom, look at a student's leadership and communication skills, academic ability and interests inside and outside the university before hiring.

"Considering a student's GPA is just one factor," Tyndall said. "We look at other qualities as well."

Other qualities include hands-on experience, such as internships and co-ops, Timm said.

"The GPA is still an important fac-

tor, but not as much as it was 10 years ago," she said.

Kristen Wogan, a human resources coordinator for Vance Publishing, a trade magazine publishing company, said most applicants for positions at Vance Publishing need internships or job experience on their résumés.

"We look at the past history of all our potential employees," Wogan said. "Recommendations from previous internships is a plus."

Few companies still recruit students from only specific fields of study, with or without experience.

"Employers are becoming less major-focused and more experience-focused," Timm said.

Tyndall said he recruits students with a background and interests in the engineering field.

"Right now I'm looking for engineering students to help with our fiber optic studies," Tyndall said.

But MCI WorldCom hires from other fields, as well as engineering, he said.

"We have many aspects - information systems, marketing," Tyndall said. "Every company is comprised of different majors and degrees."

Accounting, actuarial science and engineering students often benefit most from UNL's career and internship fairs, Timm said.

"The university has strong programs in these disciplines of study," Timm said. "Employers who come to UNL to recruit know this."

According to the 1996-97 University of Nebraska-Lincoln Graduate Report, most students who were hired upon graduation were from the College of Business Administration. College of Engineering and Technology students were second. Students with degrees from the College of Agricultural Sciences and Natural Resources were third.

"The jobs are out there," Timm said. "Students can use career fairs as a networking opportunity. It never hurts to see what and who is out there looking for employees."