

MONDAY, APRIL 6, 1998



Duffy's Tavern,

1412 O St. Monday: The Hollisters with The Sissies Wednesday: Grasshopper Takeover with Level Thursday: live karaoke with Shithook

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Duggan's Pub, 440 S. 11th St.

Monday: open stage with Dangerous Dan Tuesday: Unplugged with

Meandering Blue Wednesday: Leroy and

Gypsy Eyes

Thursday and Friday: Inca Roads

Knickerbockers, 901 O St.

Wednesday: Blackwater with Swerve Friday: Ripple Effect

Pershing Auditorium,

226 Centennial Mall South

Wednesday: Megadeth with Coal Chamber and Life of Agony

The Zoo Bar, 136 N. 14th St.

Monday: Dixon Jane Tuesday: Natty Nation CD release party Wednesday: Brave Combo Thursday: Bossphilly Friday: FAC with Radio King, Baby Jason and the Spankers with Scarlet Runner



Studio Theatre, **Temple Building**, 12th and R streets Friday-Saturday: Nebraska Masquers' One-Act Play Festival

Histor Record store offers samples of music past

By JASON HARDY Senior Reporter

When Jeffrey Loos was 14-years-old, he bought his first record. It was a copy of the Rolling Stones' "Satisfaction" on a 45.

Loos has since expanded his collection and now owns almost 30,000 records, which are all up for sale at Backtrack Records, 3833 S. 48th St.

Since it opened 10 years ago, Backtrack Records has supplied Lincoln's music lovers with countless rare albums, rock memorabilia and quality used records as well as used compact discs, tapes and even some videos.

Loos, the owner of Backtrack Records, said that within a month he will expand his sales to include music lovers of a global market via the World Wide Web. It's a big step for Loos considering it wasn't too long ago that he didn't even know how to turn a computer on.

learn how to work a computer," Loos said. "Then when I got in there I realized what I could do."

What Loos wants to do is make the records that are packed wall-to-wall in his store available to people around the world with a Backtrack Records Web site (http://www.backtrack-records.com/).

"It's such a wide-open market. People in different places want different things," Loos said.

He said that some items, like a Matthew Sweet album, are readily available in Lincoln, but cannot be found so easily in other places. He said that is where his Web site would come in handy.

'It's just another way of communicating with people that can link us to share things and trade

things," Loos said. While Loos said he is sure the Web site will help his business, regular sales have been consistently good over the past 10 years.

He said the reason for the store's success was that he bought only quality used records and backed them up with a guarantee.

"The secret to running a vintage record store is buying quality stock," Loos said. "I have regular clientele. People know that I sell quality. I don't pumps. buy junk."

He said most of the records in his store were bought from people who brought them in because time constraints kept him from going to auctions and other sales events.

Loos said there are generally three types of people who shop in his store: people who want collectable items, people who just care about the music and those who dabble in a little of both.

"That's a good market because I've got guys who don't give a damn about a record, but they'll give me \$20 for it because it's a picture disc and they collect them," Loos said.

He said he always gets a kick out of the people "I took a six-hour class and just decided to who come into his store and he enjoys helping them find what they are searching for.

"You get to see everybody, from state senators to people in bands," Loos said.

He said that one time a man came in who had broken up with his girlfriend and hadn't seen her for 10 years. She was coming to Lincoln for a visit and the man wanted to try and win her back with the help of a particular song, but he couldn't find it anywhere. After a little searching Loos found the album and presented it to the love-sick client, who gave him \$20 for the \$8 record.

Loos said he hopes to someday expand his shop to

industry.

Females bought more music than males last year for the first time since the recording industry began keeping statistics. Teen-age fans of the Spice Girls, Hanson and the Backstreet Boys are leading the way.

Female buyers outnumbered males by 51 to 49 percent, compared to a decade ago when men outnumbered women buying music by 57 to 43 percent, according to the Recording Industry Association of America.

"It does seem that there are a lot more women in the store than there used to be," said Michael Williams, general manager of Tower Records in Long Beach, Calif. "The music, more than in the last number of years, seems to be role models to scream for, too.

Jewel, Fiona Apple, Sarah McLachlan and the Spice Girls all established themselves in the past year. McLachlan's Lilith Fair, a concert tour featuring female artists, was the sensation of last summer.

"There have been some pretty potent female artists out over the last 18 months that young women have really gravitated toward," said Polly Anthony, president of Epic Records and 550 Music, both Sony labels.

Many of the videos on MTV these days feature female artists, said Judy McGrath, MTV's president. It wasn't so long ago where that was unusual, she said. Now there's less polarization between the sexes musically, and female fans are more comfortable asserting themselves, she said.



better display his merchandise as well as include more memorabilia.

"I enjoy the rock 'n' roll memorabilia as much as the records," Loos said.

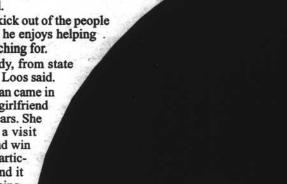
He said he wants the space to sell everything from magazines to vintage coke machines and gas

Until then, he said, he will continue doing good business by keeping up with the times and diversifying his musical selections.

Also, with 30,000 records on hand, Loos said there is always more organizing to be done.

"I've been in the business for 10 years and haven't touched my 45s,"

Loos said. "You never get caught



up."



Sheldon Memorial Art Gallery, 12th and R streets Tuesday: Sheldon Solo: Carol Haerer, The White Paintings opens

Sunday: Weldon Kees exhibition closes

The Week in Preview runs Mondays in the Daily Nebraskan and is compiled by members of the arts and entertainment staff. Send all listings to The Week in Preview c/o Daily Nebraskan, Nebraska Union 34, 1400 R St. Lincoln, NE 68588-0448



Female buyers are gaining more influence

in music market

NEW YORK (AP) - If an allowance didn't limit her, Ryan Boucher would quickly expand her music collection beyond the Spice Girls, Sublime and Mariah Carey. At least the 13-year-old girl can go to the mall and dream about compact discs.

"I go in and I can stare at them for five hours – not buy, just stare at them," the Rye, N.Y., resident said. "It's so difficult to decide on just one."

Ryan and her girlfriends are behind a big change in the music

very female-oriented."

It's no stretch to declare women the taste-makers in today's music scene. Pop music and heart-tugging ballads think Natalie Imbruglia and Celine Dion - are in style. Heavy, dour rock is out.

Although statistics from phone surveys showed only a slight increase in the number of teen-agers buying music last year, their role in making hits of the "Titanic" soundtrack and Aqua's "Barbie Girl" have made the industry take notice.

Girls have power - just as the Spice Girls preach.

Asia Werner's been buying a lot more music than usual lately, but her heart belongs to the Backstreet Boys. The 14-year-old girl gives a you-haveno-clue look to anyone who wonders why. Just look at their pictures.

Her friend Rachel Colon scanned a Manhattan store last week for Spanish music and rock CDs from Bush and Oasis - and for fellow customers.

"There are hardly any good-looking guys here," Rachel complained.

Girls screaming for Frank Sinatra, Elvis Presley, the Beatles and the Backstreet Boys are part of music's history. More than ever before, they have

"You don't just like your boyfriend's music," McGrath said. "The guys don't call the shots anymore."

VH1 two months ago began airing "Women First," a show devoted to videos by female artists. Only women perform at this month's "VH1 Honors" concert.

"If you want to call it a bandwagon, we've jumped upon it," said VH1 executive Jeff Gaspin.

New York's WHTZ radio sensed a mood change two years ago and switched from alternative rock to Top 40. Now, 70 percent of its telephone requests are from females, said Program Director Tom Poleman.

The kids were into the angst-ridden rock music for a while, but it just got too depressing," he said. "People wanted to hear something more upbeat and fun."

"It was a horrible year for harder rock," Tower's Williams said.

Pearl Jam's new album fell flat. The testosterone-fueled Lollapalooza tour was a bust and may be abandoned this summer. Rock accounted for 46 percent of music sales a decade ago; last year, 33 percent.