Summer learnin'

Internships make students marketable for real world

BY KIMBERLY SWARTZ Staff Reporter

April Warford didn't wish upon a star for the most magical summer of her life. Nor did she ask her fairy godmother for a two-month Florida

A good interview, a full resume and a pleasant personality landed the junior marketing major an internship at Walt Disney World in Orlando, Fla.

Warford says she went on the internship alone in May and didn't know exactly what to expect.

"When I was leaving I was cry-ing and scared," she said. "But who wouldn't be, if they were about to work for a Fortune 500 company?"

Warford is just one of more than 225 students at UNL who participated in summer internships.

Marcia Phelps, associate director of career services and coordinator of the Student Employment and Internship Center, said that internships are a good way for students to get hands-on work experience and to get their foot in the door.

'They are an incredible experience because a student becomes more marketable and they learn confidence and success in the workplace," Phelps said.

Some internships are paid, and most UNL colleges allow students to earn credit for their work, she said. Students usually work during the summer before their junior or senior years, but they should begin to apply their sophomore year, Phelps said.

Many internships can be found as close as Lincoln, throughout Nebraska, across the nation and even overseas, Phelps said.

For Warford, her journey began in March when Disney representatives came to UNL to interview more than 200 students for the Walt Disney College Relations Program.

The program allows students to take classes and self-study courses related to their major. They also can shadow Disney executives for a day, she said.

And the price is right, Warford said. She paid a \$65 weekly fee that covered housing and classes. Her internship also included free admission into all parks and discount prices in many stores and restaurants in Florida.

Warford enrolled in a management class where she learned how to run a successful business like the Walt Disney World Co.

"I was able to see behind the scenes and learn first hand how to

It's important to keep the pressure on. Let the company know that you're interested."

JASON LEIFERT

KETV intern

market products and catch a customer's eye.'

Warford said she expected to learn more about management while she studied in the Magic Kingdom but she never thought she would learn so much about herself.

"I became much more openminded, patient and culturally aware because I was working with so many different people," she said. "It was one of the best times of my

Senior Jason Leifert found his summer internship closer to home. He only had to flip on the television to watch his mentor, KETV meteorologist Bill Randby report the

As a meteorology and climatology major, Leifert has spent many hours studying maps in class, but working during actual severe weather proved to be an important

He observed meteorologists tracking the weather. Randby taught him to read maps, and Leifert was videotaped practicing a weather report.

"We were having crazy weather. Thunderstorms and tornado warnings were constantly being issued," Leifert said. "Everyone was stressed but they kept things under

Leifert began his search for an internship last spring by sending his resume to three Omaha television stations. Randby responded and they set up a two-month intern-

The key to finding an interesting position, Leifert said, is to be persistent and apply at many com-

"It's important to just keep the pressure on," Leifert said. "Let the company know that you're interest-

Many students begin their internship search like senior Lighthouse rewarding, and she recand design major enrolled at the dents. SEIC office hoping to find a posi-

tion in retail. ship listings and advisors that said. "It is an experience I will could help her search for a position. never forget."

Eventually, she set up a six week internship with Kohl's Department Store. She worked as a paid associate and developed a training manual for new employ-

Schluns also met with the store's district manager, and was offered to interview in October for a corporate position.

'I wouldn't have the interview without my internship," she said. 'It was a great experience, and I learned so much about the retail industry.'

While many students seek out internships for real life experience, others turn to them hoping to find career direction.

"Internships help students confirm if they are in the right direction, and if not they can redirect before it is too late," Phelps said.

Junior Heather Davis wants to find her course as she continues to intern at the Lighthouse, a place for high risk teen-agers.

The psychology major hasn't decided what field she wants to specialize in, but she thinks interning will help her make that choice.

Davis spends her time at Lighthouse talking and playing pool with teens. She tries to keep them busy so they will stay out of trouble and off the streets, Davis

The internship has been an eye-opening experience" for Davis. She said she was raised in a different environment and knew that not everyone grew up with a supportive network of family and

"I hear people complain they have such a hard life because they don't have this or that," she said. "But they have everything compared to these kids who have to deal with gangs and drugs every day."

Davis has her time at Amanda Schluns did. The clothing ommends internships to other stu-

"They can be a lot of fun, and you learn so much that you could At SEIC, Schluns found intern- never learn in a classroom," Davis

Student football tickets sell out slower

From Staff Reports

Going, going, gone.

The entire allotment of about 8,000 student football tickets for Nebraska Cornhuskers home games sold out July 20, about a month later than last year, said John Anderson, ticket office manager. Tickets went and Colorado are sold out. on sale in April.

secutive national championship.

"Coming off a national championship always boosts sales," Anderson said.

Tickets remain for only two away games. Tickets for the Nov. 8 game against Missouri are \$25 each and the Oct. 11 game against Baylor are \$30. The games against Washington

Tickets for the Oct. 25 migration Tickets sold out quicker last year game against Kansas go on sale because of the Huskers' second con- Sept. 22-26. Tickets cost \$40 and,

750 student tickets will be available.

This season tickets for full-time students were the same price as last season, \$87.50. Students, unless they are married or have dependents, are allowed only one set of

Students who bought season tickets can pick them up Monday through Friday at the outside window of the South Stadium. Full-time status will be verified with student identifications.

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