



THIRST FOR TV FAME?

STAR IN YOUR OWN TELEVISION SEGMENT!

As part of the "Get Big 12 Gear!" promotion, Gatorade and FOX Sports Net are looking for one student (male or female) to show thousands of television viewers, "what's hot on campus." If selected, you'll cruise campus in the Gatorade Hummer and show why the University of Nebraska rocks the Big 12!

Each week FOX Sports Net will spotlight a Big 12 campus during its television program, "Big 12 Showcase." You can co-host the segment~no special talent required~simply:

1 answer these three questions...

1. What's "Hot on Campus?" Why?
2. Why should you represent the University of Nebraska on the "Big 12 Showcase?"
3. What types of activities/sports are you involved in? Any special talents, skills?

2 enclose with a recent picture...

3 send it off to this address...

Gatorade Big 12 Talent Search
c/o Burson-Marsteller, One E. Wacker Drive,
15th Floor, Chicago, Illinois 60601.

4 by this date...

All applications must arrive no later than Wednesday, October 22, 1997. Include your age, address and a day/evening phone number.

PRIZES

grand prize:

FOX Sports Net feature co-host, instant fame and campus-wide recognition and a chance to show NU through your eyes.

second prize:

Top five finalists will receive a Gatorade/"Big 12 Showcase" Prize Pak.

CATCH THE BIG 12 ALL SEASON LONG ON



HOME TEAMS. FOX ATTITUDE.

This is not a blue book essay exam. Give us some attitude, make us laugh, show us why the University of Nebraska is the best place in the Big 12 and why you're the one to prove it.

Please note: If chosen you must be available Monday, October 27, 1997 between 8:00 a.m. and 8:00 p.m. to tape the segment.

No purchase necessary. Void where prohibited. Entries will be judged by a panel of independent judges on: 40% Appearance/40% Creativity/20% Appropriateness to Theme. Game Open To: Legal U.S. residents 18 years or older who are full-time or part-time students at the University of Nebraska-Lincoln. Contest subject to complete official rules. For a complete copy of the official rules, send a self-addressed stamped envelope to Gatorade Big 12 Talent Search c/o Burson-Marsteller, One E. Wacker Drive, 15th Floor, Chicago, IL 60601.