## Nelson not selected for jury duty UNL STUDENT I.D. damages following a 1990 automo- questions just like everyone else." SPECIAL BY TED TAYLOR bile accident. He has never been summoned to Nelson said later in the day that appear for jury duty before. Assignment Reporter Nelson, a former attorney, state he wished he would have been cho-Gov. Ben Nelson appeared in a sen to sit on the jury. director of insurance and claimant Lancaster County district court-"I'm just like everyone else," he in a similar auto accident lawsuit in room as a prospective juror Monday, said. "I would like to be in a jury 1960, admitted that if he were on the saying even the highest ranking room that is not created in other side of the jury box, he probapublic officials are not exempt from Hollywood' bly would have removed himself, being chosen to fulfill a civic duty. Both attorneys addressed too. "It was a reassuring experience," Nelson as governor during their "I probably wouldn't have been a very good candidate," he said. he said. "I now have a renewed faith questioning, but he said he consid-The governor, who still has two in the system." ered himself a common citizen After more than an hour of genweeks left in this jury term and among the seven men and 10 women eral questioning in the old federal who were part of the pool of potencould be called to serve again, had a building's district court number message for anyone who tries to get tial jurors. seven, Nelson was not chosen to be "It was clear that I wasn't there out of it. part of the 12-member panel. "I highly recommend it for those as governor, but as a registered The case involved a man seeking voter," he said. "I had to answer who are called," he said. Nebraska Barbie scores big LUBE 17th & 'N' **By IEVA AUGSTUMS** No Appointments Necessary Staff Reporter 476-9466 Walk into many retail stores, and TUNA OR CHICKEN \$6 Off you will most likely find a number of tall, blonde Nebraska cheerleaders | Oil Change Service with peppy personalities and 36-24-I with UNL student ID. 36 measurements. No, the world has not discovered Now Only \$19.70 how to clone humans yet, but the (reg. \$25.70, Environmental disposal fee included.) Mattel Corp. has tried to do the next Oil & filter change ( up to 5 qts.) best thing. · Lubricate zerk fittings Mattel chose the University of · Check & fill fluids: A CLUB Nebraska-Lincoln and 18 other I brake, power steering, battery, washer, and schools to produce the University automatic transmission fluid only Barbie. The doll will model the Check antifreeze, air filter, wiper blades, schools' colors and help show school and tire pressure



## UTUMALE LUMMING

1 . Vacuum interior & wash windows

Open Mon-Fri,

**Best Service in** 

**Just 10 Minutes** 

Most brands available

Expires 12-31-97

- · Newest in Lincoln
- luireword scollin
- · Bast Rates
- Student I.D. Discounts

spirit.

Since 1959, Mattel has made the Barbie doll. Their latest creation, a blonde, Caucasian woman sporting a red and white cheerleader uniform, has been on the market since August.

The Athletic Department has received numerous phone calls asking why the Barbie doll looks the way does, rather than having a different skin and or hair color, Black said.

The only explanation we have for the University Barbie's appearance is that the original doll Barbie has always been a blonde and Caucasian doll," said Renee Black, athletic licensing coordinator. "It was the Mattel Corp. who decided what the doll would look like."

The University Barbie is the second doll Mattel has created reflecting UNL and its football tradition. The first was a national champion doll created in 1970.

Sara Rosales, Mattel spokeswoman, said the colleges chosen to have a University Barbie were based on school colors. Navy, orange and red were decided upon because Mattel found the colors complemented the doll's appearance, she said.

Rosales also said Mattel looked at the schools' location and stadium size, the amount of collegiate licensed products sold and the foot-



ball and basketball rankings.

The Athletic Department will receive a royalty from the percentage of sales.

Black, who is also the NU Spirit Squad adviser and a former cheerleader, said she was thrilled to be working with the Mattel.

Black said that when any corporation or individual wants to use the university's name, they must contact the university and then contact the Collegiate Licensing Co. After the proper paperwork is drawn up, a product model is sent to the licensing department and a decision is made whether or not to go through with manufacturing.

0

"It's a lengthy process, but licens-Barbie or if somebody here in Lincoln wants to make a T-shirt, they all have to go through the Collegiate Licensing Co. and the same type of process," Black said.

The dolls are in limited amounts, she said. Once the stores are sold out of the doll, trying to find a store that has the doll in stock is going to be

THE UNIVERSITY BARBIE, dressed in a Husker cheerleader's uniform, is sold out in some Lincoln stores. "Everyone is excited to be part of a nationally known doll." NU cheerleader Stacia Weich said.

customers may wait until next year the mere sight that it is Barbie." when the doll is reintroduced.

Stores in Lincoln, including Target (\$18.99); Kay-Bee Toys (\$19.99); Shopko (\$17.99); and Hy-Vee Food Stores (\$19.99) are sold out of the doll. Walgreens (\$19.95); Kmart (\$19.99); and Toys R Us (\$17.99) have the dolls in stock. Toys "R" Us has about 1,000 dolls in stock, and expects a shipment of 6,000 in coming weeks.

"Most definitely having the footing a product, regardless if it is a ball season around the corner helps," said Toys "R" Us director Steve Aune, "but I believe the doll would have been a great success anyhow because of Nebraska fever and the great Nebraska Cornhusker following."

Black said the University Barbie is not popular just because it is from the University of Nebraska-Lincoln, nearly impossible, Black said, and but because, "Barbie is popular for

Black, along with cheerleaders, already have purchased the doll or have received the doll as a gift.

LANE HICKENBOTTOM/DN

"Once we learned that we made the squad early in the spring, one of the mothers decided to buy us all the doll," said cheerleader Kristin Wismer, a freshman nutritional science and pre-med major.

Stacia Welch, a senior nursing major and spirit squad member, said she had not heard negative remarks made toward the squad because of the doll.

Michael Williamson, a senior biology and pre-med major, said he liked the doll for the most part.

"The Barbie is good because it gives Nebraska national recognition," Williamson said. "But it is also bad because it stereotypes us as Nebraska Cornhuskers ... it's like we are only known for our football."