



GENERATION NEXT

UNIVERSITY OF NEBRASKA

PEPSI WEEK. SEPTEMBER 15-19.

PEPSI WEEK. FUN. INTRIGUING. NOT TOO DIFFICULT.

Welcome to Pepsi Week at the University of Nebraska-Lincoln! Get set for fun stuff like Pepsi Ball, the Pepsi Week concert with 101.9 The Edge and National B, and more. Plus we'll be giving away FREE stuff all week!

MOUNTAIN DEW JEEP GIVEAWAY.

Some lucky person will drive off in the MOUNTAIN DEW JEEP this Friday. How do you win? We'll be giving away two keys a day (and a few other goodies) at locations around campus — watch the announcements in the Daily Nebraskan classifieds for clues to find the keys, then chase down the Keymaster. The first two to show the ad, a student I.D. and ask for the drink of the day win a key! The Edge, 101.9 FM, has already given away 90 keys, so all winners will test their keys during the Pepsi Week concert, Friday, September 19, from 6 p.m. to 8 p.m. at the 14th & Vine Loop. Like we said, one set of keys will start the jeep: will it be yours???

TUESDAY 9/16 TO FRIDAY, 9/19

Two keys to the MOUNTAIN DEW JEEP to be given away each day. Watch the Daily Nebraskan classified section for clues to find them!

THURSDAY, 9/18

MUG ROOT BEER FLOAT PARTY

3 p.m. to 5 p.m. in the green space north of the Nebraska Union. Join us, because frankly, it's been too long since your last root beer float. Plus, we're raffling off two extra MOUNTAIN DEW JEEP KEYS! Thanks to the University Dairy Store for the ice cream!

FRIDAY, 9/19

PEPSI BALL TOURNAMENT

Noon to 6 p.m., 14th & Vine Loop. Sign up teams all week, then try your hand at a sport like no other! Watch the Daily Nebraskan for more info.

PEPSI WEEK CONCERT WITH THE EDGE & NATIONAL B

6 p.m. to 8 p.m., 14th & Vine Loop. Join us for a live remote with The Edge and National B! After the band's first set, we'll test those keys and see who drives off in the MOUNTAIN DEW JEEP!

RAIN SITE - COOK PAVILION



The Keymaster will be on site from 8 a.m. to 10 a.m. • Daily Nebraskan employees and University of Nebraska-Lincoln faculty and staff are ineligible. Only full-time students are eligible to participate in the jeep giveaway.